



CITY OF EL PASO

Project ARRIBA

Advanced Retraining and Redevelopment Initiative in Border Areas

Chapter 380 Agreement

August 29, 2023



Project Arriba

- Community-based nonprofit that operates as a workforce and economic development initiative in the Paso del Norte region.
- Provides long-term high skilled training and case management services to eligible El Paso residents who require the occupational skills necessary to access jobs in hard to fill demand occupations.
- Pays a living wage of at least \$16.43 per hour, with benefits and a career path.
- Historically job placed participants have been paid over \$26.00 average hourly rate.
- Project ARRIBA promotes a working partnership between community-based organizations, training institutions, and private corporate partners
 - The University of Texas at El Paso
 - El Paso Community College
 - Texas Tech



Participant Process

- **Orientation:** Outreach and recruitment to an underserved/at-risk population interested in pursuing training for long-term career progression.
 - Examples include low-income, minority, first-generation college student, single parents, veterans and unemployed/underemployed adults living in El Paso County and surrounding rural areas.
- **Enrollment:** All applicants go through a multi-step process beginning with testing and assessment. Applicants are tested via the Test of Adult Basic Education (TABE) and the System Assessment for Group Evaluation (SAGE).
- **Case Manager** is assigned during the Individual Service Strategy (ISS)
- **Participant Evaluation Team (PET):** the PET evaluates the applicant's motivation to starting a long-term training program, applicant's employability, assessment of their academic testing results, determines applicant's need, evaluation of commitment to the program, and selected career field.



Chapter 380 Agreement: Information

- **Agreement Term:** October 2, 2018 - August 31, 2023
- **Purpose:** create a permanent and sustainable source of local health care professionals, teachers, and other demand careers to address the severe shortage in the El Paso, Texas region. Provide long term, high skilled training, and case management services to eligible El Paso City residents.
- **Grant (Payment) Term:** 5 years (Monthly reimbursements)
- **Maximum Grant Amount:** \$1,750,000
 - Of which \$250,000 conditional upon:
 - 10% of case managed students **first time freshman**
 - Secure **new** matching funds for \$50,000 annually
- **Rebate payments issued to date:** \$1,474,869.49 reimbursed for program costs (September 2018 – July 2023)
- **Program Costs:**
 - Participant Training Costs
 - Client Services' Salaries
 - Enrollment Costs and Expenses



Contractual Metrics



	Serve Goal	Graduate Goal	Job Placement Goal
GOAL (5-year Agreement)	665	300	250
FY 2019	311	63	54
FY 2020	413	140	108
FY 2021	499	256	199
FY 2022	589	298	269
FY 2023 thru July	703	338	333
NEW PROPOSED GOALS	750	350	300

- Dollar for Dollar match
- Maintain 80% academic retention rate
- Maintain cohesive relationships w/ Employer partners and job placed graduates
- 60% participants, be at or below 100% HHS poverty level.
- Enroll 25 participants in “Bridge to Success” Program
- Maintain 80% year to year combined Graduation and Persistence rate.
- Mid-Year & Annual written report, Annual presentation to City Council

Applicant : Funding Request

- Term: September 1, 2023- August 31, 2028 (5 years)
- Grant Amount: \$1,750,000 Impact fund
- Annual Reimbursement Amount: \$350,000
- Funding use: 85% Program Services & 15% Administrative
- Serve Goal: *increase by 13%* (85 more participants) than previous agreement
- Graduate Goal: *increase by 17%* (50 more participants) than previous agreement
- Job Placement Goal: *increase by 20%* (50 more participants) than previous agreement

MISSION



Deliver exceptional services to support a high quality of life and place for our community.

VISION



Develop a vibrant regional economy, safe and beautiful neighborhoods and exceptional recreational, cultural and educational opportunities powered by a high performing government.



VALUES

Integrity, **R**espect, **E**xcellence,
Accountability, **P**eople