



CITY OF EL PASO

EDA Recompete Grant: Phase II

March 26, 2024



STRATEGIC PLAN

Goal 1: CULTIVATE AN ENVIRONMENT CONDUCTIVE TO STRONG, ECONOMIC DEVELOPMENT

1.7.2: Define workforce needs and activate key networks in support of the environmental/creative economy leveraging El Paso's robust educational resources and local talent.

AGENDA

EDA Recompete Phase II

- I. Grant Overview
- II. Recompete Timeline
- III. Recompete Network Program
- IV. Council Action



Council Action

A Resolution that the City Manager, or designee, be authorized to sign a grant application to the U.S. Economic Development Administration FY 2023 Distressed Area Recompete Pilot Program Phase 2 for the El Paso Recompete Network program for grant funding for job training, placement, and assistance within the City of El Paso; and be authorized to sign all documents necessary to submit the grant application and necessary to accept and implement any resulting grant. No matching funds are required for this grant.



EL PASO
RECOMPETE

PILOT PROGRAM | U.S. ECONOMIC DEVELOPMENT ADMINISTRATION



Grant Overview

Total grant request: \$50M

Cost-share: \$0

Deadline: April 25, 2024

The City of El Paso is a finalist (22 out of 565) for the EDA Recompete Pilot Program: Phase 2. EDA will select 4-8 finalists for funding in the summer of 2024.

Scope of Work Summary:

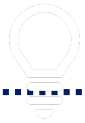
- Training for prime-age workers (24-55)
- Securing hiring commitments and job placement
- Providing wraparound services for participants

Benefits to El Paso

- Supporting historically disadvantaged communities
- Retaining talent, including veterans
- Supporting businesses with technical assistance



Recompete Timeline



Phase I

Phase II



Recompete Network Program



Training

- Aerospace
- Defense
- Manufacturing
- IT and AI
- Healthcare Tech
- Cybersecurity
- Intelligent Infrastructure

Job Creation & Placement

- City of El Paso
- Workforce Solutions Borderplex
- Community Partners and NGOs

Wraparound Services

- Childcare
- Housing
- Transportation
- Access to existing social programs

Recompete Network Program



Recompete Network Program



Core Partners



Government



Training & Education



Financing and Job Placement



Wraparound Services



Companies



Stakeholder Outreach

Project Website: www.ElPasoRecompete.org

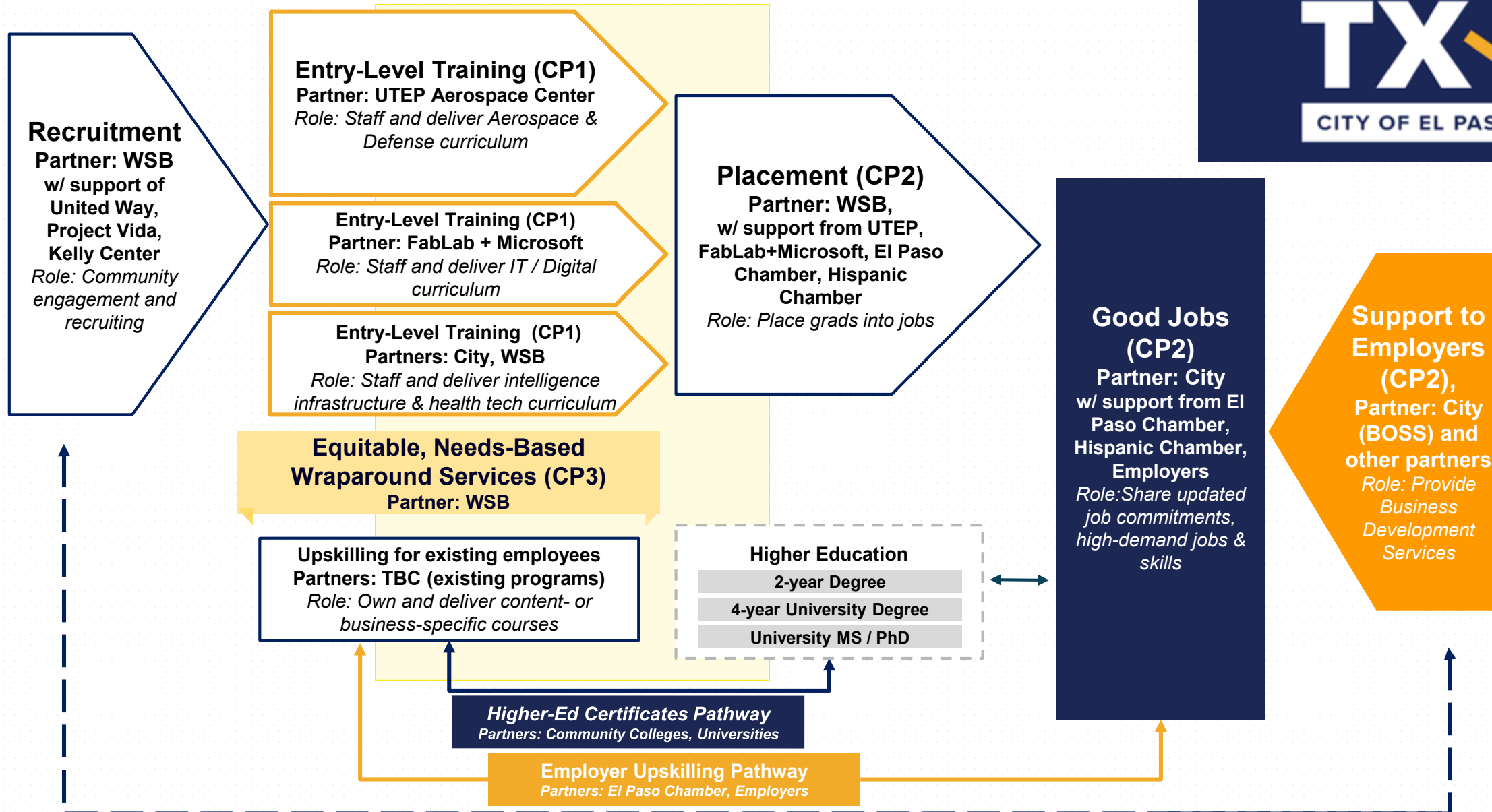
Recompete Video: <https://youtu.be/2NaXTB-nUw?feature=shared>

