



Board Appointment Form

City Clerk's Office

Appointing Office	Mayor Renard U. Johnson
Agenda Placement	Consent
Date of Council Meeting	10/14/25
Name of Board	Historic Landmark Commission
Agenda Posting Language	
Appointment of Kirk Clifton to the Historic Landmark Commission by Mayor Renard U. Johnson.	
Appointment Type	Regular
Member Qualifications	
A person whose duties include daily operation of the Historic Landmark Commission	
Nominee Name	Kirk Clifton
Nominee Email Address	
Nominee Residential Address	
Nominee Primary Phone Number	
Residing District	District 8
City Employed Relatives	N/A
Board Membership	
N/A	
Real estate owned in El Paso County	
N/A	
Previous Appointee	Jennifer Countryman
Reason for Vacancy	Term Expired
Date of Appointment	10/14/25
Term Begins On	10/14/25
Term Expires On	10/13/27
Term	First Term

Kirk M. Clifton

[REDACTED]

[REDACTED]



[REDACTED]



[REDACTED]



[REDACTED]

Professional Summary

Dynamic and accomplished leader with a proven track record in managing complex tasks within cross-functional environments across public and private sectors. Adept at stakeholder collaboration, strategic problem-solving, and fostering team-driven success. Seeking an opportunity to leverage expertise, enhance organizational impact, and explore new and innovative areas of leadership.

Key Skills

- Professionally licensed Land Use Planner
- Consensus Building & Stakeholder Engagement
- Strategic Planning & Execution
- Collaborative Problem-Solving
- Effective & Positive Communication
- Cross-Functional Teamwork
- Leadership & Motivation
- Internal/External Affairs & Relationship Management

Professional Experience

Senior Vice President

Franklin Mountain Management, El Paso, TX

March 2023 – Present

- Collaborate with ownership and C-Suite Executives and stakeholders to drive organizational growth and efficiency.
- Develop and implement land use planning strategies to enhance property development and regulatory compliance.
- Lead strategic initiatives and oversee operations for Franklin Mountain Management, supporting Franklin Mountain Investments and its portfolio companies.
- Oversee construction management efforts, ensuring successful project execution, cost control, and quality standards.

Development Services & Land Use Planning, Associate Vice President

Souder Miller & Associates, El Paso, TX

January 2022 – March 2023

- Managed and maintained strong relationships with private-sector clients across six states.
- Oversaw land use planning functions and strategic development initiatives.
- Supported a wide array of engineering, environmental, surveying, and geomatics projects.

Manager, Corporate Development

El Paso Electric Co., El Paso, TX

January 2012 – January 2022

- Led high-impact corporate planning and development initiatives.
- Directed business process improvements and complex cross-functional projects.
- Developed and executed the Corporate Strategic Plan (2020).
- Delivered major projects on time and under budget with measurable success.

Director of Planning, Business Development, & Government Affairs

Zia Engineering & Environmental Group, Las Cruces, NM

September 2009 – January 2012

- Expanded client base and led major real estate and civil development projects.
- Directed government affairs efforts to foster regulatory consensus.
- Provided key leadership in planning, development, and stakeholder engagement.

Chief Executive Officer

Logos Development – Real Estate & Private Equity, Las Cruces, NM

September 2004 – September 2009

- Grew the company from startup to nearly 100 employees and consultants.
- Spearheaded operations, financial wealth-building, and investor relations.
- Led strategic expansion, achieving a 200% increase in profits.

Chief Development/Land Use Planning Administrator

City of Las Cruces, Las Cruces, NM

May 1994 – September 2009

- Managed large-scale residential, commercial, and industrial development projects.
- Facilitated public engagement and consensus-driven conflict management.
- Led process improvements to streamline city planning and zoning ordinances.

Education & Certifications

Graduate Certificate, Public Utility Regulatory Economics

New Mexico State University, Las Cruces, NM – August 2018

Master of Business Administration (MBA)

University of Texas at El Paso – August 2014

Bachelor of Science, City & Regional Planning

New Mexico State University, Las Cruces, NM – May 1994

Certifications:

- AICP (American Institute of Certified Planners – #015647)
- PMP (Project Management Institute – Certified Project Manager)
- Member, American Planning Association
- Member, Texas Chapter and New Mexico, American Planning Association

Professional Involvement & Leadership

- Chairman, City of Las Cruces Planning & Zoning Commission
 - Past President, Las Cruces
 - BorderPlex Alliance Regional Economic Development – Regional Planning Task Force
 - Greater El Paso Chamber of Commerce – Infrastructure & Development Committee
 - National Eagle Scout Association
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