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# The Medical Center of the Americas Foundation: Annual Oral Report to City Council

February 24, 2025

# Proof of Concept Fund

## Elevate Health Tech Competition

Minimum viable product development and increase in Technology and Investment Readiness Levels, TRL/IRL

- Spring 2024 cohort 5 companies, distributed \$20,000 in POC funds
- Fall 2024 Cohort ongoing with 4 companies, to distribute \$40,000 in POC funds



Freudensong



MediTrak Life



Metabolomics Rx

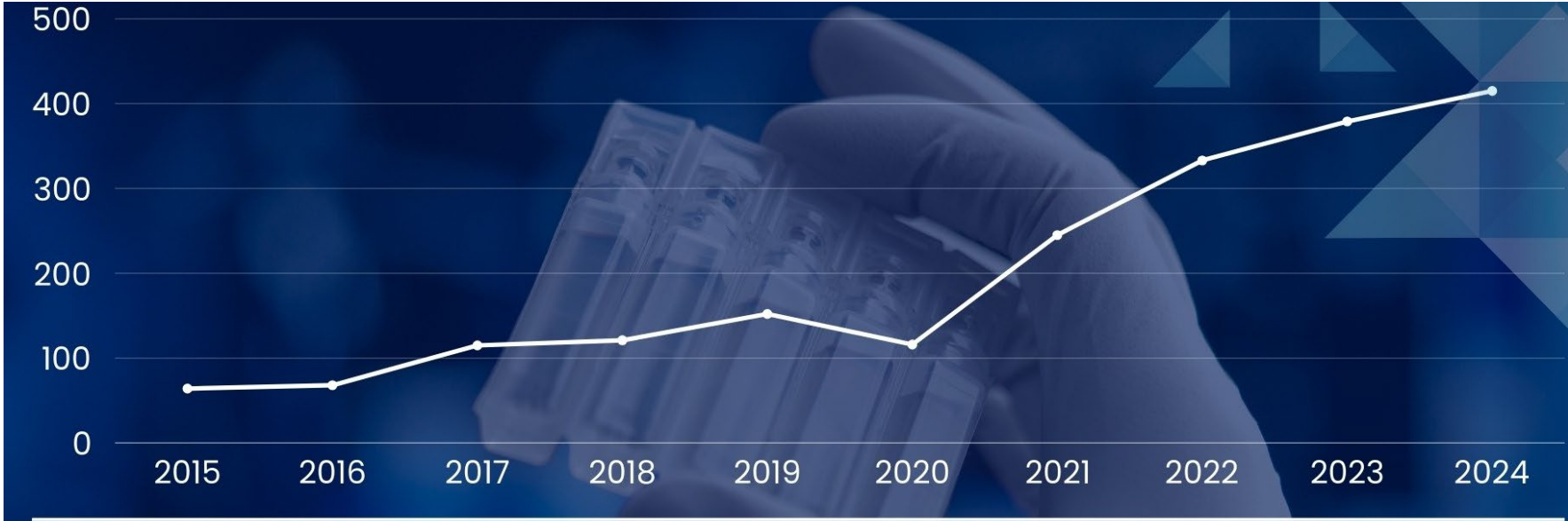


P.M. TECHNOLOGIES LLC.  
MANUFACTURING THE FUTURE





# Clinical Trials Increase 2015 - 2024



## 2024

<b>301</b>	<b>106</b>	<b>8</b>	<b>415</b>
EL PASO	LAS CRUCES	FORT BLISS	TOTAL

## Specialties

<b>48%</b>	ONCOLOGY/HEMATOLOGY
<b>6.5%</b>	CARDIOVASCULAR
<b>6.5%</b>	NEUROLOGY
<b>6.5%</b>	RHEUMATOLOGY
<b>32.5%</b>	OTHER

In 2023, a total of 379 trials were recorded. There was a total of 415 in 2024, a **9.5% growth over last year** and a 548.4% growth since 2015.



Imagination is everything. It is the preview of life's coming attractions.  
Albert Einstein

**Marketing Strategies for Health Innovators Discussion Panel**

 <b>Jeff Fuchsberg</b> Medical Center of the Americas Foundation Senior Director of Innovation Projects Moderator	 <b>Jody Casey</b> Eligo Research Vice President of Emerging Markets
 <b>Mylene Holguin Walker</b> Cardinal Health Director of Product Management & Development	 <b>Laura Leslie</b> Edwards Life Sciences In El Paso Senior Manager of Health Policy, Economics & Market Access

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**Marketing Strategies for Health Innovators Discussion Panel**

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# Thank You

*Your leadership, governance, and support are the foundation for our growth and prosperity*