

**CITY OF EL PASO, TEXAS  
AGENDA ITEM  
DEPARTMENT HEAD'S SUMMARY FORM**

**AGENDA DATE:** September 13, 2022

**CONTACT PERSON(S):** Elizabeth Triggs, (915) 212-1619, [TriggsEK@elpasotexas.gov](mailto:TriggsEK@elpasotexas.gov)  
Karina Brasgalla, (915) 212-1570, [BrasgallaKX@elpasotexas.gov](mailto:BrasgallaKX@elpasotexas.gov)

**DISTRICT(S) AFFECTED:** 8

**STRATEGIC GOAL:** #1 Cultivate an environment conducive to strong, economic development

**SUBGOAL:** 1.1 Stabilize and Expand El Paso's Tax Base

**SUBJECT:**

That the City Council approve the recommendation of the Board of Directors of the El Paso Downtown Management District that the following persons be named directors of the District for the terms indicated:

<b>Nominee</b>	<b>Term #</b>	<b>Expiration Date</b>
Cynthia Ortwein	1*	August 2025
Brad Taylor	3	August 2025
Peter Spier	3	August 2025
Jonathan Escalante	1*	August 2025
Daniela Caro	1	August 2025
Eugenio Mesta	2	August 2025
Arlene Carrol	5	August 2025

*\*Indicates candidate was appointed to a partial term and is being nominated for his/her full term.*

**BACKGROUND / DISCUSSION:**

The Downtown Management District (DMD), Board of Directors met on August 25, 2022 and nominated seven individuals to fill expiring terms on its 21-member Board. As provided in Chapter 375 of the Local Government Code, the Board recommends the above-noted persons and requests that the nominees be considered for approval by the City Council Agenda. All nominees are qualified to serve on the Board in accordance with the qualifications established by Chapter 375 as follows: are at least 18 years old, and are connected within the District as either (1) a resident, (2) owner of property, (3) owner of stock on property, as an individual or in a corporate capacity, (4) owner of a beneficial interest in a trust that owns property, or (5) be an agent, employee or tenant of the owners listed in categories 2, 3 or 4.

**PRIOR COUNCIL ACTION:**

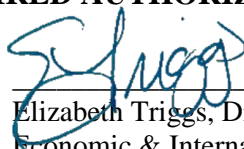
Downtown Management District (DMD), Board of Directors - Reappointments – APPROVED September 14, 2021

Downtown Management District (DMD), Board of Directors - Reappointments - APPROVED October 29, 2020

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\*\*\*\*\*REQUIRED AUTHORIZATION\*\*\*\*\*

**DEPARTMENT HEAD:**



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Elizabeth Triggs, Director  
Economic & International Development

# RESOLUTION

**WHEREAS**, by resolution dated September 3, 1996, the City of El Paso approved of the creation of the El Paso Downtown Management District ("District");

**WHEREAS**, pursuant to Chapter 375 of the Texas Local Government Code ("Code") the District was legally created by order of the Texas Natural Resources Conservation Commission on March 10, 1997;

**WHEREAS**, pursuant to Section 375.064(a) of the Code, the Board of Directors of the District ("Board") convened a meeting open to the public on August 25, 2022 for the purpose of recommending a slate of persons to serve as members of the Board; and

**WHEREAS**, pursuant to Section 375.064(b) of the Code, the City Council is required to approve or disapprove recommendations submitted by the Board.

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EL PASO:**

That the City Council approve the recommendation of the Board of Directors of the El Paso Downtown Management District that the following persons be named directors of the District for the terms indicated:

<u>Nominee</u>	<u>Term #</u>	<u>Expiration Date</u>
Cynthia Ortwein	1*	August 2025
Brad Taylor	3	August 2025
Peter Spier	3	August 2025
Jonathan Escalante	1*	August 2025
Daniela Caro	1	August 2025
Eugenio Mesta	2	August 2025
Arlene Carroll	5	August 2025

*\*Indicates candidate was appointed to a partial term and is being nominated for his/her full term.*

*[Signatures begin on the following page]*

APPROVED this the \_\_\_\_\_ day of \_\_\_\_\_ 202\_\_.

