

DATE: 06/30/2021

TO: City Clerk

FROM: City Representative Cassandra Hernandez

ADDRESS: 300 N. Campbell St. TELEPHONE 915-212-0003

Please place the following item on the (Check one): CONSENT REGULAR

Agenda for the Council Meeting of July 7th, 2021

Item should read as follows: Appointment of Mayra Maldonado to the Committee on Border Relations by Representative
Cassandra Hernandez, District #3

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Committee on Border Relations

NOMINATED BY: City Representative Cassandra Hernandez DISTRICT: 3

NAME OF APPOINTEE Mayra Maldonado
(Please verify correct spelling of name)

E-MAIL ADDRESS: _____

BUSINESS ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

HOME ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: NO
IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE:

HAS APPOINTEE BEEN A MEMBER OF OTHER CITY BOARDS/COMMISSIONS/COMMITTEES? IF SO, PLEASE PROVIDE NAMES AND DATES: N/A

LIST ALL REAL ESTATE OWNED BY APPOINTEE IN EL PASO COUNTY (BY ADDRESS): N/A

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

Mario Porras

NAME OF INCUMBENT: _____

EXPIRATION DATE OF INCUMBENT: 05/31/21

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED:
RESIGNED
REMOVED

DATE OF APPOINTMENT: 07/08/21

TERM BEGINS ON : 07/09/21

EXPIRATION DATE OF NEW APPOINTEE: 05/31/23

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM:

2nd TERM:

UNEXPIRED TERM:



PROFESSIONAL EXPERIENCE

HUNT INSTITUTE AT THE UNIVERSITY OF TEXAS AT EL PASO

01/15 - Present

Interim Director (12/19-Present)

El Paso, Texas, USA

Associate Director (01/18-11/19); Research Economist (01/15-12/17)

Direct and manage the substantive operations of the Institute; Lead the Institute's work on binational, comparative commercial and financial analysis; Direct research reports, grants, and contracts, fundraising more than \$700K for the Institute; Supervise and monitor income generation and expenses; Supervise the progress and completion of personnel research projects; Contribute with regional stakeholders and institutions in joint economic development projects; Serve as a UTEP 2030 Strategic Planning Advisory Committee Member; Serve as the Technical Secretariat for the Mexico-U.S. Entrepreneurship and Innovation Council, a bilateral project to promote competitiveness in North America.

MORGAN STANLEY CAPITAL INVESTMENT (BEHIND THE WALL)

07/09 - 12/14

Head of Americas Corporate Events Team (09/12-12/14)

Monterrey, Mexico

Directed teams in Mumbai, India, and Monterrey, Mexico to coordinate and supervise the proper implementation of corporate events in the U.S., Canada, and Latin America Stock Exchange Markets into MSCI Indexes, as well as their corresponding (intra-day/end-of-day) announcements; Implemented enhancements to the MSCI Events Methodology (through internal analysis, consultations or queries), processes and applications; Worked on research projects under internal committees' demand; Collaborated globally across teams to deliver expedite and high quality responses to client queries in order to manage clients' long term relationship; Promoted to Business Contingency Plan Coordinator for the Americas Corporate Events Team.

Head of Americas Index Research Team (07/09-08/12)

Monterrey, Mexico

Directed a team in Monterrey, Mexico to rebalance MSCI All Country World Indexes (ACWI), US Equity Indexes (USEI), US REIT, MS REIT Preferred (MSRP), and All Peru Indexes Review on thousands of eligible stocks from equity universe; Led clients' consultations and internal analysis to enhance the MSCI Global Investable Market Indexes (GIMI) and other methodologies under decision-making Committees approval; Developed new index products; Coordinated the worldwide analysis of the MSCI Market Accessibility Review, a yearly assessment of the evolution of 77 Developed, Emerging, and Frontier Markets under the MSCI Market Classification Framework; Worked diligently to provide transparent, precise and prompt replies to client queries.

MONTERREY INSTITUTE OF TECHNOLOGY (ITESM)

Fall 2005

GRADUATE SCHOOL OF PUBLIC ADMINISTRATION (GSPA)

Monterrey, Mexico

Macroeconomics Assistant Professor

Facilitated an enthusiastic and challenging learning environment by assisting 33 students produce papers and presentations, analyze cases, and work effectively in groups.

