



Board Appointment Form

City Clerk's Office

Appointing Office	Alejandra Chávez, District 1
Agenda Placement	Consent
Date of Council Meeting	09/30/25
Name of Board	Parks and Recreation Advisory Board
Agenda Posting Language	
Appointment of Ben Wilbanks to the Parks and Recreation Advisory Board by Representative Alejandra Chávez, District 1.	
Appointment Type	Regular
Member Qualifications	
See Resume	
Nominee Name	Ben Wilbanks
Nominee Email Address	
Nominee Residential Address	
Nominee Primary Phone Number	
Residing District	District 1
City Employed Relatives	N/A
Board Membership	
N/A	
Real estate owned in El Paso County	
Previous Appointee	Sandie Olivar
Reason for Vacancy	Removed
Date of Appointment	09/30/25
Term Begins On	10/15/23
Term Expires On	10/14/27
Term	Unexpired Term

Ben Wilbanks

Experience

Texas Blue Action — September 2022 – Present

Managing Director — January 2025 – Present

Facilitate and support team members to achieve success in statewide volunteer and organizing efforts.

Organizer / Trainer / Operations Assistant — March 2023 – Present

Supported chapters across Texas with scheduling, literature design, and training initiatives, developed and led volunteer trainings statewide, create action plans aligned with relational organizing values, maintained technical operations including website maintenance, SMS texting programs, and social media platforms.

Regional Organizer (El Paso) / Trainer — September 2022 – Present

Scheduled volunteer opportunities and developed canvassing routes, produced social media content and trained volunteers in relational organizing across El Paso and throughout Texas, contributed to the growth of the 2 Million Texans / Texas Blue Action Relational Organizing Network

Compound Design & Fabrication — 2016 – 2022

Co-Founder

Co-Director of business operations for a six-person wood fabrication team.

Resource management, budgeting, compliance, pre-production, fabrication, finishing, and delivery.

Managed diverse client relationships: private citizens, nonprofits, government, and corporate clients.

Sanders\Wingo Advertising — 2013 – 2016

Associate Producer

Produced digital projects, video content, radio advertising, and photoshoots from bid through completion.

Contributed as in-house photographer, video editor, producer, and stock asset manager.

Coordinated contractors to deliver high-quality multimedia advertising campaigns

Committees & Leadership

El Paso County Democratic Party

County Executive Committee, Chair-Precinct 24

Local Elections Committee, Member

Education

Texas State University, San Marcos, TX

B.A. Mass Communication – Advertising

Minor: Communication Design

Skills

Core Competencies

Project management, training & facilitation, community organizing, digital strategy, client relations

Creative & Technical Skills

Video production, photography, design, digital advertising, and campaign development.

Software Proficiency

Adobe Creative Suite (Illustrator, Photoshop, InDesign, Premiere), Google Workspace, Microsoft Office

Ben Wilbanks



STATEMENT

I'd like to serve on the Parks and Recreation Advisory Board because it's a great way to give back to my community. I believe our parks and recreation centers should meet the needs of everyone, no matter what part of the city they live in or what their income level is. Being able to enjoy the outdoors shouldn't feel like a burden, it should be an easy, accessible part of every El Pasoan's life.

I'm especially interested in ways we can make environmental improvements that support native wildlife, as well as upgrades to infrastructure that make our parks more enjoyable for visitors. Our community is especially cost conscious and the volunteer advisory boards and members should reflect that in recommendations.