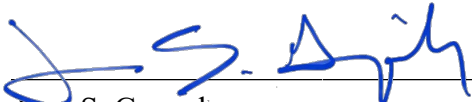
**THE CITY OF EL PASO:**

\_\_\_\_\_  
Oscar Leeser  
Mayor


**ATTEST:**

\_\_\_\_\_  
Laura D. Prine  
City Clerk

**APPROVED AS TO FORM:**

  
\_\_\_\_\_  
Juan S. Gonzalez  
Senior Assistant City Attorney

**APPROVED AS TO CONTENT:**

  
\_\_\_\_\_  
Elizabeth Triggs, Director  
Economic and International  
Development Department



# BOARD OF DIRECTOR NOMINATION FORM

201 E. Main, Suite 107  
El Paso, TX 79901  
(915) 400-2294

Nominee's Name: Cynthia Pina Ortwein

Business Address: [REDACTED]

Business Phone: [REDACTED] Other Phone: [REDACTED]

E-mail address: [REDACTED] Fax: \_\_\_\_\_

Current resume or bio attached: YES  NO

Provide brief background on Nominee and the attributes he/she would bring to the Board: Responsible  
for establishing and maintaining positive relationships with local, state, and federal policy makers and their staff.

Monitor and review federal and state legislative actions, assessing the potential impact,  
and creating and implementing executive strategies to advocate for or mitigate impact of legislative actions.

Previous work experience includes financial analysis, underwriting, and corporate training.

Other Qualifications: \_\_\_\_\_

References (at least 2, one has to be a current DMD BOD member) who can speak about the Nominees background and qualifications for the Board (name and contact information): Johnny Escalante and Ruben Torres

Texas Local Government Code Chapter 375. §375.063. Qualification of Directors. To be qualified to serve as a Director, a person must be 18 years old and (Please check all that apply):

- a. A resident of the District;
- b. An owner of property in the District;
- c. An owner of stock, whether beneficial or otherwise, of a corporate owner of property in the District;
- d. An owner of a beneficial interest in a trust that owns property in the District; or
- e. An agent, employee, or tenant of a person covered by items (b), (c), or (d) above.

Nomination submitted by: Cynthia Pina Ortwein (print)

Signature: *Cynthia Pina Ortwein* Date: 6/24/2022

**Nomination Forms must be submitted to the Downtown Management District Offices for the Executive Committee to consider.**

**Telephone Number: 400-2294 ext. 101 or e-mail to: [jgudenrath@elpasodmd.org](mailto:jgudenrath@elpasodmd.org).**

Office use only: Date Received: 6/24/2022 By: *JG*

# Cynthia Piña Ortwein

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## EMPLOYMENT

*El Paso Electric Company El Paso, TX*

**Regional Vice President**

August 2021-Present

- Responsible for representing El Paso Electric Company in establishing and maintaining positive relationships with local, state, and federal policy makers.
- Establish governmental affairs strategies in collaboration with internal and external groups to compliment and facilitate Company initiatives.
- Monitor and review federal and state legislative actions, communicate impact to leadership, create and execute strategies to advocate for or mitigate the impact of legislative actions.
- Work closely with subject matter experts to identify issues that require advocacy. Coordinate messaging and advocacy strategy.

**Senior Specialist-Corporate Development**

April 2017-August 2021

- Promote regional economic growth through execution of development projects involving short and long-range objectives
- Identify and present risks, costs and benefits associated with projects and issues
- Develop senior management reports regarding the status of projects or initiatives
- Act as a Company liaison on applicable development projects

*Capital Bank SSB El Paso, TX*

January 2013-March 2017

**Assistant Vice President-Healthcare Industry**

- Created and executed business plans to target specific Healthcare clients, exceeded 2016 annual sales goals by 119%. Lead account management and maintenance activities for the Healthcare portfolio, comprised of \$40 Million in loans and \$12 Million in deposits
- Prepared and presented client loan requests and financial analysis to Senior Management and Bank's Board Loan Committees
- Trained new analysts on underwriting principles and Bank policy procedures. Independently created custom workflow guides for new credit analysts to assist with credit underwriting

**Credit Analyst**

January 2013-June 2014

- Analyzed customer financial documents and determined risk analysis to prepare commercial loans for weekly presentation to senior management
- Served as the Training coordinator for the Bank during a financial software conversion that included over 3,500 accounts
- Implemented and executed custom training programs for all Bank departments (retail, business development, compliance and operations)
- Developed custom reports to track sales goals of business development team and presented to Senior Management weekly

*FactSet Research Systems New York, NY*

February 2011-January 2013

**Investment Banking Consultant**

*Awarded a Global Client Satisfaction Award for outstanding service, ranked highest against all consultants globally and voted on by clients*

