



Board Appointment Form

Submitted On: Jul 26, 2022, 02:48PM MDT

City Clerk

Appointing Office	Representative District 3
Type of Agenda	Consent
Date of Council Meeting	Tuesday, August 2, 2022
Agenda Posting Language	Appointment of Elisa Morales to the Women's Rights Commission by Representative Cassandra Hernandez, District 3
Name of Board/Committee/Commission	Women's Rights Commission
Appointment Type	Regular
Special Qualification Category (if applicable)	
Nominated By	Representative Cassandra Hernandez
Nominee Name	Elisa Morales
Nominee Email Address	[REDACTED]
Nominee Mailing Address	[REDACTED]
Zip Code	[REDACTED]
Nominee Primary Phone Number	[REDACTED]
Does the proposed appointee have a relative working for the city?	NO
Has appointee been a member of other city boards / commissions / committees?	NO
List all real estate owned by appointee in El Paso County (by address, if none, enter 'N/A')	[REDACTED]
Who was the last person to have held the position before it became vacant?	N/A New board
Incumbent Expiration Date	August 02, 2022
Reason person is no longer in office	Term Expired
Date of Appointment	August 02, 2022
Term begins on	September 01, 2022
Expiration Date of New Appointee	August 31, 2024
Term	1st Term
Upload File(s)	Elisa Morales - Resume - Women's Rights Commission - 8.2.22.pdf

ELISA ANDREA MORALES

Service

Convener

Leadership

Work History

Federal Reserve Bank of Dallas El Paso Branch – Outreach Advisor El Paso, TX April 2022 – Present

- Responsible for convening stakeholders, coalescing timely economic data and presentation materials.
- Identify strategic opportunities to highlight the human capital and thought leadership among the District 11 executives and subject matter experts.
- Promote the Federal Reserve Bank of Dallas Economic Education curriculum among Southern New Mexico, El Paso, and West Texas education stakeholders.

Texas Department of State Health Services – Program Specialist VII El Paso & Austin, TX December 2020 – April 2022

- Supported the Commissioner in the Executive Operations and Support Office by: providing timely reports on programs, draft speeches, talking points, presentations, and track and provide updates on legislatively mandated reports.
- Researched and analyzed public health trends – including SARS-CoV-2 – and provide updates to the Commissioner and Associate Commissioners and create communications tools for stakeholder groups.

United Way of El Paso County – Director El Paso, TX November 2017 – January 2020

- Directed a bi-national, U.S. Mexico Border, and multi-state (Texas, New Mexico, and Chihuahua) upstream preventative public health initiative.
- Responsibilities included: grantee management, outreach to stakeholders, provide quality capacity building for stakeholders, contract management, support coalition and network activities, oversee bilingual and regional public relations strategies, create a regional policy agenda, and leveraged earned media to promote initiative.

Office of U.S. Senator Tom Udall (NM) – Aide Washington, D.C. May 2016–August 2016

- Managed legislative portfolio: Health, Education, Indian Health System, Bureau of Indian Education, Social Security, Postal Service, and Appropriations. Work closely with State staff on well-being priorities.
- Met with stakeholders, interfaced with federal agencies, analyzed and drafted legislation, developed recommendations, briefed and staffed the Senator for committee hearings.

Congressional Hispanic Caucus Institute - Congressional Fellow Washington, D.C., August 2015 – May 2016

- Leadership and Policy program: worked in two Congressional offices on bipartisan health and education issues, capstone project included a white paper and Congressional Briefing on ‘Curative and Palliative Care: The Ethical and Economic Considerations of a Person-Centered Health Care Paradigm.’

Senate Committee on Health, Education, Labor & Pensions, Senator Lamar Alexander (TN)

- Health Policy Team: Research specialist in area of public health (Zika, Health IT, Mental Health, 21st Century Cures, Mental Health Insurance Parity), assist in preparing for Senate HELP Committee Hearings and Mark-Ups.

Office of Representative 'Beto' O'Rourke (TX-16)

- Assisted Health Legislative Assistant with research and drafting health care policy positions, attend briefings and hearings.

