



# 2025 Public Art Plan

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## COUNCIL STRATEGIC GOAL FOUR

Enhance El Paso's Quality of Life through Recreational, Cultural and Educational Environments

4.1: Deliver Bond Projects Impacting Quality of Life Across the City in a Timely, Efficient Manner



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# PUBLIC ART PROGRAM FUNDING

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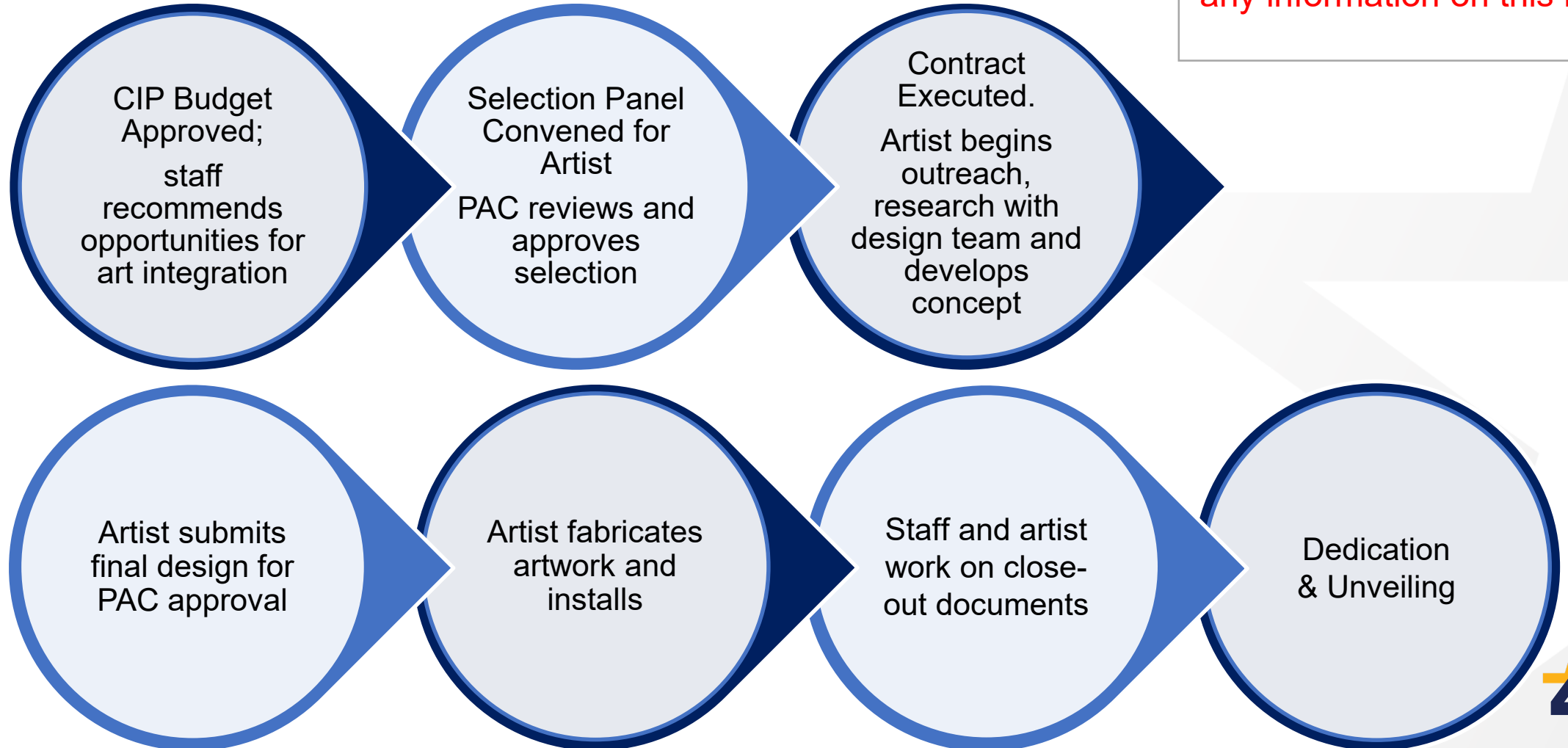
- Per Ordinance 016324, El Paso's Public Art Program was first adopted by City Council in 2006.
- The Program has been funded by setting aside two percent of the net proceeds from any bonds or debt obligations for City construction projects.
- Public Art Ordinance allows the use the funds in aggregate and determine which projects would best benefit from Public Art.



