



Economic Development Budget Profile Key Program Focus Areas

Program Snapshot	Key Services
Economic Growth	 Chapter 380 Incentive Program Texas Economic Development (TED) Fund Business Retention and Expansion Transition Assistance Program for FDI International Policy Comprehensive Economic Development Strategy
Redevelopment	 Infill and Transit Oriented Development Incentive Programs Tax Increment Reinvestment Zones Support land use regulation and housing initiatives
Small Business Support	 Entrepreneurial Support Organization Network Economic Development Liaisons Buy El Paso Rewards Program Business One Stop Shop (BOSS)

International Bridges Budget Profile Key Program Focus Areas

Program Snapshot	Key Services
 Paso del Norte, Stanton, and Ysleta) 	 Managing southbound tolled operations at City-owned International Bridges U.S. CBP Reimbursable Service Agreement Bridges Steering Committee PDNUno.com
Facilities5-year capital improvement program (\$67.4 million)	 Preventive inspections Maintenance and repairs Implementation of technology upgrades Site and facilities improvements
Parking MetersClose to 2,000 on-street parking spaces	 Installation, maintenance and repairs Coin collection Bagging for rentals and special events Equipment and technology enhancements Parking Steering Committee Park915.com



Office of the Comptroller Budget Profile Key Program Focus Areas

Program Snapshot	Key Services
Treasury Division	 Provides cash and investment management, ensures liquidity and generates investment earnings.
Grant Administration Division	 Provides oversight to all grants citywide. conducts desk reviews for department practices on subrecipient monitoring and manage the single audit.
Fiscal Operations Division	 Responsible for the management, monitoring, and disbursements of the City's cash payments and for processing the payroll for City employees and non- uniform retirees. This division is also responsible for inventory and accounting of capital assets, debt service budget, payment and reporting, financial reporting and management of the external audit among other duties.



Tax Budget Profile Key Program Focus Areas

Program Snapshot	Key Services
Customer Service	 Respond to taxpayer inquiries via in-person, call center, and e-mail Process tax roll corrections from the appraisal district
Collections	 Collect \$1.5 billion annual property tax revenue on behalf of 44 taxing entities — via in-person, online, telephone, and mail.
Accounting / Administration	 Disburse and reconcile property tax revenue Process adjustment and overpayment refunds Calculate tax rates and publish required notices for the taxing entities Process and mail tax bills (448K+ accounts)





Parks & Recreation Budget Profile

Key Program Focus Areas

Program Snapshot	Key Services
Live Active	 Classes Citywide Hikes and wellness activities with more than 10,000 participants annually
Recreation, Sports, Aquatics, Special Events and Seniors Divisions	 Leisure Classes Youth Programs Adult leagues and tournaments Special Events (Winterfest) Senior services Facility Rentals Open Space and fields rentals
Land Mangement and Planning and Development	 Parks maintenance and amenities replacements 334 parks on inventory Playground and canopy assessment and maintenance Parks Master plan 2025 – 2026 /10 years



Animal Services Budget Profile Key Program Focus Areas

Program Snapshot	Key Services
 Medical Program Comprehensive Shelter Care Lifesaving Shelter medicine 	 High-volume spay/neuter surgeries Low-Cost Surgeries for owned canines Parvo treatment significantly improved survival rates
 Marketing & Community Engagement Public-facing efforts to promote adoptions, reunite pets, and reduce intake through outreach. WAC has become a second hub for adoption events and community outreach. 	 Community adoption, vaccination and microchip events Increased Return-to-Owner Rates Creative seasonal campaigns drove record-setting adoption days
 Field Operations Ensures animal welfare, public safety, and ordinance compliance in the community. 	 Respond to all Calls for Service Animal Welfare Education in the Field Standards of Care enforcement



Libraries Budget Profile Key Program Focus Areas

Program Snapshot	Key Services
Neighborhood Services	 14 Facilities, 2 Bookmobiles, EPCC Partnership Passports - Enhanced Library Cards Free WiFi Computer use, Book and Materials Loans Public meeting spaces/Study Rooms
Youth and Family Programming	 Free family programming, Summer Reading Club Día de los Niños Teentober Fest Streetcar Read and Ride Youth Art & Poetry Contest Winterfest programming
Literacy Center	 Provides an array of literacy services Supports businesses & entrepreneurs providing training and workshops. Centre Future OYYA Career Online High School.



