



# Disparity Study

City Council June 20, 2023



# Focus on Inclusive Procurement

Accelerator Program established the Roadmap:

- 1.) Identify and develop the infrastructure needed to establish a certification program
- 2.) Ensure requirements in the bidding process are well understood to support a sustainable and respectful bidding environment for small, medium, large, and local businesses.

## First Step...



Disparity Study will analyze whether a disparity exists between the number of available Minority Business Enterprise (MBE), Women Business Enterprise (WBE), and Disadvantaged Business Enterprise (DBE) and Airport Concession Disadvantaged Business Enterprise (ACDBE) disparity studies-owned businesses' in the City's geographic and product markets and the number being utilized on City contracts.

# Disparity Study

- Progress reports based upon completion of milestones, including, when appropriate, progress of deliverables, summaries of meetings, analyses and assessments in progress or completed, and upcoming items.
- A draft of the Contractor's final report for review and comment by the City, and a final version of all relevant reports, including, but not necessarily limited to, an executive summary, an overview of relevant case law, the Disparity Study with detailed discussion of the Contractor's methodology and analysis, and recommendations based on Contractor's findings.
- A final report revised based on feedback by the City on the draft report, on the Disparity Study, including an executive summary, an overview of relevant case law, the Disparity Study with detailed discussion of the of the Contractor's methodology and analysis, and recommendations based on Contractor's findings. The final report shall be written in clear and concise language using consistent terms; easy to understand; organized in a logical manner; fully illustrated with relevant examples; and consistent with widely accepted methodology.
- The final report and all data and records developed in conjunction with the final report and Disparity Study shall be submitted to the City as two hard copies and one electronic copy to permit future use by the City of El Paso. All data, records, and reports will be property of the City of El Paso for future use.
- Present Disparity Study findings to relevant City Departments, relevant Boards and Commissions, and the City Council, and otherwise cooperate with the City in facilitating dissemination of the Disparity Study results to the City and the public.

# *Supply El Paso*

## Aspen Institute, Drexel University & Rockefeller Foundation

Mayor Leeser's Kick-off on June 12, 2023



A unique collaboration and initiative with the goal of **Supply El Paso** to make the City of El Paso a national leader in inclusive procurement practices that can leverage new federal investments for small business development and economic growth.

Supply El Paso will lean on the current influx of federal infrastructure spending as the basis for that growth looking towards sustainability projects.

The project will involve the following components:

1. An examination of current spending patterns across local purchasers, federal spending that appears locally, and features of the El Paso small business ecosystem,
2. Cataloging existing supplier diversity best practices, challenges faced by small, local suppliers, and the role of small business development programs and networks in procurement. The initiative will also seek to identify examples of scalable local firms, and define what makes a small business ready to take on larger projects.
3. An analysis of locally contracted projects to focus on how purchasers, suppliers, prime contractors and subcontractors, support organizations, and lenders interact to enhance the specificity and practicality of recommendations.

## MISSION



Deliver exceptional services to support a high quality of life and place for our community

## VISION



Develop a vibrant regional economy, safe and beautiful neighborhoods and exceptional recreational, cultural and educational opportunities powered by a high performing government



## VALUES

Integrity, **R**espect, **E**xcellence,  
**A**ccountability, **P**eople