



Survey Results

May 2021



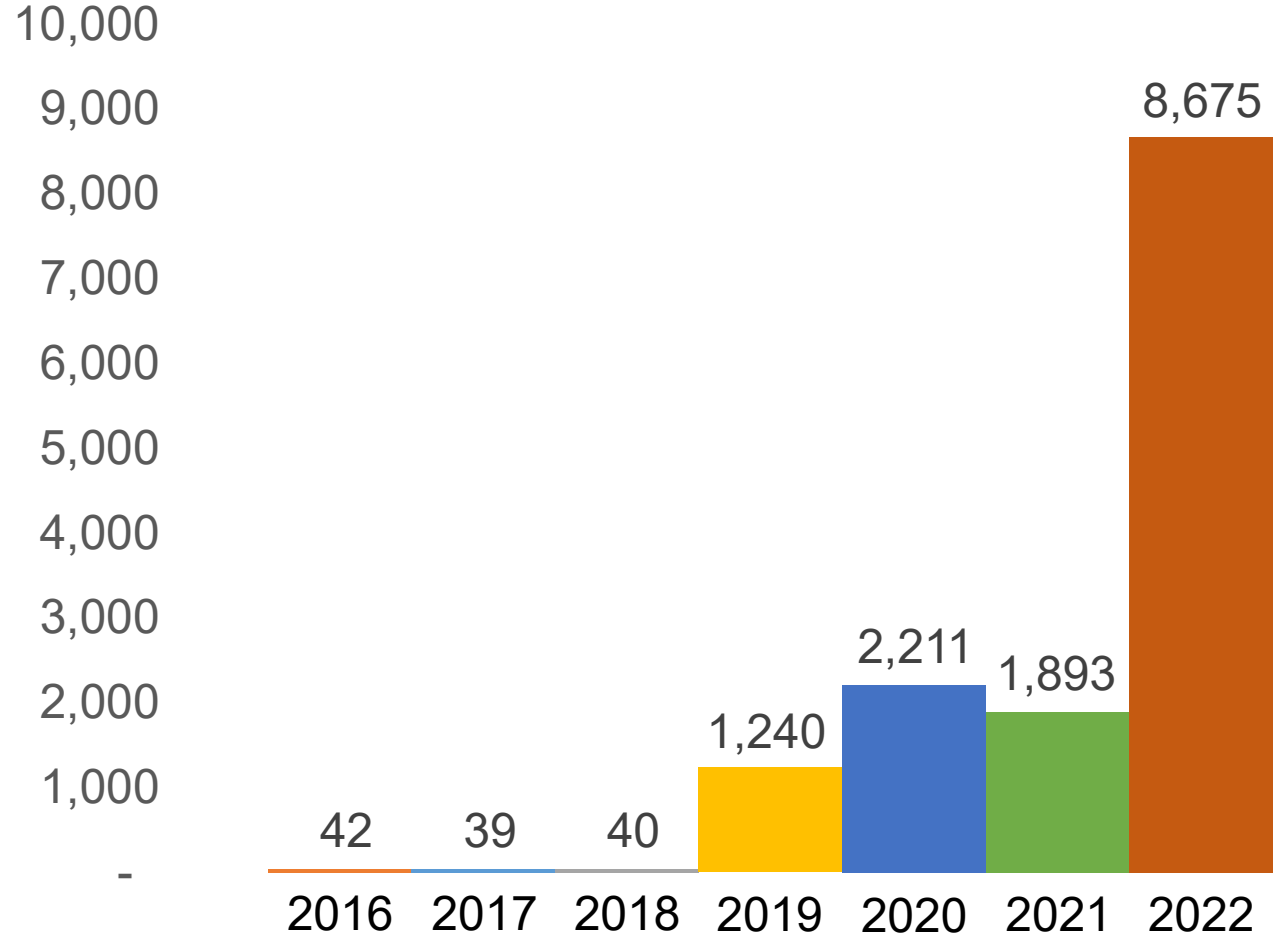
Integrated Budget Process



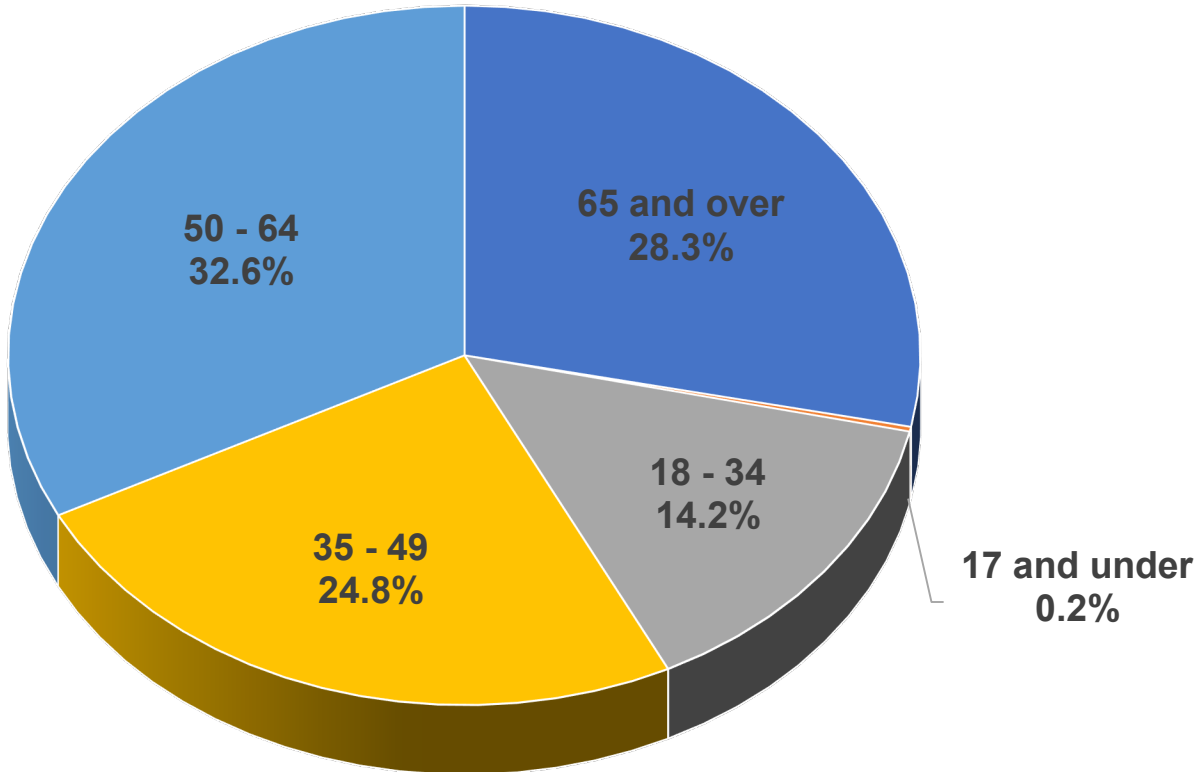
Examples include:

- **Chime In!**
- **Council Budget Requests**
- **Strategic Budget Advisory**

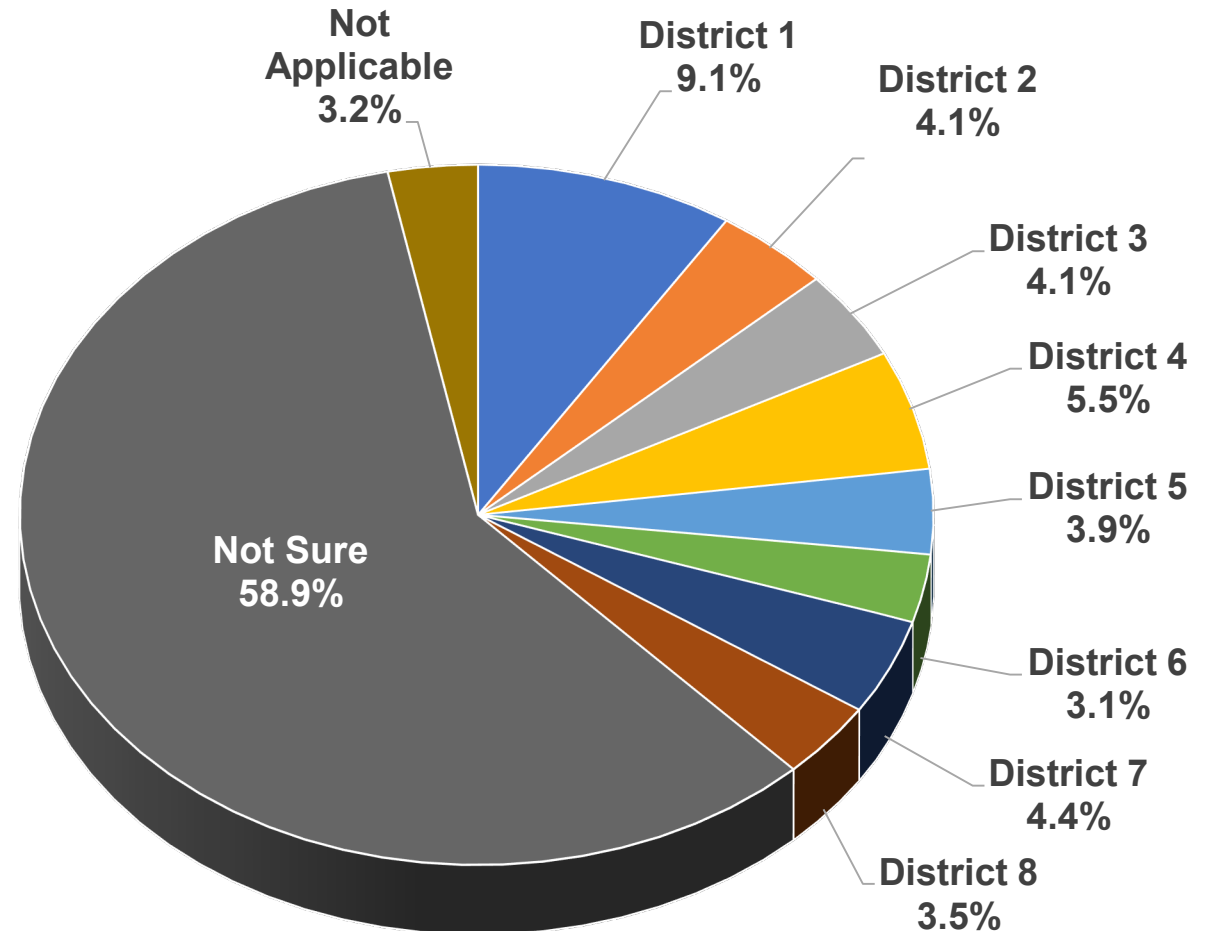
- 8,600+ COMMUNITY responses
- Despite 100% online survey, participation was the highest to date
- Media, social media, 311 App, Digital Signage, QR Code



Age Group



District



Social Media Outreach



EP TX CITY OF EL PASO March 8 12:14 PM 20x21

Would you increase or decrease the funding for transportation?

INCREASE	DECREASE
70%	30%

CHIME IN

EP TX CITY OF EL PASO March 11 3:20 PM 20x21

Would you increase or decrease the funding for Streets/Engineering?

INCREASE	DECREASE
84%	16%

CHIME IN

EP TX CITY OF EL PASO March 9 1:07 PM 20x21

Would you increase or decrease the funding for Museums/Zoo/Parks/Library?

INCREASE	DECREASE
90%	10%

CHIME IN

EP TX CITY OF EL PASO March 15 2:23 PM 20x21

Would you increase or decrease the funding for Public Health & Safety?

INCREASE	DECREASE
90%	10%

CHIME IN

EP TX CITY OF EL PASO March 10 10:56 AM 20x21

Would you increase or decrease the funding for Business Attraction/Retention?

INCREASE	DECREASE
74%	26%

CHIME IN



Social Media Outreach



City of El Paso @EIPasoTXGov
 We want to hear from YOU! The City of El Paso is challenging residents and businesses to Chime In on budget priorities for Fiscal Year 2022.
 The survey is available in both English and Spanish and is available on the homepage of the City's website at <http://elpasotexas.gov> .
pic.twitter.com/EuxDqRiPOB


Impressions 4,542
 times people saw this Tweet on Twitter
 Total engagements 60
 times people interacted with this Tweet



City of El Paso @EIPasoTXGov
 We want to hear from YOU! The City of El Paso is challenging residents and businesses to Chime In on budget priorities for Fiscal Year 2022.
 The survey is available in both English and Spanish and is available on the homepage of the City's website at <http://elpasotexas.gov> .
pic.twitter.com/hqeQAMFusR

Impressions 5,032
 times people saw this Tweet on Twitter
 Total engagements 86
 times people interacted with this Tweet

Post Details

City of El Paso, Texas - Municipal Government
 March 15 · 

We want to hear from YOU! The City of El Paso is challenging residents and businesses to Chime In on budget priorities for Fiscal Year 2022 by completing the survey. The 2022 survey responses will help the City prioritize future funding for deferred services and programs.
 The survey is available in both English and Spanish and is available on the homepage of the City's website at elpasotexas.gov. The deadline to participate in the survey is April 26, 2021. #IAmElPaso #ChimeIn

Performance for Your Post

3,927 People Reached

8 Likes, Comments & Shares

6 Likes	6 On Post	0 On Shares
1 Comments	1 On Post	0 On Shares
1 Shares	1 On Post	0 On Shares

35 Post Clicks

2 Photo Views	16 Link Clicks	17 Other Clicks
---------------	----------------	-----------------

NEGATIVE FEEDBACK

0 Hide Post Hide All Posts

0 Report as Spam Unlike Page

Reported stats may be delayed from what appears on posts

Get More Likes, Comments and Shares
 When you boost this post, you'll show it to more people.

3,927 People Reached 43 Engagements [Boost Post](#)

Government

aso is challenging residents 'ities for Fiscal Year 2022 by sponses will help the City as and programs.
 Spanish and is available on sotexas.gov. The deadline to IAmElPaso #ChimeIn

Performance for Your Post

4,090 People Reached

26 Likes, Comments & Shares

13 Likes	7 On Post	6 On Shares
6 Comments	6 On Post	0 On Shares
7 Shares	6 On Post	1 On Shares

39 Post Clicks

6 Photo Views	15 Link Clicks	18 Other Clicks
---------------	----------------	-----------------

NEGATIVE FEEDBACK

2 Hide Post Hide All Posts

0 Report as Spam Unlike Page

Reported stats may be delayed from what appears on posts

Get More Likes, Comments and Shares
 When you boost this post, you'll show it to more people.

4,090 People Reached 65 Engagements [Boost Post](#)



Get More Likes, Comments and Shares
 When you boost this post, you'll show it to more people.

4,090 People Reached 65 Engagements [Boost Post](#)

- Streets – repair, lighting, maintenance, traffic mitigation
- Parks – more dog parks, maintenance, more water parks
- Public safety – 911 services, more Police, proper equipment
- Public health – mental health programs, outreach and education, COVID pandemic, recycling program
- Economic Development – small business assistance and development
- Quality of Life – open libraries, cultural entertainment
- Focus on basics – less services and lower property taxes

“I have the highest respect for the police department and fire department. I believe that in most cases when they respond to any call for services in most cases they don't get the respect they deserve.”

“Mental health services for the poor and mentally ill for severe depression and covid isolation”

“Senior lifestyle environmental impacts included in city planning.”

