



CITY OF EL PASO

# Eaton Corporation

Chapter 380 Economic Development Program Amendment  
in support of expansion and development of the 1 Helen of  
Troy facility in West El Paso

# Pillar: Economic Mobility

## Opportunity & prosperity that reflects El Paso

**Goal:** Create growth opportunities that strengthen economic mobility and our local identity to keep families rooted and thriving in El Paso

**Department Objective (PBB):** Foster sustainable economic growth, enhance the City's competitiveness, and improve quality of life by attracting investment, diversifying the tax base, supporting business expansion.

- Increase **Commercial Tax Base**
- Support creation and retention of **“Quality Jobs”**

# Strategic Chapter 380 Program:

## Policy Compliance

- ✓ **Quality Jobs:**
  - 35 hours/week
  - Employer covers at least 50% of insurance costs
  - Pays at or above Median County Wage (MCW)
    - \$18.21 for 2025 Agreements
- ✓ **Target Industry:**
  - Advanced manufacturing
- ✓ **Minimum Investment:**
  - \$30 million investment for Capital Intensive category
- ✓ **Strengthen Supply Chain:**
  - Enhances the local supply chain, verifiably and directly related to an identified Target Industry

# Eaton Corporation: Agreement History

Over the past 7 years, Eaton has invested **\$85.7M** and created **875 jobs**



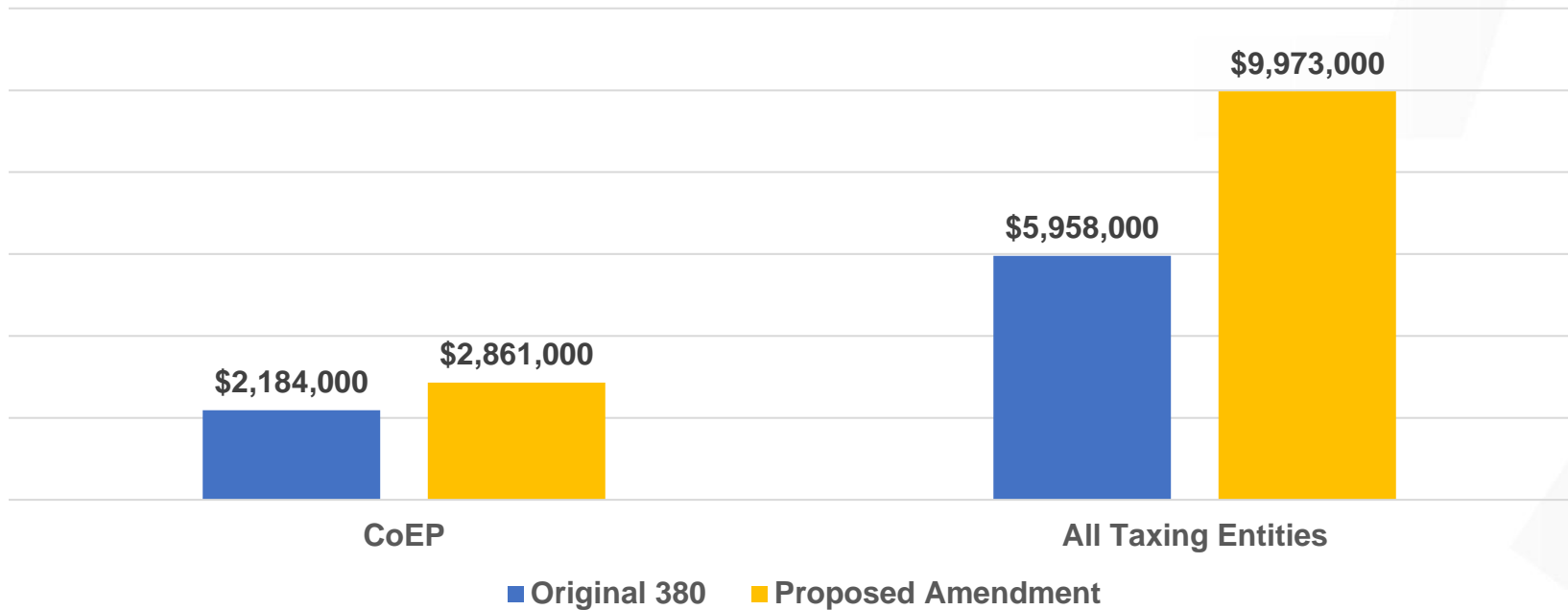
# Eaton Corporation: Property Tax Rebate Comparison

## Council Approved 380 (Term Sheet 9/23, 380 4/24)

	<u>Original 380</u>	<u>Proposed Amendment</u>
Estimated Assessed Value	\$13,000,000	\$39,000,000
Property Tax Rebate	\$ 2,051,000	\$ 4,622,587
Permit Fee Rebate	\$ 100,000	\$ 100,000
Construction Material Tax Rebate	\$ 40,000	\$ 40,000
Skills Training Grant	\$ <u>1,200,000</u>	\$ <u>1,200,000</u>
<b>Total</b>	<b>\$ 3,391,000</b>	<b>\$ 5,962,587</b>

Driven by the change in appraised value of the Helen of Troy property

# Eaton Corporation: Net Tax Benefit Comparison



**Increase of \$677,000 to the City & \$4,015,000 for all taxing entities over the 15-year term**

# Eaton Corporation: Requested Action

- **APPROVAL** of the Chapter 380 Agreement Amendment between City of El Paso and Eaton Corporation as it is consistent with the spirit of the original Chapter 380 Agreement, supports the expansion advanced manufacturing employment in the region, and provides a net benefit to the City



## MISSION



Deliver exceptional services to support a high quality of life and place for our community.

## VISION



Develop a vibrant regional economy, safe and beautiful neighborhoods and exceptional recreational, cultural and educational opportunities powered by a high performing government.



## VALUES

Integrity, **R**espect, **E**xcellence,  
**A**ccountability, **P**eople