Goal 5 + 6 FY24 Budget Presentation

GOAL 5

Promote Transparent And Consistent Communication Amongst All Members Of The Community

GOAL 6

Set The Standard For Sound Government And Fiscal Management

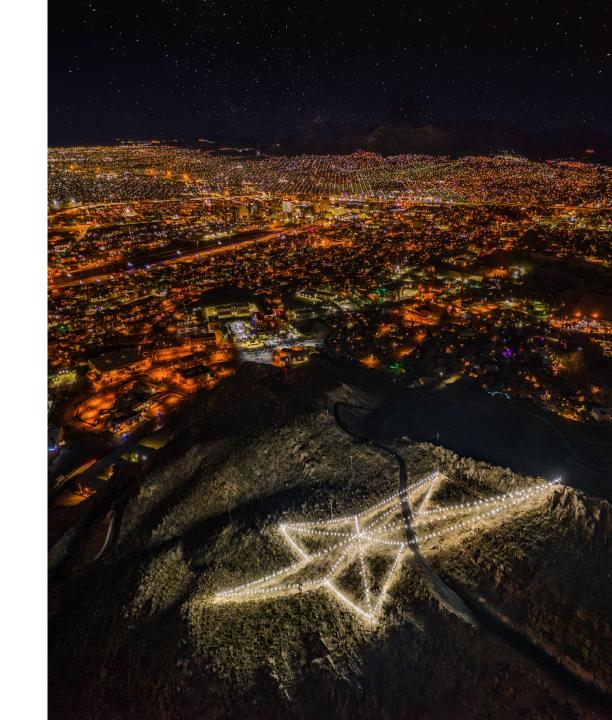


HIGH PERFORMING GOVERNMENT



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STRATEGIC ALIGNMENT

VISION BLOCK

HIGH PERFORMING GOVERNMENT



STRATEGIC GOALS

GOAL 5 - Promote Transparent & Consistent Communication Amongst All Members of the Community

GOAL 6 - Set the Standard for Sound Governance & Fiscal Management

DEPARTMENTS

ORGANIZATIONAL ALIGNMENT

CITY ATTORNEY'S OFFICE + CITY CLERK'S OFFICE +
CITY MANAGER'S OFFICE + HUMAN RESOURCES +
INFORMATION TECHNOLOGY + OFFICE OF THE COMPTROLLER
+ PURCHASING & STRATEGIC SOURCING + TAX OFFICE





GOAL 5

- 5.1 Set a climate of respect, collaboration and team spirit among Council, city staff and the community
- 5.2 Leverage and expand the use of current and new technology to reduce inefficiencies and improve communications
- 5.3 Promote a well-balanced customer service philosophy throughout the organization
- 5.4 Enhance internal communication and employee engagement
- 5.5 Advance two-way communication of key messages to external customers
- 5.6 Strengthen messaging opportunities through media outlets and proactive community outreach