Museums & Cultural Affairs Budget Profile Key Program Focus Areas

Program Snapshot	Key Services
Youth & Family Programming	 Classes, Camps & Family Days School Outreach and Tours Festivals Mandatory outreach by arts organizations receiving MCAD funding
Creative Sector Investment	 Grants to local artists and arts/cultural non- profits Art & Farmers Market
Collections Care & Management	20,000+ Museum ObjectsExhibitions91 Public Art Projects



Destination El Paso Budget Profile

Key Program Focus Areas

Program Snapshot	Key Services
Hotel Occupancy Tax (HOT)	Maintain strong HOT at 68% or better to lead state (63%) and national (65%) averages
Eco and Cultural Tourism	Conduct ongoing awareness and education related to ecotourism and cultural tourism to stimulate visitation to the region
Venue Attendance - El Paso Live - El Paso Water Parks	Market and promote events for El Paso Live venues and Special Events, as well as, the El Paso Water Parks



Zoo Budget Profile Key Program Focus Areas

Program Snapshot	Key Services
 Increase membership Households Target is 10% growth per year for the first five years. 	 Exclusive events Member only early access to exhibit openings and increased communication. Improve number of times membership is used per year, increases renewals.
 Increase DEIA offerings to better service this segment of guests. Increase attendance from special needs groups as we add accessibility and other amenities. 	 Kulture City in second year at Zoo. Sunflower Program starting in 2026 ASL interpreters at animal demonstrations and shows. Hosting multiple events with Sun City Pride throughout the year.
 Facility improvements Replace outdated HVAC units. Complete bond projects. Complete capital projects. 	 The Zoo has 24 units that are not serviceable. Galapagos, Leopard, Komodo Dragon and South American Pavilion. Africa bridges replace, Atrium Skylights, pathway renovation.



Public Health Budget Profile Key Program Focus Areas

Program Snapshot	Key Services
Clinical Services	 HIV/STD testing and treatment Immunizations Tuberculosis testing and treatment Dental Services Utilize Medical Mobile unit to provide outreach events and provide blood pressure, BMI, Cholesterol and Glucose testing Increase Laboratory Response Network (LRN) Laboratory testing on emerging diseases
Public Health Accreditation	 Work on improving quality, accountability, and performance for services render at the health department
New MCA Clinic is coming Winter 2025	 Address the high need for clinical operations, including TB and STD services to ensure continuity in services in the MCA







Planning & Inspections Budget Profile Key Program Focus Areas

Program Snapshot	Key Services
One-Stop Shop	 Call Center Public Information - Ombudsperson Licenses – New and Renewals Citywide Payment Center Over the Counter Permits Pre-Development Meetings
Planning	 Zoning Subdivisions Right-of-Way Management Record Archives Manages Appointed Boards
Building Permits and Inspections	 Building Plan Review Residential Inspections Commercial Inspections Land Development Historic Preservation



Purchasing & Strategic Sourcing Budget Profile Key Program Focus Areas

Program Snapshot	Key Services
Procurement & Strategic Sourcing	 Collaborating with departments to align procurement strategies with overall business objectives Hire El Paso First Developing and implementing procurement strategies Preparing and issuing solicitations, evaluating and recommending contract awards Negotiating price and contract terms
Vendor Management	 Vendor self-service portal- PaymentWorks Outreach Annual Cooperative Purchasing Expo Trainings Supply El Paso
Contract Administration for Goods & Services	 Monitoring supplier performance and managing relationships Contract Compliance Expenditure Reports



