



# Budget Update Chime In! Kick-off

March 2, 2021



# Integrated Budget Process





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# FY 2022 Budget Process

## Key Dates

- March 2 - Chime In! Kickoff
- April 26 - Last day for Chime-In and Council requests
- May 3 - Requested budgets reviewed by City Manager
- June - Council one-on-one budget briefings
- July 5 - Goal Team budget presentations



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# FY 2022 Budget Process

## Key Dates

- July 25 - Receive certified property valuations
- July 29 - Special City Council meeting (introduce tax rate)
- August 3 - 1<sup>st</sup> public hearing on the tax rate
- August 17 - City Council adopts FY 2022 budget and tax rate

# Top Priorities

- 1) Streets
- 2) Public Safety
- 3) Community Health

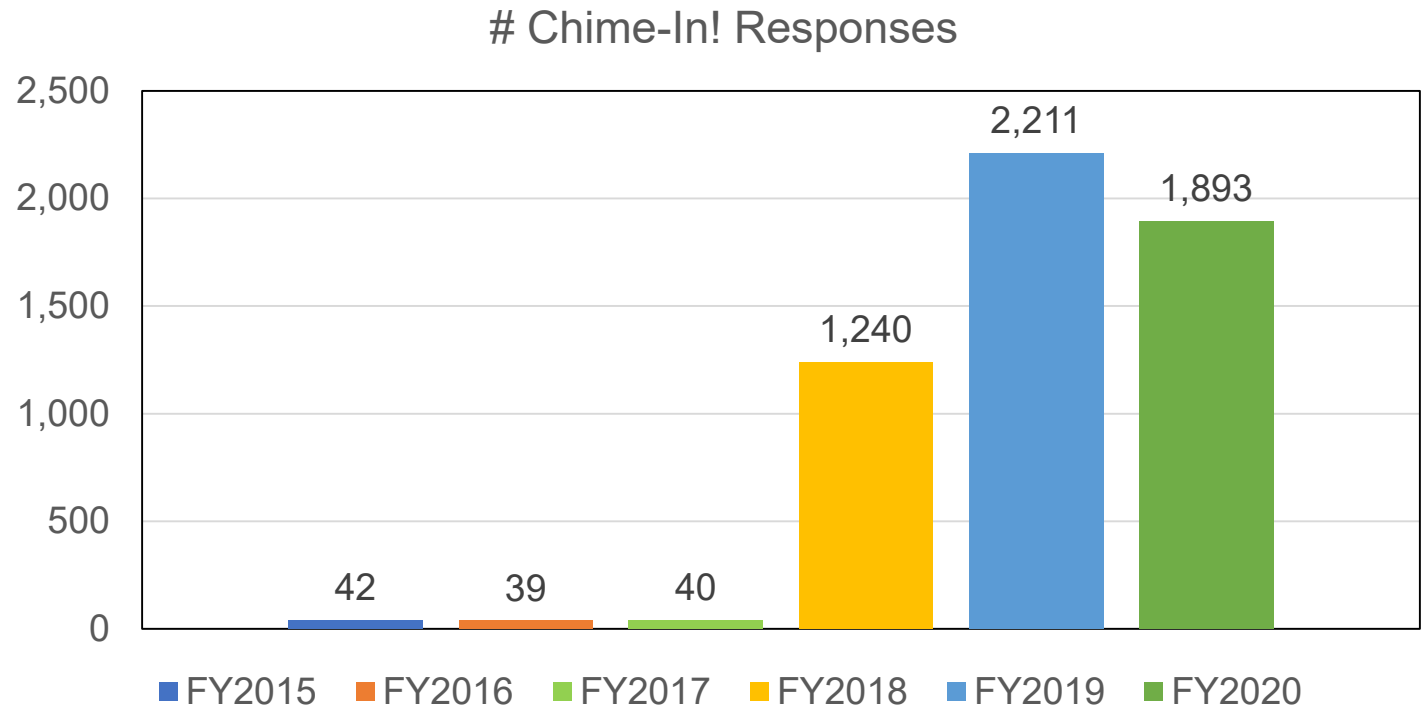


WE WANT TO HEAR  
FROM YOU EL PASO!

The logo for CHIMEIN, featuring a blue speech bubble icon with three green dots inside, followed by the word 'CHIMEIN' in a bold, blue, sans-serif font. The letters 'I', 'M', 'E', and 'N' are highlighted in green.

# How we engage our customers

- Increase survey participation
- Include zip code and Council District
- Include QR code



# FY 2022 Chime In!

- Shortened survey length to address citizen feedback
- Included zip code and Council District to further identify area of City
- Social Media Polls on Facebook and Twitter
- Expand on-site locations throughout City to engage citizens and continue focus groups



@elpasotexas.gov



@ElPasoTXGov



# Social Media Poll Questions

Would you increase or decrease the funding for **Public Health & Safety**?