GOAL 6

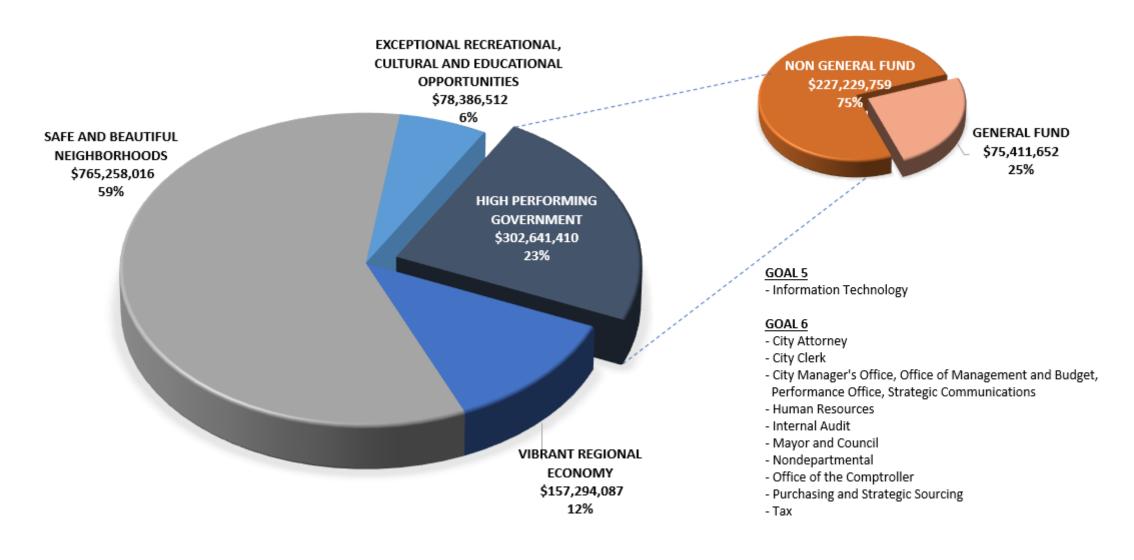
- 6.1 Recruit and retain a skilled and diverse workforce
- 6.2 Implement employee benefits and services that promote financial security
- 6.3 Implement programs to reduce organizational risks
- 6.4 Implement leading-edge practices for achieving quality and performance excellence
- 6.5 Deliver services timely and efficiently with focus on continual improvement
- 6.6 Ensure continued financial stability and accountability through sound financial management, budgeting and reporting
- 6.7 Deliver effective and efficient processes to maximize value in obtaining goods and services
- 6.8 Support transparent and inclusive government
- 6.9 Maximize City Clerk's efficiency and enhance customer experience through technology
- 6.10 Enhance the quality of decision making with legal representation and support
- 6.11 Provide efficient and effective services to taxpayers
- 6.12 Maintain city fleet to ensure safe and reliable vehicles and equipment
- 6.13 Maintain systems integrity, compliance, and business continuity



HIGH PERFORMING GOVERNMENT

EPA TX CITY OF EL PASO

FY 2024 ALL FUNDS BUDGET \$1,303,580,025







SOURCE OF FUNDING

| | | GF | | NGF | | | | | |
|--------|-----------------------------------|------------|--------|-----------------|---------------------|--------------------|------------|---------------------|-------------|
| | DEPARTMENT | | CDBG | DEBT SERVICE | CAPITAL PROJECTS | SPECIAL REVENUE | ENTERPRISE | INTERNAL SERVICE | ALL FUNDS |
| Goal 5 | INFORMATION TECHNOLOGY | 24,676,524 | - | - | - | - | - | - | 24,676,524 |
| | COMMUNICATIONS TOTAL | 24,676,524 | • | • | • | • | • | • | 24,676,524 |
| | CITY ATTORNEY | 6,089,120 | 50,638 | 1 | 1 | | - | - | 6,139,758 |
| | CITY CLERK | 922,507 | - | - | - | - | - | - | 922,507 |
| | CMO, OMB, PO, SC | 3,220,658 | - | - | - | - | - | - | 3,220,658 |
| | HUMAN RESOURCES | 4,041,014 | - | - | - | - | - | 75,312,591 | 79,353,605 |
| Goal 6 | INTERNAL AUDIT DEPARTMENT | 1,061,620 | - | - | - | - | - | - | 1,061,620 |
| Goal 6 | MAYOR AND COUNCIL | 2,322,075 | - | - | - | 80,000 | - | - | 2,402,075 |
| | NON-DEPARTMENTAL | 27,585,612 | - | 122,084,150 | - | 26,985,254 | - | - | 176,655,016 |
| | OFFICE OF THE COMPTROLLER | 3,447,858 | - | - | 102,662 | - | - | - | 3,550,520 |
| | PURCHASING AND STRATEGIC SOURCING | 2,044,665 | - | - | - | - | - | - | 2,044,665 |
| | TAX | - | - | - | - | - | 2,614,462 | - | 2,614,462 |
| | SOUND GOVERNANCE TOTAL | 50,735,128 | 50,638 | 122,084,150 | 102,662 | 27,065,254 | 2,614,462 | 75,312,591 | 277,964,887 |
| | VISION BLOCK TOTAL | | 50,638 | 122,084,150 | 102,662 | 27,065,254 | 2,614,462 | 75,312,591 | 302,641,410 |





