



January 19, 2021
Agenda Item 43

2021 Public Art Plan

COUNCIL STRATEGIC GOAL FOUR

Enhance El Paso's Quality of Life through Recreational, Cultural and Educational Environments

4.1: Deliver Bond Projects Impacting Quality of Life Across the City in a Timely, Efficient Manner

MISSION

Deliver exceptional services to support

a high quality of life and place for our community.

Beyond enhancing El Paso's visual image, public art is also a focused way to assert our quality of place and shared history.

A 2018 national study showed that 70% of Americans believe the “arts improve the image and identity of their community.”*

**Americans for the Arts: Americans Speak Out About The Arts in 2018: An In-Depth Look at Perceptions and Attitudes About the Arts in America*

BENCHMARKING OTHER PUBLIC ART PROGRAMS

Program	Established	Average Projects Completed/Year	Number of Staff
City of El Paso Public Art Program	2006	8	2
City of Dallas Public Art Program	1989	9-10	4
Fort Worth Public Art	2001	3-4	6
Houston Arts Alliance	1999	3-4	10

THE CITY OF EL PASO PUBLIC ART PROGRAM

To date the program has:

- Completed 72 Projects
- Established the Art Purchase Program with 186 Acquisitions
- Worked with 227 Artists, 80% being Local Artists
- Provided 40 Local Artists with professional apprenticeships through the Allied Artist Program
- Impacted over 110 Local Businesses with Public Art Projects
- Received 10 National awards and has been featured in 18 National publications

PROJECTS RECENTLY COMPLETED

District	Project	Location	Artist	Title	Budget	Timeline
2	District 2 Water Park	819 Chelsea St.	Madeline Wiener	Mythical Mayans	\$200,000	February 2020
4	District 4 Water Park	9700 Gateway Blvd. North	John Davis	Crescendo	\$140,000	February 2020
7	District 7 Water Park	1225 Giles Rd.	Simon Donovan	Folklorico	\$150,000	March 2020
3	Valle Bajo Community Center	7380 Alameda Ave.	Osman Akan	Voids	\$200,000	March 2020
5	Eastside Regional Park Plaza	13501 Jason Crandall Dr.	Brad Goldberg	Oasis Sombrio	\$205,000	August 2020
7	Sylvia A. Carreon Community Center	715 Lomita Dr.	Blessing Hancock	Narrativa	\$200,000	August 2020
8	Polly Harris Senior Center	650 Wallenberg Dr.	Terry Wright & Kathryn Gelinis	Living Desert	\$20,000	August 2020
5	RC Poe Roundabout	Edgemere Blvd. & RC Poe Rd.	Art Garcia	Whirlwind	\$70,000	August 2020
4	Chuck Heinrich Park	Officer Andrew Barcena Dr.	May & Watkins Design	Desert Blossom	\$75,000	January 2021

