

DATE: 11/10/21

TO: City Clerk

FROM: City Representative Aleksandra Anello

ADDRESS: 300 N. Campbell TELEPHONE 915-212-0002

Please place the following item on the (Check one): CONSENT XXX REGULAR _____

Agenda for the Council Meeting of November 23, 2021

Re-Appointment of Anne M. Giangiulio to the Museums and Cultural Affairs Advisory Board

Item should read as follows: by City Representative Aleksandra Anello.

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Museums and Cultural Affairs Advisory Board

NOMINATED BY: City Representative Aleksandra Anello DISTRICT: Two

NAME OF APPOINTEE Anne M. Giangiulio
(Please verify correct spelling of name)

E-MAIL ADDRESS: _____

BUSINESS ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

HOME ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: ___ NO X

IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE: N/A

LIST ALL REAL ESTATE OWNED BY APPOINTEE IN EL PASO COUNTY (BY ADDRESS): N/A

HAS APPOINTEE BEEN A MEMBER OF OTHER CITY BOARDS/COMMISSIONS/COMMITTEES? IF SO, PLEASE PROVIDE NAMES AND DATES:

Museums and Cultural Affairs Advisory Board as previous appointee, 2017 - 2021

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Anne M. Giangiulio

EXPIRATION DATE OF INCUMBENT: 10/1/21

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: X
RESIGNED _____
REMOVED _____

DATE OF APPOINTMENT: 11/23/21

TERM BEGINS ON : 10/1/21

EXPIRATION DATE OF NEW APPOINTEE: 10/1/25

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: _____

2nd TERM: X

UNEXPIRED TERM: _____

EDUCATION

- Tyler School of Art and Architecture, Temple University
MFA, summa cum laude, Graphic and Interactive Design, 2004
- Temple University, Summer Arts and Culture Seminar, Rome, Italy
Summer 2003
- Villanova University
BA, cum laude, English, 1995

PROFESSIONAL EXPERIENCE

- 2010–present
The University of Texas at El Paso (UTEP)
500 W. University Avenue, El Paso, TX 79968
Position: Associate Professor of Art, Graphic Design, with tenure
- 2004–2010
UTEP
500 W. University Avenue, El Paso, TX 79968
Position: Assistant Professor of Art, Graphic Design

UTEP is an overwhelmingly Hispanic-Serving Institution with 80% of its students identifying as Latinx. I instruct beginning to advanced graphic design courses. Introductory courses deal with the exploration of effective visual communication with emphasis on problem solving and conceptual development, along with forays into three-dimensional packaging and experimentation with materials. Topics include typography and letter form, symbol design, setting of body copy and headline types, combining text with images, and layout of the page. The advanced courses deal with design expression and conceptual approaches to solving graphic communication problems with an emphasis on an awareness of graphic design history. Topics include the use of typography in conjunction with photography, drawn images and the integration of form and content, function and context, and how concepts are formulated to communicate to specific audiences. Courses integrate a project designing for the community as with migrant workers or for UTEP's Centennial.

Administrative duties include student advising. I also serve on the committee to select a speaker/judge for the Annual Juried UTEP Student Art Exhibition in Graphic Design. Past selections include Joe Scorsone & Alice Drueding; Gail Anderson partner, with Joe Newton, at Anderson Newton Design; Lourdes Zolezzi; and Dirk Fowler of F2 Design. I played a leading role in developing a new graphic design curriculum which was implemented in the Fall 2008 semester. In addition to streamlining the degree plan down to a proper 120-credit hours, and identifying and eradicating all "hidden pre-requisites", this curriculum now includes responsive web design and a class focused solely on typography and the history of graphic design. I created the department's web site, and created and maintain its social media presence. Every semester, I integrate civic engagement and "design for the common good" projects. Since 2012, I have worked with students to participate in pop-up galleries at downtown El Paso's Chalk the Block community arts festival. The students design posters and make a profit from their limited edition prints. From 2005–6 I led a group of ten art students to the annual Chinati Open House in Marfa, TX where they served as docents to the internationally-known collection of art work on display. In 2015 I was honored by the UTEP President's Higher Education Community Service Honor Roll for overseeing a student collaboration with Texas RioGrande Legal Aid designing the bilingual booklet Migrant Workers: Know Your Rights. I also help manage two state-of-the-art graphic design computer labs containing over 40 Mac stations, three large-format Epson printers, two large-format Epson scanners, two laser printers as well as peripheral equipment students may borrow like digital cameras, Wacom tablets, etc. I also supervise two work-study students who monitor the labs during the semester. In June of 2020, I composed the Statement of Solidarity for the UTEP Department of Art that expressed our genuine commitment to foster and sustain antiracist efforts in our teaching, art making, research, and community engagement.