MAJOR VARIANCES

GOAL 5

• Information Technology – Increase due to compensation and Schedule E – IT maintenance contracts

GOAL 6

- City Attorney Increase due to compensation and additional positions
- City Clerk Decrease due to non-election year
- Tax Office Increase due to compensation, indirect costs and lease agreement
- **Human Resources** Increase due to compensation, the Tuition Assistance Program (TAP), and increases in the Self-Insurance Fund
- Internal Audit increase in compensation and cybersecurity contract
- Office of the Comptroller Increase due to compensation
- Purchasing and Strategic Sourcing Increase due to compensation
- Non-departmental Increase in general liability insurance, Camino Real Regional Mobility Authority (CRRMA)
 interlocal agreements (TRZ 2 & 3), appraisal services, and transfer to Animal Services





EXPENSES - GENERAL FUND

| | DEPARTMENT | FY 2022 Adopted | FY 2023 Adopted | FY 2024 Preliminary | Variance | Percent |
|----------------------|-----------------------------------|--------------------|--------------------|------------------------|-----------|---------|
| Goal 5 | INFORMATION TECHNOLOGY | 21,442,986 | 22,916,444 | 24,676,524 | 1,760,079 | 7.7% |
| COMMUNICATIONS TOTAL | | 21,442,986 | 22,916,444 | 24,676,524 | 1,760,079 | 7.7% |
| | CITY ATTORNEY | 4,593,071 | 4,917,866 | 6,089,120 | 1,171,253 | 23.8% |
| | CITY CLERK | 778,110 | 1,315,254 | 922,507 | (392,748) | -29.9% |
| | CMO, OMB, PO, SC | 2,989,074 | 3,089,473 | 3,220,658 | 131,186 | 4.2% |
| | HUMAN RESOURCES | 2,577,080 | 2,989,834 | 4,041,014 | 1,051,180 | 35.2% |
| Goal 6 | INTERNAL AUDIT | 796,251 | 905,122 | 1,061,620 | 156,498 | 17.3% |
| | MAYOR AND COUNCIL | 1,669,697 | 2,198,547 | 2,322,075 | 123,528 | 5.6% |
| | NON-DEPARTMENTAL | 23,452,826 | 25,637,760 | 27,585,612 | 1,947,852 | 7.6% |
| | OFFICE OF THE COMPTROLLER | 2,969,707 | 3,241,823 | 3,447,858 | 206,035 | 6.4% |
| | PURCHASING AND STRATEGIC SOURCING | 1,743,811 | 1,855,844 | 2,044,665 | 188,822 | 10.2% |
| | SOUND GOVERNANCE TOTAL | 41,569,626 | 46,151,523 | 50,735,128 | 4,583,605 | 9.9% |
| | VISION BLOCK TOTAL | 63,012,612 | 69,067,967 | 75,411,652 | 6,343,684 | 9.2% |

- Information Technology Increase in compensation & IT Maintenance Contracts
- City Attorney Increase in compensation and staffing
- City Clerk No election budgeted in FY 2024
- City Manager Increase in compensation
- Human Resources Increase compensation & Tuition Assistance Program

- Internal Audit Increase in compensation and cybersecurity contract
- Mayor and Council Increase in compensation
- Non-Departmental Increase in appraisal services, health and general liability insurance and transfer to Animal Services
- Office of the Comptroller Increase in compensation
- Purchasing and Strategic Sourcing Increase in compensation





