October 11, 2022

Item 6

Grant Program Update and Partnerships

MOU with Paso Del Norte Community Foundation

December 13, 2022

Goal 1. Cultivate an environment conducive to strong economic development

Overview

October 11, 2022 presentation included:

- Discretionary Grant Program
- Program Results to Date
- Upcoming Funding Opportunities

ITEM TODAY:

- Consider an MOU with Paso Del Norte Community Foundation to successfully secure competitive grant funding for the City and region

Discretionary Grant Program:
Program Overview

Program Goal: To **Successfully Secure** Competitive Grant Funding for the City and Region

- **Integrated approach** across City departments + regional partner organizations

- Using the **Communities of Excellence** Framework

- Supported by **subject matter experts**: Transystems + Federal Grant Project Manager

- Made possible through the City's **core competency** in **financial management**

1 Define Organizational Priorities

2 Identify Projects within Each Priority Area

3 Track Discretionary Funding Opportunities

4 Match Priority Projects to Available Opportunities

5 Write and Submit Application

$66M in competitive funding awarded to the City in 2022 to-date

In Collaboration with Regional Partners

Discretionary Grant Program:
Collaborate with Regional Partners for Strongest Impact

- We are working with **regional partners:**
  Paso del Norte Community Foundation (PDN),
  El Paso Mobility Coalition, Metropolitan Planning Organization, El Paso County, UTEP and others

- We are working together as a community to maximize our funding opportunities

- We are adding to our arsenal of grant writers

- We are creating a force multiplier

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Program Results: 2022 To Date

$0.9M — Downtown Deck Plaza Design (USDOT) – with PDN

$1.0M — PDN Trail Segment Connecting Zoo to MCA (CPF) – with PDN

$5.0M — El Paso International Airport Terminal Improvements (FAA)

$13.0M — El Paso International Airport RWY 8R + TWY U (FAA)

$8.8M — Sun Metro Electric Paratransit Fleet + Infrastructure (FTA)

$25.0M — Advanced Manufacturing Campus Development (EDA)

$12.0M — Ysleta Port of Entry Pedestrian Improvements (USDOT)
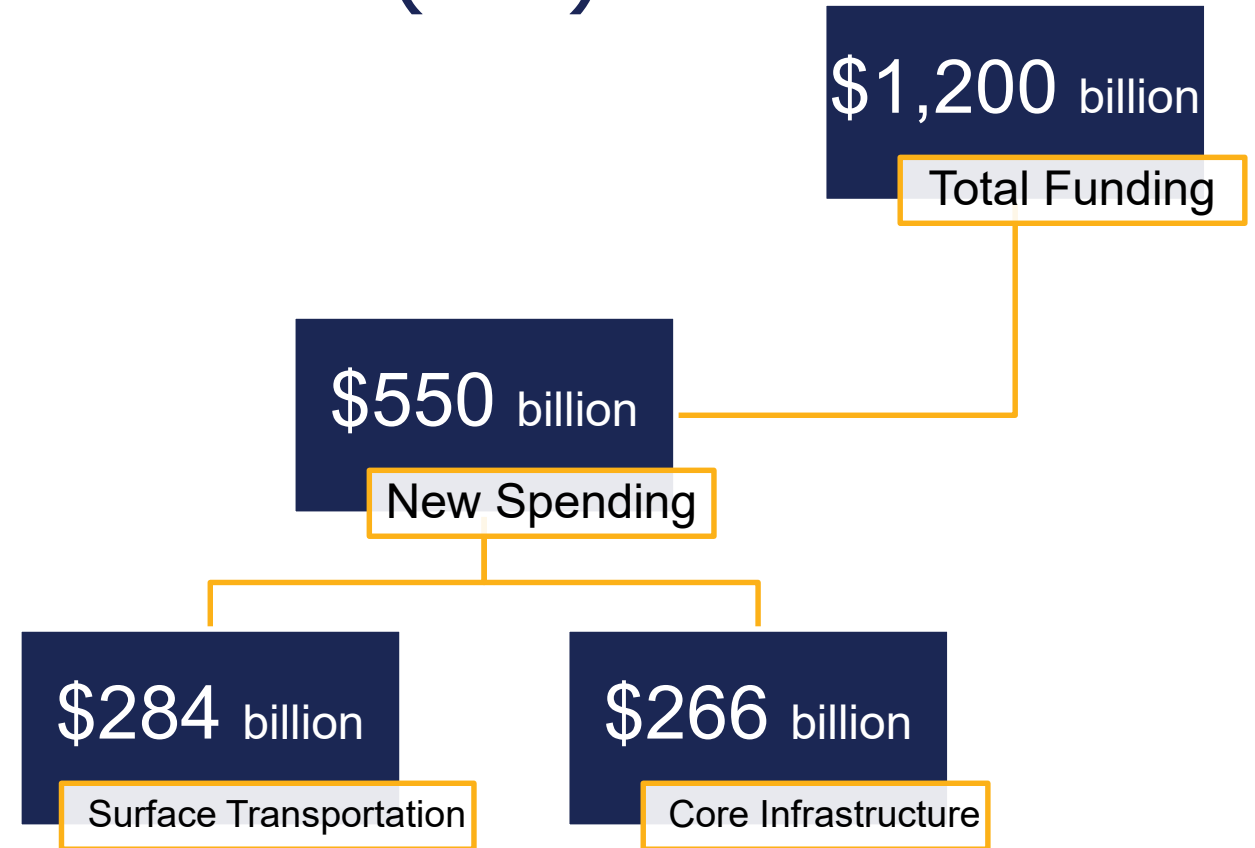
$65.7M — Total Competitive Awards to the City in 2022 To-Date