Sun Metro Budget Profile Key Program Focus Areas

Program Snapshot	Key Services
Fixed Route	 Route Optimization Transit Planning Sun Metro Rising Micro-Transit Rebuild Maintenance Shop Safety and Security
Paratransit	Electric VehiclesNew SoftwareVehicle replacements
Streetcar	RidershipSpecial Programming





City Attorney Budget Profile Key Program Focus Areas

Program Snapshot	Key Services
Legal Advice & Compliance	Provides legal counsel to City Council, departments, and executive leadership • Reviews contracts, ordinances, and policies for legal sufficiency • Ensures compliance with local, state, and federal regulations
Litigation & Claims Management	 Represents the City in legal proceedings, including civil litigation and administrative matters Supports risk mitigation through strategic legal guidance Collaborates with outside counsel on specialized or complex legal issues
Public Information & Records	 Oversees responses to public information requests in accordance with the Texas Public Information Act Advises departments on transparency and disclosure requirements Ensures proper handling of sensitive and protected information



City Clerk Budget Profile Key Program Focus Areas

Program Snapshot	Key Services
Repository of all City Council actions, other filings, services • Agendas – Regular meetings, Work Sessions, Special Meetings, Mass Transit • Prepare Minutes • Maintain Agenda Preparation and Meeting Management Software	 Monthly training for agenda software users Archival and distribution of records upon Council approval Open records requests related to City archives Lobbyist Registration and Reporting Ethics Complaints Campaign Finance Reports ASL Interpreter Services Municipal Court of Appeals Records
 Boards and Commissions Manage individual board websites Track and distribute vacancy reports 	 Process board appointments for agenda placement and confirm eligibility Communicate and collect onboarding paperwork Support and train board liaisons on postings of agendas and minutes
ElectionsCouncilMunicipal Court Judges	 Municipal Court of Appeals Judge Charter, Recall, Bond, Referendums Non-Uniformed City of El Paso Employees Retirement Trust



City Manager Budget Profile Key Program Focus Areas

Program Snapshot	Key Services
City Management	 Administer local government projects and programs Recruit, hire and supervise government staff Serve as Council's chief advisor Carry out Council policies
Budget and Forecasting	 Prepare budget for Council consideration Budget monitoring - Quarterly Financial Report and Multi-year Financial Outlook to Council Chime In Survey
Community Driven Innovation	Community ExperienceOrganizational Data StrategyTraining & Program Review



Community Driven Innovation Budget Profile Key Program Focus Areas

Program Snapshot	Key Services
Community Experience	 Community Needs Assessment Departmental Resource Mapping Community Insights Analysis Strategic Planning Support Cross-Functional Team Facilitation Service Redesign with Residents
Organizational Data Strategy	 Data Integration and Visualization Strategic Data Alignment Departmental Data Support Data Use Cases with Departments Performance and Results Tracking
Training & Program Review	 SWOT Analysis Customized training focusing on community needs Team building workshops Design for Local Government Training Data Literacy and Training