“Funding for police dept (dont cut it!), adding street lights to specific areas of town, maintaining parks, discuss the increasing homeless population.”

“Local community engagement. How to get more participation from residents in improving the neighborhood. Cleanups, volunteering, beautification, neighbor helping neighbor.”

“Making the city more pedestrian friendly, better transit.”

“We need more police presence and ticketing in School Zones.”

“Not all our EP students have access to computers. Maybe additional funding for available services at libraries, should be considered.”

“Improving recycling collection and quality of life projects.”

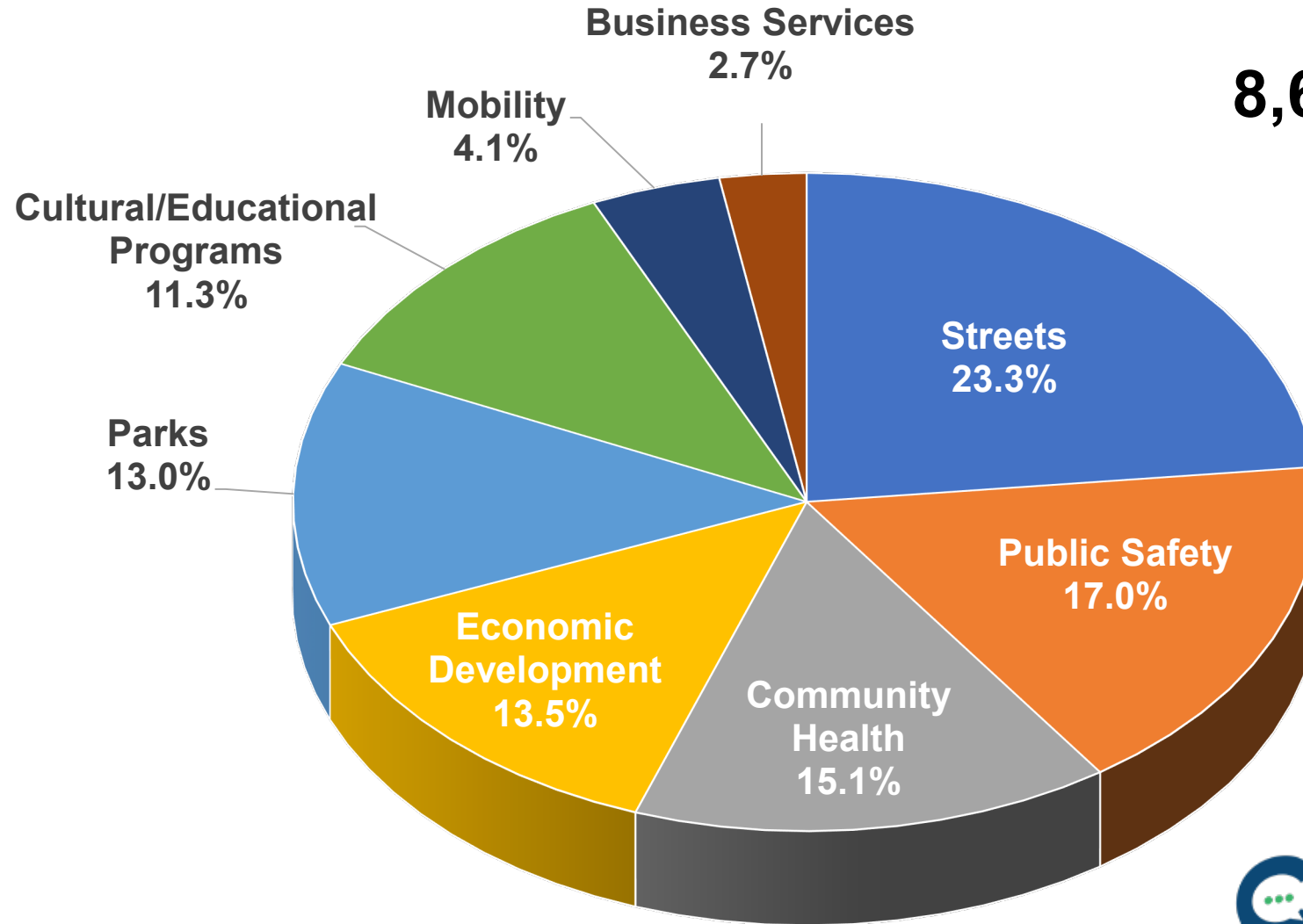
Top 3 priorities identified were:

1. Streets
2. Public Safety
3. Community Health

FY 2022 Top Priorities



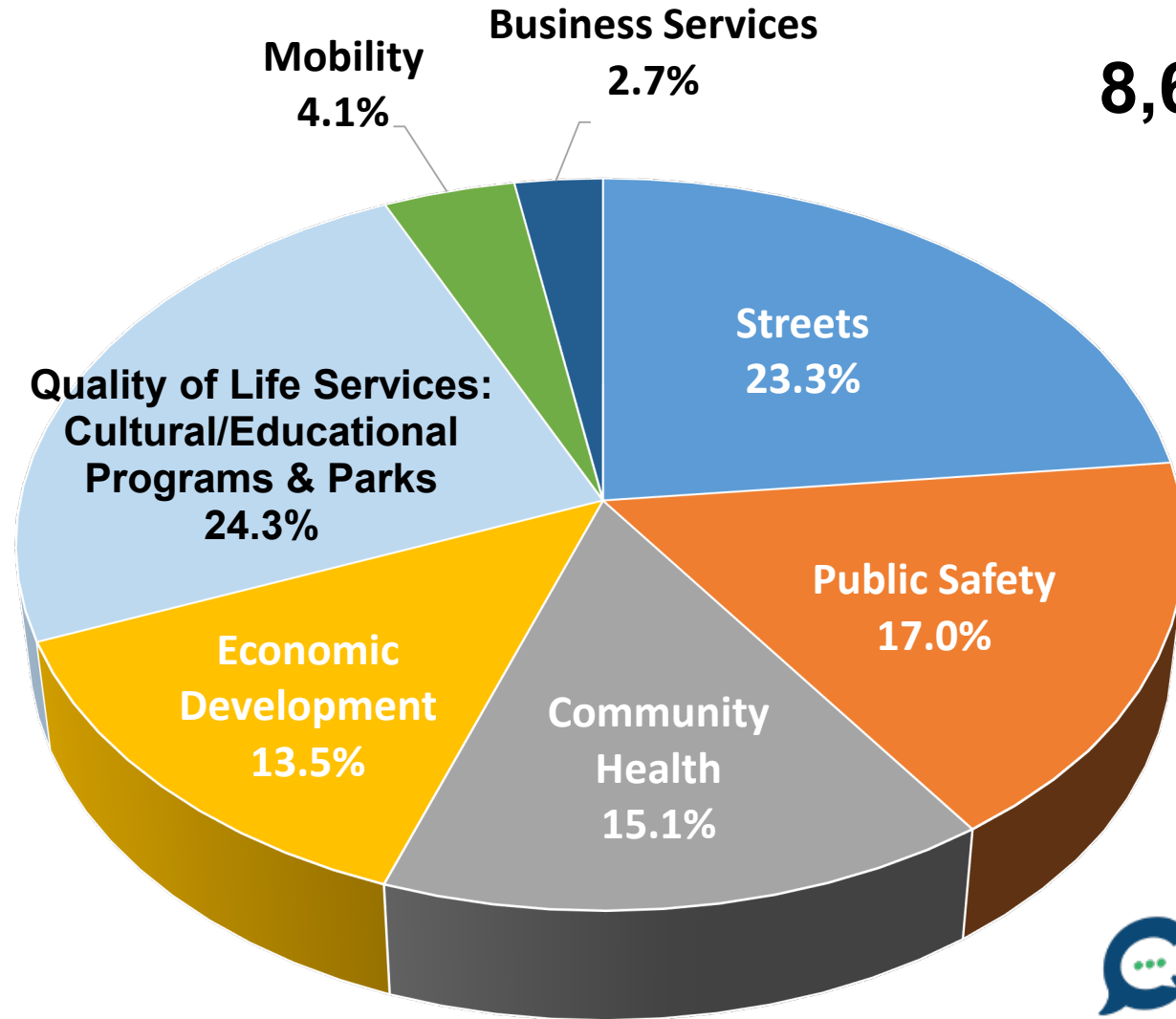
8,675 Participants



FY 2022 Top Priorities



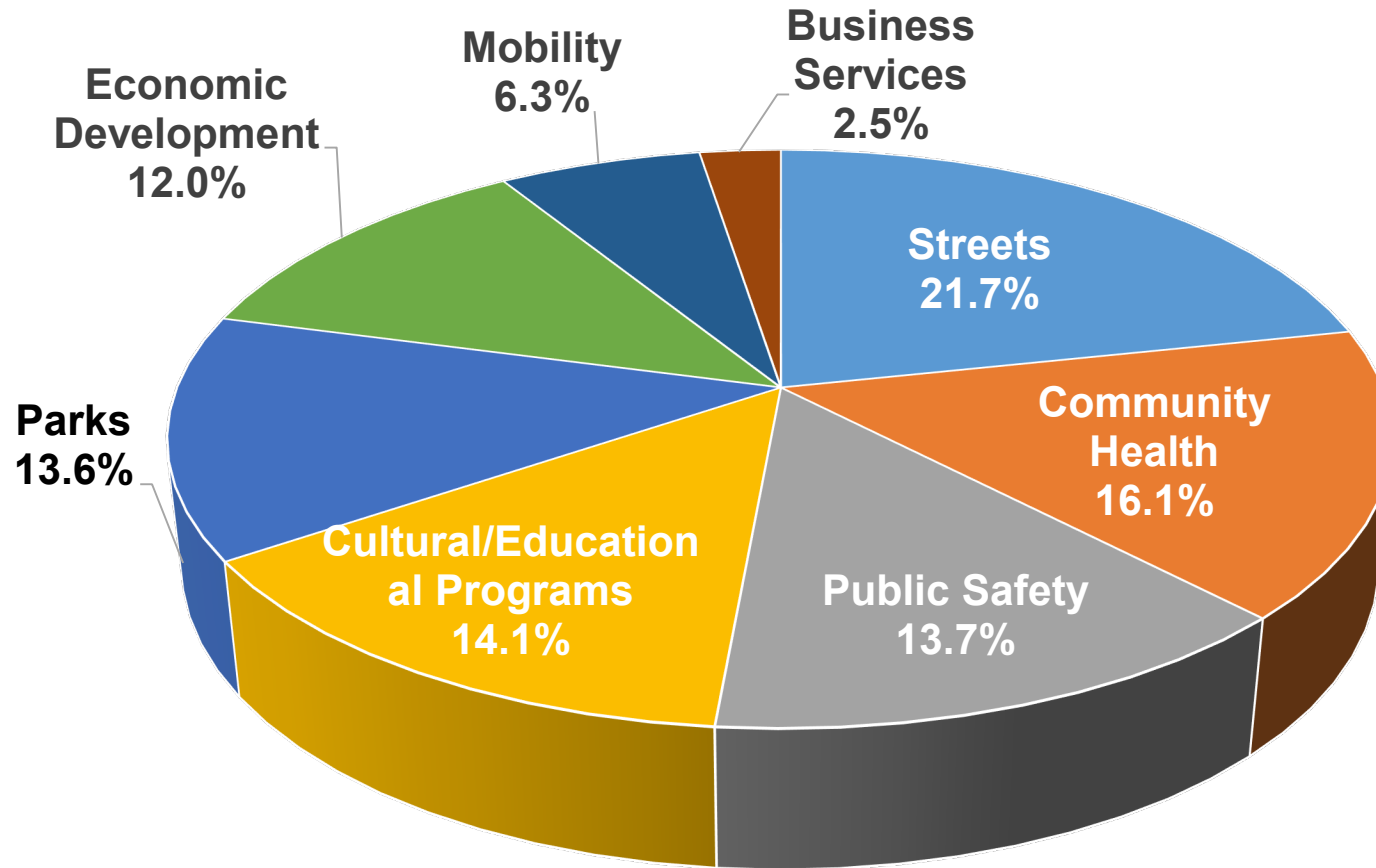
8,675 Participants



FY 2022 Top Priorities (Central)



1,097 Participants



1. Streets
2. Community Health
3. Cultural/Educational Programs

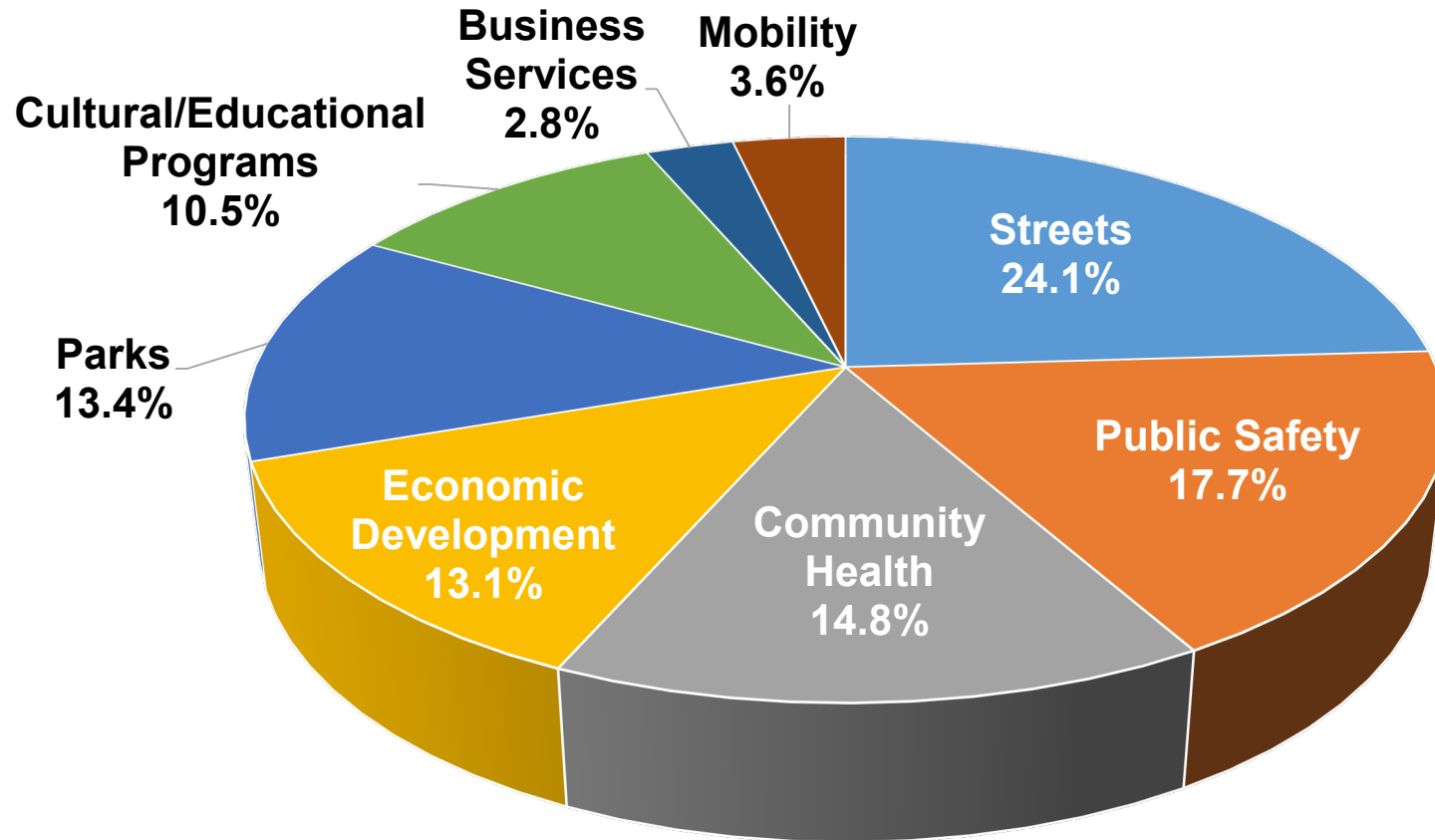


FY 2022 Top Priorities (East)

