

RESOLUTION

WHEREAS, in accordance with Section 370.251 of the Texas Transportation Code and the City of El Paso's Petition and Request for Authorization to Form the Camino Real Regional Mobility Authority, as approved by the Texas Transportation Commission, the terms for three (3) Camino Real Regional Mobility Authority (CRRMA) Board positions expire on February 1st of each year;

WHEREAS, in the event of a vacancy, reappointment, or replacement, Board member nominations shall be solicited by the Mayor from City Council by written notice for a period of not less than two (2) weeks, and upon completion of this two week period, the Mayor shall review all received recommendations and those identified by the Mayor as well;

WHEREAS, the Mayor shall then make one (1) nomination for each position via presentation to the City Council at a City Council meeting and Council shall appoint a member for each open position by majority vote evidenced by City Council Resolution; and

WHEREAS, the member for Position 1 has resigned, and

WHEREAS, on June 29, 2021, the Mayor notified City Council in writing of the intent to appoint a Board member to fill in the vacancy for Position 1 and also provided an opportunity for Council members to provide recommendations for nominations by July 13, 2021;

WHEREAS, recommendations were received from Council;

WHEREAS, the Mayor now nominates a candidate for appointment for CRRMA Board Position 1 in accordance with the appointment process outlined herein and presents the nominations at a City Council meeting on August 3, 2021; and

WHEREAS, the City now desires to make an appointment for CRRMA Board Position 1 in accordance with the appointment process outlined herein.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EL PASO:

That the City of El Paso hereby appoints to the Camino Real Regional Mobility Authority Joe Wardy for Position 1 which shall take effect August 3, 2021 and expire on February 1, 2022.

APPROVED this ____ day of _____ 2021.

(Signatures on the following page)

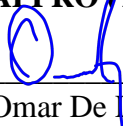
THE CITY OF EL PASO:

Oscar Leeser
Mayor

ATTEST:

Laura D. Prine
City Clerk

APPROVED AS TO FORM:



Omar De La Rosa
Assistant City Attorney

DATE: July 27, 2021

TO: City Clerk

FROM: Mayor Oscar Leeser

ADDRESS: 300 N. Campbell, 2nd Floor TELEPHONE (915) 212-0021

Please place the following item on the (Check one): CONSENT _____ REGULAR x

Agenda for the Council Meeting of August 3, 2021

Item should read as follows: Discussion and action regarding a Resolution that the City of El Paso appoint to the Camino Real Regional Mobility Authority Joe D. Wardy for Position 1 whose term will expire on February 1, 2022.

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Camino Real Regional Mobility Authority

NOMINATED BY: Oscar Leeser DISTRICT: Mayor

NAME OF APPOINTEE Joe D. Wardy
(Please verify correct spelling of name)

E-MAIL ADDRESS: _____

BUSINESS ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

HOME ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: _____ NO x

IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE:

HAS APPOINTEE BEEN A MEMBER OF OTHER CITY BOARDS/COMMISSIONS/COMMITTEES? IF SO, PLEASE PROVIDE NAMES AND DATES: NO

LIST ALL REAL ESTATE OWNED BY APPOINTEE IN EL PASO COUNTY (BY ADDRESS):

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Patrick Byrne

EXPIRATION DATE OF INCUMBENT: 2/1/2022

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: _____
RESIGNED x
REMOVED _____

DATE OF APPOINTMENT: 8/3/2021

TERM BEGINS ON : 8/4/2021

EXPIRATION DATE OF NEW APPOINTEE: 2/1/2022

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: _____
2nd TERM: _____
UNEXPIRED TERM: x

Joe D. Wardy

Career Summary

- Served as president and CEO of NCED, later Ready One Industries, and led the complete reorganization of the company saving 1300 jobs and preserved the company's federal contracts.
- As mayor of El Paso, Texas, the nations twenty-second largest city, led major initiatives to bring more accountability and efficiency to city government.
 - *Led the efforts to revise the city charter that brought a city manager form of government and four year terms for the mayor and city council.
 - *Assured the city of a 50 to 100 year water supply by changing the strategic direction of our water utility to include importation.
 - *Organized the various community Economic Development entities into a cohesive group with an Economic Development Foundation as the lead organization.
 - *Created the Neighborhood Association concept to give citizens a more direct voice in establishing the needs and concerns of their neighborhoods. Sixty-five associations were created in the first two years of the program.
- A thirty-year career in the transportation and logistics industry that included trucking, customs brokerage and distribution.
- Leadership skills with demonstrated hands-on experience in recruiting, hiring and developing executive teams to achieve improved organizational performance.
- Extensive experience in strategic planning, organizational development and staff development.
- Led efforts in the last ten years in process improvement and change management of diverse organizations.
- Extensive experience in financial analysis and management.
- Orchestrated the merger of three companies in 1999 into a logistics company that was acquired by United Parcel Service in 2001.

Professional / Government Experience

The Hub Of Human Innovation, El Paso, TX January 2016 to December 2017
President and CEO

- Selected by the board of directors to energize and expand the footprint of this non-profit business incubator in the El Paso / Juarez region.
- Increased interest with key stakeholders in the business community, UTEP and EPCC.
- Launched a fundraising campaign convincing the business community to invest in their clients of tomorrow.
- Participated in bringing the Million Cups program to El Paso that served as a catalyst to bring together Entrepreneurs and Innovators in the region.
- Increased the number of start-ups from 3 in January 2016 to 20 at the end of 2017.

