

CITY OF EL PASO, TEXAS  
AGENDA SUMMARY FORM



DEPARTMENT / COUNCIL OFFICE: Destination El Paso

AGENDA DATE: 4/28/26

**REVISED**  
11:33 am, Apr 16, 2026

PUBLIC HEARING DATE:

CONTACT PERSON NAME: Brooke Underwood

PHONE NUMBER: 915-534-0660

2nd CONTACT PERSON NAME: Ben Fyffe

PHONE NUMBER: 915-534-0660

DISTRICT(S) AFFECTED: All

**AGENDA ITEM:**

Approve the resolution authorizing the City Manager or designee to execute an Event Support Contract with Most Valuable Promotions to host an internationally televised championship boxing event at the El Paso County Coliseum on May 30, 2026, and to make necessary budget transfers to support the event.

**ISSUE STATEMENT:**

Approve a resolution authorizing the City Manager or designee to make necessary budget transfers and execute an Event Support Contract with Most Valuable Promotions (MVP) for the City of El Paso to host an internationally televised championship boxing event at the El Paso County Coliseum on May 30, 2026. The event will feature El Paso native Stephanie Han in a rematch against Holly Holm and will be broadcast nationally on ESPN.

The City has been accepted into the State of Texas Event Trust Fund program and will seek reimbursement for eligible expenses associated with the Event Support Contract. Funding in the amount of \$77,000 will be transferred from Fund 2326, Department 457, Division 57000 Account 460230 (Civic Center Revenue) and is anticipated to be reimbursed through the State of Texas Event Trust Fund.

**BACKGROUND:**

El Paso has been selected to host the MVP Internationally Televised Boxing Event on May 30, 2026, at the El Paso County Coliseum. The event is promoted by Most Valuable Promotions (MVP) and will feature El Paso native Stephanie Han in a rematch against Holly Holm, providing national exposure for the City through ESPN broadcast coverage. As part of the Event Support Contract, the City has committed to provide financial support to ensure successful hosting and to drive overnight visitation. This includes a \$70,000 site fee and a \$7,000 targeted digital and social media campaign focused on converting audiences into overnight visitors. The City has been accepted into the State of Texas Event Trust Fund program and will seek reimbursement for eligible expenses associated with the Event Support Contract.

**COUNCIL OPTIONS:**

Approve the resolution authorizing the City Manager or designee to execute the Event Support Contract and make necessary budget transfers.

**COMMITTEE REVIEW AND/OR RECOMMENDATION:**

**COMMUNITY AND STAKEHOLDER OUTREACH (if applicable, as an attachment) – please include:**

**RELATED CITY POLICIES:**

**PRIOR COUNCIL ACTION:**

City Council has approved Event Support Contracts for past events such as the 2019 Triple-A All Star Game, 2021 Sun City CRIT, and the 2024 National LatinX Conference

**LEGAL REVIEW:**

- Legal counsel reviewed as a part of Council packet
- Legal counsel reviewed in advance of packet as an individual item

**AMOUNT AND SOURCE OF FUNDING:**

The City of El Paso will transfer a total of \$77,000 to support the event, consisting of a \$70,000 site fee and \$7,000 for marketing efforts. These funds will be reimbursed through the State of Texas Event Trust Fund.  
Fund: 2326 Department: 457 Division: 57000 Account: 460230 - Civic Center Revenue

**REPORTING OF CONTRIBUTION OR DONATION TO CITY COUNCIL:**

NAME	AMOUNT (\$)

**ATTACHMENTS:**

Event Support Contract with Most Valuable Promotions (MVP)

**FOR MORE INFORMATION:**

Brooke Underwood

915-534-0660

bunderwood@destinationelpaso.com

\*\*\*\*\*REQUIRED AUTHORIZATION\*\*\*\*\*

**SIGNATURE:**

Brooke Underwood

Digitally signed by Brooke Underwood  
Date: 2026.04.13 23:34:34 -06'00'

(If Agenda Summary Form is initiated by Purchasing, client department should sign also)

**RESOLUTION**

**BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EL PASO:**

That the City Manager, or designee, is authorized to sign an Event Support Contract by and between the City of El Paso, Texas, a municipal corporation existing under the laws of the State of Texas (the “City”), and MVP Management LLC (“Event Management”), to host the MVP Internationally Televised Boxing Event on May 30, 2026 and to make any budget transfers necessary to effectuate the Contract.

**APPROVED this \_\_\_\_\_ day of \_\_\_\_\_ 2026.**

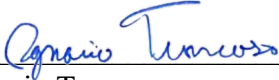
**CITY OF EL PASO**

\_\_\_\_\_  
Renard U. Johnson  
Mayor

**ATTEST:**

\_\_\_\_\_  
Laura D. Prine, City Clerk

**APPROVED AS TO FORM**

  
\_\_\_\_\_  
Ignacio Troncoso  
Assistant City Attorney

**APPROVED AS TO CONTENT:**

  
\_\_\_\_\_  
Jose Garcia  
President and CEO, Destination El Paso

**THE STATE OF TEXAS**  
**COUNTY OF EL PASO**

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§  
§

**EVENT SUPPORT CONTRACT**

This Event Support Contract (the “Contract”) is between the City of El Paso, a Texas home rule municipality (“City”) and MVP Management LLC (“MVP Boxing”), a for profit organization located at 1064 Ponce De Leon Ave, Ste 507, San Juan, PR 00907

**WHEREAS**, the City of El Paso has been designated as the host for the MVP Internationally Televised Boxing Event on May 30, 2026.  
(the “Event”); and

**WHEREAS**, the parties to the present agreement wish to describe the City’s financial commitment in support of the Event and the responsibilities of the City and MVP Boxing to organize the Event.

