



CITY OF EL PASO

Economic & International
Development

INTERNATIONAL PROGRAM

*MOU between the City of El Paso and
CONCANACO SERVYTUR, México*

Goal 1: Cultivate an environment conducive to strong, economic development on 12th 2025

REQUESTED ACTION

Requested Action: Discussion and action on a Resolution authorizing the City Manager to sign a Memorandum of Understanding by and between the CITY OF EL PASO (the “CITY OF EL PASO”), and the Confederation of National Chambers of Commerce, Services, and Tourism of the United Mexican States, CONCANACO SERVYTUR MÉXICO (“CONCANACO SERVYTUR”), a public-interest institution, autonomous and endowed with its own legal status and assets in México (collectively, the “Parties”) to establish a framework for cooperation and promote trade and investment opportunities through the promotion of goods, services, projects, and dialogue spaces by implementing strategies that ensure the successful execution of specific actions for a term of two (2) years.

AGENDA

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03 *PARTNER: CONCANACO
SERVYTUR*

04 *PARTNERSHIP UPDATES*

OVERVIEW

INTERNATIONAL POLICY AGENDA

This MOU is a direct deliverable of the International Policy Agenda.

The Agenda calls for:

- Strengthening international partnerships with Mexico
- Facilitating trade and foreign direct investment (FDI)
- Building binational collaborations through chambers, associations, and governments



MOU SUMMARY

- Framework of cooperation between the City of El Paso and CONCANACO SERVYTUR
- Focuses on trade, investment, entrepreneurship, and innovation
- Not legally binding and no financial obligation for either party
- Strengthens El Paso's role as a binational economic hub



CONCANACO SERVYTUR

- » National Confederation of Chambers of Commerce, Services and Tourism in Mexico. Represents 258 chambers and 5.2M businesses nationwide.
- » Covers roughly 60% of formal employment and 64% of Mexico's GDP.
- » Public-interest institution established by law; official advisory body to the Mexican federal government in these sectors.



BENEFITS FOR EL PASO

- Direct alignment with FDI strategy goals. Business attraction, innovation & entrepreneurship opportunities.
- CONCANACO SERVYTUR's network opens new markets in Mexico for El Paso companies. Creates a clear path for Mexican firms to establish operations in El Paso.
- Connects businesses with local incubators, accelerators, and technology partners.
- No cost to the City of El Paso



NEXT STEPS

- Monitoring
- Reporting
- Business support
- ITAP & BOSS
- Connect local companies with CONCACO SERVYTUR



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MISSION



Deliver exceptional services to support a high quality of life and place for our community.

VISION



Develop a vibrant regional economy, safe and beautiful neighborhoods and exceptional recreational, cultural and educational opportunities powered by a high performing government.



VALUES

Integrity, **R**espect, **E**xcellence,
Accountability, **P**eople