EXPENSES - GENERAL FUND

| CATEGORY | FY 2022 Adopted | FY 2023 Adopted | FY 2024 Preliminary | Amount | Percent |
|----------------------------|--------------------|--------------------|------------------------|-------------|---------|
| PERSONAL SERVICES | 25,032,700 | 28,990,582 | 32,238,782 | 3,248,200 | 11.2% |
| CONTRACTUAL SERVICES | 17,066,282 | 20,916,768 | 22,393,906 | 1,477,138 | 7.1% |
| MATERIALS AND SUPPLIES | 641,986 | 645,186 | 722,622 | 77,436 | 12.0% |
| OPERATING EXPENDITURES | 5,369,823 | 8,207,053 | 6,722,416 | (1,484,637) | -18.1% |
| NON-OPERATING EXPENDITURES | 1,449,688 | 1,449,688 | 1,449,688 | - | - |
| OTHER USES | 13,452,133 | 8,858,690 | 11,884,237 | 3,025,548 | 34.2% |
| TOTAL EXPENDITURES | 63,012,612 | 69,067,967 | 75,411,652 | 6,343,684 | 9.2% |

- Personal Services Increase in compensation and staffing adjustments
- Contractual Services Increase in Schedule E IT maintenance contracts and appraisal services
- Materials and Supplies Increase in Human Resources (HR) one time office purchase
- Operating Expenditures Decrease in salary reserve due to appropriation of compensation increases within the departments, increase in general liability insurance, and Tuition Assistance Program (TAP)
- Other Uses Transfer out to Animal Services and 380 Agreements payments





EXPENSES - NON-GENERAL FUND

| | Department | FY 2022 Adopted | FY 2023 Adopted | FY 2024 Preliminary | Variance | Percent |
|------------------------|---------------------------|--------------------|--------------------|------------------------|-----------|---------|
| | CITY ATTORNEY | 80,280 | 65,243 | 50,638 | (14,605) | -22.4% |
| | HUMAN RESOURCES | 67,939,133 | 73,142,156 | 75,312,591 | 2,170,436 | 3.0% |
| Goal 6 | MAYOR AND COUNCIL | 80,000 | 80,000 | 80,000 | - | 0.0% |
| Goal 6 | NON-DEPARTMENTAL | 132,354,459 | 146,974,946 | 149,069,404 | 2,094,458 | 1.4% |
| | OFFICE OF THE COMPTROLLER | 71,789 | 89,608 | 102,662 | 13,054 | 14.6% |
| | TAX | 2,330,540 | 2,324,297 | 2,614,462 | 290,165 | 12.5% |
| SOUND GOVERNANCE TOTAL | | 202,856,202 | 222,676,251 | 227,229,759 | 4,553,508 | 2.0% |
| VISION BLOCK TOTAL | | 202,856,202 | 222,676,251 | 227,229,759 | 4,553,508 | 2.0% |

- City Attorney Reduction in funding from Community Development Block Grants (CDBG)
- Human Resources Increase in workers compensation benefits and prescription benefits
- Non-Departmental Decrease in Debt Service requirement, increase in Camino Real Regional Mobility Authority (CRRMA) Transportation Reinvestment Zone (TRZ) 2 and 3
- Office of the Comptroller Increase in compensation for Property Control
- Tax Office Increase in compensation, indirect costs and contractual increases





EXPENSES - NON-GENERAL FUND

| CATEGORY | FY 2022 Adopted | FY 2023 Adopted | FY 2024 Preliminary | Amount | Percent |
|----------------------------|--------------------|--------------------|------------------------|-------------|---------|
| PERSONAL SERVICES | 7,181,592 | 7,276,851 | 8,045,985 | 769,134 | 10.6% |
| CONTRACTUAL SERVICES | 69,782,459 | 75,584,366 | 79,483,803 | 3,899,437 | 5.2% |
| MATERIALS AND SUPPLIES | 686,524 | 674,380 | 691,380 | 17,000 | 2.5% |
| OPERATING EXPENDITURES | 2,026,774 | 1,950,418 | 2,121,174 | 170,756 | 8.8% |
| NON-OPERATING EXPENDITURES | 114,957,286 | 126,583,331 | 124,748,892 | (1,834,439) | -1.4% |
| OTHER USES | 8,101,567 | 10,459,810 | 11,991,430 | 1,531,620 | 14.6% |
| CAPITAL OUTLAY | 120,000 | 147,094 | 147,094 | - | - |
| TOTAL EXPENDITURES | 202,856,202 | 222,676,251 | 227,229,759 | 4,553,508 | 2.0% |