Upcoming Opportunities:
The Bipartisan Infrastructure Law (BIL)

- Department of Transportation will direct the largest portion of the BIL's investments ($274 billion)

- Several other agencies will see their budgets expand

- Investments will go to 5 main areas:
  - Agency Programs + Operations
  - Formula Grants
  - **Competitive Grants (>$200 billion)**
  - Loans
  - Highway Trust Fund

$1,200 billion
Total Funding

$550 billion
New Spending

$284 billion
Surface Transportation

$266 billion
Core Infrastructure

Upcoming Opportunities:

EST. DATE	PROGRAM	FUNDING
2023 Q2	US DOT MEGA Grant	$5.0B
2023 Q3	US DOT INFRA Grant	$8.0B
2023 Q1	US DOT RAISE Grant	$1.5B
2023 Q4	US FRA CRISI	$1.4B
2023 Q3	SMART	$100M
2023 Q3	Safe Streets for All	$5.0B
2023 Q3	Bridge Investment Program	$12.5B
2023 Q3	US FAA Airport Improvement Program	$1.5B
TOTAL OPPORTUNITIES		**$35B**

MOU Terms

Collaboration between City of El Paso and Paso del Norte Community Foundation to secure grant funds for the development of trails, corridor improvements, transportation, civic spaces, and public facilities.

- Term: 2 years
- Not to exceed $260,000
- City will reimburse PDN for costs and provide cooperation in-kind
- Reimbursement requests will be accompanied by reports
- Work plans to be approved by City Manager or designee

PDN's work includes:

- Developing a strategy to apply for grant opportunities
- Plan and write grant applications
- Public engagement for grant projects

Requested Action

Authorize the City Manager to sign a **Memorandum of Understanding** between the City and **Paso del Norte Community Foundation** to collaborate on securing grant opportunities related to trails, corridor improvements, transportation, civic spaces, and public facilities, wherein PdN will coordinate public outreach, including writing certain grant proposals, and the City will reimburse costs in an amount not to exceed $260,000.00 over the two year term of this Memorandum of Understanding.

Mission

Deliver exceptional services to support a high quality of life and place for our community

Vision

Develop a vibrant regional economy, safe and beautiful neighborhoods and exceptional recreational, cultural and educational opportunities powered by a high performing government

Values

Integrity, Respect, Excellence, Accountability, People