CENTRAL BANK OF MEXICO

12/98 - 07/09

Senior Economist (01/03-07/09) and Economist (12/98-05/01)

Monterrey, Mexico

Authored qualitative and quantitative reports to the Board of Directors on demanded economic topics; Elaborated Quarterly Regional Reports of Northern Mexican States; Presented economic and financial perspectives of local entities to the Central Bank of Mexico Board of Governors as well as to diverse Federal Reserve Bank branches when requested; Automated successfully the processing of several regional economic databases for national data processing; Detailed supervision for the proper maintenance of the Consumer Price Index in the northern region of Mexico.

EDUCATION

M.A. in Economics, New York University (NYU), New York, NY	2003
B.A. in Economics, Monterrey Institute of Technology (ITESM), Monterrey, Mexico	1997
École Supérieure de Commerce de Paris, Exchange Program. Paris, France	1996

ACTIVITIES

UTEP 2030 Strategic Planning Advisory Committee Member	2020-Present
Workforce Solutions Borderplex Economic Development Group Member	2020-Present
El Paso Collaborative for Academic Excellence Council Member	2019-Present
U.S. National Association of Business Economists (NABE) Member	2018-Present
Mexican Institute of Executives in Finance (IMEF) Member	2018-Present
Rio Grande Economics Association Member	2015-Present

CONTINUED EDUCATION

Program Evaluation and Cost-Benefit Analysis Seminar, Stats Camp, Online Class	2020
Time-Series Analysis and Forecasting Certificate, NABE, FRB of Atlanta, Miami Branch	2019
Economics of Strategy and Managerial Decision Making Certificate, NABE, Online Class	2019
Global Trade Analysis Project (GTAP) 101, Purdue University, Online Class	2019
Applied Econometrics Certificate, NABE, Federal Reserve Bank (FRB) of San Francisco	2018
Writing Skills for Business (BS) Economists Certificate, NABE, Washington D.C.	2018
Communication and Presentation Skills for BS Economists Certificate, NABE, Washington, D.C	2018
Machine Learning and Data Science for Economists Certificate, NABE, FRB of San Francisco	2018
Foundation Economic Measurement Seminar, NABE, Washington, D.C.	2018
Technical Writing Program Class (Fall Semester), UTEP	2016
U.S.-Mexico Industrial Border Users Workshop, Baker Institute, Rice University	2016
Demographic Data User Workshop, Texas State Data Center, University of Texas at San Antonio	2015
Federal Statistical Research Data Center Consortium, Federal Reserve Bank of Dallas	2015
Writing Skills, MSCI, Monterrey, Mexico	2014
Advanced Excel Course, MSCI, Monterrey, Mexico	2012
Career Development, MSCI, Monterrey, Mexico	2012
Corporate Events two-week training, MSCI, Geneva, Switzerland	2012
Managers Program, MSCI, Monterrey, Mexico	2011
Index Research four-month training, MSCI, New York, NY	2009
Corporate Finance Seminar, Nuevo Leon University, Monterrey, Mexico	2005

CONFERENCES

NAFTA 2.0 Book Chapter Planning, The Wilson Center, Mexico City, Mexico	2018
Semana Nacional del Emprendedor, Mexico City, Mexico	2018
MUSEIC Stakeholders Meeting, U.S. Embassy in Mexico City, Mexico	2018
MUSEIC Stakeholders Meeting, Mexican Ministry of Foreign Affairs, Mexico City, Mexico	2018
Paso del Norte Energy Forum, UTEP	2018
Annual Mexico's Manufacturing Supply Chain Summit, Mexico Now, El Paso	2017-2018
Building a Competitive U.S.-Mexico Border, The Wilson Center, Washington, D.C.	2017
One Border Stakeholder Planning Meeting, The Wilson Center, Washington, D.C.	2017
The Road to 2020: How Your Community Can Prepare, U.S. Census Bureau, El Paso	2017
Annual U.S. Mexico Border Summit, The Borderplex Alliance, Ciudad Juárez and El Paso	2015-2019
U.S.-Mexico Ties in the 21 st Century: Trade and Immigration, Federal Reserve Bank of Dallas	2017
2 nd Mexico Infrastructure Energy Projects Forum by Industry Exchange, Monterrey, Mexico	2017
Mexico-U.S. Entrepreneurship and Innovation Council Stakeholder Meeting, Mexico City	2017
Border Legislative Conference, Council of State Governments, Saltillo, Mexico	2016
Binational Economic Outlook Forum, Federal Reserve Bank of Dallas, El Paso Branch	2016
U.S.-Mexico Energy Forum, U.S.-Mexico Chamber of Commerce, The Woodlands, Texas	2016