- Personal Services Increase in compensation, additional staffing, and contribution to Health Savings Account (H.S.A.)
- Contractual Services Increase in workers compensation benefits, prescription benefits, and increase in Camino Real Regional Mobility Authority (CRRMA) Transportation Reinvestment Zone (TRZ) 2 and 3
- Materials and Supplies Increase in fuel costs
- Operating Expenditures Increase in indirect costs and property insurance
- Non-Operating Expenditures Decrease in debt service requirement
- Other Uses Increase in transfer to capital for Convention Center, increase in transfer to fund balance for TRZ 2, and elimination of transfer to fund balance in Self Insurance Fund (SIF)





STAFFING - ALL FUNDS

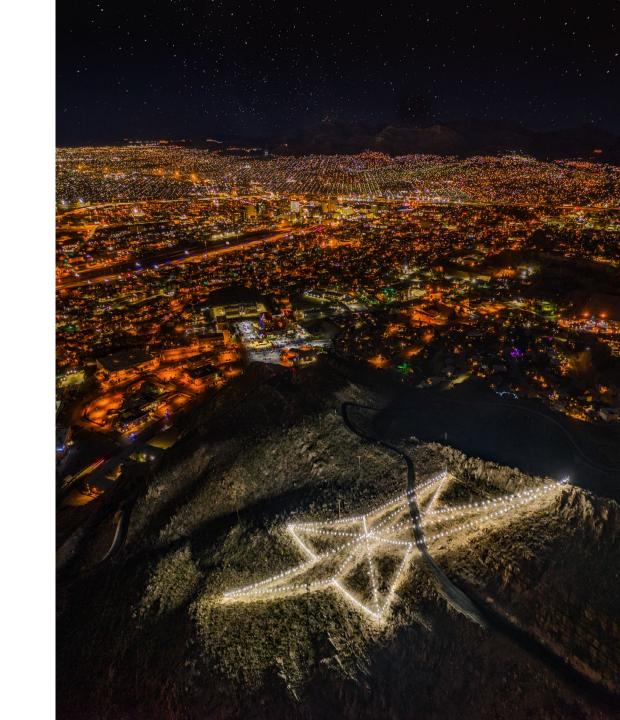
| | DEPARTMENT | FY 2022 Adopted | FY 2023 Adopted | FY 2024 Preliminary | Variance |
|-----------|-----------------------------------|--------------------|--------------------|------------------------|----------|
| Goal 5 | INFORMATION TECHNOLOGY | 82.00 | 91.00 | 95.00 | 4.00 |
| | COMMUNICATIONS TOTAL | 82.00 | 91.00 | 95.00 | 4.00 |
| | CITY ATTORNEY | 43.50 | 45.50 | 48.50 | 3.00 |
| | CITY CLERK | 8.00 | 8.00 | 8.00 | - |
| | CMO, OMB, PO, SC | 30.00 | 32.00 | 32.50 | 0.50 |
| | HUMAN RESOURCES | 55.00 | 61.00 | 67.00 | 6.00 |
| Goal | INTERNAL AUDIT | 9.00 | 9.50 | 10.00 | 0.50 |
| 6 | MAYOR AND COUNCIL | 24.00 | 28.00 | 28.00 | - |
| | NON-DEPARTMENTAL | 7.00 | 19.00 | 19.00 | - |
| | OFFICE OF THE COMPTROLLER | 38.00 | 38.00 | 38.00 | - |
| | PURCHASING AND STRATEGIC SOURCING | 29.00 | 29.00 | 29.00 | - |
| | TAX | 24.50 | 24.50 | 24.50 | - |
| | SOUND GOVERNANCE TOTAL | 268.00 | 294.50 | 304.50 | 10.00 |
| | VISION BLOCK TOTAL | 350.00 | 385.50 | 399.50 | 14.00 |

- Information Technology Addition for Body Worn Camera program and cybersecurity
- City Attorney Increase of 3 City Attorney I
- City Manager Increase for an Undergraduate Intern
- Human Resources Creation of Risk Management and ADA Coordinator
- Internal Audit Increase for an Auditor I



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GOAL 5 FY 2024 PRIORITIES

- Cybersecurity
- IT Equipment Upgrades
- Leverage Cloud Platforms







Information Technology

| Leverage and expand the use of current and |
|--|
| new technology to reduce inefficiencies |
| and improve communications |

Improved availability, accessibility, and security with software cloud migrations and mobile-ready initiatives.