In terms of service to the University at large, I am Chair of the Programmatic Learning Outcomes Committee for the Department of Art and deliver a plan every semester for learning outcome assessment to the Dean of the College of Liberal Arts (under whose jurisdiction the Department of Art falls). This plan is part of a greater effort to maintain UTEP's accreditation by The Commission on Colleges of the Southern Association of Colleges and Schools (SACS). SACS serves as the common denominator of shared values and practices among the diverse institutions in Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Texas, Virginia and Latin America and other international sites approved by the Commission on Colleges that award associate, baccalaureate, master's, or doctoral degrees.

SELECTED FREELANCE DESIGN CLIENTS

- Cinco Puntos Press, El Paso, TX
 Position: Book cover, interior templates, and graphic novel designer
 To Be Released in 2022 *¡Ándale, Prieta!* by Yasmín Ramírez
 2019 *Titles and Letters to Goya* by James Magee
 2019 *Girl Gone Missing* by Marcie R. Rendon
 2019 *The Bird Boys* by Lisa Sandlin
 2018 *A Song for the River* by Philip Connors
 2018 *A Woman in Bed* by Anne Finger
 2017 *All Around Us* by Xelena González, illustrated by Adriana M. García
 2017 *Ahgottahandleonit* by Donovan Mixon
 2017 *Murder on the Red River* by Marcie R. Rendon
 2016 *Quicks* by Kevin Waltman
 2016 *Pull* by Kevin Waltman
 2015 *Crane Boy* by Diana Cohn and Youme Landowne
 2015 *The Do-Right* by Lisa Sandlin
 2014 *A Tightly Raveled Mind* by Diane Lawson
 2014 *Slump* by Kevin Waltman
 2014 *The Black Butterfly* by Shirley Reva Vernick
 2014 *Cold Type* by Harvey Araton
 2014 *House of Purple Cedar* by Tim Tingle
 2013 *Next* by Kevin Waltman
 2013 *Remember Dippy* by Shirley Reva Vernick
 2013 *Conquistador of the Useless* by Joshua Isard
 2012 *Make It, Take It* by Rus Bradburd
 2012 *That Mad Game: Growing Up in a Warzone, An Anthology Of Essays From Around The Globe*, edited By J.L. Powers
 2011 *Dealing Death and Drugs: The Big Business of Dope in the U.S. and Mexico* by Beto O'Rourke & Susie Byrd
 2011 *What Side Are You on Anyway?* by George Ella Lyon, Illustrated by Christopher Cardinale
 2010 *Border Senses Series* book series designer
 2009 *Mr. Mendoza's Paintbrush* by Luis Alberto Urrea, Illustrated by Christopher Cardinale
 2008 *Pitch Black* by Youme Landowne and Anthony Horton
 2006 *The Shadow of the Shadow* by Paco Ignacio Taibo II

- Helix Solutions, El Paso, TX
 Position: Graphic Designer and Art Director
 2021 *2020 Ysleta del Sur Pueblo Year-End Report*
 2020 *Tiwa Language Book for the Ysleta del Sur Pueblo*
 2020 *2019 Ysleta del Sur Pueblo Year-End Report*, First Place, Annual Reports Category PRINT Awards, presented by Adobe, and featured on the *Graphis* blog in December 2019:
<http://blog.graphis.com/design-platinum-winning-work-by-michael-pantuso-and-new-entry-from-anne-m-giangiulio/>
 2019 *2018 Ysleta del Sur Pueblo Year-End Report*, featured on the *Graphis* blog in December 2019:
<http://blog.graphis.com/design-platinum-winning-work-by-michael-pantuso-and-new-entry-from-anne-m-giangiulio/>
 2019 *Ysleta del Sur Pueblo Family Resource Guide*
 2019 *Tribal Injury Atlas: New Mexico and Southwest Colorado* for the Albuquerque Area Southwest Tribal Epidemiology Center

- El Paso Museum of Art, El Paso, TX
 Position: Graphic Designer
 2015 Exhibit catalog design for *El Paso Museum of Art and Museo de Arte de Ciudad Juárez IV Biennial*
 2015 Exhibit catalog design for *Hal Marcus: Lyric Modern*
 2014 Exhibit catalog design for *From Renoir to Remington: Impressionism to the American West*
 2013 Exhibit catalog design for *Navigating Art Languages: The James M. Shelton, Jr. Collection*
 2010–11 Fiftieth Anniversary catalog design for *European Treasures at the El Paso Museum of Art*
 2009 Exhibit catalog design for *Into the Desert Light: Early El Paso Art 1850–1960*
 2007 Trifold brochure design for *The Sacred and the Secular: Women in Renaissance, Baroque and Rococo Prints* and *Picasso's Women: Prints From the Permanent Collection*