# PUBLIC ART PROGRAM OVERVIEW

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# THE CITY OF EL PASO PUBLIC ART PROGRAM

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Since its inception in 2006, to date the program has:

- Completed 94 Projects
- Established the Art Purchase Program with 199 Acquisitions from 104 Local Artists
- Worked with 206 Artists, 72% being Local Artists
- Provided 24 Local Artists with professional apprenticeships through the Allied Artist Program, 5 of which were commissioned for their own Public Art Project
- Impacted over 175 Local Businesses with Public Art Projects
- Received 15 National awards and has been featured in 18 National publications





# PROJECTS RECENTLY COMPLETED

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District	Project	Location	Artist	Title	Approved Budget	Timeline
5	PD Eastside Regional Command Center	4301 Pebble Hills Blvd.	Natalie Blake Studios	Convocation	\$125,000	Apr 2024
5	PD Eastside Regional Command Center	4301 Pebble Hills Blvd.	MGA Sculpture	Eagle Wing	\$375,000	May 2024
3	August 3 <sup>rd</sup> Memorial	7500 WH Burges Dr.	Albert "Tino" Ortega	August 3 <sup>rd</sup> Memorial	\$250,000	Jul 2024
5	Esperanza Acosta Moreno Library Renovation	12480 Pebble Hills Blvd.	Samantha Silva	Seats of Hope	\$150,000	Nov 2024
4	Metro 31 (Sun Metro Facilities Concrete Repair)	9348 Dyer St.	Edward Carpenter	Radiata	\$250,000	Jan 2025

# PROJECTS NEAR COMPLETION

District	Project	Location	Artist	Title	Approved Budget	Timeline
8	Paso Del Norte (PDN) Roundabout	El Paso St. & Sixth Ave.	Ray King Studio	El Paso Faro	\$200,000	Feb 2025







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**SUN EAGLE** – ARTIST: NATALIE BLAKE STUDIOS  
POLICE DEPARTMENT EASTSIDE REGIONAL COMMAND CENTER – DISTRICT 5





**CONVOCATION** – ARTIST: MGA SCULPTURE  
POLICE DEPARTMENT EASTSIDE REGIONAL COMMAND CENTER – DISTRICT 5

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**AUGUST 3<sup>RD</sup> MEMORIAL – ARTIST: ALBERT “TINO” ORTEGA  
JAMES “JIM” CROUCH PARK – DISTRICT 3**





**SEATS OF HOPE – ARTIST: SAMANTHA SILVA  
ESPERANZA ACOSTA MORENO LIBRARY – DISTRICT 5**

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***RADIATA*** – ARTIST: ED CARPENTER  
METRO 31 (NORTHGATE TRANSFER CENTER) – DISTRICT 4