- Led on-site training for researchers, bankers, analysts and interns. Supported over 800 clients in Banking, Equity Research and Equity Sales Groups
- Created custom training programs for clients based on understanding of the financial industry, led training sessions of anywhere from 300 clients to 1:1 training
- Streamlined the research and analysis process for clients by creating custom models and templates
- Successfully enhanced existing client relationships by cross selling additional FactSet products

## EDUCATION

Trinity University (2002-2006, San Antonio, TX)

BA Communications with a Minor: Business Management

## SPECIAL INTERESTS

Member of the Board of Directors for Creative Kids, Inc.

Member of the Board of Directors for Mesilla Valley Economic Development Alliance

Member of The Rio Grande Economics Association



# BOARD OF DIRECTOR NOMINATION FORM

201 E. Main, Suite 107  
El Paso, TX 79901  
(915) 400-2294

Nominee's Name: Brad Taylor

Business Address: [REDACTED]

Business Phone: [REDACTED] Other Phone: \_\_\_\_\_

E-mail address: [REDACTED] Fax: \_\_\_\_\_

Current resume or bio attached: YES  NO

Provide brief background on Nominee and the attributes he/she would bring to the Board: Currently in my 9th year working in downtown El Paso operating Southwest University Park, the El Paso Chihuahuas and El Paso Locomotive FC. We certainly believe in contributing and participating to make for a thriving downtown.

Other Qualifications: Have served on the DMD BOD and would like to continue doing so. I am also the chair elect for the El Paso Chamber for 2023.

References (at least 2, one has to be a current DMD BOD member) who can speak about the Nominees background and qualifications for the Board (name and contact information): \_\_\_\_\_

Bill Burton - Mithoff Burton [REDACTED]

Josh Hunt - Hunt Company [REDACTED]

Texas Local Government Code Chapter 375. §375.063. Qualification of Directors. To be qualified to serve as a Director, a person must be 18 years old and (Please check all that apply):

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- c. An owner of stock, whether beneficial or otherwise, of a corporate owner of property in the District;
- d. An owner of a beneficial interest in a trust that owns property in the District; or
- e. An agent, employee, or tenant of a person covered by items (b), (c), or (d) above.

Nomination submitted by: Brad Taylor (print)

Signature: [Signature] Date: 8/25/22

**Nomination Forms must be submitted to the Downtown Management District Offices for the Executive Committee to consider.**

**Telephone Number: 400-2294 ext. 101 or e-mail to: [jgudenrath@elpasodmd.org](mailto:jgudenrath@elpasodmd.org).**

Office use only: Date Received: 8/25/2022

By: [Signature]

**Brad Taylor- Senior Vice President, MountainStar Sports Group  
Senior Vice President & General Manager, El Paso Chihuahuas**

Since his arrival in the Sun City, Taylor has witnessed the groundbreaking of Southwest University Park, helped build the front office staff, and led the charge as the Chihuahuas successfully launched their brand on October 22, 2013. Under Taylor's guidance, the Chihuahuas have become the top selling merchandise brand in Minor League Baseball (MiLB), a feat that includes the top social media ranking (more than 275K followers across Facebook, Instagram, Twitter, Snapchat, LinkedIn & YouTube) out of 120 teams.

During the 2014 inaugural campaign, the Chihuahuas garnered national attention for their logo, merchandise, promotions and attendance. The Chihuahuas' Bark at the Park Promotion was named MiLB's Promotion of the Year (the second time in Taylor's career; Bowling Green Hot Rods, 2009) and raised more than \$20,000 for local animal groups. Southwest University Park was also named the 2014 Ballpark of the Year by Ballpark Digest and Baseballparks.com.

With the success of the Chihuahuas inaugural season, Taylor was named a Pacific Coast League Executive of the Year finalist in 2014. Taylor was again a finalist for the PCL Executive of the year award in 2017 and 2019.

Taylor has been instrumental in Southwest University Park's success as one of El Paso's premier venues. Since its opening, the ballpark has been home to three professional international exhibition soccer matches, IBF Featherweight Boxing, the El Paso Marathon, the 2015 Gildan Triple-A Baseball National Championship game, Way Out West Country Music Festival, the 2019 Triple-A Baseball All-Star game and Home Run Derby and the 2019 Innovator's Summit. The ballpark has also been a venue for concerts, weddings, business conferences and expos, 5K community races, high school baseball games and company galas.

