



CITY OF EL PASO

Annual Presentation Impact Fund

Impact Fund Year 2

Sep. 1st, 2023, to Aug. 31st, 2025

25th
ANNIVERSARY



PROJECT
ARRIBA



Project Overview

Project Name: City of El Paso
Impact Fund Project

Duration: September 1, 2023 –
August 31, 2028

Organization: Project ARRIBA, a
community-based nonprofit
focused on workforce and economic
development.





Key Achievements

Participants Served: 500 Year 1 & 2

Persistence Rate: 88% persistence rate

Job Placement: 168 participants placed at an average wage of \$29/hr.

Average Graduate Earnings: Over \$60,000/year

Return on Investment (ROI): \$8.2 million in payroll contributions





Financials

Year 2 Grant: \$350,000 from the City of El Paso

Matching Funds: \$1,319,305 from state, federal grants, and private investments

Total Expenses: \$350,000

Direct Participant Expenses: \$185,644
(Tuition, Books, School Materials, Child Care)

Indirect Participant Expenses: \$164,356
(Personnel, Non-Personnel Program Expenses)



Performance Measures

Academic Retention Rate: 94%

Participants Below Poverty Level: 62%

Participants Case Managed: 500

Graduates in Targeted Occupations: 256

Job Placement in Targeted Occupations: 168

Reporting & Compliance

Monthly Reports: Submitted on or before the 20th of each month.

Annual Report:

- Year 2 will be presented February 2, 2026, to Mayor & City Council.
- Year 1 was presented February 24, 2025, to Mayor & City Council.

Fundraising Activities – Year 1 & 2 Cumulative

State and Federal Grants: \$971,034

Private Investments: \$348,271

Contact Information

President & CEO: Roman S. Ortiz

Contact: (915) 843-4063,
roman@projectarriba.org



Thank you!

25th
ANNIVERSARY

Our great work is only possible through the generosity of our investors and partners like the City of El Paso. On behalf of the participants, board of directors, and staff of Project ARRIBA, thank you for your support.