**NOW THEREFORE**, in consideration of the mutual covenants contained herein and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree to the following:

**I. General Obligations of the Parties**

- A. The City has been designated as the host for MVP Boxing on May 30, 2026 with setup and teardown on Thursday, May 28th and post event Saturday May 30th respectively (the “Event”).
- B. The City is obligated to perform functions necessary to host the Event as outlined in Exhibit A as “City Responsibilities.” These functions will result in City expenses to include:
  - 1. To pay a site fee of \$70,000 no later than August 31, 2026.
  - 2. Execute a \$7,000 targeted digital and social media campaign focused on converting audiences into overnight visitors.
- C. MVP Boxing is obligated to perform functions necessary to organize and execute the Event as outlined in Exhibit A as “MVP Boxing Responsibilities.”
- D. If said Event is not held, the City is not obligated to expend the monies described in I.B. of this Contract.

## **II. Term & Termination**

- A. The term of this Contract shall begin on **May 1, 2026** and shall continue until all payments required pursuant to this Contract have been made, documentation of payment to MVP Boxing is received by the City, all reimbursement from the Texas Events Trust Fund have been made to the City or until terminated by either party in accordance with the provisions of this Contract or until such time as the parties mutually agree to terminate this Contract.
- B. Termination
  - 1. This Contract shall be terminated if the Event does not take place in El Paso, Texas.
  - 2. The obligations of the parties for all costs incurred under this Contract prior to such termination notice, shall survive such termination, as well as any other obligation incurred under this Contract, until performed.

## **III. GOVERNMENTAL FUNCTION AND IMMUNITY.**

- A. Governmental Function. The parties expressly agree that, in all things relating to this Contract, the City enters into this Contract for the purpose of performing governmental functions and are performing governmental functions, as defined by the Texas Tort Claims Act. The parties further expressly agree that every act or omission of the City, which in any way pertains to or arises out of this Contract, falls within the definition of governmental function.
- B. Sovereign Immunity. The City reserves, and does not waive, its right of sovereign immunity and similar rights and does not waive its rights under the Texas Tort Claims Act. The parties expressly agree that the City does not waive, nor shall be deemed hereby to waive, any immunity or defense that would otherwise be available to it against claims arising in the exercise of its powers or functions or pursuant to the Texas Tort Claims Act or other applicable statutes, laws, rules, or regulations.

## **IV. Miscellaneous**

- A. Liability. This Contract is not intended to alter or reallocate any defense or immunity authorized or available to either party by law.
- B. Compliance with Laws. In the performance of their obligations under this Contract, the parties shall comply with all applicable federal, state or local laws, ordinances and regulations.
- C. Governing Law. This Contract shall be construed and interpreted in accordance with the laws of the State of Texas, along with any applicable provisions of the federal law, the City Charter and/or any ordinance of the City.

- D. Venue. The parties hereto agree that this Contract shall be enforceable in El Paso, Texas, and if legal action is necessary to enforce it, exclusive venue shall lie in El Paso County, Texas. Should the need for dispute resolution arise, venue is in El Paso County, Texas.
- E. Current Revenues. Pursuant to Section 791.001(d)(3), Texas Government Code, the City will make all payments from current revenues.
- F. No Waiver. The failure of any party at any time to require performance by the other party of any provision of this Contract shall in no way affect the right of such party to require performance of that provision. Any waiver by a party of any breach of any provision of this Contract shall not be construed as a waiver of any continuing or succeeding breach of such provision, a waiver of the provision itself, or a waiver of any right under this Contract.
- G. Notice. All notices provided for herein shall be sufficient if sent by certified mail, return receipt requested, postage fully prepaid, addressed to the proper party at the following address:
- City: City of El Paso  
Attn: City Manager  
P.O. Box 1980  
El Paso, TX 79950-1890
- MVP Boxing:  
Attn: Bryce Holden  
1064 Ponce De Leon Ave, Ste 507  
San Juan, PR 00907
- H. Severability. Every provision of this Contract is intended to be severable. If any term or provision hereof is illegal or invalid for any reason whatsoever, such illegality or invalidity shall not affect the validity of the remainder of this Contract.
- I. Any amendments to this Contract shall be in writing and signed by all parties.
- J. This constitutes the entire agreement of the parties.

*(Signatures follow on next page)*

THE STATE OF TEXAS §  
  §  
COUNTY OF EL PASO §

EVENT SUPPORT CONTRACT

*Signature Page*

IN WITNESS WHEREOF, City of El Paso, and MVP Boxing have entered into this Contract.

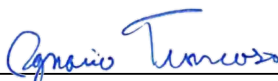
CITY OF EL PASO

\_\_\_\_\_  
Dionne Mack  
City Manager

MVP Boxing

  
\_\_\_\_\_  
Bryce Holden  
Chief Operating Officer

APPROVED AS TO FORM:

  
\_\_\_\_\_  
Ignacio Troncoso  
Assistant City Attorney

APPROVED AS TO CONTENT:

  
\_\_\_\_\_  
Jose Garcia  
President and CEO, Destination El Paso

**Exhibit A**  
**Event Support Contract**  
MVP Management LLC  
**May 30, 2026**

**City Responsibilities:**

- To pay a site fee of \$70,000 no later than August 31, 2026.
- Execute a \$7,000 targeted digital and social media campaign focused on converting audiences into overnight visitors.

### **MVP Management LLC Responsibilities:**

- Host a Nationally televised ESPN boxing event, attracting visitors from across the nation May 30, 2026.
- Attract roughly 7,300 in event attendance and contribute roughly 2,000 hotel room nights to area hotels.
- Stage additional public events across the city that are open to the community.
- Place regional and local marketing campaign funded by MVP.
- Hire local and regional support staff for event.
- Showcase city of El Paso via MVP social platforms during local fight week events.