



# Visioning Session

**Citizens Advisory Committee**

Sun Metro

July 9, 2025





# WHY THIS WORK MATTERS

SETS THE TONE AND DIRECTION

PROVIDES DISCIPLINED APPROACH

ALIGNS OPERATIONS & RESOURCES

REFLECTIVE & FUTURE FOCUSED



# Purpose

A. The SMCAC shall act as an advisory body to the Mass Transit Department Board and may advise it on any matters over which the Board has authority.

B. The committee may from time to time recommend such general studies of existing Department facilities and operations as may be useful in keeping the mass transit system efficient and adequate to meet the needs of the City.

C. The committee may prepare and provide a written annual report to the Board, reviewing the operations of the Department and shall make such recommendations to the Board regarding the operations of the Department as the committee considers necessary and appropriate. If a report will be provided by the committee, it shall be presented at a meeting of the Board held during the month of March.



# Approach

## Part One: Assess (July-August)

- Gather input/insights
- Participate in 1:1 Interviews with Community Driven Innovation (CDI) Team
- Evaluate current data/key opportunities

## Part Two: Develop (September & November Meetings)

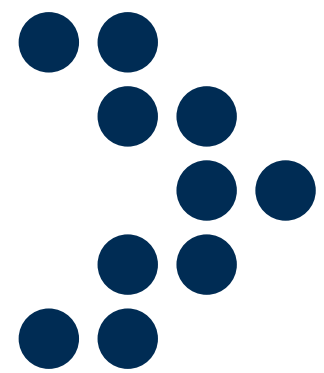
- Synthesize feedback/data and identify key themes
- Craft a vision statement
- Identify priority areas

## Part Three: Strategic Alignment (Nov. 2025-Nov.2027)

- Use new vision statement & priority areas as basis for agenda setting/recommendations







# KEY FOCUS AREAS

*What you care about*



Top  
Priority

Top  
Priority

Top  
Priority