- The Centennial Museum and Chihuahuan Desert Gardens at The University of Texas at El Paso, El Paso, TX
 Position: Museum Exhibit Designer
 2013 *A Century of Transformations: The Centennial Celebration of The University of Texas at El Paso, 1914–2014*
 2011 *A River Interrupted: Making the Case for Changing our Management of the Rio Grande*
 2008 *To the Ends of the Earth: UTEP at the Poles*
 2008 *Building a Bosque: 10 Years of Habitat Restoration at Rio Bosque Wetlands Park*

SELECTED FREELANCE DESIGN CLIENTS (CONTINUED)

- The El Paso Public Library, Main Branch
Position: Bilingual Exhibit Designer, in collaboration with the UTEP Department of History
2011 *Building a City and a Nation: Immigration Stories from El Paso, Texas*
- El Paso Museum of History, El Paso, TX
Position: Bilingual Museum Exhibit Designer, in collaboration with the UTEP Department of History
2010 *El Paso: The Other Side of the Mexican Revolution*
- The Stanlee & Gerald Ruben Center for the Visual Arts at the University of Texas at El Paso, El Paso, TX
Position: Art Director, Graphic, Environmental, and Web Designer
2011 *Regina Silveira: Limits*, Exhibition Catalog Designer
2008 *Claiming Space: Mexican Americans in U.S. Cities*, Exhibition Catalog Designer
2008 *In the Weave: Bhutanese Textiles and National Identity*, Exhibition Catalog and Signage Designer
2008 *Unknitting: Challenging Textile Traditions*, Exhibition Catalog Designer
2007 *Julia Barello: Swirl*, Exhibition Catalog Designer
2007 *El Maestro Francisco Toledo: Art from Oaxaca, 1959–2006*, Exhibition Catalog Designer
2006 *Multiplicity: Contemporary Ceramic Sculpture*, Exhibition Trifold and Catalog Designer
2006 *Beverly Penn: Weeds*, Exhibition Catalog Designer
2006 *UTEP Department of Art Biennial Faculty Exhibition*, Exhibition Catalog Designer
2005 *Hanging in Balance: 42 Contemporary Necklaces*, Exhibition Catalog Designer
- The Frontera Land Alliance, El Paso, TX
Position: Logo and Web Designer
2007 www.fronteralliance.org

AWARDS | EXHIBITIONS | LECTURES | CURATORIAL AND PUBLISHED WORK

- 2021 Graphis Poster Annual 2021, Honorable Mention, *Texas is One of the Worst States for Women's Health*, created as part of the We the Women initiative to which I was invited to participate. This same poster traveled to exhibits at Moore College of Art & Design as well as to Kismet Cowork, Manayunk, both in Philadelphia, PA, and to Marietta College's Hermann Fine Arts Center in Marietta, Ohio.
- 2021 Graphis Design Annual 2021, Honorable Mention, *Ysleta del Sur Pueblo 2018 Year-End Report*
- 2020 PRINT Awards, presented by Adobe, First Place, Annual Reports Category, *Ysleta del Sur Pueblo 2019 Year-End Report*
- 2020 COVID-19 posters designed by my Spring Graphic Design 2 students and myself were featured on the Memorial Day, May 25, 2020 edition of popular design blog site "The Daily Heller" and all its related social media:
<https://www.printmag.com/post/the-daily-heller-memorial-day-texas-style>
- 2020 Article *Countering "Fake News" in the Design Classroom* published in the peer-reviewed international design scholarly journal *Message 4 Graphic Communication and Design Research* by University of Plymouth Press, UK.
- 2020 Remote Presentation (due to COVID) *Graphic Design Education in the Time of COVID-19* at the 11th Annual International Conference on Visual and Performing Arts, June 8-11, Athens, Greece.
- 2020 Three short videos presented at SHIFT, the AIGA Design Educators Community Virtual Summit, AIGA, August 3–7 Online, "How Must Our Teaching / Research / Community Shift?" Each video answered one of these questions:
 - How must our teaching shift?
<https://www.youtube.com/watch?v=k5RYU2P13es&feature=youtu.be>
 - How must our research shift?
<https://www.youtube.com/watch?v=ZntuQLHEYck&feature=youtu.be>
 - How must our community shift?
<https://www.youtube.com/watch?v=6gd8w4VbXXU&feature=youtu.be>
- 2020 *Cross Pollination 20/20* My work and the work of my student Pedro Hinojos Serrato were accepted to this juried exhibition exploring the reciprocity of influence and inspiration between students' art-making and their instructors' studio practice. Tyler School of Art and Architecture, Philadelphia, PA, February 16–28.
- 2019 Presented paper *Civically-Engaged, Multi-Disciplinary Projects in the Design Classroom: Why They Should Be the Norm and How to Implement Them* at the Thirteenth International Conference on Design Principles & Practices held in Saint Petersburg, Russia, March 1–3.
- 2019 Invited to contribute a poster to *We the Women* on exhibit at various venues and featured on the *Daily Heller*:
<https://www.printmag.com/daily-heller/we-the-women-posters/>
<https://www.wethewomendesign.com/>
- 2018 Poster designed for the 2018 AIGA Get Out the Vote non-partisan exhibition, *Design for Democracy*, supported in part by the National Endowment for the Arts.
- 2017 My poster "In Favor of People's Human Rights in the Migration" had its limited rights purchased by the German publisher Junius Verlag to be used on the cover of the book *Globale Migration (Zur Einführung)* by Helen Schwenken.