SELECTED AWARDS

Fulbright Scholar Graduate Student, New York University (NYU)	2001-2003
Honor Roll, B.S. in Economics, ITESM	1997
Bachelor's and High School's Full Tuition Scholarship, Monterrey Inst. of Tech (ITESM)	1991-1997
Highest National Score for Economist Position Entry Level Exam, Central Bank of Mexico	1998

SPEAKER

Omicron Delta Epsilon Economic Forum, “Texas During the Post-NAFTA Era”, UTEP	2020/2021
Sister Cities International Panel “Post NAFTA: What’s Next for the U.S.-MX Economy”, El Paso	2020
Testified before the New Mexico Legislative Finance Committee, Santa Teresa, New Mexico	2019
Briefing Joint Task Force North Senior Leadership, UTEP	2019
Mexican National Banking Commission Presentation on Cross-Border Financial Flows, MX City	2019
MUSEIC 6 th Annual Meeting Moderator, UTEP	2018
Testified before the Texas House of Representatives Committee on International Trade, El Paso	2018
Local Government Forum by the County of El Paso and the Hunt Institute, UTEP	2018
Sister Cities Mayors Summit (Moderator and Panelist), Guadalajara, MX	2018
Energy Infrastructure in the Cross-Border Region: Limitations and Potential, UTEP	2017
Cross-Border Energy Residential, Commercial, and Industrial Rates	2017
Energy, Utility, and Environment Conference (EUEC), San Diego, CA	
Association for Canadian Studies in the U.S. Biennial North American Studies, Las Vegas, NV	2017
Energy Market Conditions in the Cross-Border Region, U.S. Consulate in Monterrey, Mexico	2017
Cross-Border Economy, U.S. Treasury Department and U.S. Consulate, Ciudad Juarez, Mexico	2016
MSCI Global Investable Market Indexes Index Methodology, Mexican Stock Exchange, MX City	2011

PUBLICATIONS

Hunt Institute. “The Significance of Transatlantic Trade with the European Union”.	Upcoming
Hunt Institute and The Wilson Center. “Foreign Direct Investment” Book Chapter	Upcoming
Hunt Institute. “Banking and Finance Report.”	Upcoming
Hunt Institute. “Tax Authority, Types, Debt, and Analysis for Texas Cities and Counties.”	Upcoming
Hunt Institute. Monthly Newsletters. Link	2020/2021
Hunt Institute. “2016-2017 New Mexico Socio-Economic Factsheet.” Link	2020
Hunt Institute. “New Mexico County Community and Industry Profiles.”	2019
Hunt Institute. “Overview of Export and Import Flows through EP and ST Ports.” Link	2019
Hunt Institute. “NM and EP Economic and Trade Dynamics Before and After NAFTA.”	2019
Hunt Institute. “The Significance of International Trade and Investment to Texas.” Link	2019
Hunt Institute. “U.S.-CN Maritime Trade Flows through Pacific Ports.” Link	2018
Hunt Institute. “The Santa Teresa, New Mexico Region Report.” Link	2018
Hunt Institute. “Paso del Norte Local Government Comparative Indicators.” Link	2018
Hunt Institute. “Paso del Norte Energy Sector Review.” Link	2016
Hunt Institute. “Paso del Norte Economic Indicator Review.” Link	2015
Central Bank of Mexico. “Regional Report of Tamaulipas State in Mexico”	2009
Central Bank of Mexico. “Shift-Share Analysis of Formal Employment in Mexico 1998-2007”	2008
Central Bank of Mexico. “State Contributions to Variations in Formal Employment in Mexico”	2007

GRANTS/CONTRACTS AWARDED

PI. EP Comm. Foundation/EP County. “Broadband Limitations during COVID-19,” UTEP	2020-2021
PI. University of Houston/CBP. “Tactical Mapping Tool in El Paso Sector,” UTEP	2019-2020
PI. El Paso Water Utilities. “Economic Analysis,” UTEP	2019-2021
PI. TxDOT. “Borderland Expressway Economic and Tax Impact Analysis,” UTEP	2019-2020
Co-PI. SISI (China). “Impact of Bilateral Tariffs on China-U.S. Maritime Trade,” UTEP	2019
Co-PI. Geltmore Real Estate. “HDPE Market Analysis in the Paso del Norte Region,” UTEP	2019

COMPUTER SKILLS

Statistical Applications: EViews, STATA, SAS
Languages: MATLAB (Basic), SQL (Basic)
Other Applications: MS Office, Tableau, Bloomberg, Reuters, Factset, GTAP

LANGUAGES

Spanish (Native); English (Proficient); French (Fluent); Chinese (Basic)