

DATE: February 24, 2021

TO: City Clerk

FROM: Mayor Oscar Leeser

ADDRESS: 300 N. Campbell, 2nd Floor TELEPHONE (915) 212-0021

Please place the following item on the (Check one): CONSENT X REGULAR _____

Agenda for the Council Meeting of March 2, 2021

Item should read as follows: Re-appointment of Jerry Romero to the El Paso Housing Finance Corporation

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: El Paso Housing Finance Corporation

NOMINATED BY: Oscar Leeser DISTRICT: Mayor

NAME OF APPOINTEE Jerry Romero
(Please verify correct spelling of name)

E-MAIL ADDRESS: N/A

BUSINESS ADDRESS: N/A

CITY: N/A ST: TX ZIP: N/A PHONE: N/A

HOME ADDRESS: N/A

CITY: N/A ST: TX ZIP: N/A PHONE: N/A

DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: _____ NO x

IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE:

HAS APPOINTEE BEEN A MEMBER OF OTHER CITY BOARDS/COMMISSIONS/COMMITTEES? IF SO, PLEASE PROVIDE NAMES AND DATES:

LIST ALL REAL ESTATE OWNED BY APPOINTEE IN EL PASO COUNTY (BY ADDRESS):

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Jerry Romero

EXPIRATION DATE OF INCUMBENT: 11/18/2019

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: x

RESIGNED _____

REMOVED _____

DATE OF APPOINTMENT: 3/2/2021

TERM BEGINS ON : 11/19/2019

EXPIRATION DATE OF NEW APPOINTEE: 11/18/2025

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: _____

3rd TERM: x

UNEXPIRED TERM: _____

RESOLUTION

WHEREAS, the Housing Finance Corporation Act, Chapter 394 Local Government Code authorizes the creation of a Housing Finance Corporation; and

WHEREAS, the City of El Paso has approved the incorporation of the El Paso Housing Finance Corporation pursuant to the Housing Finance Corporations Act, which incorporation took place in 1979; and

WHEREAS, the Articles of Incorporation and the Articles of Amendment of the El Paso Housing Finance Corporation provide for appointment of members of the Board of Directors to be appointed by written resolution of the governing body of the City of El Paso, Texas.

NOW THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EL PASO:

Jerry Romero is appointed to the Board of Directors of the El Paso Housing Finance Corporation to fill the term that ends _____, 20____.

APPROVED this _____ day of _____, 2021.

CITY OF EL PASO

Oscar Leeser
Mayor

ATTEST:

Laura D. Prine
City Clerk

APPROVED AS TO FORM:



Karla M. Nieman
City Attorney

Jerry Romero

Objective: To utilize my experience and skill to the best of my ability in order to meet the expectations and requirements of the position.

Professional Experience

Wells Fargo Bank El Paso, N.A.

El Paso, Texas – May 2000 to present

VP/Community Development Director for Greater Texas, primary duties are to oversee all aspects of community development initiatives including reputation management, CRA reporting, community involvement, government relations, and interaction with community leaders, elected officials, municipalities, and nonprofit groups focused on Community Development programs that influence small business, affordable housing, financial health and economic development. Responsibilities include but are not limited to designing and implementing new programs, investments, and services as well as evaluating existing programs and services around the State of Texas. Specifically in all markets where Wells Fargo has a presence, with the exception of all major metropolitan areas. These markets include those located in the North Texas/Upper Brazos areas as well markets in El Paso and lastly all markets in Texas along the Texas/Mexico border. I have previously managed markets in Southern California and Southern Arizona.

Sept 1998 to
May 2000

Bank of America El Paso, N.A.

El Paso, Texas

Vice President & Client Manager for Professional & Executive Banking & Commercial Growth groups. Oversaw all aspects of the departments operations which included lending, deposit gathering, investments, and budget management. Main objectives, increase new business while maintaining and increasing our portfolio and revenues. The bank products and services were targeted at the professional, executive, and affluent markets, as well as businesses for commercial loans.

August 1987 to
Sept 1998

Wells Fargo (formally Norwest Bank El Paso, N.A.)