Internal Audit Budget Profile Key Program Focus Areas

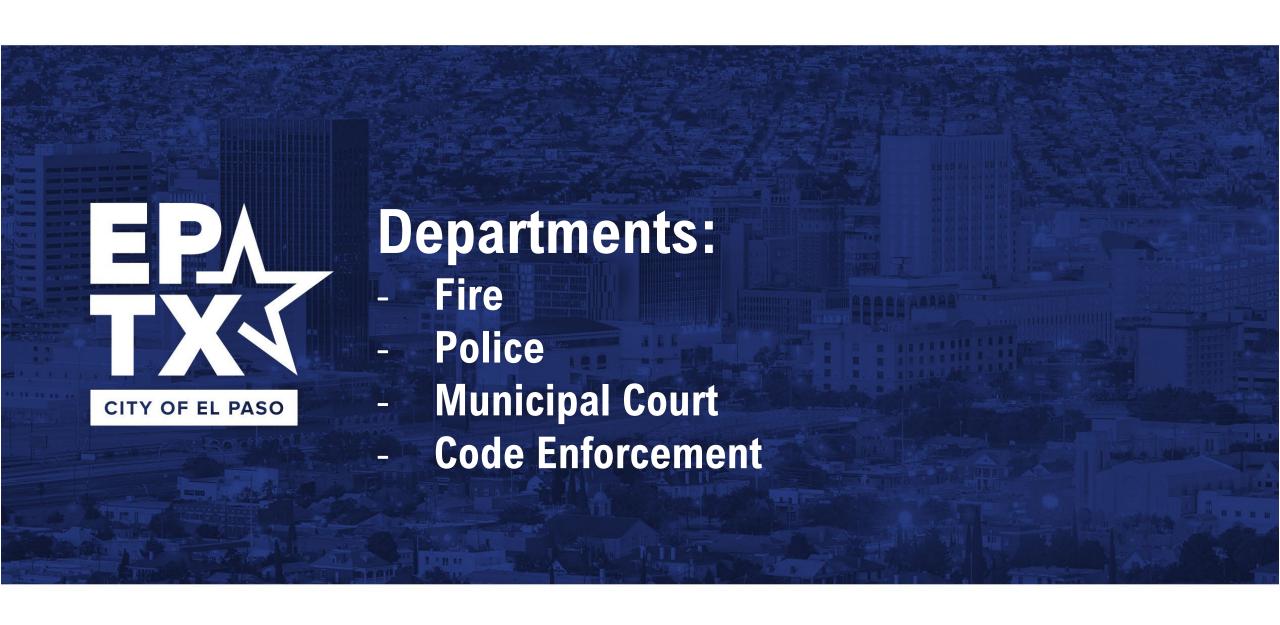
Program Snapshot	Key Services
 Audit Plan Citywide Risk Assessment Schedule of Audits 32 Departments 	 Operational Audits Performance Audits Financial Audits Compliance Audits
Recurring Engagements	 Tax Office Reviews Hotel Occupancy Tax Audits Franchise Fee Audits Sales Tax Discovery
Special Assignments	 Administer Employee Hotline FOAC liaison for monthly meetings Quarterly Audit Plan updates



Strategic & Legislative Affairs Budget Profile Key Program Focus Areas

Program Snapshot	Key Services
Legislative Affairs Program	 State and federal legislative agendas Grants: project strategy, acquisition, negotiation, and administration Lobbyist contract management Strategic partnerships / Utility affairs
Military and Veterans Affairs Program	 Veterans Needs Assessment Intergovernmental Service Agreements (IGSAs) Bridge Fellows Program
Climate and Sustainability Program	 915 Treekeepers Program Climate Action Plan (CAP) CAP Implementation Projects Solar for All Program City Utilities Cost Savings Program





Fire Budget Profile Key Program Focus Areas

Program Snapshot	Key Services
Community Health Program	 15,000 in collaboration with Public Health Reduction in High Utilizer Group by 23.9% Narcan Program – 72 hours post overdose education, resource navigation, and Narcan distribution 164 Narcan distributions Fall reduction 119 Risk Assessment performed 145 Equipment installation
Community Risk Reduction	149 Smoke detectors installed27 Fire Safety Educational Events61 Car Seat installs
FireStar	485 Service Calls177 Critical Care Transports



Police Budget Profile Key Program Focus Areas

Program Snapshot	Key Services
Safeguard the City of El Paso	 Reduce Crime by 3% from previous year Deployment of Violent Crimes & DWI Task Force Continuously recruit, train, prepare for, mitigate and respond to emergency situations.
El Paso Community Engagement	 Continue Building & Enhancing Community Partnerships Enhance Community Volunteers & Internship programs
Make Advancements in Technology	 Expand new technology to improve field operations effectiveness Use technology to enhance investigative and administrative workload.



