



U.S. – MEXICO MAYORS’ COMMUNITY SUMMIT

SAN DIEGO, CA & TIJUANA, BC | OCTOBER 11–14, 2022

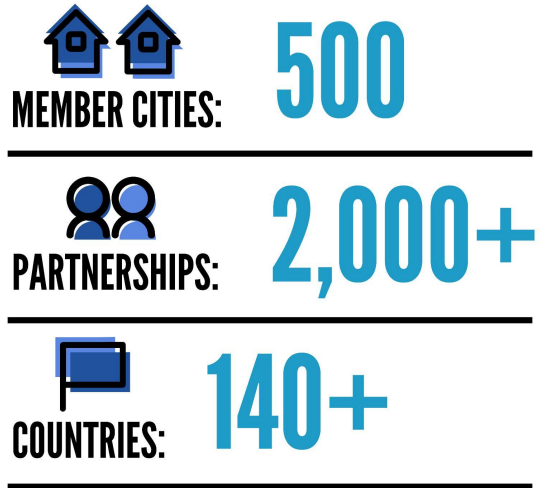
What Is Sister Cities International?



Sister Cities International was created at President Eisenhower's 1956 White House conference on citizen diplomacy. Eisenhower envisioned an organization that could be the hub of peace and prosperity by creating bonds between people from different cities around the world.

By forming these relationships, President Eisenhower reasoned that people of different cultures could celebrate and appreciate their differences and build partnerships that would lessen the chance of new conflicts.

OUR REACH



Sister Cities International has worked to create and foster global relationships based on cultural, educational, and demographical interests and similarities. These shared interests have allowed us to develop into a global resource for communities seeking a diplomatic relationship (a Sister City) with another community thousands of miles away.



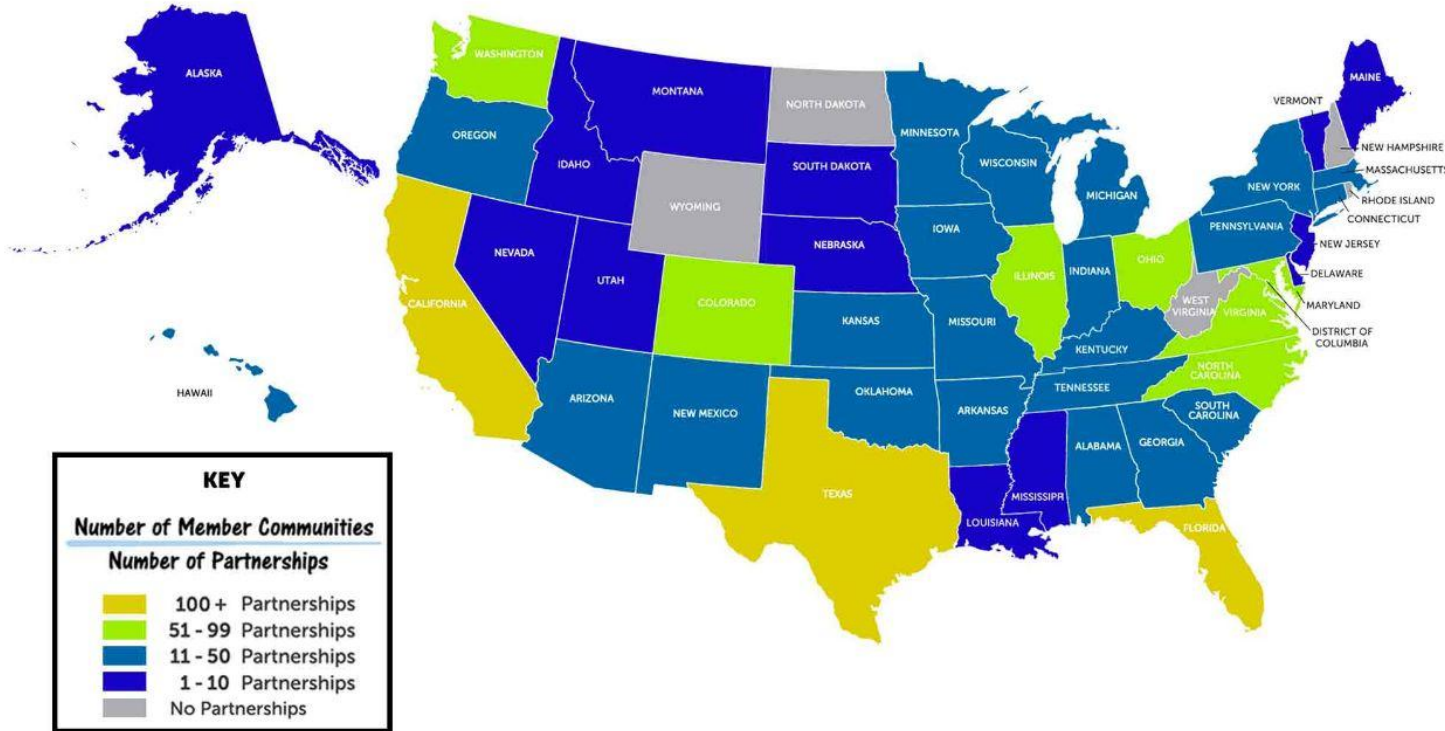
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WHERE WE ARE (U.S. COMMUNITIES & PARTNERSHIPS)

WITH MORE THAN 168 PARTNERSHIPS IN MEXICO!





