

**CITY OF EL PASO, TEXAS
AGENDA ITEM
DEPARTMENT HEAD'S SUMMARY FORM**

DEPARTMENT: Museums & Cultural Affairs- Museum of History

AGENDA DATE: August 17, 2021

PUBLIC HEARING DATE: N/A

CONTACT PERSON NAME AND PHONE NUMBER: Ben Fyffe, 915.212.1766

DISTRICT(S) AFFECTED: All

STRATEGIC GOAL: Goal 4 - Enhance El Paso's Quality of Life through Recreational, Cultural and Educational Environments

SUBGOAL: 4.2 Create innovative recreational, educational and cultural programs

SUBJECT:

Approve a resolution that the main lobby space at the El Paso Museum of History is hereby named "Nora and Ernesto Herrera Lobby" in honor of their \$100,000 gift to the Museum of History Foundation's endowment in accordance with the Museum's giving guidelines.

BACKGROUND / DISCUSSION:

Nora and Ernesto Herrera have donated \$100,000 in the form of five yearly installments of \$20,000 to run from July 1, 2020, to July 1, 2024. This is the second named space secured inside the Museum and due to the terms of the Museum's Hunt Family Foundation (HFF) Challenge Grant, the donation will be matched dollar by the HFF. Fund raised for the Museum are used for exhibitions, programming and conservation of artifacts.

PRIOR COUNCIL ACTION:

Council approved an amendment to the Naming Policy of the El Paso Museum of History on July 25, 2017. The amendment reduced the donation amounts required to name spaces within the Museum allowing MCAD's Museum of History to be more competitive. Since opening in 2007, the downtown location of the Museum secured the naming of the outside pavilion as the "Hunt Family Pavilion" in 2016, and the upstairs lobby as the "Frank W. Gorman Lobby" in 2018.

AMOUNT AND SOURCE OF FUNDING:

No City funds used.

*****REQUIRED AUTHORIZATION*****

DEPARTMENT HEAD:



(If Department Head Summary Form is initiated by Purchasing, client department should sign also)