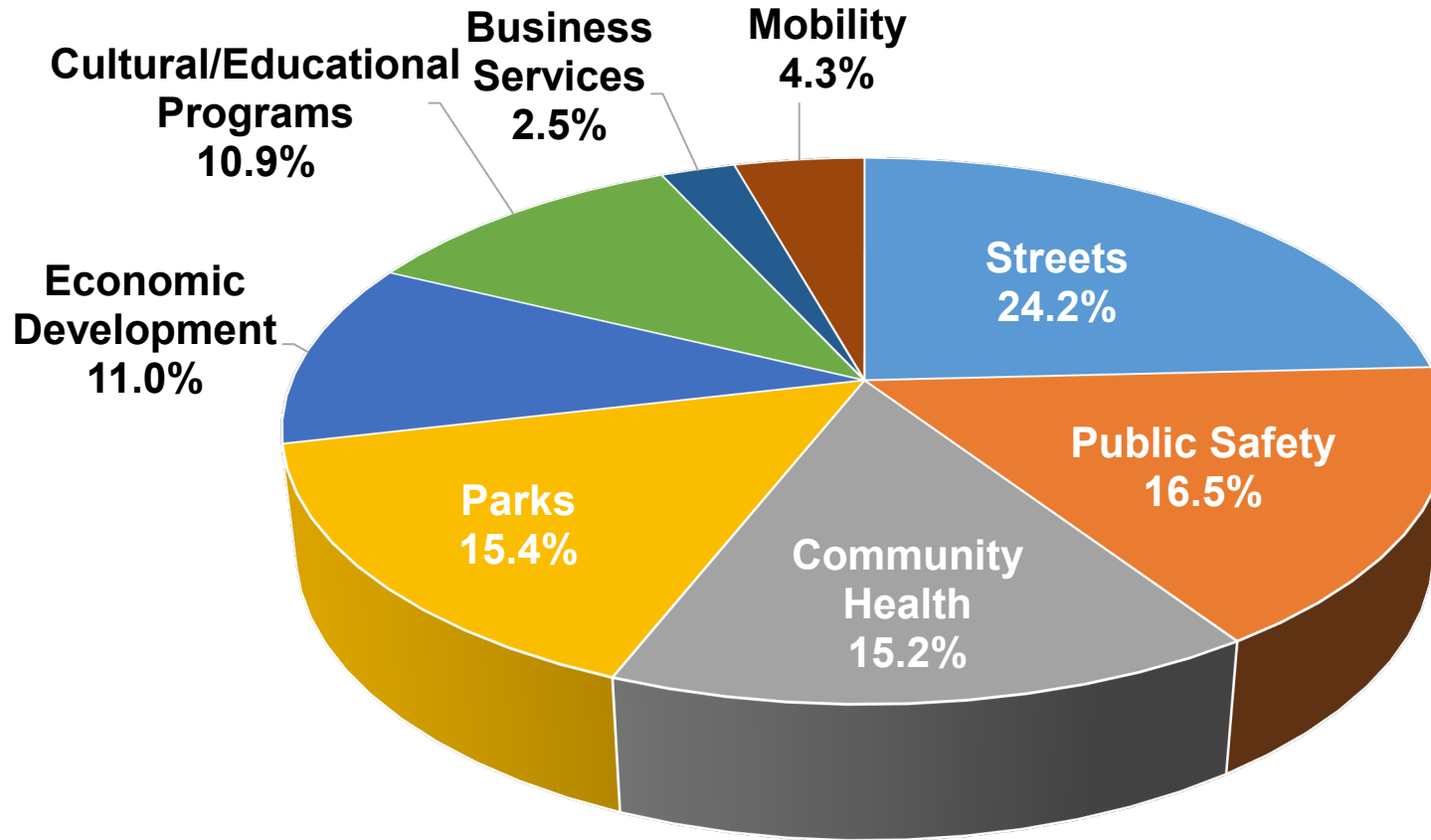


3,357 Participants

1. Streets
2. Public Safety
3. Community Health



FY 2022 Top Priorities (Mission Valley)

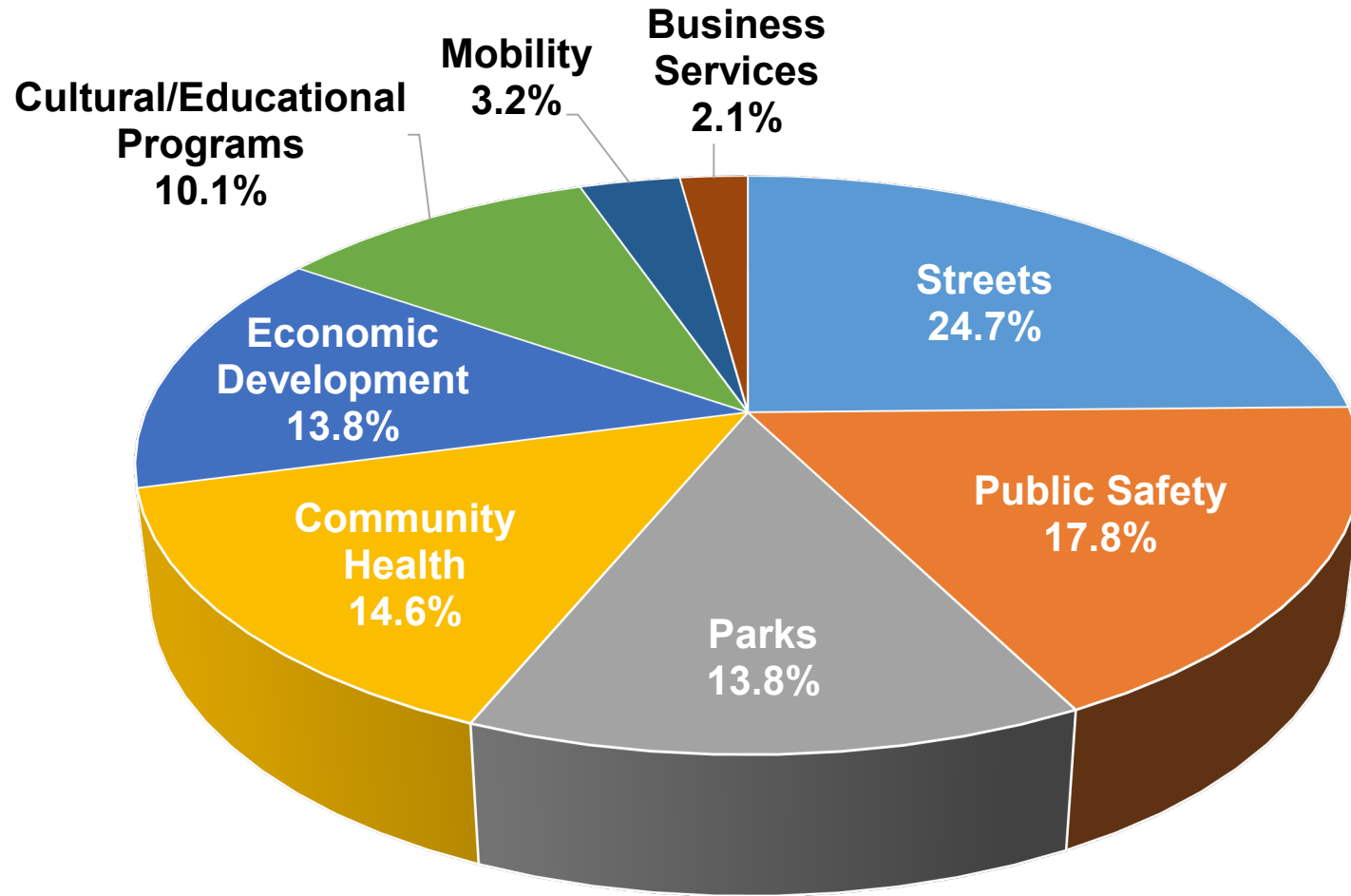


529 Participants

1. Streets
2. Public Safety
3. Parks



FY 2022 Top Priorities (Northeast)



