



Board Appointment Form

Submitted On:

Oct 18, 2023, 12:01PM MDT

City Clerk

Appointing Office	Representative Isabel Salcido, District 5
Agenda Placement	Consent
Date of Council Meeting	Tuesday, October 24, 2023
Name of Board	Veterans Affairs Advisory Committee
Agenda Posting Language	Appointment of George Elsaesser to the Veterans Affairs Advisory Committee by Representative Isabel Salcido, District 5.
Appointment Type	Regular
List the nominee's qualifications to serve on this Board	Army Veteran of 27 year currently serving as the Executive Director of the Armed Services YMCA of El Paso. I have served in my current position for over 3 years, giving back to the military and El Paso Community. During my tenure in the military and as Executive Director of the ASYMCA have formed bonds with military families, veterans, and organizations in the community that I think would be helpful in advancing the priorities of the VAAC and the City of El Paso.
Nominee Name	George G Elsaesser
Nominee Email Address	[REDACTED]
Nominee Residential Address	[REDACTED]
Nominee Primary Phone Number	[REDACTED]
Which District does the nominee reside in?	District 5
Does the appointee have a relative working for the City?	N/A
Has the appointee been a member of any other city boards?	N/A
List all real estate owned in El Paso County	[REDACTED]
Previous Appointee	Desiree Gauthier
Reason for Vacancy	Removed
Date of Appointment	October 24, 2023
Term Begins On	May 9, 2023
Term Expires On	May 8, 2027
Term	Unexpired Term
Upload File(s)	Resume G Elsaesser.docx

GEORGE G. ELSAESSER



CAREER PROFILE

Executive level manager with proven management experience in the United States Army with over 25 year of senior military service experience and as the executive director of a 501(c)(3) non-profit. Experience in advising senior executives, overseeing the financial status of a non-profit organization as well as providing monthly reports to the board of managers. Proven ability to create and manage annual operating budgets in excess of \$1M. A natural communicator with a passion for professional development and mentorship while leading multi-functional teams toward a common goal.

- Organizational Leadership
- Public Administration
- Communication
- Budgets and Accounting
- Public Speaking
- Policy Implementation
- Change Management
- Organization
- Leader Development

PROFESSIONAL EXPERIENCE

Executive Director | Armed Services YMCA of El Paso, El Paso, TX August 2020-Present

- Manages multiple projects concurrently in the areas of programs, marketing, development, financial management, community, and board engagement.
- Assesses operations to identify areas of growth resulting in the expansion of food support, core child development programs, and free hourly childcare for military families.
- Leads the organization through effective communication skills that resulted in members of the team successfully supporting DOD efforts to assist Afghan Refugees and being recognized with civilian service medals.
- Manages a budget of over \$1M annually; identifies gaps in fundraising while working with his team and the headquarters development team to implement additional fundraising strategies.

Administrative Fellow | Medical Center of the Americas Foundation, El Paso, TX May 2020-Aug 2020

- Leveraged community outreach with five universities and colleges, El Paso Chamber of Commerce, and other city governance to develop a program for transitioning veterans for a career in the medical service industry.
- Conducted over 50 hours of research to develop a path for the foundation to acquire a customer relations management program that improved efficiency, resulting in saving the foundation over \$10,000.
- Completed certifications on Human Resources and HIPAA privacy rules and protection of medical health information. Currently have an accumulation of over 1500 hours in human resources management.

Vice Chair | Leadership Development & Training Director, US Army April 2018-May 2020

- Manages all department operations to include the development of online course work in the Learning Management System, training, mentoring, of all students and faculty assigned to a distance learning department.
- Implemented change by introducing an enterprise staffing system that enabled the department to decrease administrative processing times from over 75 days to under two weeks.
- Executes established policies and standards including monitoring department faculty competence in all areas of course curriculum ensuring an 85% pass rate in the course and conserving Army resources.
- Serves as the trusted advisor for the Department Chair; and assisted and advised the Chair and staff on all matters pertaining to department faculty, students, and their families resulting in a trusted, unified leadership team.

Senior Managing Director | Battalion Command Sergeant Major, US Army March 2016-March 2018

- Served as the senior enlisted trainer and mentor responsible for the discipline, performance, and care of all personnel and guided the senior leaders to maintain and account for organizational equipment valued at over \$391M.
- Led the organization during an intense training cycle that included weapons training, Network Integration Exercise, and a rotation to the National Training Center that resulted in increased proficiency of the organization and no injuries.
- Coordinated efforts to establish standards for logistics support and was recognized by the Division Commander for planning, resourcing, and executing the best logistics support across an organization of over 10,000 personnel.

Director of Operations | Operations Sergeant Major

June 2015-February 2016

- Managed daily operations for a Calvary Squadron ensuring the planning, synchronization, and resourcing for 200 training missions for the organization annually.
- Directed, planned, and synchronized all operational and training support to ten+ subordinate departments, with 23K employees and specialized equipment valued at \$700M.
- Championed an innovative training program that enabled 40+ teams to complete required training 18% faster than the organizations current outlined standard.
- Utilized sound judgement and innovation to develop solutions to complex problems resulting in the proper turn in of over 100 pieces of equipment valued at over \$398M to inventory management professionals with no discrepancies.

Senior Career Manager | Senior Career Management NCO

May 2012-June 2015

- Communicated regularly with senior leaders and commanders on Army readiness, policies and issues that affect the enlisted force ensuring transparency throughout the armor community.
- Coordinated with the Office of the Chief of Armor to support initiatives and management of special programs while managing the Professional Development of five senior leaders.
- Conducted various Human Resource specific training for the branch with technical proficiency increasing overall proficiency of the department and employees.
- Audited personnel systems and processes; identified and corrected shortfalls within internal programs that would increase efficiency and provide transparency to the field.

Operations Manager | First Sergeant

June 2009-May 2012

- Executed actions required to formulate, develop, coordinate, and implement policies and guidelines for specific operations on a regional and global basis in line with Army policies.
- Led the 163 personnel in the Operations Section by establishing critical priorities and processes improving communication and integration with customers and higher headquarters.
- Planned, coordinated, and oversaw all activities pertaining to organizational readiness. Prepared operation orders and presentations as well as processed and distributed orders from corporate headquarters.
- Identified productivity gaps in the organization and established standard operating procedures resulting in a more efficient and effective processing of actions in operations.

EDUCATION

Master of Public Administration (MPA) | The University of Texas at El Paso – Magna Cum Laude
Bachelor of Professional Studies (BPS), Business and Management | Excelsior College – Summa Cum Laude
Associate of Applied Science (AAS), Information Technology | Central Texas College

CERTIFICATIONS

Resilience-Building Leadership Professional (RBLP-T)
Executive Leadership and Management Course
Army Instructor Certification

NOTABLE AWARDS

Public Service Commendation Medal
Bronze Star x 3 (Combat deployments in Iraq and Afghanistan)
Purple Heart (received in Afghanistan)
Draper Armor Leadership Award (for Excellence in Leading & Developing Soldiers)
Phi Alpha Alpha Honors Society | University of Texas at El Paso

VOLUNTEERING

Department of Political Science and Public Administration Advisory Board Member-UTEP
Volunteer Scuba Diver-El Paso Zoo