Municipal Court Budget Profile Key Program Focus Areas

Program Snapshot	Key Services
Enhance Community Service	 Develop professional skills Financial education & budgeting Prepare for job interviews & prepare resumes Partnership with Borderplex Workforce Solutions
Increase Community Outreach	 Visit all districts to deliver "Getting to know Municipal Court" Life of a Citation Education Research pending citations Case resolution options available year round
Expansion of Virtual Assistance	 Increase virtual cashiers to (3) additional bond station locations Upper Eastside, Pebble Hills, Mission Valley LSS Project Start at West Bond station



Code Enforcement Budget Profile

Key Program Focus Areas

Program Snapshot	Key Services
Focused Customer Deliverables	 Cross-train team members Enhance customer experience Address multiple violations Explain process and corrective actions
Adaptive Enforcement	 Ability to change to address enforcement needs Creation of summer enforcement team Focus on noise, pools, and entertainment venues Amend Ordinances when needed
Development Opportunities	 New department creates opportunities Leverage technology to improve efficiency Continue to build partnerships with internal and external customers





Capital Improvement Budget Profile Key Program Focus Areas

Program Snapshot	Key Services
Project Management	 Request for Qualifications for professional services Contract administration Program administration Coordinate and review design drawings Construction management Project budget oversight Public outreach Bond Programing Utility coordination
Construction Inspection	 Inspection of all civil works (public right of way) Inspection of new facilities and renovations of structures and park land CID fleet management
Grant Funded Program	 RMS 2052 Metro Transportation Plan Adoption Execute Discretionary Grants – Safety and Infrastructure Focus Implement Complete Streets + Vision Zero



Streets & Maintenance Budget Profile

Key Program Focus Areas

Program Snapshot	Key Services
 Facilities 3,500,00 SF Facilities Assessment 5 Year Capital Maintenance Projects Street Operations 2,500 Center Line Miles 	 Preventative Maintenance HVAC Roofs Plumbing Electrical Asphalt Repair Cuardraile Cuardraile
 2,500 Center Line Miles maintained citywide Weather/Emergency Response Installation of Traffic Devices 	 Guardrails & Guard posts Speed Cushion Installation Debris Removal from Roadways
 Fleet Management 3,000 City Owned Vehicles and Heavy Equipment Vehicle Replacement Program 	 Preventative Maintenance & Repairs City Fuel Station Management Environmental Compliance Committed Daily Rollout Quotas for Key Services



Aviation Budget Profile Key Program Focus Areas

Program Snapshot	Key Services
Passenger Access and Experience	 Keep airline costs low to help attract new routes Upgrade terminal seating and dining options Renovate the Foreign Inspection Station to accommodate the new Chihuahua flight
Self-Sustaining & Economic Drivers	 Collaborate with key partners to attract businesses to airport property Attract Aerospace, Defense, and Advanced Manufacturing (AMD) tenants Advance solar projects at Rental Car and Short-Term Parking areas
Safety and Security	 Rehabilitate taxiways and runways Drone awareness & community outreach Support Beyond Visual Line of Sight (BVLOS) drone operations Implement Safety Management System (SMS) for airside operations





Information Technology Budget Profile Key Program Focus Areas

Program Snapshot	Key Services
IT Infrastructure	 Network maintenance & upgrades Wireless connectivity Call centers support & upgrades Data Centers management
IT Support Services	 Computer refresh Council and Board meetings support Public Safety tech support Daily tech support
Software and Applications	 Software Development (EP311) Website Applications maintenance & upgrades
Cybersecurity	 Year-round Security Awareness Training Risk and Vulnerability Management Threat alerting and dissemination Email, Cloud and endpoint security