El Paso, Texas

Positions held...Regulatory, Compliance and CRA manager. Duties included oversight of the bank policies and procedures that address all local, state and federal regulations that impacted this \$1.2 billion dollar bank, a regional branch of Wells Fargo (fka Norwest Bank N.A.) As the primary contact for the OCC and other regulators, I was responsible for all interaction with these agencies regarding our performance and evaluation of the bank. I was the main point of contact during the OCC examination for CRA & safety and soundness. With over twenty years of experience in banking and finance, I have held positions as a consumer and commercial loan officer. I have managed the Gold M Financial Center, Private Banking, as well as the Personal and Professional Banking departments for Norwest Bank, formally known as State National Bank.

July, 1984 to
August, 1987

Barclays American/Finacial

El Paso, Texas

Recruited to open a new branch in El Paso, primary duties included consumer lending, dealer financing, and real estate lending. Additional duties included career development of new employees, controlling losses, and budget management.

Education

UCLA/ Anderson Graduate School of Management / Latino Leadership Program

Certification June 2015

University of Minnesota at Minneapolis / Federal Reserve Bank of San Francisco National Community Development Lending School

Graduate 2004

NASD Series 6 & 63 Licensing Curriculum and Certification

Licensed Representative 1999

Texas Banking Association Compliance School

Austin, Texas

Compliance Officer Certification 1997 & 1998

American Institute of Banking

General Banking Diploma May 1991

Consumer Lending Diploma Spring 1992

Commercial Lending Diploma Spring 1992

University of Texas at El Paso

El Paso, Texas

Business & Finance Studies 1977-1978

Organizations

Texas Emergency Services Retirement System

Austin, Texas 2020 – Present

Board Trustee

Texas Workforce Investment Council

Austin, Texas 2019 – Oct. 2020

Council Member

United Way of El Paso

El Paso, Texas 2019 – Present

Board Member

El Paso Housing Finance Corporation

El Paso, Texas 2009 – Present

Board President, Board Member

Texas Department of Housing and Community Affairs

Austin, Texas 1994 – 1996

Board Member

Texas State Affordable Housing Corporation

Austin, Texas 1996 – 2008

Current Board Member March 2011- present

Former Chairman, Currently Vice Chairman & Audit Chair

Texas Foundations Fund

Vice Chairman of the Board

1977 to 2004

2010 - 2017

El Paso Central Appraisal District

El Paso, Texas 2014 – 2018

Board Chairman

Texas Association of Local Housing Finance Agencies

Austin, Texas 2010 – 2013

Board Member, Vice President & President

Texas Community Capitol

Austin, Texas 2010 – 2014 2016 - 2018

Board Member –Vice Chair

City of El Paso Fair Housing Task Force

Member – 2012 -2014

Texas Foundations Fund

Austin, TX 2008 –Present

Advisory Council Board Chair

El Paso Collaborative for Community and Economic Development

El Paso, Texas 2000-2017

Board Chairman/member

Rural Development Finance Company

San Antonio, Texas 2001-2004

Board Member & Audit Committee Chair

ACCION Texas

San Antonio, Texas 2005-2008

Treasurer & Board Member

Texas Association of Mexican American Chambers of Commerce

Austin, Texas 2000-2006

Vice-Chair of Corporate Relations

Chairman of the Corporate Partners

Ronald McDonald House Charities of El Paso

El Paso, Texas 2000-2004

President, Treasurer & Board Member

Housing Authority of El Paso

El Paso, Texas 2004-2005

Board Commissioner

YMCA of El Paso

El Paso, Texas 2000-2003

Board Member & Committee Chair

YWCA Foundation Board of Trustees

El Paso, Texas 2004-Present

Board Member

**El Paso Independent School District
Bond Oversight Committee**

El Paso, Texas 2004-2006

Committee Member

Greater El Paso Chamber of Commerce

El Paso, Texas 1992 - Present

Board member, Executive Committee Member & Division Chair, Division member

El Paso Community College Foundation

El Paso, Texas 2004-2010

Board Member and Treasurer

Texas State Board of Dental Examiners

Austin, Texas June 2008- 2011

Board Member

Professional Organizations

American Institute of Banking

El Paso Chapter

Past President

Course Instructor

NASD (National Association of Securities Dealers)

Series 6, 63 Licensed Representative

Texas Bankers Association

Banking Compliance Officer

References upon request