As Senior Vice President for MountainStar Sports Group, Taylor assisted in hiring the El Paso Locomotive FC front office staff, helps supervise the sales and marketing efforts, team branding and facility enhancements and improvements at Southwest University Park to accommodate USL soccer.

Taylor currently serves on the El Paso Chamber Board of Directors, the Hospitals of Providence Children's Hospital Board of Directors, the Border Youth Athletic Association Board of Directors, the Sun Bowl Advisory Board, the Downtown Management District (DMD) Board of Directors, and the United Way Board of Directors. Taylor is also a youth league coach in the Southwest Baseball League.

Taylor received a Bachelor's Degree in Sociology from Randolph-Macon College (Ashland, VA), where he played baseball for four years as a second baseman, serving as team co-captain his senior year.

Entering his 28th season of professional baseball, Taylor is a native of Fairfax, Va. Taylor and his wife Jennifer have two sons, Braxton and Parker.



# BOARD OF DIRECTOR NOMINATION FORM

201 E. Main, Suite 107  
El Paso, TX 79901  
(915) 400-2294

Nominee's Name: Peter A. Spier

Business Address: [REDACTED]

Business Phone: [REDACTED] Other Phone: [REDACTED]

E-mail address: [REDACTED] Fax: \_\_\_\_\_

Current resume or bio attached: YES  NO

Provide brief background on Nominee and the attributes he/she would bring to the Board: Peter A. Spier joined the Hunt Companies in 2016. He currently serves the Company as a Senior Vice President and Managing Director of Avanta Residential. He works downtown in WestStar Tower. He also serves as the President of the WestStar Tower Condominium Association. Prior to joining the Hunt Companies, Mr. Spier served as senior officer of a Strategic Growth Bank, a consolidator of community banks throughout the southwestern United States, located in downtown El Paso. Mr. Spier earned a M.A. in Applied Economics and a B.A. in Economics from Southern Methodist University in Dallas, Texas. He lives in El Paso, Texas with his wife and four children.

Other Qualifications: Mr. Spier is a board member of the City of El Paso Downtown Management District. His other previous non-profit work in El Paso includes being a member of the City of El Paso Tax Increment Reinvestment Zone No. 5, a member of the University of Texas at El Paso Development Board and President of The El Paso Club.

References (at least 2, one has to be a current DMD BOD member) who can speak about the Nominees background and qualifications for the Board (name and contact information):  
Ruben Torres, Board President  
Laura Pople, Board Vice-President

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- e. An agent, employee, or tenant of a person covered by items (b), (c), or (d) above.

Nomination submitted by: Peter A. Spier (print)

Signature: *Peter A. Spier* Date: 6/25/2022

**Nomination Forms must be submitted to the Downtown Management District Offices for the Executive Committee to consider.**  
**Telephone Number: 400-2294 ext. 101 or e-mail to: [jgudenrath@elpasodmd.org](mailto:jgudenrath@elpasodmd.org).**

Office use only: Date Received: 6/27/2022 By: *[Signature]*





# BOARD OF DIRECTOR NOMINATION FORM

201 E. Main, Suite 107  
El Paso, TX 79901  
(915) 400-2294

Nominee's Name: Jonathan Escalante

Business Address: [REDACTED]

Business Phone: [REDACTED] Other Phone: \_\_\_\_\_

E-mail address: [REDACTED] Fax: \_\_\_\_\_

Current resume or bio attached: YES  NO

Provide brief background on Nominee and the attributes he/she would bring to the Board: Downtown property & business owner. Contribute to the growth and vision of our downtown and of the DMD.

Other Qualifications: El Paso Tourism board. TABC board

References (at least 2, one has to be a current DMD BOD member) who can speak about the Nominees background and qualifications for the Board (name and contact information): \_\_\_\_\_

Martin Morgadres  
Renard Johnson  
Adam Frank

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- d. An owner of a beneficial interest in a trust that owns property in the District; or
- e. An agent, employee, or tenant of a person covered by items (b), (c), or (d) above.