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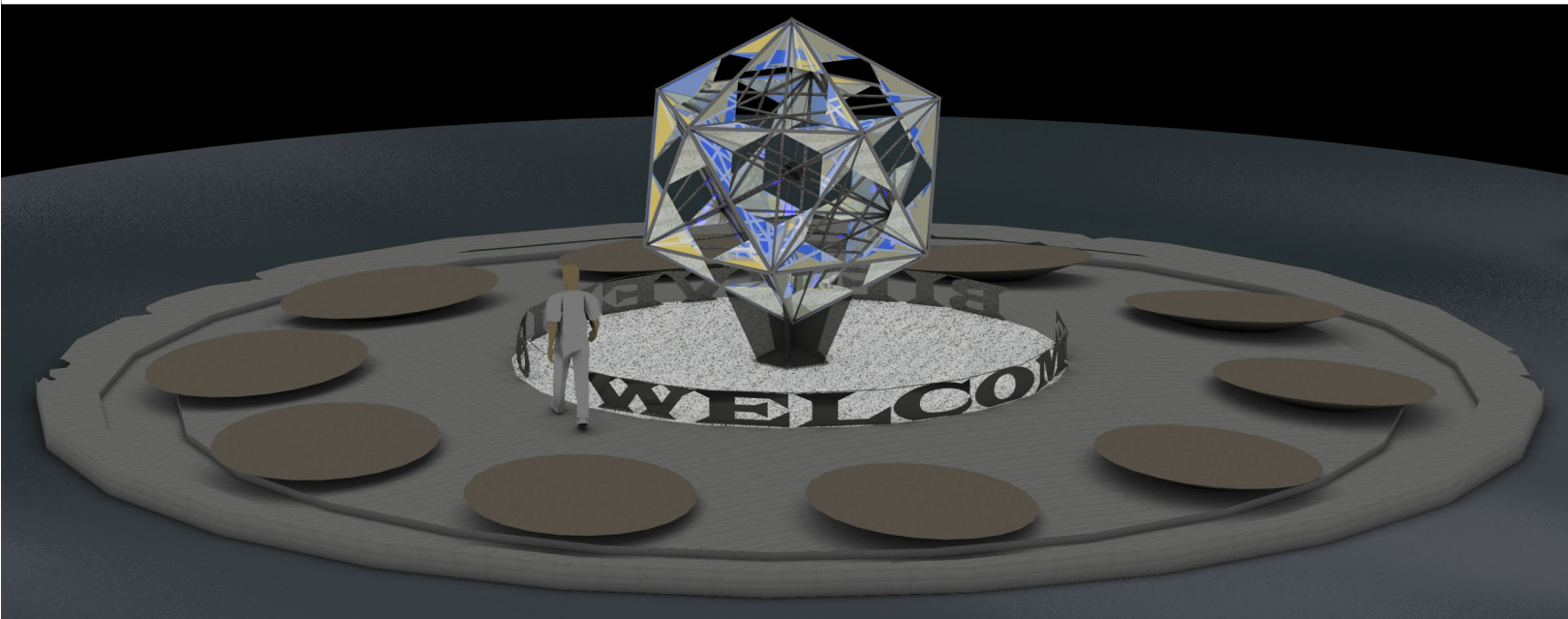
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**EL PASO FARO** – ARTIST: RAY KING  
PASO DEL NORTE (PDN) ROUNDABOUT – DISTRICT 8





# 2025 PUBLIC ART PLAN NEW PROJECTS

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District	Project	Location	Selection Process	Allocations	Additional Allocations	Total Allocations	Timeline
7	All Abilities Playground	715 Lomita Dr.	Invitational Competition	\$200,000	\$0	\$200,000	TBD
3	EPIA Advanced Manufacturing District	El Paso International Airport	Invitational Competition	\$250,000	\$0	\$250,000	TBD
3	EPIA Iron Dustoff Bypass	El Paso International Airport	Invitational Competition	\$250,000	\$0	\$250,000	TBD
2	Modesto Gomez Central Flat Fields	4600 Edna Ave.	Invitational Competition	\$145,000	\$0	\$145,000	TBD
6	Mural Project in District 6	TBD	Invitational Competition	\$38,000	\$0	\$38,000	TBD
8	Mural Project in Kern Place	Median at N. Stanton St. & Winter Dr.	Invitational Competition	\$75,000	\$0	\$75,000	TBD