Stakeholder Outreach Activities:

- Entrepreneurial Support Organization quarterly meeting (Jan 24, 2024)
- State of the Workforce event (Feb 21, 2024)
- 60+ Recompete Network Meeting (March 5, 2024)
- She Means Business event (March 7, 2024)
- Raise a Glass to El Paso event (March 27, 2024)
- Partner business networks and events
- El Paso Neighborhood Coalition (EPNC)
- City of El Paso business database
- Workforce Solutions Borderplex participant database
- Fort Bliss Spouses Association (FBSA)
- Promotoras networks



El Paso Recompete Network Logic Model



Grant Budget Proposal



Component Project	Project Leads	Main Role	Proposed Budget
CP 1: Training	WSB	<ul style="list-style-type: none"> Lead outreach & recruitment of targeted population to training programs Coordinate Career Navigators and Case Management to identify training interests & needs and any potential obstacles for program participants Intelligent infrastructure, healthcare, and other high-demand training 	\$10,000,000
	UTEP	<ul style="list-style-type: none"> Work with WSB for training placements Staff and deliver A&D curriculum (e.g. technician) training program Work with WSB for job placements 	\$12,000,000
	FabLab + Microsoft	<ul style="list-style-type: none"> Work with WSB for training placements Staff and deliver IT curriculum for program participants Work with WSB for job placements Work with CoEP on IT infrastructure and job placement 	\$4,000,000
CP2: Job Placement & Business Development Services	City of El Paso	<ul style="list-style-type: none"> Develop integrated system for tracking hiring commitments Provide business development services (BOSS) Hire Recompete Plan Coordinator and Project Management team 	\$7,000,000
	Community Partners	<ul style="list-style-type: none"> Staff and implement mechanisms to place training grads into jobs Provide business development (existing programs) Engage businesses to secure get more hiring commitments Work with WSB on job placements 	\$7,000,000
CP3: Wraparound Services	WSB	<ul style="list-style-type: none"> Provide participants with essential comprehensive wraparound services (wage stipends, child care, broadband access, soft skills training, etc) Contract with and manage partnerships with wrap around service providers (track metrics and evaluate performance) 	\$10,000,000
Total			\$50,000,000

Grant Budget Proposal

Budget set-asides:

- \$5M for transitioning military members, veterans, dependents, and survivors (~600 participants)
- \$4M for intelligent infrastructure training (~150 participants)
- \$2.4M for City of El Paso PM team
- \$0.5M for Diversity, Equity, and Inclusion (DEI) third-party evaluation
- \$0.5M for data collection, tracking and reporting



Leveraging Local Resources

- City of El Paso can be an employer under Reconnect
- No cash match is required but leveraged resources are a competitive factor
- El Paso Reconnect Network proposes utilizing existing programs and infrastructure, including:
 - \$40M Build Back Better grant
 - \$160M NSF Innovation Engines grant
 - \$15M EV Charging Stations grant
 - \$4.7M Pathway for Heroes grant (WSB – Fort Bliss)
 - Innovation Factory
 - Advanced Manufacturing District
 - City of El Paso ARPA allocations
 - Business One Stop Shop (BOSS)
 - Broadband investments
 - City of El Paso libraries and recreation centers
 - UTEP and EPCC facilities



Council Action

A Resolution that the City Manager, or designee, be authorized to sign a grant application to the U.S. Economic Development Administration FY 2023 Distressed Area Reconnect Pilot Program Phase 2 for the El Paso Reconnect Network program for grant funding for job training, placement, and assistance within the City of El Paso; and be authorized to sign all documents necessary to submit the grant application and necessary to accept and implement any resulting grant. No matching funds are required for this grant.



EL PASO
RECONNECT

PILOT PROGRAM | U.S. ECONOMIC DEVELOPMENT ADMINISTRATION



MISIÓN



Brindar servicios excepcionales para respaldar una vida y un lugar de alta calidad para nuestra comunidad

VISIÓN



Desarrollar una economía regional vibrante, vecindarios seguros y hermosos y oportunidades recreativas, culturales y educativas excepcionales impulsadas por un gobierno de alto desempeño



VALORES

Integridad, Respeto, Excelencia,
Responsabilidad, Personas

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