Nomination submitted by: Johnny Escalante (print)

Signature: J Escalante Date: 7/28/2022

**Nomination Forms must be submitted to the Downtown Management District Offices for the Executive Committee to consider.**

**Telephone Number: 400-2294 ext. 101 or e-mail to: [jgudenrath@elpasodmd.org](mailto:jgudenrath@elpasodmd.org).**

Office use only: Date Received: 7/28/2022 By: [Signature]



# BOARD OF DIRECTOR NOMINATION FORM

201 E Main, Suite 107  
El Paso, TX 79901  
(915) 400-2294

Nominee's Name: Daniela Caro

Business Address: [REDACTED]

Business Phone: [REDACTED] Other Phone: \_\_\_\_\_

E-mail address: [REDACTED] Fax: \_\_\_\_\_

Current resume or bio attached: YES  NO

Provide brief background on Nominee and the attributes he/she would bring to the Board: \_\_\_\_\_

I am a resident of downtown El Paso, I am also an art based creative with a concentration in set design/carpentry. I am very passionate about the arts, and want to push for the art district to grow here in dt ep. I can bring a fresh pair of eyes and determination to make art more accessible.

Other Qualifications: Attached resumé/Cover Letter

References (at least 2, one has to be a current DMD BOD member) who can speak about the Nominees background and qualifications for the Board (name and contact information): Joe Gudenrath

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- d. An owner of a beneficial interest in a trust that owns property in the District; or
- e. An agent, employee, or tenant of a person covered by items (b), (c), or (d) above.

Nomination submitted by: Daniela Caro (print)

Signature: [Handwritten Signature] Date: August 2, 2022

**Nomination Forms must be submitted to the Downtown Management District Offices for the Executive Committee to consider.**

**Telephone Number: 400-2294 ext. 101 or e-mail to: [jgudenrath@elpasodmd.org](mailto:jgudenrath@elpasodmd.org).**

Office use only Date Received 8/3/2022 By [Handwritten Signature]

To The Board of Directors:

I am writing this letter in response to your DMD position. I was thrilled to see the listing in my apartment building. I believe I am a great candidate to consider, as I am a resident of downtown El Paso. Art is also my passion. I thrive off the chaos and pressure of the ever-changing art world. Although my roots are in theatre, being behind the scenes is my specialty. The two worlds are alike regarding constant growth and adaptability. Being live and being in a board are similar in ways that they both are constantly changing, and when the time comes, we must come together to fix an issue.

The skills I can bring to the table, if given the opportunity are problem solving, collaboration skills, leadership skills, technical/research skills. I like to consider myself a jack of all trades. I believe that gaining knowledge and skill are one of the most fulfilling things one can do. Learning and exposing others to art are one of my biggest personal accomplishments. I also bring my passion for the arts. My experience in the art world and working goes as far back as 16 years. I've been professionally, and freelancing pursuing at my local galleries, and at University of Texas- El Paso. I am always hungry for an opportunity to learn. Pushing for art, and art education are crucial now more than ever. Art is emotion. Art is freedom, expression, understanding, communication, and the earlier we are taught that, the better one becomes. If you give me this opportunity to work with you, you will not only gain a hard-working member, but a new student as well. If there is any hesitation moving forward, please feel free to contact me. I hope to hear back.