# CHANGES TO EXISTING PROJECTS

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District	Project	Location	Selection Process	Allocations	Additional Allocations	Total Allocations	Timeline
3	EPIA Cargo Wall Murals	El Paso International Airport	Invitational Competition	\$150,000	\$100,000*	\$250,000	TBD
3	EPIA George Perry / Constitution Roadway Extension	El Paso International Airport	Invitational Competition	\$150,000	\$100,000*	\$250,000	TBD
4	Railroad Construction	Farah Dr. to Purple Heart Memorial Highway	Invitational Competition	\$200,000	\$120,000	\$320,000	TBD

\* El Paso International Airport will allocate additional \$100,000 into this project.

# PUBLIC ART MASTER PLAN

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- The 2014 Master Plan was produced through consultation with the broader community, arts leaders and artists, and City officials, particularly those in departments that collaborate with the Public Art Program. The process included a citywide internet survey; ongoing consultation with an advisory committee; public open houses; tours of City facilities; briefings with department directors, the City Manager's office, and City Representatives; and a City Council study session.

- The 2025 Master Plan is being developed in conjunction with Elevate EP. The plan will be produced through consultation with the broader community, arts leaders and artists, and City officials, particularly those in departments that collaborate with the Public Art Program.



# PROJECTS IN PROGRESS

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District	Project	Location	Selection Process	Artist	Allocations	Additional Allocations	Approved Budget	Timeline
8	Arts Festival Plaza Water Wall Improvements	1 Arts Festival Plaza	Invitational Competition	TBD	\$600,000	\$0	\$600,000	TBD
2	Chief Allen Memorial	Police Dept. Headquarters	Direct Select	Angela Mia	\$175,000	\$0	\$175,000	2025
5	Eastside Regional Park- The Beast Phase 2 Roundabout Memorial	13501 Jason Crandall Dr.	Invitational Competition	TBD	\$245,000	\$0	\$245,000	TBD
5	Eastside Sports Complex	14380 Montwood Dr.	Invitational Competition	David Franklin	\$400,000	\$0	\$400,000	2025
3	EPIA Cargo Wall Murals	El Paso International Airport	Invitational Competition	TBD	\$150,000	\$100,000	\$250,000	TBD
3	EPIA George Perry / Constitution Roadway Extension	El Paso International Airport	Invitational Competition	TBD	\$150,000	\$100,000	\$250,000	TBD
3	EPIA Terminal Landscape Improvements	El Paso International Airport	Invitational Competition	TBD	\$500,000	\$0	\$500,000	2025





# PROJECTS IN PROGRESS

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District	Project	Location	Selection Process	Artist	Allocations	Additional Allocations	Approved Budget	Timeline
5	Fire station 38	14301 Pebble Hills Blvd.	Direct Select	TBD	\$200,000	\$0	\$200,000	2025
3	New Central Regional Command	7024 Cielo Vista Dr.	Invitational Competition	TBD	\$350,000	\$0	\$350,000	TBD
8	Paso Del Norte (PDN) Roundabout	El Paso St. & Sixth Ave.	Invitational Competition	Ray King Studio	\$200,000	\$0	\$200,000	Feb 2025
4	Police & Fire Department Training Academy	Martin Luther King Jr. & Officer Andrew Barcena Dr.	Invitational Competition	TBD	\$800,000	\$0	\$800,000	TBD
4	Police Department Headquarters	Martin Luther King Jr. & Officer Andrew Barcena Dr.	Invitational Competition	TBD	\$1,250,000	\$0	\$1,250,000	TBD
All	2025-2035 Public Art Master Plan	Citywide	RFQ	Via Partnership & Todd Bressi	\$150,000	\$0	\$150,000	2025
4	Railroad Reconstruction	Farah Dr. to Purple Heart Memorial Highway	Open Competition	Douwe Blumberg	\$200,000	\$120,000	\$320,000	TBD