HR + Financial System Cloud migrations

Modernized software solutions to enhance customer experience.

EP311 mobile app – improved Service Request communications to residents

Maintain Systems integrity, compliance and business continuity

Cybersecurity

- Expansion of Security Awareness Program Offerings
- Continued reduction of employee phishing failure rates thru communication initiatives and education
- Vulnerability Management program reducing cybersecurity risk footprint
- Enhancements of Internet Security layer





GOAL 6 FY 2024 PRIORITIES

- Staffing Levels
- Expand Volunteer + Internship Programs
- HR4VETS
- Design and deliver new customer experience learning + innovation programs (frontline focus)
- Rollout of 88th Legislative Session Changes
- Comprehensive Legal support for Advanced Manufacturing and Design Centers
- Tax Office Lobby Renovation
- Phase 1 of LSS Green Belt Project to standardize Boards and Commissions Agendas and Minutes
- Adapt Internal Audit Charter and Departmental Policies & Procedures to conform with new City Charter Amendment regarding the Chief Internal Auditor's Reporting Structure





FY2024 PLANNED ACCOMPLISHMENTS – GOAL 6 City Attorney



Support transparent and inclusive government

State and Federal Legislative Program



Enhance the quality of decision making with legal representation and support

- Rollout of 88th Legislative Session and successive special sessions
 - Superpreemption legislation
 - Property Tax Relief
 - Open Government Public Information
 - Election/Redistricting
 - Land Development
 - Purchasing
 - Economic Development
 - Employment
- Create a specialized team of lawyers and staff to support the Advanced Manufacturing Development at the Airport.
- Focus on Workforce Development + Customer Service
 - Attract, retain, and develop municipal lawyers
 - Continue to develop specialties in municipal law
 - Utilities
 - Civil Rights
 - Further develop onboarding program for new lawyers
 - Attend State and National Associations



City Clerk

Support transparent and inclusive government



- Complete Phase 1 of LSS Green Belt Project to standardize Boards and Commissions Agendas and Minutes
- Launch and complete Phase 2 of LSS Green Belt Project to deploy Board Liaison Training and provide monthly training for incoming liaisons



38 Boards, 400 Board Seats







Enterprise Risk & Safety

Implement programs to reduce organizational risk



- Began development of new safety compliance manuals and safety training program
- Conducting a review of transferrable contractual risks in collaboration with City Attorney's Office
- Performing an inventory of current insurance policies and broker services
- Launched a workers' compensation claims review process
- Developing process improvement to the incident management process to enhance reporting efficiencies and reduce incidents
- Developing Enterprise Risk Management (ERM) frameworks to address CoEP organizational resiliency
- Launched a new Enterprise Risk & Safety Oversight Committee CY23 Q3



Internal Audit

Support transparent and inclusive government

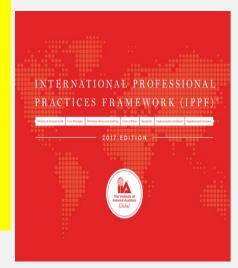
GAO

By the Comptroller General of the United States

GOVERNMENT AUDITING STANDARDS

2018 Revision

CAO-18-5680



- Adapt Internal Audit Charter and Departmental Policies & Procedures to conform with new City Charter Amendment regarding the Chief Internal Auditor's Reporting Structure.
- Identify and Engage the next round of 20 Hotel Occupancy Tax (HOT) Audits.
- Identify and Engage the next Utility company to conduct a Franchise Fee Audit on.
- Co-Source City Cyber Security Audit with an outside firm.
- Encourage staff to sit for Internal Audit Professional Certification exams