Thank you

# Daniela A. Caro

## Theater Technician

### EDUCATION

2011–2017

**Bachelor of Arts in Theatre: Scenic Design and Performance**

*The University of Texas at El Paso*

2011–2017

**Bachelor of Arts in Psychology**

*The University of Texas at El Paso*

### STAGEHAND EXPERIENCE (Selected)

SHOW	DIRECTOR	COMPANY	YEAR
<i>Load In/Out</i>	Miguel Parra	South Coast Audio	2018 –
<i>Scenes</i>	Victoria Roman	Bored Films	2019
<i>The Motherf**ker with the Hat</i>	Robert Robles	Lowbrow Palace	2018
<i>Iconic Pop</i>	Jesus Lopez	UT El Paso Theatre & Dance	2018
<i>The Dumb Waiter</i>	Martyn Morales	UT El Paso Theatre & Dance	2017
<i>Bent</i>	Herman Gomez	UT El Paso Theatre & Dance	2017
<i>Carnaval De Danzas</i>	Sofia Perez	UT El Paso Theatre & Dance	2017
<i>Gruesome Playground Injuries</i>	Herman Gomez	UT El Paso Theatre & Dance	2016
<i>House on Mango Street</i>	Jesus Lopez	UT El Paso Theatre & Dance	2016
<i>Reasons to be Pretty</i>	Miriam Mendoza	UT El Paso Theatre & Dance	2016
<i>King Lear</i>	Liliana Rubio	UT El Paso Theatre & Dance	2016
<i>The Fall of Wallace Winter</i>	Mayra Rodarte	UT El Paso Theatre & Dance	2015
<i>Bloody Shakespeare</i>	Miriam Mendoza	UT El Paso Theatre & Dance	2015
<i>Labyrinth of Desire</i>	Liliana Rubio	UT El Paso Theatre & Dance	2015
<i>Pillowman</i>	Vanessa Keyser	Glasbox	2015
<i>Viva! El Paso</i>	Carolyn Cubit-Tsutsui	EP Community with UT	2015
<i>Trestle at Popelick Creek</i>	Mayra Rodarte	UT El Paso Theatre & Dance	2015
<i>Esperanza Rising</i>	Liliana Rubio	UT El Paso Theatre & Dance	2015
<i>The Maids</i>	Abel Garcia	UT El Paso Theatre & Dance	2014
<i>A Christmas Carol</i>	Miriam Mendoza	UT El Paso Theatre & Dance	2014
<i>Being Here and Now</i>	Adrian Salas	UT El Paso Theatre & Dance	2014
<i>Taming of the Shrew</i>	Miriam Mendoza	UT El Paso Theatre & Dance	2014

### BOARD OPERATION (Selected)

SHOW	DIRECTOR	COMPANY	YEAR
<i>A Christmas Carol</i>	Liliana Rubio	UT El Paso Theatre & Dance	2016
<i>In-Between</i>	Alexia Amador	UT El Paso Theatre & Dance	2016
<i>Firebird</i>	Miriam Mendoza	UT El Paso Theatre & Dance	2016
<i>Dreamscapes</i>	Sarah Escobedo	UT El Paso Theatre & Dance	2015

### RELATED SKILLS

Carpentry	Costuming	Electrics	House Managing	Loadins & Loadouts
Props	Set Construction	Vectorworks 2017	Welding	Flyman

### PROFESSIONAL REFERENCES

Ross Fleming Professor, <i>Scenic Director</i> University of Texas at El Paso rfleming@utep.edu	Beverly Kerbs-Ward Associate Director University of Texas at El Paso bevkerbs@utep.edu	Jenny Lord Professor, <i>Acting/Director</i> The Juilliard School jlord@juilliard.edu	Miriam Mendoza Stage Manager University of California Irvine Memendoza2425@gmail.com
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# BOARD OF DIRECTOR NOMINATION FORM

201 E. Main, Suite 107  
El Paso, TX 79901  
(915) 400-2294

Nominee's Name: Eugenio Mesta

Business Address: [Redacted]

Business Phone: [Redacted] Other Phone: [Redacted]

E-mail address: [Redacted] Fax: \_\_\_\_\_

Current resume or bio attached: YES  NO

Provide brief background on Nominee and the attributes he/she would bring to the Board: \_\_\_\_\_  
As an architect, i have been heavily involved in the downtown redevelopment process. We are the AOR  
of the Children's Museum (La Nube), the Mexican American Cultural Center, and the Empire Building. We have  
had our office downtown since 2007 and have been involved and in many community activities for the downtown redevelopment  
As a Tenant, business owner, we have been committed to downtown since 2007 when we moved our offices.

Other Qualifications: Have a Masters In City Planning, Masters in Architecture, CNU and GGP certified. Heavily community involvement

References (at least 2, one has to be a current DMD BOD member) who can speak about the Nominees background and qualifications for the Board (name and contact information): \_\_\_\_\_  
Laura Uribarri  
Jamie Gallagher

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- e. An agent, employee, or tenant of a person covered by items (b), (c), or (d) above.

Nomination submitted by: Eugenio Mesta (print)  
Signature: [Handwritten Signature] Date: 6.9.2022

**Nomination Forms must be submitted to the Downtown Management District Offices for the Executive Committee to consider.**  
**Telephone Number: 400-2294 ext. 101 or e-mail to: [jgudenrath@elpasodmd.org](mailto:jgudenrath@elpasodmd.org).**

Office use only Date Received: 6/9/2022 By: [Handwritten Signature]



# BOARD OF DIRECTOR NOMINATION FORM

201 E. Main, Suite 107  
El Paso, TX 79901  
(915) 400-2294

Nominee's Name: Arlene Carroll

Business Address: [REDACTED]

Business Phone: [REDACTED] Other Phone: [REDACTED]

E-mail address: [REDACTED] Fax: \_\_\_\_\_

Current resume or bio attached: YES  NO

Provide brief background on Nominee and the attributes he/she would bring to the Board: \_\_\_\_\_

Nominee has served on many boards in the El Paso Community both as Chairman/President and Finance Chair/Treasurer.

