

OSCAR LEESER  
MAYOR

TOMMY GONZALEZ  
CITY MANAGER



CITY COUNCIL  
PETER SVARZBEIN, DISTRICT 1  
ALEXSANDRA ANNELLO, DISTRICT 2  
CASSANDRA HERNANDEZ, DISTRICT 3  
JOE MOLINAR, DISTRICT 4  
ISABEL SALCIDO, DISTRICT 5  
CLAUDIA L. RODRIGUEZ, DISTRICT 6  
HENRY RIVERA, DISTRICT 7  
CISSY LIZARRAGA, DISTRICT 8

**SPECIAL CITY COUNCIL MEETING MINUTES  
EI PASO MUSEUM OF ART  
1 ARTS FESTIVAL PLAZA  
EL PASO, TX 79901  
December 2, 2021  
9:00 PM**

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The City Council of the City of El Paso met at the above place and date. Meeting was called to order at 9:12 a.m. Mayor Pro Tempore Peter Svarzbein present and presiding and the following Council Members answered roll call: Alexsandra Anello, Cassandra Hernandez, Joe Molinar, Isabel Salcido, Claudia Rodriguez, and Cissy Lizarraga. Late arrival: Henry Rivera at 9:17 a.m. and Mayor Oscar Leeser at 10:13 a.m. Early Departure: Mayor Oscar Leeser at 3:03 p.m.  
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**AGENDA**

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**1. Presentations, discussion and action on an update to the Strategic Plan, including but not limited to, key focus areas and future strategic objectives toward 2030.**

Ms. Julie Baldwin, Performance Office Director provided an introduction of the day's activities and facilitated the session by presenting a PowerPoint presentation (copy on file in the City Clerk's Office) containing new proposed strategic objectives for each vision block.

Ms. Rosemary Crawford, Chief Learning Officer, explained the purpose of drawing a vision board by vision block.

The following City staff members provided guidance and/or responded to questions from Members of the City Council during the session:

1. Mr. Tommy Gonzalez, City Manager
  2. Ms. Nicole Ferrini, Community Development Director and Chief Resilience Officer
  3. Mr. Alex Hoffman, Capital Improvement Assistant Director
  4. Mr. Cary Westin, Senior Deputy City Manager of Economic Development and Tourism
  5. Mr. Sam Rodriguez, Chief Operations Officer
  6. Mr. Ben Fyffe, Managing Director of Cultural Affairs & Recreation
  7. Mr. David Coronado, Managing Director of International Bridges and Economic Development
  8. Mr. Bruce Collins, Purchasing and Strategic Sourcing Director
  9. Ms. Dionne Mack, Deputy City Manager of Public Safety
  10. Ms. Elizabeth Triggs, Interim Economic Development Director
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The meeting was **RECESSED** at 11:21 a.m. for a break and **RECONVENED** at 11:41 a.m.

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The following members of the public commented:

- 1. Ms. Mary Beth Stevens, Better Business Bureau
- 2. Mr. Adam Marshall, Pioneers 21
- 3. Mr. Eric Pearson, El Paso Community Foundation
- 4. Ms. Stephanie Ruiz Alba

Representatives Svarzbein, Annello, Hernandez, Molinar, Salcido, Rodriguez, Rivera, and Lizarraga commented.

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The meeting was **RECESSED** at 12:11 a.m. for lunch and **RECONVENED** at 12:44 p.m.

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**1<sup>ST</sup> MOTION**

Motion made by Representative Annello, seconded by Representative Molinar, and unanimously carried to **APPROVE** the proposed Strategic Objective Number 1 to read:

- 1. Grow existing and attract new target industries, including advanced manufacturing and international development creating an innovation driven culture of technology that fosters economic prosperity and creates high paying career pathways.

AYES: Representatives Svarzbein, Annello, Hernandez, Molinar, Salcido, Rodriguez, Rivera and Lizarraga

NAYS: None

**2<sup>ND</sup> MOTION**

Motion made by Representative Rivera, seconded by Representative Salcido, and unanimously carried to **APPROVE** Strategic Objective Number 2 as proposed:

- 2. Continue the development of integrated planning efforts with communities of excellence partners.