2022 U.S. – Mexico Mayors’ Community Summit

San Diego, California | Tijuana, Baja California

October 11-14, 2022

<http://usmexicosummit.org/>

What Is The U.S. – Mexico Mayors' Community Summit?

The U.S. - Mexico Mayors' Summit is a three-day forum providing a platform for city officials, corporate leaders, academics, prominent global experts, and citizen diplomats to engage in worldly discussions — as a means of advancing global diplomacy and cultural understanding.

By expanding upon US-Mexico relationships, Sister Cities International celebrates global cooperation by giving a voice to communities worldwide.

The U.S. - Mexico Mayors' Community Summit in San Diego and Tijuana will be the 5th in a series of bi-national Summits to reaffirm and strengthen sister city relationships in key countries.

2018 Summit - Guadalajara, Jalisco



2018 Summit - Guadalajara, Jalisco



Benefits of Sponsorship (1/4)

❖ **President (\$50,000)**

- Prominent recognition as President Level Sponsor
- Recognition by MC during opening sessions
- Speaking role in the program
- Brand visibility on event website and advanced digital promotion
- Logo inclusion on event site and attendee list
- Full page ad in program book
- Exhibit Table
- Short promotional video message run during program
- Dedicated social media post to thank you for your support
- Inclusion in additional Summit social media promotion
- Recognition on SCI's website Donor Wall
- **15 full-Summit Tickets**

Benefits of Sponsorship (2/4)

❖ Ambassador (\$25,000)

- Recognition by MC during opening sessions
- Brand visibility on event website and advanced digital promotion
- Logo inclusion on event site and attendee list
- Full page ad in program book
- Exhibit Table
- Short promotional video message run during program
- Dedicated social media post to thank you for your support
- Inclusion in additional Summit social media promotion
- Recognition on SCI's website Donor Wall
- **10 full-Summit Tickets**

Benefits of Sponsorship (3/4)

❖ **Minister (\$15,000)**

- Recognition by MC during opening session
- Brand Visibility on event website and advanced digital promotion
- Logo inclusion on event site and attendee list
- Half-page ad in program book
- Exhibit Table
- Dedicated social media post to thank you for your support
- Inclusion in additional social media promotion
- Recognition on SCI's website Donor Wall
- **8 full-Summit Tickets**

❖ **Special Envoy (\$10,000)**

- Brand Visibility on event website and advanced digital promotion
- Logo inclusion on event site and attendee list
- Half-page ad in program book
- Dedicated social media post to thank you for your support
- Inclusion in additional social media promotion
- Recognition on SCI's website Donor Wall
- **5 full-Summit tickets**

Benefits of Sponsorship (4/4)

❖ **Consul General (\$5,000)**

- Brand Visibility on event website and advanced digital promotion
- Logo inclusion on event site and attendee list
- Quarter-page ad in program book
- Social Media promotion
- Recognition on SCI's website Donor Wall
- **Three full-Summit Tickets**

❖ **Attaché (\$2,500)**

- Brand Visibility on event website and advanced digital promotion
- Listing (no logo) on site and attendee list
- Social Media promotion
- Recognition on SCI's website Donor Wall
- **Two full-Summit tickets**

Sponsorship Levels and Benefits

	President	Ambassador	Minister	Special Envoy	Consul General	Attache
	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
Prominent recognition as President Level Sponsor	•					
Recognition by MC during opening sessions	•	•	•			
Speaking role in the program	•					
Brand visibility on the event website and advance digital promotion	•	•	•	•	•	•
Logo included on onsite signage and attendee list	•	•	•	•	•	
Listing (no logo) on onsite signage and attendee list						•
Ad in program book	Full page	Full page	1/2 page	1/2 page	1/4 page	Listing

Sponsorship Levels and Benefits

	President	Ambassador	Minister	Special Envoy	Consul General	Attache
	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
Exhibit table	•	•	•			
Opportunity to have a short promotional video message run during the program	•	•				
Dedicated social media post to thank you for your support	•	•	•	•		
Social media promotion	•	•	•	•	•	•
Recognition on SCI's Virtual Donor Wall throughout 2022 and 2023	•	•	•	•	•	•
Full Summit registrations <i>Each full summit registration includes one ticket to the Mayor's Welcome Reception, Thursday Tijuana Summit sessions, Friday Summit in San Diego and closing event)</i>	15	10	8	5	3	2

2020 Summit - Ciudad Juárez, Chihuahua



2020 Summit - El Paso, Texas

2022 U.S. – Mexico Mayors' Community Summit

- ❖ Day 1: Welcome Reception in San Diego's historic Balboa Park
- ❖ Day 2: Full day program in Tijuana, BC
- ❖ Day 3: Full day program in San Diego, CA
- ❖ Day 4: SCI Leadership Meetings

Highlights:

- ❖ Keynote Speakers
- ❖ Panel discussions
- ❖ “Ted” style talks with industry, diplomatic & cultural leaders
- ❖ Optional guided regional tours

Check Out Our Past Sponsors





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For more information visit:

<https://www.usmexicosummit.com>