Would you increase or decrease the funding for **Transportation**?

Would you increase or decrease the funding for **Museums/Zoo/Parks/Library**?

Would you increase or decrease the funding for **Streets/Engineering**?

Would you increase or decrease the funding for **Business Attraction/Retention**?







**THE CITY BUDGET PROVIDES  
SERVICES, AMENITIES,  
& ENTERTAINMENT**

**CHIMEIN**

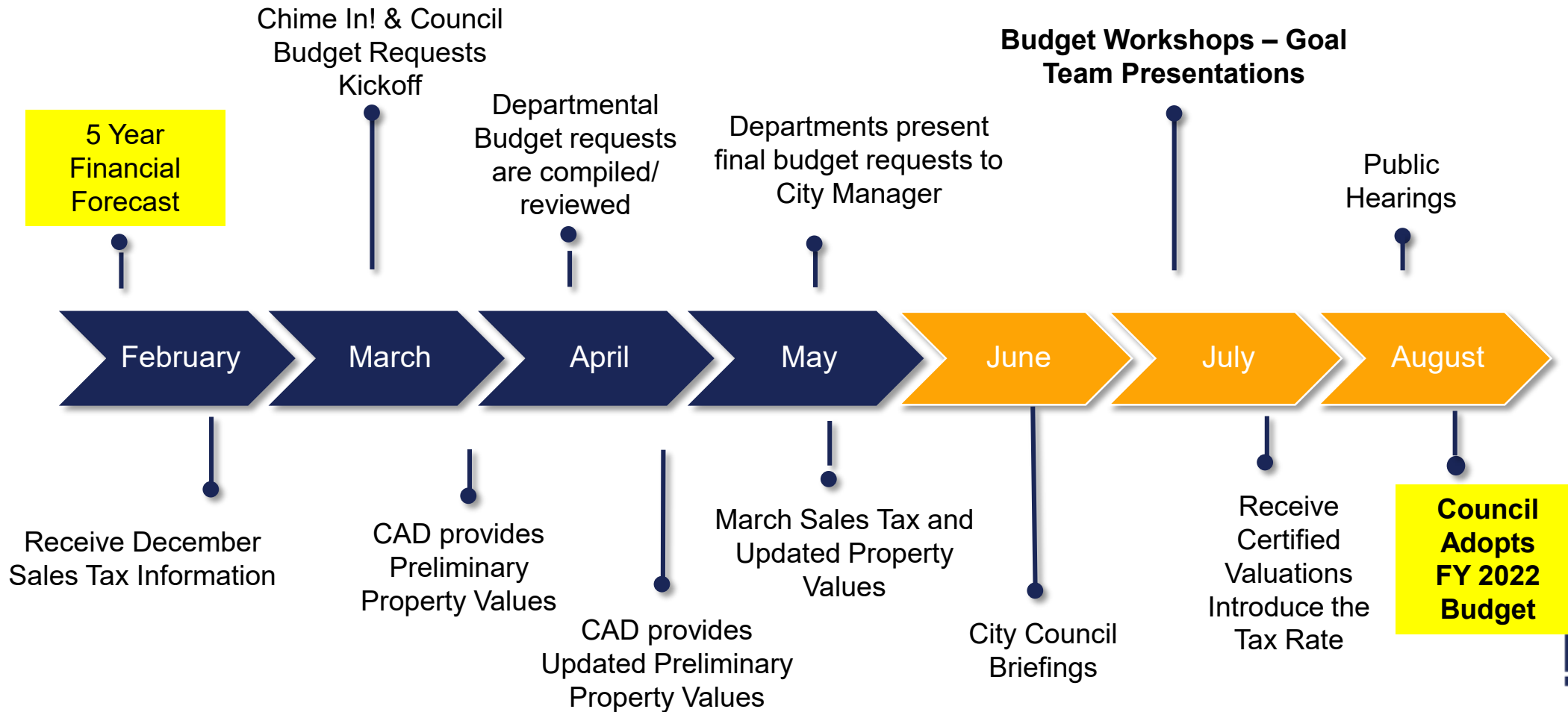
**TELL US WHAT YOU WANT  
TO SEE IN THE BUDGET!**



Take the survey at  
**[elpasotexas.gov/omb/chime-in](https://elpasotexas.gov/omb/chime-in)**



# FY 2022 Budget Process Timeline



## Mission

Deliver exceptional services to support a high quality of life and place for our community

## Values

Integrity, **R**espect, **E**xcellence,  
**A**ccountability, **P**eople

## Vision

Develop a vibrant regional economy, safe and beautiful neighborhoods and exceptional recreational, cultural and educational opportunities powered by a high performing government