PROJECTS NEAR COMPLETION

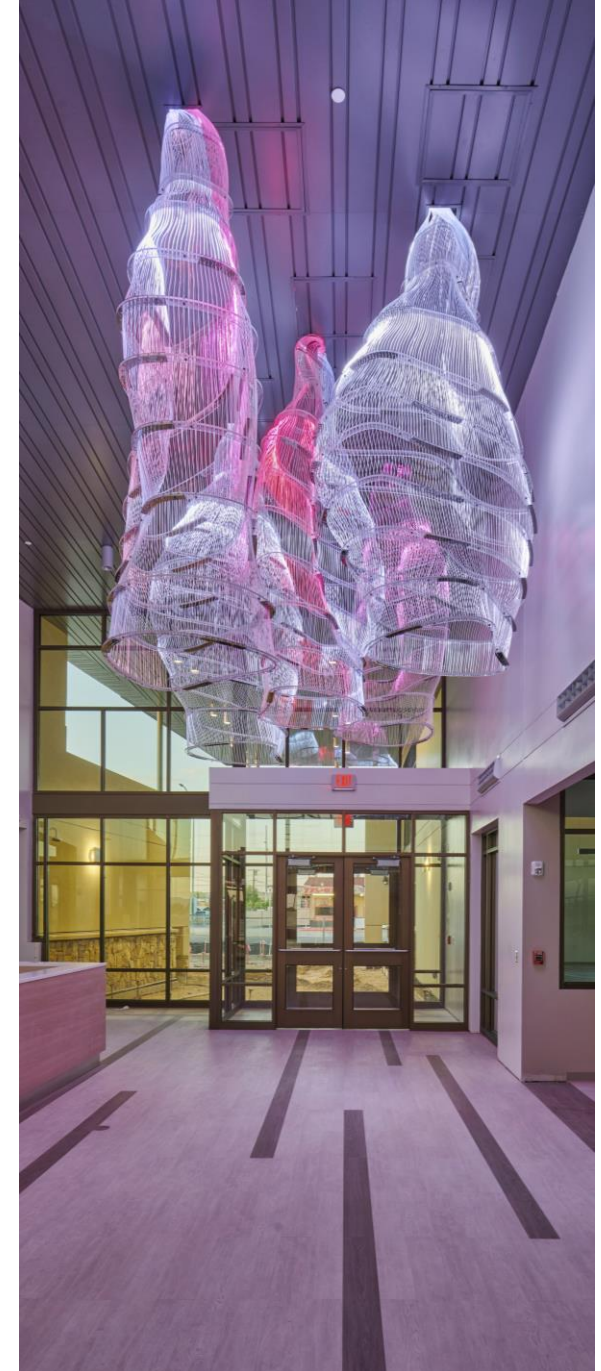
District	Project	Location	Artist	Title	Budget	Timeline
5	Eastside Regional Water Park	13501 Jason Crandall Dr.	Olalekan Jeyifous	Desert in Bloom	\$220,000	March 2021







FOLKLORICO - ARTIST: SIMON DONOVAN - CHAPOTEO WATER PARK - DISTRICT 7





VOIDS – OSMAN AKAN



WOVEN CULTURE – CREATIVE KIDS



ALAMEDA RTS – 13 LOCAL ARTISTS









WHIRLWIND - ARTIST: ART GARCIA - RC POE ROUNDABOUT - DISTRICT 5



DESERT BLOSSOM - ARTIST:MAY & WATKINS DESIGN - CHUCK HEINRICH MEMORIAL PARK - DISTRICT 4



NEW PROJECTS AND NEW ALLOCATIONS 2021 PUBLIC ART PLAN



District	Project	Location	Selection Process	Allocations	Additional Allocations	Total Allocations	Timeline
2	Alabama Street Mural Replacement	Alabama St. @ Broadus Ave.	Invitational Competition	\$120,000	\$0	\$120,000	TBD
3	August 3 rd Memorial	7500 W H Burgess Dr.	Direct Select	\$250,000	\$0	\$250,000	TBD
5	Esperanza Moreno Library Renovation	12480 Pebble Hills Blvd.	Pre-Qualified Artist Pool	\$150,000	\$0	\$150,000	TBD
3	Geronimo Drive Mural Replacement	Geronimo Dr.	Invitational Competition	\$160,000	\$0	\$160,000	TBD
8	Leo Cancellare Pool Renovation	650 Wallenberg Dr.	Pre-Qualified Artist Pool	\$150,000	\$0	\$150,000	TBD
5	Police Department Eastside Regional Command	14301 Pebble Hills Blvd.	Invitational Competition	\$500,000	\$0	\$500,000	TBD
All	Public Art Master Plan	Citywide	RFQ	\$100,000	\$0	\$100,000	2022