Her family has been established in the El Paso Community for well over 100 years and brings a depth of knowledge of El Paso's Downtown History and growth.

Other Qualifications: \_\_\_\_\_

References (at least 2, one has to be a current DMD BOD member) who can speak about the Nominees background and qualifications for the Board (name and contact information): \_\_\_\_\_

Ruben Torres, President of DMD, Eric Pearson Board Member.

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- e. An agent, employee, or tenant of a person covered by items (b), (c), or (d) above.

Nomination submitted by: Arlene Carroll (print)

Signature: [Handwritten Signature] Date: 8/25/22

**Nomination Forms must be submitted to the Downtown Management District Offices for the Executive Committee to consider.**

**Telephone Number: 400-2294 ext. 101 or e-mail to: [jgudenrath@elpasodmd.org](mailto:jgudenrath@elpasodmd.org).**

Office use only: Date Received: 8/25/2022

By: [Handwritten Signature]

**Name:** Arlene Carroll

**Phone:**

**Email:**

-----

**Occupation / job title and company:** Senior Vice President Commercial Banking Manager for WestStar Bank

**Building and servicing business relationships in the El Paso market, focusing on commercial and industrial real estate lending, C&I lending. Manage a team of lenders within the Commercial Lending division of the Bank.**

**Employment history:**

**Entered the Banking industry upon graduating from Austin High School beginning as a teller at First State Bank. graduated from the University of Texas at El Paso with a BBA degree in Finance in 1987. Upon graduation, entered into the Credit Analyst Training Program at Texas Commerce Bank (Now Chase Bank) and was promoted to Assistant Vice President working in the Professional and Executive Lending area. In 1994, was promoted to Vice President in the Commercial Lending Division at Sunwest Bank(absorbed into Bank of America) and in 1996 moved to Albuquerque as Vice President Commercial Lending for Norwest/Wells Fargo. With the desire to move back home and be a part of the expansion and growth in the El Paso Community, transferred to the Business Banking division of Wells Fargo Bank in El Paso in 2002. In 2004 accepted a position as First Vice President Commercial Lending of InterNational Bank (Now Vantage Bank). In April 2011, accepted a position as First Vice President Commercial lending with WestStar Bank and was promoted to Senior Vice President in 2013.**

**Professional associations/memberships:**

- **Member of Leadership El Paso Class 28**
- **Became a member of Executive Forum in 2014 and joined the Board of Directors as a Director at Large in 2015 – 2016, VP – Administration in 2016-2017, VP Programs 2018-2019, President Elect 2019-2020 and President for 2020-2021.**

**Civic / community involvement:**

- **Upon moving back to El Paso, joined El Paso Westside Rotary Club in 2003 and served on the Board of Directors as Secretary and Vice President. Assisted in the development of the Youth Program Interact for Santa Teresa High School.**
- **In 2003 Became a Board of Director/Treasurer for the CBA/DMD organization.**
- **In 2004 served as a Board of Director for Hospice El Paso and became President of the Board in 2009-2010.**
- **Was invited to serve on the Board of Directors of the YWCA (2008-2014) holding positions of Secretary, Vice President and Chair of the Organization's Capital Campaign. Served as Grand Dame/Table Captain for several years for YWCA Women's Luncheon.**
- **Board of Director for Coronado High School Band Boosters from 2006 – 2010. Became Board Co-President along with husband David Carroll in 2009-2010.**
- **Joined the Board of Directors of El Paso Symphony Orchestra in 2011 and served as Chairman of the Board from 2015 – 2017.**
- **Joined the DMD (Downtown Management District) Board in 2012 and currently serve as Treasurer and part of Executive Board.**
- **Currently serve on YWCA Foundation Board (Joined in 2015) serving as Secretary and VP Governance. Will be rotating off this year.**
- **Joined the El Paso Chamber (Board of Governors) in 2009 and served as Finance Chair in 2018. Chairman of the Board for 2021 and now serving as Immediate Past Chair.**

**Awards / recognitions:**

**Was recommended to attend the Southwest Graduate School of Banking at SMU. Obtained a Graduate Degree in Banking in June, 2016 with honors.**