1,174 Participants

1. Streets
2. Public Safety
3. Community Health

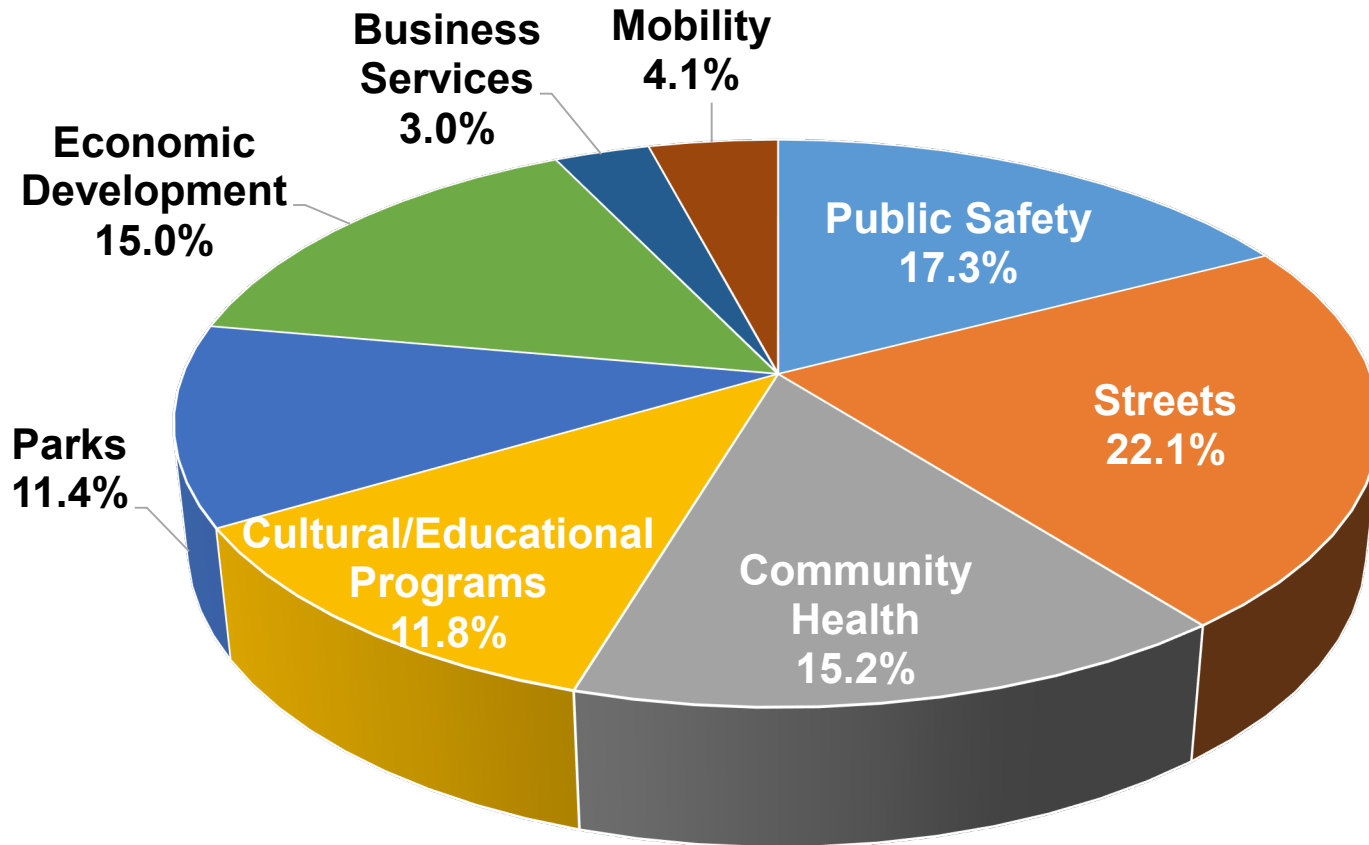


FY 2022 Top Priorities (West)