PROJECTS IN PROGRESS



District	Project	Location	Selection Process	Artist	Allocations	Additional Allocations	Total Allocations	Timeline
8	Bienvenido	El Paso St. & San Antonio Ave. Roundabout	Pre-Qualified Artist Pool	Christopher Weed	\$250,000	\$20,000	\$270,000	Jun-2021
8	Arts Festival Plaza Water Wall Improvements	1 Art Festival Plaza	Invitational Competition	TBD	\$400,000	\$0	\$400,000	TBD
8	Chamizal Recreation Center/Library	2119 Cypress Ave.	Direct Selection	Jesus "Cimi" Alvarado	\$500,000	\$0	\$500,000	May-2021
8	Children's Museum Umbrella Canopy	201 W. Main Dr.	Invitational Competition	FUTUREFORMS	\$835,000	\$0	\$835,000	Apr-2022
3	Clardy Fox Library Renovations	5515 Robert Alba Ave.	Direct Selection	Adrian Lopez	\$90,000	\$25,000	\$115,000	Nov-2021
8	Country Club Rd. Roundabout	Country Club Rd. and Memory Dr.	Direct Selection	Laura Turon	\$90,000	\$70,000	\$160,000	TBD
5	Eastside Regional Park Archway	13501 Jason Crandall Dr.	Open Competition	Mark Grieve & Ilana Spector	\$300,000	\$0	\$300,000	Jun-2021
5	Eastside Regional Water Park	13501 Jason Crandall Dr.	Open Competition	Olalekan Jeyifous	\$200,000	\$0	\$220,000	Feb-2021
5	Eastside Regional Park Phase 2 Memorial *	13501 Jason Crandall Dr.	Direct Selection	TBD	\$150,000	\$0	\$150,000	TBD
5	Eastside Regional Park Phase 2 Roundabout *	13501 Jason Crandall Dr.	Open Competition	Joshua Wiener	\$95,000	\$0	\$95,000	TBD

* NOTES A PROJECT THAT IS DEFERRED; WILL COMPLETE DESIGN ONLY (IN PROGRESS)

PROJECTS IN PROGRESS



District	Project	Location	Selection Process	Artist	Allocations	Additional Allocations	Total Allocations	Timeline
5	Far East Transfer Center	12781 Edgemere Blvd.	Open Competition	Aaron Stephan	\$100,000	\$0	\$100,000	Aug-2021
1	Fire Station 36 *	1960 N. Resler Dr.	Pre-Qualified Artist Pool	TBD	\$200,000	\$0	\$200,000	TBD
6	Fire Station 38	TBD	Pre-Qualified Artist Pool	TBD	\$200,000	\$0	\$200,000	TBD
8	Special Teams Consolidation (Fire Stations 1, 9, 11)	TBD	Pre-Qualified Artist Pool	TBD	\$450,000	\$0	\$450,000	TBD
3	Hawkins Blvd. Improvements Viscount Blvd. Roadway Lighting and Median Landscape Sunglow/Lockheed Landscaping	TBD	Invitational Competition	TBD	\$800,000	- \$250,000	\$550,000	TBD
2	Lower Beaumont Project	5005 N. Piedras St.	Invitational Competition	TBD	\$150,000	\$0	\$150,000	TBD
8	Main Library Children's Area *	501 N. Oregon St.	Open Competition	TBD	\$215,000	\$0	\$215,000	TBD
8	Men of Company E Memorial at MACC *	510 N. Santa Fe St.	Direct Selection	Julio Sanchez	\$615,000	\$0	\$615,000	TBD
1,8	Mesa St. and I-10 Improvements	I-10 @ Mesa St.	Open Competition	TBD	\$500,000	\$0	\$500,000	TBD

