

**CITY OF EL PASO, TEXAS  
AGENDA ITEM  
DEPARTMENT HEAD'S SUMMARY FORM**

**DEPARTMENT:** City Manager's Department

**AGENDA DATE:** December 12, 2023

**PUBLIC HEARING DATE:** N/A

**CONTACT PERSON NAME AND PHONE NUMBER:**

Robert Cortinas, Chief Financial Officer/ Deputy City Manager, (915) 212-1067

Ellen Smyth, Chief Transit and Field Operations Officer, (915) 212-6060

Juliana Baldwin-Munoz, Transformation (Performance) Office, (915) 212-1204

**DISTRICT(S) AFFECTED:** All

**STRATEGIC GOAL:**

Goal 6 Set the Standard for Sound Governance and Fiscal Management

Goal 7 Enhance & Sustain El Paso's Infrastructure Network

**SUBGOAL:**

*6.4-Implement leading-edge practices for achieving quality and performance excellence.*

*6.5-Deliver services timely and effectively with focus on continual improvement.*

**SUBJECT:**

Presentation and discussion providing a preview of the upcoming Strategic Planning Session, including the integration of the Comprehensive Plan Update, and an operations update focused on the Parks System and City Facilities:

1. Parks System Update (Ben Fyffe and Emigdio Gonzalez)
2. Facilities Update (Victor Morales)
3. Strategic Planning Session preview and integration of the Comprehensive Plan (Juliana Baldwin-Munoz, Alex Hoffman)

**BACKGROUND / DISCUSSION:**

As a key component of the Strategic Planning Process, the identification and alignment of key community priorities are identified through various feedback methods. To help ensure resource planning and to help inform strategy development, this presentation will provide an overview of the Strategic Planning Session taking place early 2024, including a spotlight on the integration of the Comprehensive Plan. Additionally, key operations updates will be provided focused on the Parks System and the maintenance of existing City of El Paso Facilities.

**PRIOR COUNCIL ACTION:**

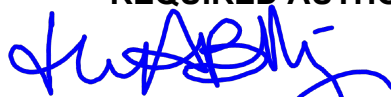
*Last Strategic Planning Session convened December 1-2, 2021.*

**AMOUNT AND SOURCE OF FUNDING:**

N /A

\*\*\*\*\*REQUIRED AUTHORIZATION\*\*\*\*\*

**DEPARTMENT HEAD:**



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(If Department Head Summary Form is initiated by Purchasing, client department should sign also)