Human Resources Budget Profile

Key Program Focus Areas

Program Snapshot	Key Services
Human Capital Management Recruitment FY 25: 1,011 New Hires 387 Promotions 41,585 Applications Received	 Employee Relations: Grievances, Discipline, Performance Management Classification & Compensation: Job Specification Reviews, Salary Market Studies, Internal Equity Analysis
 Administer employee Benefit programs to include all voluntary deductions, including Pension Manage Employee Wellness Program Assist employees with benefit enrollment, claims, and inquiries Compliance with HIPAA, COBRA, ACA 	 Manage and process payroll for over 6,500 employees, including coordination with CBAs Adhere to Federal and State Regulations including FLSA, FMLA, LOA, ADA, Unemployment, Etc. Administer Leave accruals including Shared Leave Guide departments regarding compliance with Civil Service Rules
 HR Learning Team City-Wide Compliance Training Instructional Design eLearning Leadership Training Tuition Assistance Program 	 Risk Management Creation of a detailed risk mitigation and execution plan Develop a Risk Management Steering Committee



Community & Human Development Budget Profile Key Program Focus Areas

Program Snapshot	Key Services
Civic Empowerment Empowering residents and improving community outcomes through programming, volunteerism, and education.	 Neighborhood Improvement Program (NIP) Neighborhood Leadership Academy (NLA) Center for Civic Empowerment Neighborhood Association Recognition Neighborhood Summit ADA Improvements Senior Volunteerism
Human Services Supporting Vulnerable populations, & addressing homelessness through the administration of subawards to the community.	 El Paso Helps Fund and partner with nonprofits through CDBG, ESG, HOPWA, and HHSP. Support low-to-moderate-income individuals. Serve vulnerable groups: seniors, disabled adults, homeless individuals, abuse survivors, and those with HIV/AIDS.
Neighborhood Development Investment in Public & Non-Profit facility improvements, and housing.	 Investments for the physical improvement of our community Development of affordable housing Facility Improvements



Environmental Services Budget Profile Key Program Focus Areas

Program Snapshot	Key Services
Landfill 250 acres of disposal area 500 daily customers including City departments 2K tons disposed daily	Disposal servicesTire recycling programMulching programScrap metal diversion program
Collections 223K Collections weekly Recycling bi-weekly collection 99.97% first time collection	 Trash and recycling collections (including manual collections) Recycling outreach program (opt-in class)
Clean El Paso 380K CCS annual visits 750-miles of median maintained 11K graffiti abatements completed 800 properties abated Over 12K signs collected	 Citizen Collection Stations Median Maintenance Street Sweeping Graffiti Abatement Property Abatement Sign Abatement



MISSION



Deliver exceptional services to support a high quality of life and place for our community.

VISION



Develop a vibrant regional economy, safe and beautiful neighborhoods and exceptional recreational, cultural and educational opportunities powered by a high performing government.



VALUES

Integrity, Respect, Excellence, Accountability, People

Acronyms

The following acronyms can be found throughout the presentation and are provided here as a reference guide.

ADA – Americans with Disabilities Act	FDI - Foreign direct investment
ACC	FLSA - Fair Labor Standards Act
AMD - Advanced Manufacturing	FMLA - The Family and Medical Leave
BOSS - Business One Stop Shop	Act
BVLOS - Beyond Visual Line of Sight	HIV/STD - sexually transmitted
CAP - Climate Action Plan	disease
CBP – Customs and Border Protection	HVAC – Heating, Ventilation, and Air Conditioning
CIP – Capital Improvement Program	HOT – Hotel Occupancy Tax
DEIA - Diversity, Equity, Inclusion,	LRN - Laboratory Response Network
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and Accessibility	LSS – Lean Six Sigma
DWI - Driving While Intoxicated	LOA – Leave of Absence
EPCC – El Paso Community College	MCAD – Museum and Cultural Affairs Department

IGSA - Intergovernmental Service Agreements OYYA – Opportunity Youth and Young Adults RMA – Regional Mobility Authority SMS - Safety Management System TB – Tuberculosis TED – Texas Economic Development WAC – Westside Adopted Center