El Paso Behavioral Health System –Liaison El Paso, TX October 2014 – August 2015

- Mental health liaison between police department, school districts, and hospitals; outreach to community partners to present on stigma reducing programs and education; assisted in planning of new outpatient clinic.
- Responsible for business development opportunities across all service segments, administrative reporting to CEO and COO, and represent hospital at national Service Excellence Leadership Trainings.

VITAS Hospice – Community Liaison San Antonio, TX July 2013 – May 2014

- Increased patient census by marketing to referral sources in targeted communities for sustainable business growth.
- Delivered End Of Life Care presentations to community members and health providers.

Medtronic Diabetes, Inc. – Diabetes Associate San Antonio, TX June 2011 – July 2013

- Increased patient census by marketing to referral sources in targeted communities for sustainable business growth.

University of Texas Health Science Center San Antonio – Research January 2006 – May 2011

- Didactic implementation of a lifestyle intervention for a longitudinal study via behavior modification to participants in clinical, home, and community settings.
- Part of a cross functional team, provided case management, reporting, analysis of data, publish study findings, and present data and anecdotal tools in national conferences.
- Facilitated recidivism prevention intervention to pre-adjudicated youth in Bexar County Juvenile Probation.

Hispanic Scholarship Fund –Coordinator San Antonio, TX May 2007 - August 2009

- Directed three statewide scholarship and peer mentoring programs in San Antonio, College Station, and Houston.
- Partnered with UTSA office of P-20 Initiatives, local school districts, non-profits, and donors relations.

Professional Development & Volunteerism

League of Women Voters of El Paso – Member El Paso, TX 2018 - Present
Big Brothers Big Sisters of El Paso – Big Sister El Paso, TX January 2019 – 2021
American Association of Retired People – Tax Site Facilitator El Paso, TX Jan. 2017-2021

- Recruit and organize volunteers for tax preparation events, maintain communications and engagement of volunteers.

Congressional Hispanic Caucus Institute–Reviewer Washington, D.C. Feb. 2017–2020

- Review applications to the Graduate Fellowship Program, and conducted online interviews with candidates.

- Quijotes Medical Mission Trip –Volunteer Oaxaca, Oaxaca, Mexico Sept. 2016-2019**
- Oversee the operations of the Optical Clinic and processed more than 1,000 patient visits.
- Korn Ferry HayGroup - Leadership Trainee Washington, D.C. June 2017**
- Completed 20 hours of online based leadership development course.
- Japanese Embassy Leadership Program – Fellow Japan Spring 2016**
- Cultural and policy immersion program in Tokyo and Hiroshima, Japan.
- Executive Office of the D.C. Mayor – Office on Latino Affairs, Grant Reviewer Washington, D.C. December 2015**
- Volunteer grant reviewer for grants, and reauthorizations, in the amounts of \$10,000-\$50,000.
- American Heart Association – Health Equity San Antonio, TX Jan. 2010 – August 2012**
- Health advocate, and did community based education around heart and stroke campaigns.
- National Latina Health Network –Advocate Washington, D.C. June 2010 –May 2012**
- Emerging Leaders Health Institute Student Fellow and contract employee; presented at national conferences on health disparities (shift work disorder, diabetes, heart disease, and diaper deprivation).
- Free Trade Alliance – Future Global Leaders Coalition San Antonio, TX 2010 - 2012**
- International Business Plan Competition: Conducted market research, comprehensive SWOT and value-chain analysis, 5 year financial forecasting for Seno Medical and Spain-based Enertis Solar.

Education

- American University Washington College of Law – Washington, D.C. – Certificate Aril 2016**
- Non-Profit Board Governance Certificate Program
- Texas A&M University - San Antonio - Masters of Business Administration May 2012**
- Study Abroad Seminar in Brazil – Bio Diversity and Urban Planning, Summer 2012
 - Study Abroad Seminar in Ireland – Technology Clusters, Summer 2011
- The University of Texas at San Antonio - Bachelor of Liberal Arts in Psychology & Criminal Justice May 2007**
- Federal Bureau of Investigation Internship Program (Security Clearance) – San Antonio Field Office, Spring 2007
 - Hispanic Scholarship Fund – Awarded a stipend to mentor low income students June 2006 – May 2007