

DATE: 11.17.21

TO: City Clerk

FROM: City Representative Aleksandra Annelo

ADDRESS: 300 N. Campbell TELEPHONE 915-212-0002

Please place the following item on the (Check one): CONSENT XXX REGULAR _____

Agenda for the Council Meeting of November 23, 2021

Reappointment of Laura Valdez to the Museums and Cultural Affairs Advisory Board by City

Item should read as follows: Representative Aleksandra Annelo.

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Museums and Cultural Affairs Advisory Board

NOMINATED BY: City Representative Aleksandra Annelo DISTRICT: Two

NAME OF APPOINTEE Laura Valdez
(Please verify correct spelling of name)

E-MAIL ADDRESS: _____

BUSINESS ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

HOME ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: ___ NO X

IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE:

LIST ALL REAL ESTATE OWNED BY APPOINTEE IN EL PASO COUNTY (BY ADDRESS):

HAS APPOINTEE BEEN A MEMBER OF OTHER CITY BOARDS/COMMISSIONS/COMMITTEES? IF SO, PLEASE PROVIDE NAMES AND DATES:

Museums and Cultural Affairs Advisory Board 2018-2021

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Laura Valdez

EXPIRATION DATE OF INCUMBENT: 10/1/21

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: X
RESIGNED _____
REMOVED _____

DATE OF APPOINTMENT: 11/23/21

TERM BEGINS ON : 10/2/21

EXPIRATION DATE OF NEW APPOINTEE: 10/1/25

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: X

2nd TERM: _____

UNEXPIRED TERM: _____



LAURA VALDEZ

OBJECTIVE

To offer insight and perspective to help the artistic community with all projects on the horizon.

EXPERIENCE

Mother Of All Branding

Co founder 01/01/2020 - Present

- Oversee day to day operations that include conceptual brand development, graphic design, screen printing, embroidery.
- MOAB is a sister company to Corporate Connection that has more of a boutique art focus for local business.

Corporate Connection

Vice President 04/2014 – Present

- Oversee day to day operations that include graphic design, client uniform programs, online stores, fulfillment, and warehousing
- Corporate Connection is a decoration company that outfits some of the largest companies in the southwest.

VOLUNTEER POSITIONS

El Paso Sun City Pride Co-Director of PR and Marketing 2021-Present

Museums and Cultural Affairs Advisory Board Member 2018 – 2021

Gold Feather restaurant board of Directors 2020 -- Present