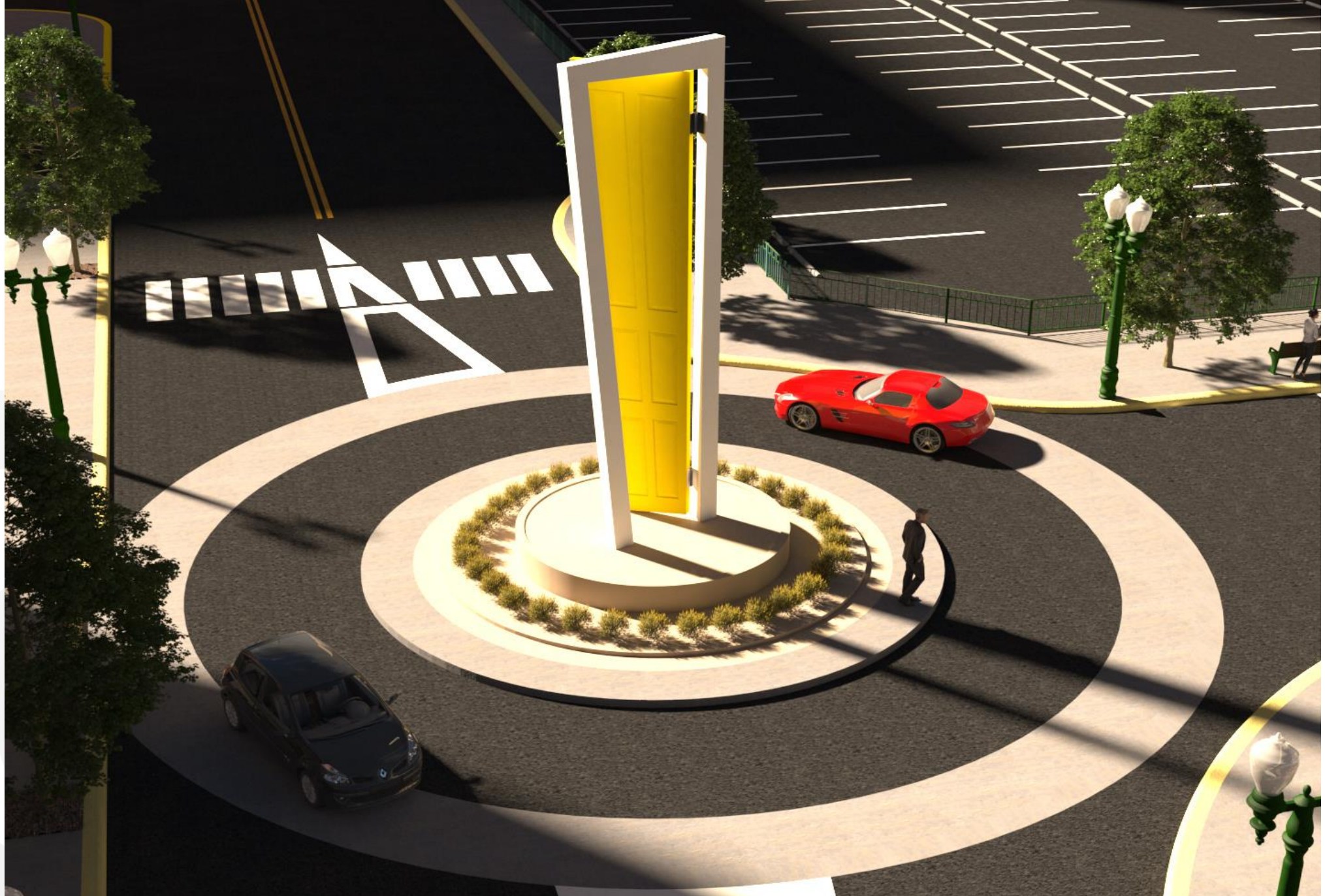
* NOTES A PROJECT THAT IS DEFERRED; WILL COMPLETE DESIGN ONLY (IN PROGRESS)

PROJECTS IN PROGRESS

District	Project	Location	Selection Process	Artist	Allocations	Additional Allocations	Total Allocations	Timeline
2,3	Montana and Mescalero Improvements	Montana Ave. @ Mescalero Dr.	Open Competition	TBD	\$300,000	\$0	\$300,000	TBD
2,3,5,8	Montana Rapid Transit System	Montana Corridor	Open Competition	George Bates	\$350,000	\$0	\$350,000	Aug-2021
6	Pavo Real Recreation Center Improvements	9301 Alameda Ave.	Invitational Competition	Rene Nevarez	\$150,000	\$0	\$150,000	Nov-2021
TBD	Police & Fire Departments Academy *	TBD	Pre-Qualified Artist Pool	TBD	\$800,000	\$0	\$800,000	TBD
TBD	Police Department Headquarters	TBD	Pre-Qualified Artist Pool	TBD	\$1,250,000	\$0	\$1,250,000	TBD
4	Railroad Reconstruction *	Farah Dr. to Purple Heart Memorial Highway	Open Competition	Douwe Blumberg	\$200,000	\$0	\$200,000	TBD 2025
All	Site work for new projects	Citywide	N/A	N/A	\$750,000	\$0	\$750,000	Continuous
All	Site/visitor amenities	Citywide	N/A	N/A	\$400,000	\$0	\$400,000	Continuous
All	Streetscape Projects	Citywide	Invitational Competition	TBD	\$250,000	\$0	\$250,000	Continuous

