



Board Appointment Form

City Clerk's Office

Appointing Office	Josh Acevedo, District 2
Agenda Placement	Consent
Date of Council Meeting	03/03/26
Name of Board	Public Service Board Selection Committee
Agenda Posting Language	
Edward Escudero to the Public Service Board Selection Committee by Representative Josh Acevedo, District 2.	
Appointment Type	Regular
Member Qualifications	
Mr. Escudero has previously served on this committee and his business leadership and efforts towards community economic growth qualify him to continue to serve.	
Nominee Name	Edward Escudero
Nominee Email Address	[REDACTED]
Nominee Residential Address	[REDACTED]
Nominee Primary Phone Number	+1 (915) [REDACTED]
Residing District	District 8
City Employed Relatives	N/A
Board Membership	
Public Service Board Selection Committee.	
Real estate owned in El Paso County	
[REDACTED]	
[REDACTED]	
[REDACTED]	
F	Edward Escudero
R	Term Expired
Date of Appointment	03/03/26
Term Begins On	11/24/25
Term Expires On	11/23/29
Term	Second Term

Edward Escudero

Edward Escudero is Vice Chairman of WestStar Bank Holding Company, Inc. and WestStar Bank and currently serves as CEO of High Desert Capital, a finance company based in El Paso, Texas. He previously held leadership roles including Executive Vice President and CFO of C&R Distributing, a major fuel and lubricant distributor and operator of convenience stores in West Texas and Southern New Mexico. Prior to that, he served as Secretary and CFO of Petro Stopping Centers, L.P., where he played a key role in expanding the company to 34 states with over \$2 billion in annual sales. He was responsible for overseeing the company's financial and administrative functions and was instrumental in leading its successful sale in 2007.

A dedicated advocate for regional growth, Mr. Escudero has served on numerous corporate and nonprofit boards. He is currently the Chairman of the Board of El Paso Electric Company and sits on the boards of Hunt Companies Inc., Transtelco Holdings, Inc., TECMA, Kelly Services, Inc., Medical Center of the Americas Foundation, Texas2036, Trellis Company (formerly Texas Guaranteed Student Loans), and the Texas Business Leadership Council. He also contributes to the University of Texas at El Paso through its Business Advisory Council and Development Board and serves on the UT Chancellor's Council Executive Committee. His past public service includes appointments to the Texas State Securities Board (2007-2011) and the El Paso Water Utility Public Service Board (2010-2013).

Mr. Escudero's leadership and community impact have been recognized through numerous honors, including the UTEP Distinguished Alumni Award (2023), Lucy G. Acosta Humanitarian Award (2020), Community Spirit Award (2015), El Paso Business Hall of Fame (2014), Hispanos Triunfadores (2013), and the UTEP Gold Nugget Award (2012).