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District	Project	Location	Selection Process	Artist	Allocations	Additional Allocations	Approved Budget	Timeline
1	Resler Extension Project	Resler Dr. North of Transmountain Dr.	Invitational Competition	TBD	\$600,000	\$0	\$600,000	TBD
All	Site work for new projects and repairs for projects	Citywide	N/A	N/A	\$750,000	\$0	\$750,000	Continuous
All	Site/visitor amenities	Citywide	N/A	N/A	\$400,000	\$0	\$400,000	Continuous
8	Special Teams Consolidation (Fire Stations 1, 9, 11) P1	201 S. Florence St.	Invitational Competition	TBD	\$50,000	\$0	\$50,000	TBD
8	Special Teams Consolidation (Fire Stations 1, 9, 11) P2	201 S. Florence St.	Pre-Qualified Artist Pool	Brad Oldham Sculpture	\$250,000	\$0	\$250,000	TBD
All	Streetscape Projects	Citywide	Invitational Competition	TBD	\$250,000	\$0	\$250,000	Continuous

**TOTAL: \$8,948,000**



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***TAKING FLIGHT TOGETHER*** – ARTIST: DAVID FRANKLIN  
EASTSIDE SPORTS COMPLEX – DISTRICT 5



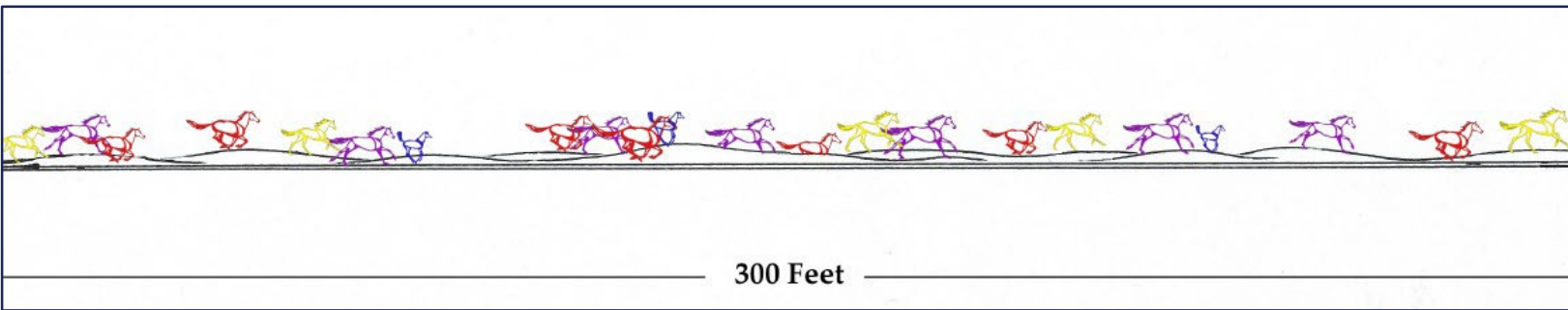
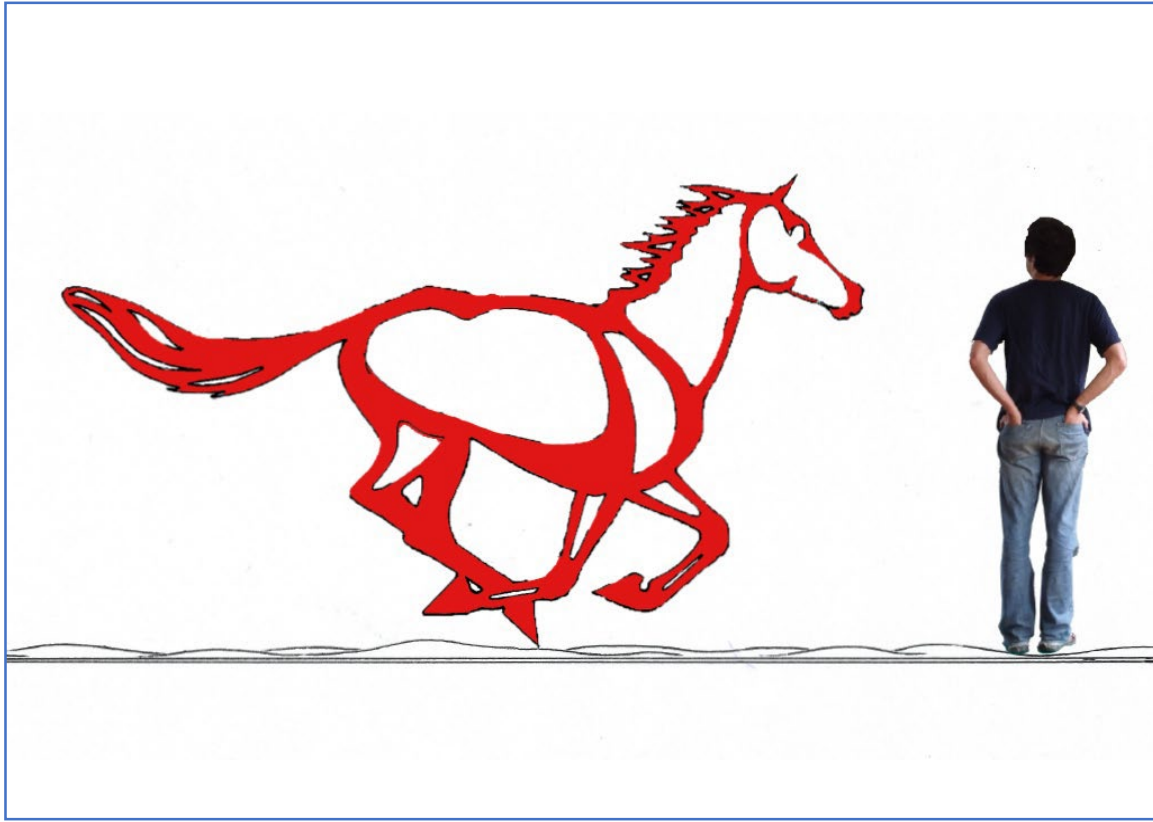
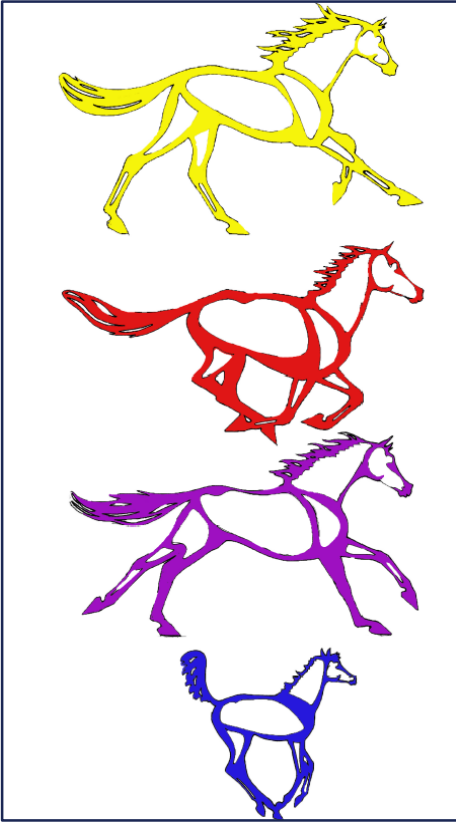
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**EL PASO'S GOLDEN LIGHT – ARTIST: BRAD OLDHAM SCULPTURE  
SPECIAL TEAMS CONSOLIDATION (FIRE STATIONS 1, 9, 11) – DISTRICT 8**





300 Feet

***SPIRIT RUN*** – ARTIST: DOUWE BLUMBERG  
RAILROAD RECONSTRUCTION – DISTRICT 4

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# QUESTIONS?