



Agenda for the Greater El Paso Civic, Convention & Tourism Advisory Board

**April 28, 2026
Destination El Paso in the Convention Center, 2nd Floor
4:00 PM**

1 Civic Center Plaza, El Paso, TX 79901

Notice is hereby given that a meeting of the Greater El Paso Civic, Convention and Tourism Advisory Board will be conducted on the above date and time.

If you wish to sign up to speak, please contact Mayte Elizalde at melizalde@destinationelpaso.com no later than by the start of the meeting.

The following members of the Greater El Paso Civic, Convention & Tourism Advisory Board will be present: Gabriel Ayub, Jennifer Gonzalez, Ken A. Gorski, Veronica M. Hernandez, Rene Hurtado, Bernie Olivas, Pifas Silva, Genevieve Torrez, and Daniel J. Veale.

A quorum of 5 Greater El Paso Civic, Convention and Tourism Advisory Board members must be present and participate in the meeting.

CALL TO ORDER

ROLL CALL

PUBLIC COMMENT

AGENDA

1. Approval of Minutes: March 24, 2026 - Rene Hurtado, Chairperson. [BC-2020](#)
2. Information and Discussion: Introduction of Destination El Paso March 2026 department updates: Brooke Underwood, Executive Director, Visit El Paso. [BC-2021](#)

3. Information and Discussion: Department Highlights: [BC-2022](#)
- a. Financials - Brooke Underwood, Visit El Paso
 - b. Tourism Development - Veronica Castro, Visit El Paso
 - c. Advertising - Rene Wong, Destination El Paso
 - d. Convention and Sports Development - Valerie Garcia, Visit El Paso
 - e. Venue and Event Management - Chris Puga, Destination El Paso
 - f. El Paso Water Parks - Daniel Arizpe, Destination El Paso

4. Floor open for questions. [BC-2023](#)

ADJOURN

NOTICE TO THE PUBLIC

Sign language interpreters will be provided for this meeting upon request. Requests must be made to Mayte Elizalde at melizalde@destinationelpaso.com a minimum of 72 hours prior to the date and time of this meeting.

If you need Spanish Translation Services, please email melizalde@destinationelpaso.com at least 72 hours in advance of the meeting.

Posted this the 21st of April by Saul S. Flores.