AYES: Representatives Svarzbein, Annello, Hernandez, Molinar, Salcido, Rodriguez, Rivera and Lizarraga

NAYS: None

**3<sup>RD</sup> MOTION**

Motion made by Representative Salcido, seconded by Representative Annello, and unanimously carried to **APPROVE** the Strategic Objective Number 3 as proposed:

- 3. Plan and implement dynamic and broadly partnered talent management strategies.

AYES: Representatives Svarzbein, Annello, Hernandez, Molinar, Salcido, Rodriguez, Rivera and Lizarraga

NAYS: None

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The meeting was **RECESSED** at 1:58 p.m. for a break and **RECONVENED** at 2:19 p.m.  
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**4<sup>TH</sup> MOTION**

Motion made by Mayor Pro Tempore Svarzbein, seconded by Representative Annelo, and unanimously carried to **RECONSIDER** Strategic Objective Number 1.

**5<sup>TH</sup> MOTION**

Motion made by Representative Annelo, seconded by Representative Rivera, and unanimously carried to **AMEND** the proposed language on Strategic Objective Number 1.2 to read:

- 1.2 Develop, implement and continue to build ecotourism tourism and heritage tourism programming, improvements and infrastructure.

AYES:Representatives Svarzbein, Annelo, Hernandez, Molinar, Salcido, Rodriguez, Rivera and Lizarraga

NAYS: None

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The meeting was **RECESSED** at 3:03 p.m. for a break and **RECONVENED** at 3:29 p.m.  
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**6<sup>TH</sup> MOTION**

Motion made by Representative Salcido, seconded by Representative Hernandez, and unanimously carried to **APPROVE** Strategic Objective Number 1 as initially approved.

AYES:Representatives Svarzbein, Annelo, Hernandez, Molinar, Salcido, Rodriguez, Rivera and Lizarraga

NAYS: None

**7<sup>TH</sup> MOTION**

Motion made by Representative Annelo, seconded by Representative Hernandez, and unanimously carried to **APPROVE** Strategic Objective Number 4 as proposed:

- 4. Develop a bond package focused on addressing identified community priorities and needs aligned with targeted areas of investment.

AYES:Representatives Svarzbein, Annelo, Hernandez, Molinar, Salcido, Rodriguez, Rivera and Lizarraga

NAYS: None

**8<sup>TH</sup> MOTION**

Motion made by Mayor Pro Tempore Svarzbein, seconded by Representative Annelo, and unanimously carried to **AMEND** the proposed language on Strategic Objective Number 8.4 to read:

- 8.4 Develop and implement a comprehensive climate action plan aligned with identified community priorities and established strategic objectives focused on transportation, infrastructure, economy and equity.

AYES: Representatives Svarzbein, Annelo, Hernandez, Molinar, Salcido, Rodriguez,  
Rivera and Lizarraga  
NAYS: None

**9<sup>TH</sup> MOTION**

Motion made by Representative Annelo, seconded by Representative Hernandez, and  
unanimously carried to **AMEND** the proposed language on Strategic Objective Number  
7.1 to read:

7.1 Provide reliable and sustainable water supply and distribution systems and  
stormwater management.

AYES: Representatives Svarzbein, Annelo, Hernandez, Molinar, Salcido, Rodriguez,  
Rivera and Lizarraga  
NAYS: None

**10<sup>TH</sup> AND FINAL MOTION**

Motion made by Representative Annelo, seconded by Representative Rivera, and  
unanimously carried to **APPROVE** Strategic Objective Number 5 as proposed:

5. Develop solutions to increase access and services for El Pasoans experiencing  
or at-risk of homelessness.

AYES: Representatives Svarzbein, Annelo, Hernandez, Molinar, Salcido, Rodriguez,  
Rivera and Lizarraga  
NAYS: None

Mr. Tommy Gonzalez, City Manager, provided closing statements and thanked the  
Members of the City Council for their support.

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**ADJOURN**

Motion made by Representative Annelo, seconded by Representative Svarzbein and  
unanimously carried to **ADJOURN** this meeting at 5:24 p.m.

AYES: Representatives Svarzbein, Annelo, Hernandez, Molinar, Salcido, Rodriguez, Rivera and  
Lizarraga  
NAYS: None

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**APPROVED AS TO CONTENT:**

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Laura D. Prine, City Clerk