Visiting Nurse Association of El Paso, El Paso, TX January 2012 to March 2014

President and CEO

- Selected by this non-profit's board of directors to turn around an entity that has existed for 45 years in the El Paso community.
- Created an organizational structure that focused on process improvement and accountability.
- Competition by for profit entities and reduced payments from Medicaid and Medicare had resulted in ongoing financial losses that required training, accountability and modernization of processes.
- Developed a competent and qualified business development group to compete in a market with overcapacity and gain penetration with top referral sources for patients.
- Streamlined the management structure and eliminated unnecessary positions at every level in six different divisions.
- Reduced overhead by setting performance standards for clinicians and non-clinicians.
- Recruited nurses versed in modern technology to take advantage of the major investment in new technology and software.
- Created a new home health division with high-powered personnel to meet the needs of the marketplace.

Stagecoach Cartage & Distribution, LP, El Paso, TX March 2008 to April 2011 Vice President of Strategic Development

- Built the sales and marketing function from a one person department to 3 full time sales personnel and gave terminal managers sales responsibility.
- Created a marketing campaign as well as a systematic sales process focused on the company's core business.
- Streamlined the customer service and dispatch function into a cohesive operations group.
- Created two million dollars in new business for the over the road division.
- Investigated possible company acquisitions.

Consultant (Self employed) April 2007 to February 2008

Clients included a major defense contractor working for Homeland Security opportunities along the U.S. / Mexico Border. Utilized my expertise in government relations, business development, marketing, strategic planning, budgeting and logistics for local and national companies.

Ready One Industries, El Paso, Texas

March 2006- March 2007

(F.K.A. National Center for the Employment of the Disabled)

President/CEO

- Recruited to help rescue a 300 million dollar organization with numerous problems.
- Downsized the organization from 4050 to 1300 personnel to be in compliance with federal contract provisions for the severely disabled.
- Stabilized the financial management of the organization by establishing strict budget procedures and selling off non-performing assets.

- Recruited a world-class management team to establish processes to manage a \$200 million dollar organization.
- Established credibility in Washington DC with the federal agencies responsible for the Jarvis Wagner O'Day Program for the severely disabled.
- Set up a compliance process to certify 722 severely disabled employees according to the Jarvis Wagner O'Day Program guidelines.

The City of El Paso, Texas

2003 – 2005

Mayor, (elected May 2003 for a two year term)

- Led the efforts to change to a council/manager form of government.
- Created the neighborhood association concept to give citizens more voice in government.
- Successfully led a bond issue initiative for \$115 million dollars for city- wide infrastructure improvements.
- Brought a results oriented approach to city departments with defined goals and objectives.
- Passed two city budgets that met the needs of the city without a tax increase by utilizing creative finance techniques to reduce future interest expense of \$10 million dollars.
- Led lobbying efforts in Austin and Washington with state and federal elected officials to bring over \$100 million dollars for Ft.Bliss, public transportation and homeland security projects.

Desert Eagle Distributing Company, El Paso, Texas

2002

Chief Operating Officer

- Recruited as part of a plan to streamline operations as recommended by a management consultant.
- Initiated individual manager accountability for budget development and operational performance.
- Implemented a mentoring program to develop supervisors and managers internally from the organization.
- Formalized the budget process as a company wide participative exercise.

UPS Supply Chain Solutions, El Paso, Texas

2001

Regional Executive, Southern Border Operations

- Served 1 year as agreed to contractually as a condition of the sale of Miles Group to assist the UPS transition teams.
- Managed the transition of systems, procedures and operations into the UPS operating structure.
- Consulted on general business matters to coordinate sales and operations integration with UPS business units.

Miles Group Inc., El Paso, Texas

2000 – 2001

Chief Operating Officer

- El Paso based Logistics Company with fifteen offices, one thousand employees and seventy million dollars in annual sales.

- Led the efforts to bundle various services for Fortune 500 companies as demanded by market forces.
- Engineered the merger of three distinct companies into one operating group.
- The only major company with locations at each southern border crossing with comprehensive services; transportation, distribution and customs brokerage.
- Established a National Accounts Sales and Marketing group to compete with major competitors.
- Company sold to United Parcel Service in 2001.

Herman / Miles Trucking, Inc., El Paso, Texas
President

1985 – 1999

- Joined the company as its first employee in December 1985 and built the integrated transportation services company.
- Progressed from general manager to vice president and eventually to president of the company with an equity position.
- Clients included all major international airlines and freight forwarders as well as major national companies including Game Stop, Phillips Electronics and Thompson Consumer Electronics.
- Employed two hundred and fifty personnel at seven regional service centers with corporate offices in El Paso, Texas.
- 1999 sales exceeded thirty million dollars.

Education

The University of Texas at El Paso, BBA, 1976, Finance and Management

Personal

- Married, two children
- Fluent in Spanish
- Interests include travel, shooting sports and football officiating.

Professional / Community Activities (Past and present)

- **Camino Real Mobility Authority**, Vice Chairman, February 2014 to present.
- **El Pasoans Fighting Hunger**, Board of Directors, June 2014 to July 2015
- **The University of Texas at El Paso**, Development Board, Member, 2006 to present
- **Sierra / Providence Health Network Governing Board**, member and past Chairman, 2007 to 2012
- **Paso Del Norte Group**, International Trade Committee, 2009 - 2012
- **American Trucking Associations**, Vice president at large, International Trade and Customs Committee Member, 1995-2000
- **North American Transportation Alliance Advisory Board (NAFTA)**, Member, 1994
- **Texas Motor Transportation Association**, Executive Committee and International Trade Advisory Committee Chairman, 1999-2000

- **Liberty Mutual Insurance Company**, Southwest Advisory Board, Member, 1999-2000
 - **Greater El Paso Chamber of Commerce**, Executive Committee and previous Chairman of the transportation and government relations committees, 1989-2001
 - **El Paso Leadership and Research Council**, Executive Committee and Chairman, 2002
 - **Metropolitan Planning Organization (MPO)**, Technical Advisory Committee Chairman, 2002
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