AWARDS | EXHIBITIONS | LECTURES | CURATORIAL AND PUBLISHED WORK (CONTINUED)

- 2016 Top ten nominee representing UTEP for the UT Regents' Outstanding Teaching Award. The award honors outstanding performance in the classroom and dedication to innovation in undergraduate instruction.
- 2016 Poster designed for the 2016 AIGA *Get Out the Vote* non-partisan exhibition.
- 2015 My assignment from the Spring 2013 semester in which students worked with Texas RioGrande Legal Aid to design bilingual booklets for farmworkers was honored by UTEP's Center for Civic Engagement as an exemplary example of service learning and was featured in the University's Corporation for National and Community Service 2015 President's Higher Education Community Service Honor Roll.
- 2015 Invited to participate in the national campaign *Posters for Nepal*. The proceeds of all posters on sale at www.postersfornepal.com benefit UNICEF and the American Red Cross' efforts to aid the earthquake victims of that country.
- 2015 Invited to participate in the national campaign *Posters Against Ebola* and had my poster acquired by the Herskovits Library of African Studies at Northwestern University for their collection and for display at the Herskovits Library as part of an exhibit about the disease.
- 2015 Silver ADDY award, Advertising for the Arts category, for *Renoir to Remington: Impressionism to the American West* exhibition catalog design for the El Paso Museum of Art, Advertising Federation of El Paso
- 2014 Finalist for the The Texas Institute of Letters' annual award—Fred Whitehead Award for Design of a Trade Book for the design of *Remember Dippy* by Shirley Reva Vernick (Cinco Puntos Press)
- 2014 *10 Squared* Exhibition and Fundraiser, Stanlee and Gerald Rubin Center for the Visual Arts at the University of Texas at El Paso, El Paso, TX
- 2014 *UTEP Department of Art Biennial Faculty Exhibition*, Stanlee and Gerald Rubin Center for the Visual Arts at the University of Texas at El Paso, El Paso, TX
- 2012 Lecture and panelist at AIGA Geographics: Design, Education, and Transnational Terrain Conference, The University of Hawaii at Manoa, December 13–15.
- 2012 Gold ADDY award, for *Dealing Death and Drugs: The Big Business of Dope in the U.S. and Mexico* book design for Cinco Puntos Press, Advertising Federation of El Paso
- 2012 Unknitting logo included in *Logolounge Master Library, Volume 4: 3000 Type & Calligraphy Logos* by Catherine Fishel and Bill Gardner
- 2012 *UTEP Department of Art Biennial Faculty Exhibition*, Stanlee and Gerald Rubin Center for the Visual Arts at the University of Texas at El Paso, El Paso, TX
- 2011 *Victory for Tyler: Works on Paper and Posters Juried Exhibition*, Juried by Luba Lukova, Crane Arts Center, Temple University, Philadelphia, PA
- 2011 Gold ADDY award and Special Judges' Award, Advertising for the Arts category for *European Treasures at the El Paso Museum of Art*, Fiftieth Anniversary catalog, Advertising Federation of El Paso
- 2011 HEART logo included in *LogoLounge Master Library Volume 3: 3000 Shape & Symbol Logos* by Catherine Fishel and Bill Gardner
- 2010–11 Participated in the internationally traveling poster exhibit *Peace of Art*, raising awareness of the drug violence in Juárez, Mexico
- 2010 Finalist, 11th International Biennial of the Poster, Mexico City, Mexico for posters *Juárez: Once a City, Now Statistics* and *Juárez*.

PROFESSIONAL ASSOCIATIONS

- Board member, Museum and Cultural Affairs Advisory Board for the City of El Paso
- Advisory Board member, The Frontera Land Alliance
- Board member, Border Art Residency, La Union, NM
- Founding Member, AIGA El Paso Chapter 69

SKILLS

- Proficient in both Mac and PC platforms. Adobe InDesign, Illustrator, Photoshop, Portfolio, Dreamweaver, HTML, CSS, WordPress, Bootstrap, Flash, After Effects, Streamline, Director, SoundEdit, QuarkXpress, Microsoft Office. Fluent in Portuguese Creolo (language of the Cape Verde Islands) and functional in Spanish, Italian and Portuguese. Excellent oral and writing skills.