



Interlocal Agreement:

City of El Paso and County of El Paso
Item 45

Goal 1. Create an Environment Conducive to Strong Sustainable Economic Development

Agreement Purpose

An **agreement** between the City + County to:

- Facilitate a joint consulting contract to review and amend the City's 380 and County's 381 incentive policies
- Update the policies to increase the competitiveness of incentive offerings for business attraction, retention, and expansion
- Continue the collaboration between the City and the County



Agreement Details

Benefits of this **agreement**:

- **Align** the City's and County's incentive policies
- **Utilizing** the County's procurement process to gain efficiencies in timing and reduce costs
- **Addresses** an item called out in the City's Strategic Plan
- **Consulting agreement** - \$40,000
 - This will be split evenly between the City and County
 - Not to exceed \$25,000 in order to cover potential travel and presentation costs

380 Policy History

Last major policy change – 2010

Amended – 2015

Key Changes:

- Definitions added

Amended – 2021

Key Changes:

- Adjusted Wage Requirements
- Updated Target Areas
- Allow for Supply Chain - Directed Incentives
- Increase Local Workforce Skills



Consulting Agreement Detail

Services Provided by Newmark Global Strategies Economic Incentives Advisory



**Project
Mobilization**



**Incentives
Competitiveness
Review**



**Existing Agreements &
Compliance Review,
Assessment &
Development**



**Incentive Policy
Recommendations**

MISSION



Deliver exceptional services to support a high quality of life and place for our community.

VISION



Develop a vibrant regional economy, safe and beautiful neighborhoods and exceptional recreational, cultural and educational opportunities powered by a high performing government.



VALUES

Integrity, **R**espect, **E**xcellence,
Accountability, **P**eople