



Sun Metro Rising Update July 2026



Sun Metro Rising

Implemented on June 14, 2026

- **What it is:** A comprehensive system update designed for a faster, more efficient, and reliable bus network.
- **The Goal:** Streamline key corridors to improve travel times, increase frequency, and **establish a baseline for future growth.**



Post-Implementation Analysis

- **Document and analyze all public feedback** to identify common trends and pinpoint areas for improvement.
- **Evaluate performance metrics** including on-time performance, ridership, and travel times, to gauge system performance post launch.



Post-Implementation Update

- **Terminal Outreach:** Conducted extensive rider outreach at major terminals from May through post-launch to ensure a smooth transition.
- **Public Engagement:** Hosted informational meetings to educate the community, answer questions, and gather localized feedback.
- **Infrastructure Updates:** Updated all bus stops and shelters system-wide to reflect the new routes and schedules.
- **MicroTransit Pilot:** launched the on-demand pilot program in Upper East El Paso (District 5) to enhance local travel and connect passengers to the Upper East Transit Center.

Next Steps

- **Passenger Feedback Collection:** Gathering post-implementation community input via outreach events, customer service calls, social media and from Sun Metro operators.
- **Route-Level Analysis:** Conducting a thorough data review of ridership patterns and other metrics across the new transit network.
- **Upcoming Service Modifications:** Sun Metro will apply data from the collected feedback and Route analysis to determine possible route refinements and schedule adjustments (Implementation Date: **TBD**).