* NOTES A PROJECT THAT IS DEFERRED; WILL COMPLETE DESIGN ONLY (IN PROGRESS)







**EL PASO DOWNTOWN
ARTS DISTRICT**

DOWNTOWN ARTS DISTRICT



PASEO DE LAS LUCES



BIENVENIDO – CHIRSTOPHER WEED



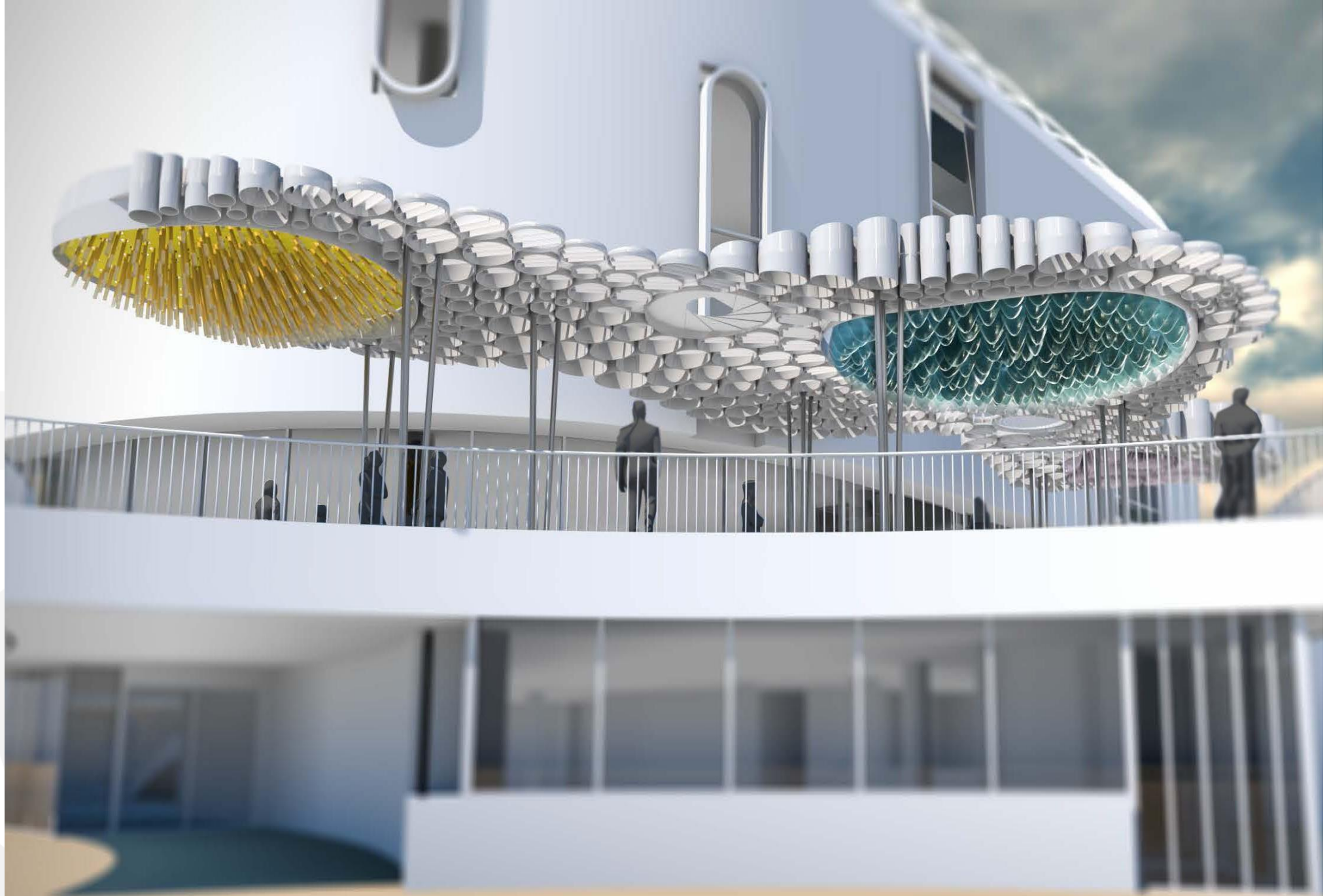
HOTEL PASO DEL NORTE

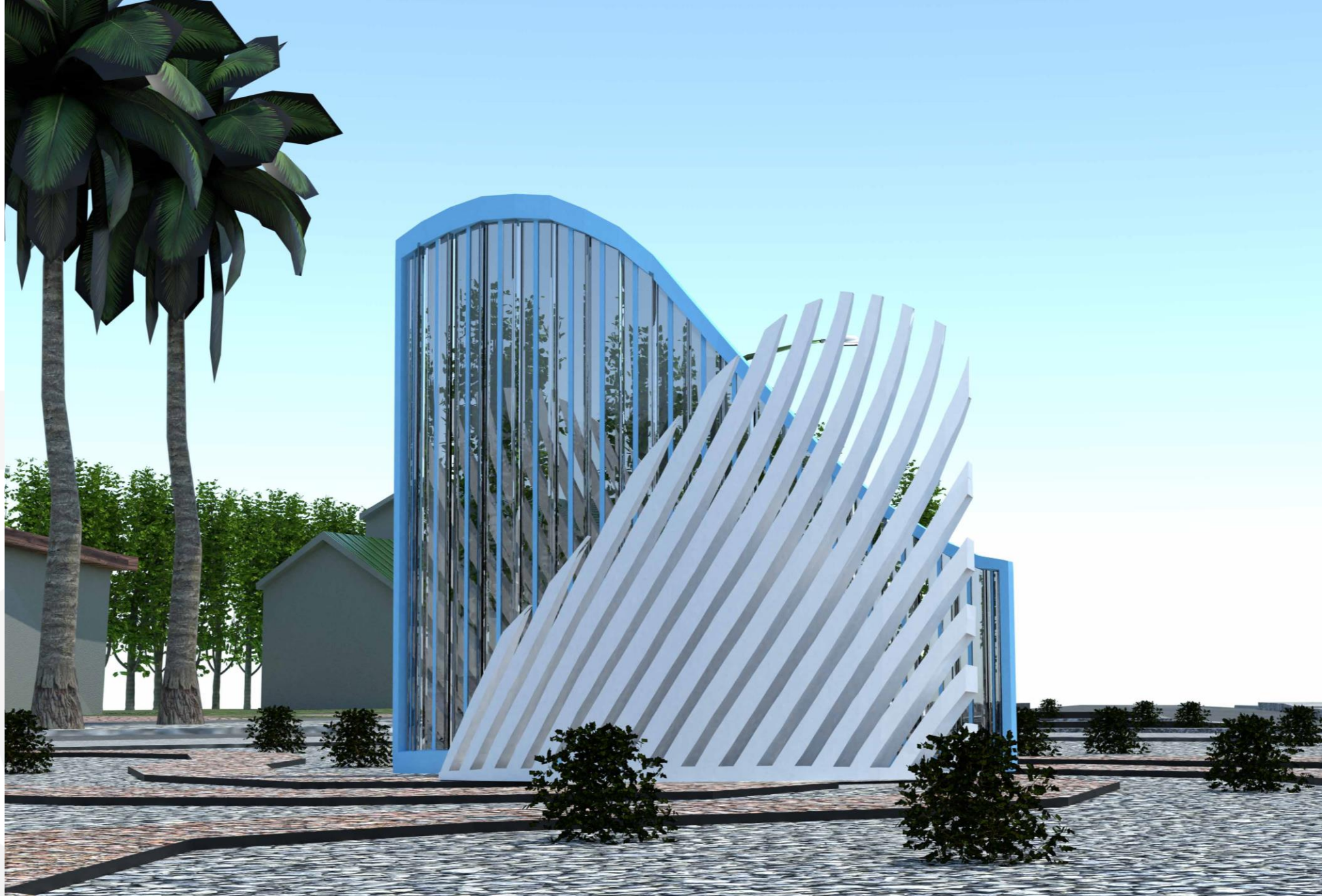


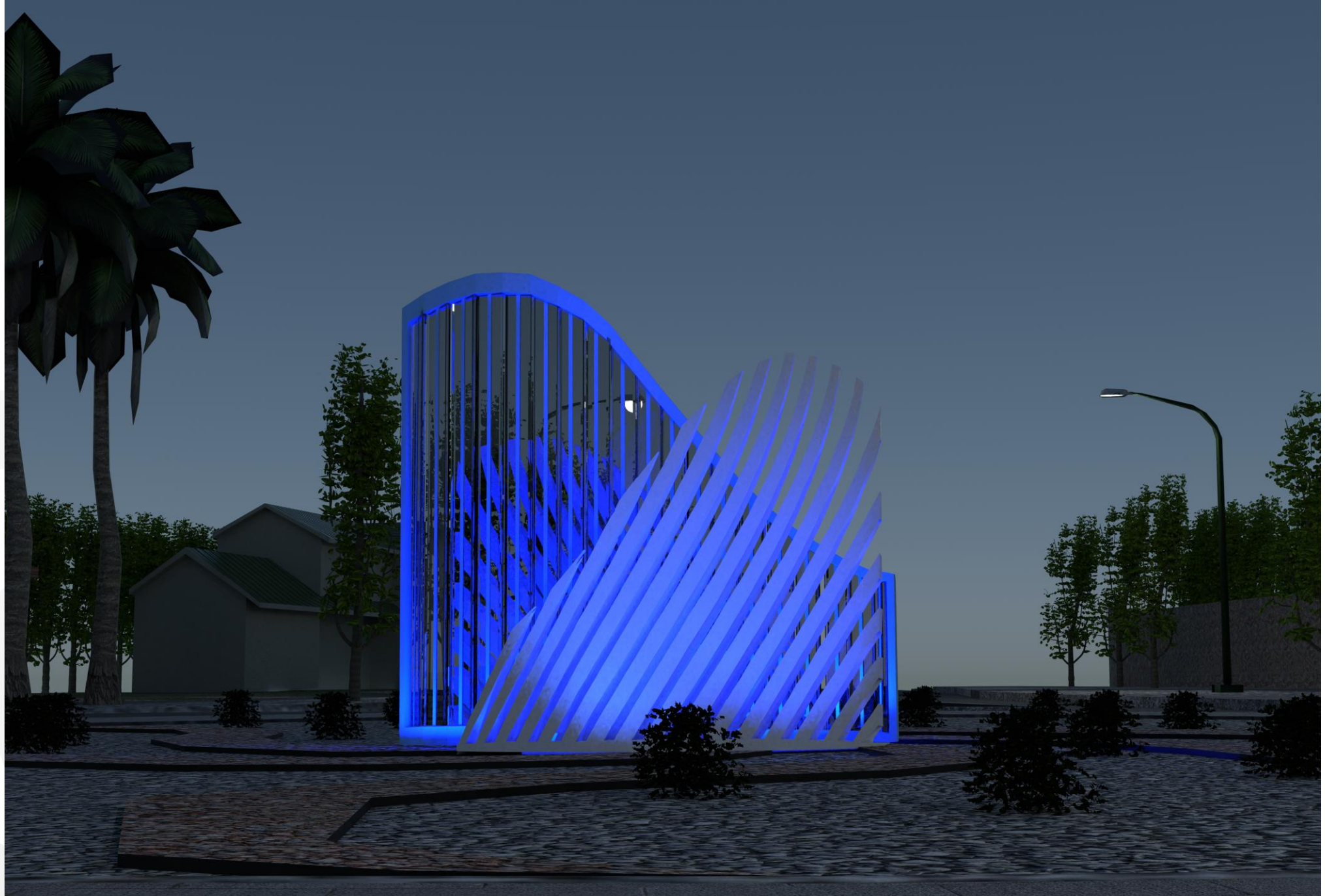
PLAZA HOTEL