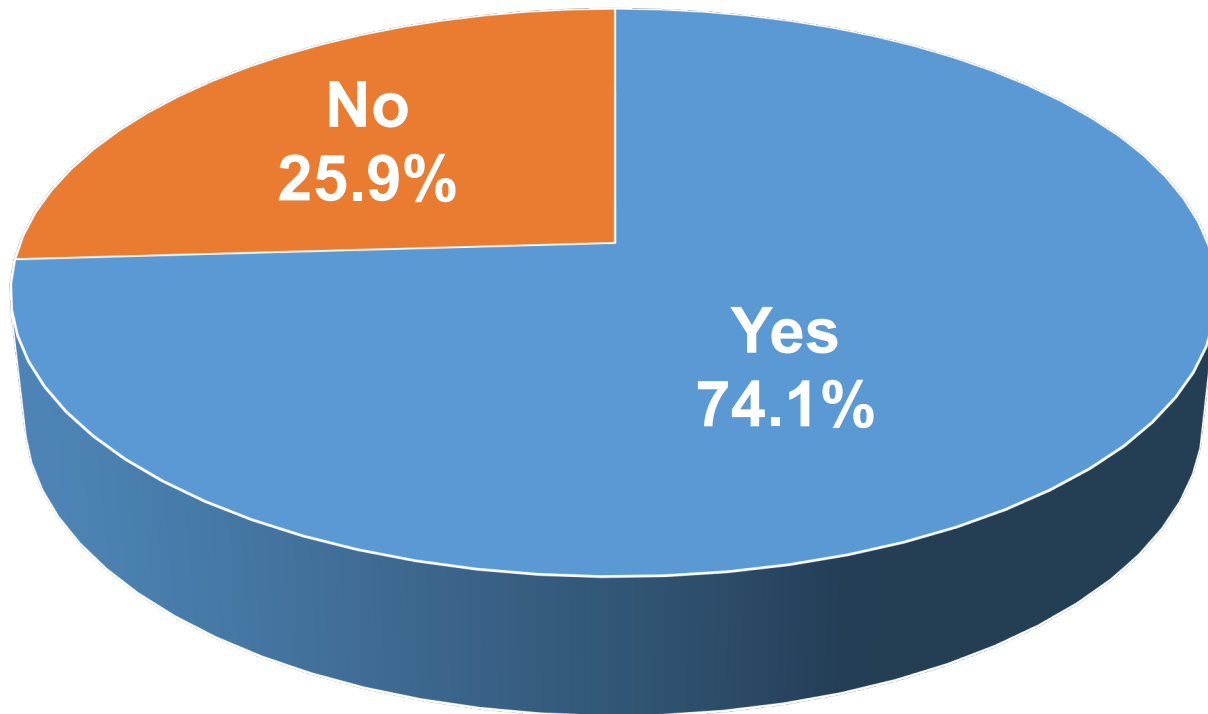
2,518 Participants

1. Streets
2. Public Safety
3. Community Health





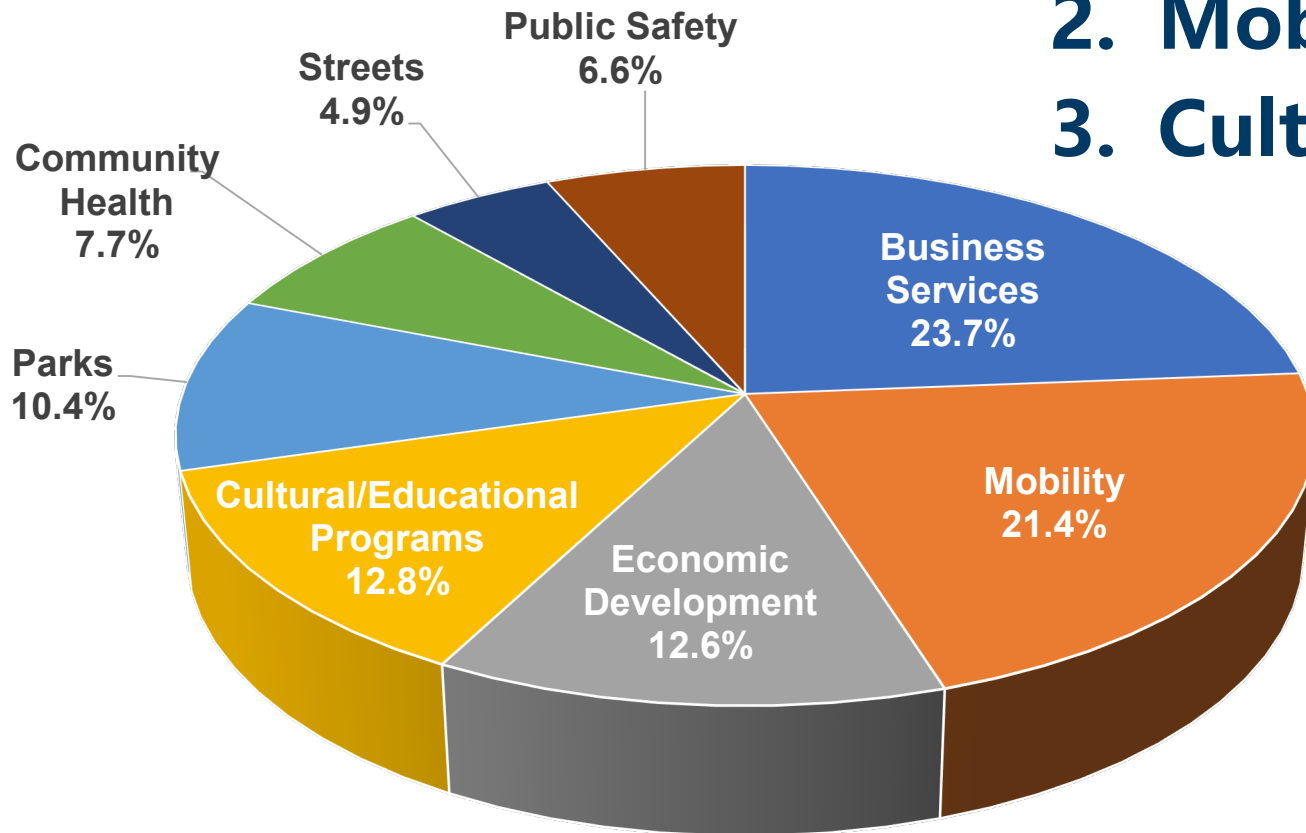
For the top three priorities you've selected, would you support additional funding for these priorities over the next year?





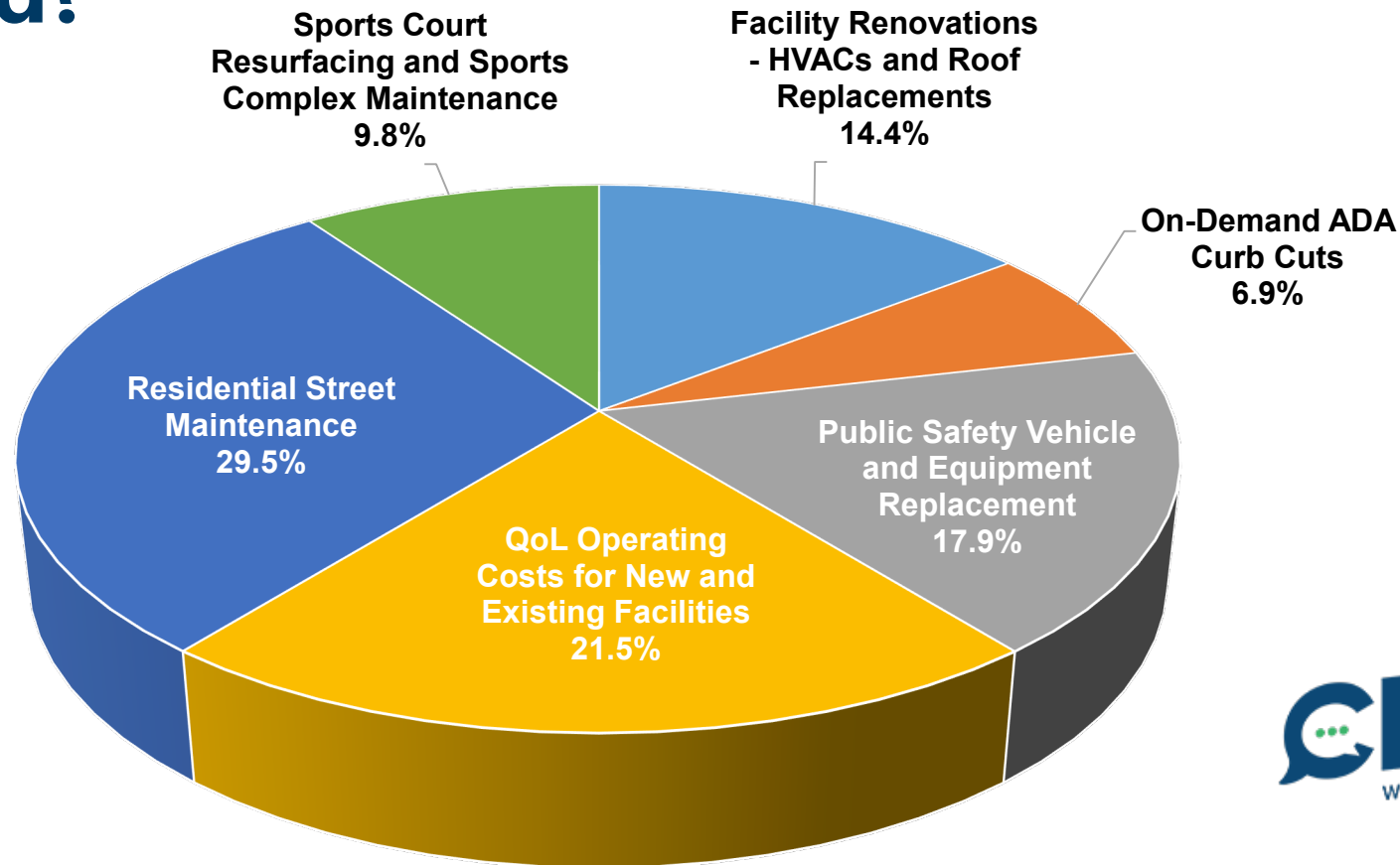
Lowest 3 priorities identified were:

- 1. Business Services**
- 2. Mobility**
- 3. Cultural/Educational Programs**





As part of the COVID-19 impact, services had to be deferred, which would you want to see funded?



