



City of El Paso Capital Improvement Department

**Solicitation# 2024-0488R Public Art Master Plan for the
Museums and Cultural Affairs Department and Public Art
Program**

July 30, 2024

Strategic Plan Goal:

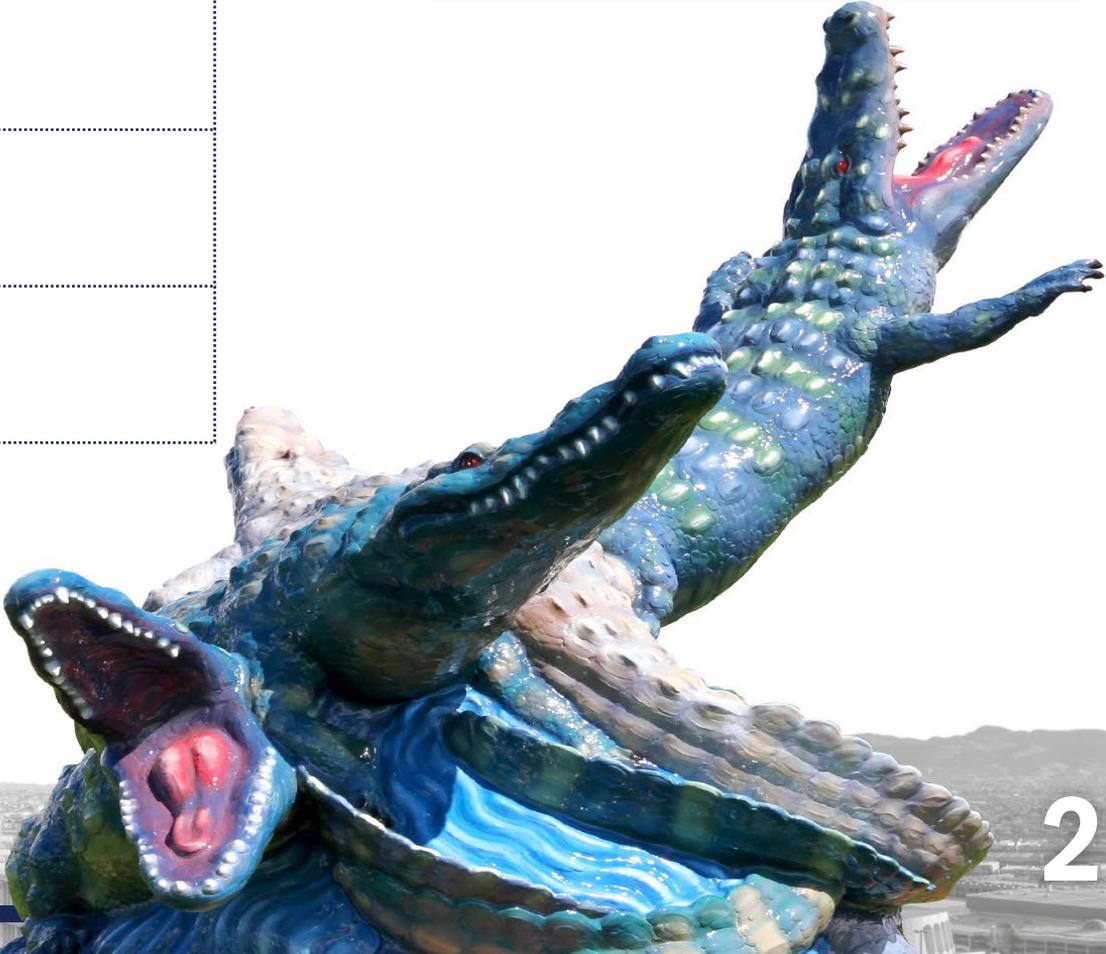
4) Enhance El Paso's Quality of Life Through Recreational, Cultural and Educational Environments



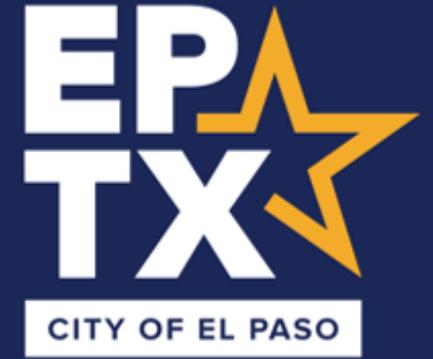
Project Details



District:	All
Contract Value:	\$100,000
Contract Term:	1 Year
Funding Source:	4005 - Public Art



Contract Scope of Work

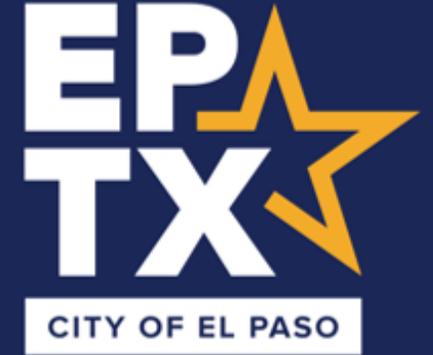


The Public Art Masterplan consultant services shall include the following services to the satisfaction of the City's Museums and Cultural Affairs Department and Public Art Program:

Conduct an analysis and formulate responses to the following:

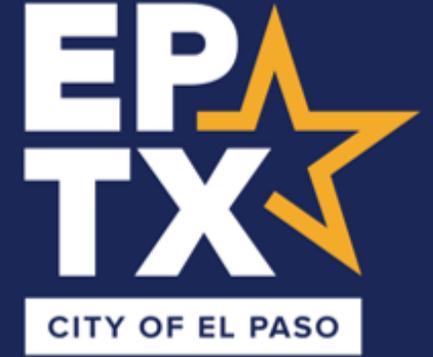
- Evaluate the current development/design/art review processes and make recommendations for improved and streamlined public policies and procedures for permanent public artworks.
- Create an administrative and financial structure to efficiently and effectively facilitate multidepartment and multi-agency public art partnerships.
- Include an educational component to reinforce the value of public art in the public realm for all ages and cultures.
- Define the context for public art in the City of El Paso considering factors such as architecture, demographics, natural features, cultural history.
- Review and include an analysis of existing 2014 Public Art Master Plan along with other City Master Plans and ensure goals and policies align to achieve short-term and long-term goals.

Contract Scope of Work (continued)



- Include plan implementation milestones for the next ten years, to include the following:
 - Collection Management System
 - Conservation and maintenance program
 - Public Art Program Staffing
 - Public Art Program Marketing and Communications
 - Public Art Audit Recommendations Implementation
 - Opportunities to incorporate public art into the City's Strategic Plan and key development initiatives

Procurement Summary



- Request for Qualification advertised on April 12, 2024
 - 2 firms submitted statements of qualifications, no local offices

- Recommended Actions
 - To award contract to Via Partnership, LLP, the highest qualified firm, for an amount not to exceed \$100,000 for a term of one year.

MISSION



Deliver exceptional services to support a high quality of life and place for our community.

VISION



Develop a vibrant regional economy, safe and beautiful neighborhoods and exceptional recreational, cultural and educational opportunities powered by a high performing government.



VALUES

Integrity, **R**espect, **E**xcellence,
Accountability, **P**eople

MISIÓN



Brindar servicios excepcionales para respaldar una vida y un lugar de alta calidad para nuestra comunidad

VISIÓN



Desarrollar una economía regional vibrante, vecindarios seguros y hermosos y oportunidades recreativas, culturales y educativas excepcionales impulsadas por un gobierno de alto desempeño



VALORES

Integridad, Respeto, Excelencia,
Responsabilidad, Personas