BLURRED BOUNDARIES - ARTIST: JESUS "CIMI" ALVARADO - CHAMIZAL RECREATION CENTER - DISTRICT 8





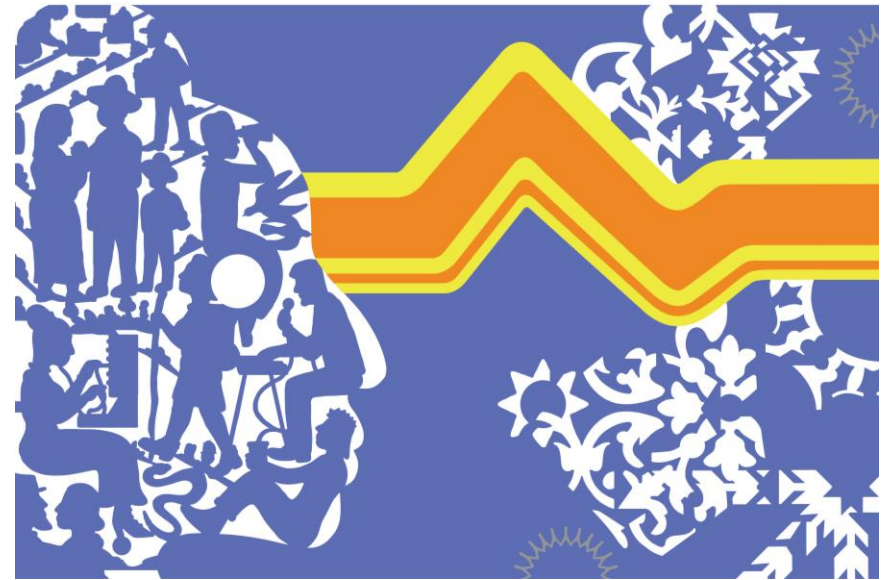
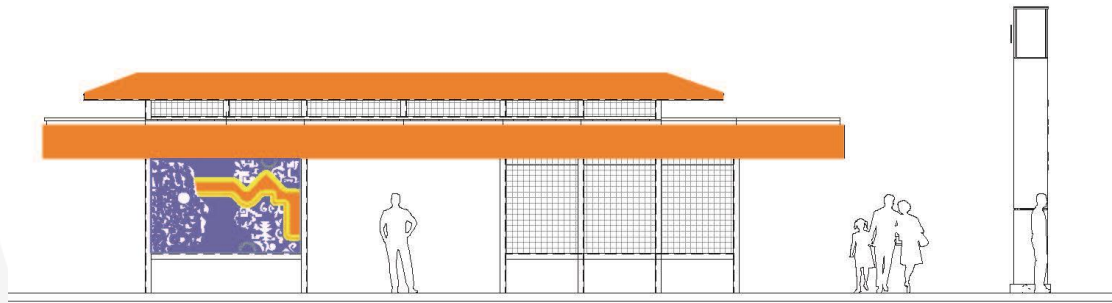




HUECO GATEWAY ARCHWAY - ARTIST: MARK GRIEVE & ILANA SPECTOR - THE BEAST URBAN PARK - DISTRICT 5



HUECO GATEWAY ARCHWAY - ARTIST: MARK GRIEVE & ILANA SPECTOR - THE BEAST URBAN PARK - DISTRICT 5





QUESTIONS?