Office of the Comptroller

Ensure continued financial stability and accountability through sound financial management, budgeting and reporting

- Create and implement a plan to address long-term liabilities and sustain the City's Bond Rating
- Identify potential new revenue streams
- **Establish Bond Election**

- Update policies and procedures and develop trainings through EPlearners for all City departments
- Complete the FY23 audit with no financial findings
- Submit the 2023 ACFR to GFOA for 26th award
- Submit the PAFR to GFOA for 3rd award
- Implement A/R collection process citywide





Purchasing & Strategic Sourcing

Deliver effective and efficient processes to maximize value in obtaining goods and services

- Publish Virtual Training Videos
- Disparity Study
- 10th Consecutive Achievement in Excellence in Procurement award
- 11th Annual Cooperative Purchasing Expo



Human Resources

Recruit and retain a skilled and diverse workforce



- Centralized Employee Service Request System
- Service Recognition Program Updates
- Expanded Volunteer + Internship Program





Transformation Office

Implement leading-edge practices for achieving quality and performance excellence

Expand workforce development and organizational focus on continuous improvement through targeted training, activating partnerships and growing best practices

Become a model for activating interagency and multi-sector partnerships and demonstrate results under the Communities of Excellence framework

Community Focus

- Deliver innovation projects co-created with youth
- New customer experience training
- Make <u>www.eplearners.com</u> accessible to public
- Champion Opportunity Youth/Young Adult program launch with Libraries + UTEP (Collaborative for Academic Excellence) and core partners

BREAKTHROUGH915

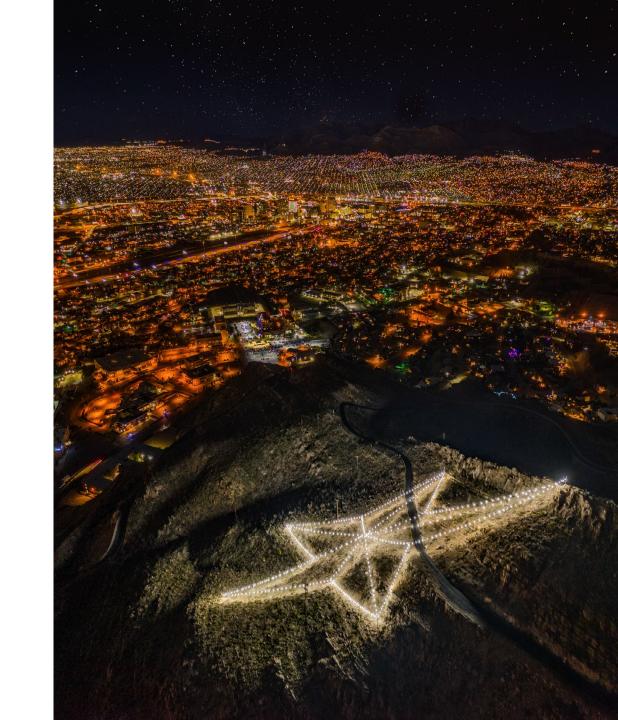
Workforce Focus

- Deliver new in-house Innovation training
 - Focus on our frontline
 - Available across all City departments and City partners
- Expand <u>www.eplearners.com</u> features, improve ease of use
- Leadership Development
 - New LEaD Program (Lead, Empower and Develop)
 - Deliver new coaching and mentoring program



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FY 2024 UNFUNDED AND UNDERFUNDED PRIORITIES

HIGH PERFORMING GOVERNMENT

| Dept | Item | Est | . Cost |
|------------------------|---|-----|-----------|
| Information Technology | Equipment Replacement and Cyber Security | \$ | 1,381,758 |
| City-wide | Municipal ID | \$ | 250,000 |
| City-wide | Office of Equity (June 20th Council Item) | | TBD |
| Total | | \$ | 1,631,758 |

Goal 5 + 6 FY24 Budget Presentation

GOAL 5

Promote Transparent And Consistent Communication Amongst All Members Of The Community

GOAL 6

Set The Standard For Sound Government And Fiscal Management



HIGH PERFORMING GOVERNMENT

