

**CITY OF EL PASO, TEXAS
AGENDA ITEM
DEPARTMENT HEAD'S SUMMARY FORM**

AGENDA DATE: 17 August 2021

PUBLIC HEARING DATE: N/A

CONTACT PERSON(S) NAME AND PHONE NUMBER:

Tracey Jerome, Deputy City Manager
915 212 1783

DISTRICT(S) AFFECTED: All

STRATEGIC GOAL: 1.2 Stimulate economic growth through transit integration

SUBGOAL:

3.2 Improve the visual impression of the community

4.2 Create innovative recreation, educational and cultural programs

5.1 Set a climate of respect, collaboration and team spirit among Council, city staff and the community

SUBJECT:

APPROVE a resolution / ordinance / lease to do what? **OR AUTHORIZE** the City Manager to do what? **Be descriptive of what we want Council to approve. Include \$ amount if applicable.**

Approve a resolution establishing the Streetcar Cross-Functional Team, to include Representatives from Districts 1, 3 and 8

BACKGROUND / DISCUSSION:

Discussion of the what, why, where, when, and how to enable Council to have reasonably complete description of the contemplated action. This should include attachment of bid tabulation, or ordinance or resolution if appropriate. What are the benefits to the City of this action? What are the citizen concerns?

The Cross Functional Team will work to develop and deploy various approaches to develop and support the sustainability of the streetcar, building brand recognition and ridership and supporting economic development and tourism for Uptown and Downtown

PRIOR COUNCIL ACTION:

Has the Council previously considered this item or a closely related one?

No

AMOUNT AND SOURCE OF FUNDING:

How will this item be funded? Has the item been budgeted? If so, identify funding source by account numbers and description of account. Does it require a budget transfer?

N/A

HAVE ALL AFFECTED DEPARTMENTS BEEN NOTIFIED? X__ YES ___NO

PRIMARY DEPARTMENT: Sun Metro

SECONDARY DEPARTMENT: QoL Departments (MCAD, Libraries, Parks)

Revised 04/09/2021

*****REQUIRED AUTHORIZATION*****

DEPARTMENT HEAD:



(If Department Head Summary Form is initiated by Purchasing, client department should sign also)

RESOLUTION

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EL PASO:

Establishes and creates the Streetcar Cross-Functional Team, to include different City of El Paso stakeholders and Representatives from Districts 1, 3 and 8. The Cross Functional Team will work to develop and deploy various approaches to support the sustainability of the streetcar by building brand recognition, ridership and supporting economic development and tourism for Uptown and Downtown.

APPROVED this _____ day of _____, 2021.


THE CITY OF EL PASO:

Oscar Leeser, Mayor

ATTEST:

Laura D. Prine, City Clerk

APPROVED AS TO FORM:



Karla Muñoz
Assistant City Attorney

APPROVED AS TO CONTENT:



Tracey Jerome, Deputy City Manager
Quality of Life Departments