20 by 20

1

Complete renovation of Camino Real Hotel;
Multipurpose Cultural and Performing Arts Center
construction underway with parking solutions
identified

2

Activate targeted development/redevelopment:
• Rapid Transit System Corridors
• Medical Center of the Americas

3

Attract two retail destination anchors
• I-10 & Zaragoza Entertainment Zone
• Indoor water resort attraction/interactive
entertainment zone

4

Create comprehensive International Bridges
Capital Improvement Program

5

Expand Airport development

6

Develop eco-tourism and heritage tourism strategy

7

Implement trailhead plan

8

Grow signature holiday attraction(s)

9

Investment in Downtown historic structures

10

Expand investment in public safety operations
• Add 300 new Police Officers; net 120 (2017-2020)
• Program annual Police and Fire vehicle
replacement
• Development and completion of new public
safety facilities

20 by 20

- 11** Construct Sun City Lights entryways at:
 - El Paso Street
 - Cincinnati Street/Baltimore/Glory Road
 - Eastside Regional Park
- 12** Realize Aquatics Plan
 - Complete 8 spray parks
 - Complete 3 regional family aquatic centers
 - Complete 2- 50 meter indoor competition pools
- 13** Deliver programmed Quality of Life Bond projects:
 - Mexican-American Cultural Center
 - Children's Museum
 - East Regional Park, Phase I
 - Eastside Sports Complex
- 14** Expand free Wi-Fi service at 27 Quality of Life facilities by 2020
- 15** Implement Cybersecurity Plan
 - Penetration testing for IT Cybersecurity needs 2017

- 16** Complete comprehensive livable wages review
- 17** Complete 2 Brio routes and streetcar system by 2018, and fourth Brio route operational by 2020
 - Develop plan for next phase(s) of trolley system
- 18** Deliver programmed Street Infrastructure projects, including:
 - Implementation of Bike Plan
 - Street Reconstruction projects
- 19** Program facility rehabilitation and equipment replacement plan
- 20** Continue no-kill shelter effort leading to 90% live release rate by 2020

25 by 25

- 1** **Activate targeted (re)development (2.0):**

 - Medical Center of the Americas/Alameda
 - Reimagine Cohen/Angora Loop/Northeast Parkway
 - Five Points
 - Airport Development
 - High priority corridor development plans
 - Infill growth strategies
 - Parking strategies
 - Disposition of City-owned properties
- 2** **Expand Downtown revitalization/ redevelopment to include:**

 - Streetcar corridor vibrancy (2.0)
 - Convention center renovation
 - Parking management plans
 - Uptown
- 3** **Enhance cross-border mobility experience for bridge users (2.0)**

 - Capital Improvement implementation
 - Revamp toll operation schedules and lane management
- 4** **Launch new business friendly practices and services improving speed to market and supporting entrepreneurship/microenterprises**
- 5** **Identify and develop plans for areas of reinvestment and local partnership**
- 6** **Expand investment in public safety operations (2.0)**

 - Staffing needs
 - Program annual Police and Fire vehicle replacement
 - Parking management plans
 - Uptown
- 7** **Establish a brand that celebrates and promotes El Paso's unique identity and offerings**
- 8** **Complete Quality of Life Bond Projects and develop signature programming (2.0):**

 - Mexican American Cultural Center
 - Children's Museum
 - Multi-purpose Center
- 9** **Align and implement key investment strategies (linked to 6.6) sustaining and enhancing park system operations and outdoor offerings**
- 10** **Expand workforce development and organizational focus on continuous improvement through targeted training, activating partnerships and growing best practices**
- 11** **Become a model for activating interagency and multisector partnerships and demonstrate results and under the *Communities of Excellence* framework**
- 12** **Optimize resources by evaluating and aligning service delivery mechanisms**

 - Shared Services
 - Community Preparedness/Continuity of Operations
 - Establish a citizen-led bond election

25 by 25

- 13 | Create and implement a plan to address long-term liabilities and sustain the City's bond rating
- 14 | Identify potential new revenue streams
- 15 | Establish a citizen-led bond election
- 16 | **Define and begin implementation of a Smart Community Roadmap through the strategic integration of technology and data-driven action into city operations**
 - Document, publicize and maximize existing smart technology deployed
 - Implement an open data initiative
 - Expand Digital Inclusion efforts (linked with 4.2)
 - Create a real-world laboratory environment to explore scalable smart technology pilot applications
 - Establish partnerships to facilitate smart neighborhood development and deployment
- 17 | **Expand the investment and beautification of street infrastructure (2.0)**
 - Streets resurfacing
 - Streets reconstruction plan
 - Most traveled streets program
 - Citywide aesthetics program (trees, medians, etc.)
 - Comprehensive Green Infrastructure Plan
 - Entryway and wayfinding
- 18 | **Implement improvements and active programming that support and promote multimodal transportation (2.0)**
- 19 | Create and implement a comprehensive facility and fleet investment plan (2.0)
- 20 | Establish Eastside and Mission Valley Growth Plan and begin implementation and complete Comprehensive Master Plan update
- 21 | Evaluate and integrate key policies, practices and space planning improving community health outcomes and risk reduction
- 22 | Support affordable, high quality housing options especially for vulnerable populations (2.0)
- 23 | Sustain the Live Release Rate (2.0)
- 24 | Create and implement the Urban Energy Plan and identify state and federal legislative and funding opportunities
- 25 | Seek out and activate interregional and binational partnership opportunities that support trade, technology and tourism (linked with 1.5)



Top 4 priorities identified were:

- **Quality of Life Services: Cultural/Educational Programming and Parks**
- **Streets**
- **Public Safety**
- **Community Health**



Preliminary General Fund Expenses

Strategic Goal	FY 2020 BUDGET	FY 2021 BUDGET	FY 2022 PRELIMINARY	FY 2021 / FY 2022 \$ Variance	FY 2021 / FY 2022 % Variance
Economic Development.....	1,914,207	1,826,045	1,961,689	135,644	7.4%
Public Safety.....	269,925,210	277,071,145	290,553,847	13,482,702	4.9%
Visual Image.....	7,725,084	7,343,043	6,950,879	(392,163)	-5.3%
Quality of Life.....	55,442,603	42,734,506	53,171,357	10,436,851	24.4%
I.T. /Comm.....	19,858,231	18,953,219	21,442,986	2,489,767	13.1%
Sound Governance.....	44,213,129	44,768,429	41,827,543	(2,940,886)	-6.6%
Infrastructure.....	50,794,322	41,792,085	49,555,175	7,763,090	18.6%
Community Health.....	8,072,146	7,496,849	7,754,668	257,820	3.4%
Total Expenditures.....	\$457,944,931	\$441,985,321	\$473,218,145	\$31,232,825	7.1%

Planning Area	Meeting Date	Time
Central	Tuesday, May 25, 2021	05:30PM - 06:30PM
Central	Wednesday, May 26, 2021	12:00PM - 01:00PM
East	Tuesday, June 1, 2021	05:30PM - 06:30PM
East	Wednesday, June 2, 2021	12:00PM - 01:00PM
Mission Valley	Thursday, June 3, 2021	05:30PM - 06:30PM
Mission Valley	Tuesday, June 8, 2021	12:00PM - 01:00PM
Northeast	Wednesday, June 9, 2021	05:30PM - 06:30PM
Northeast	Thursday, June 10, 2021	12:00PM - 01:00PM
West	Monday, June 14, 2021	05:30PM - 06:30PM
West	Tuesday, June 15, 2021	12:00PM - 01:00PM
All Areas (Makeup)	Wednesday, June 16, 2021	05:30PM - 06:30PM





Mission

Deliver exceptional services to support a high quality of life and place for our community



Vision

Develop a vibrant regional economy, safe and beautiful neighborhoods and exceptional recreational, cultural and educational opportunities powered by a high performing government



Values

Integrity, Respect, Excellence, Accountability, People