



CITY OF EL PASO

Economic & International  
Development

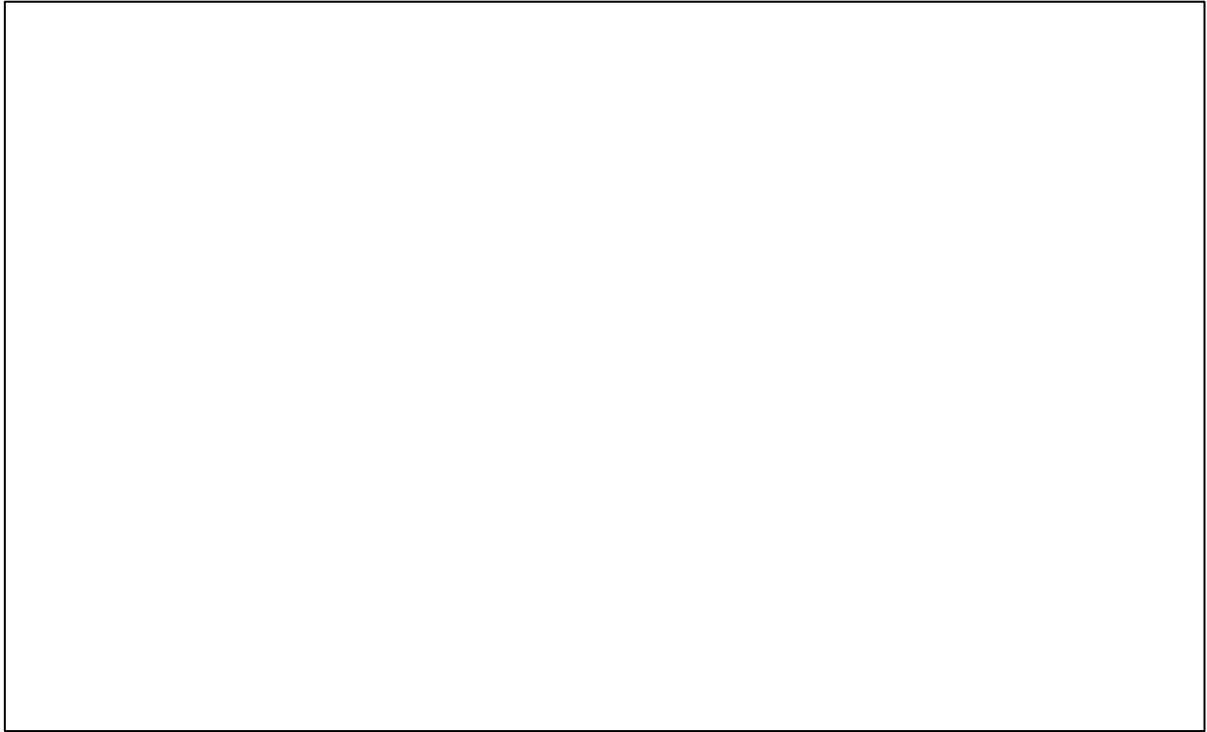
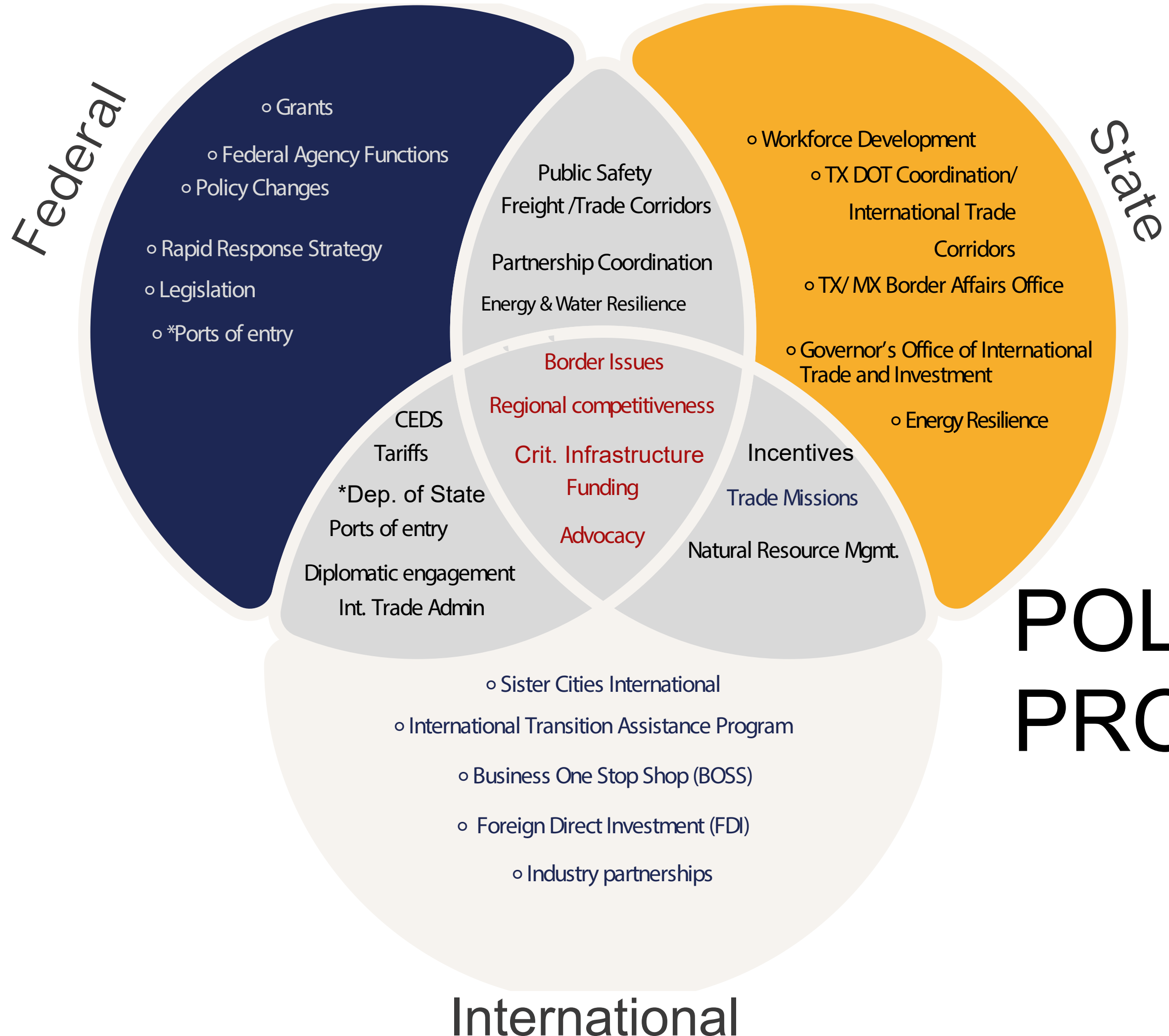
# CITY OF EL PASO 2026 INTERNATIONAL POLICY AGENDA

# OBJECTIVE

## Priorities:

1. Establish and maintain relations with the three levels of Government in Mexico
2. Improve Border Infrastructure
3. Facilitate Trade and Foreign Direct Investment (FDI)





# POLICY PROGRAM LINK

# INTERNATIONAL AFFAIRS COMMITTEE

- Established Feb 2025 with 6 city departments to compose and implement the International Policy Agenda
- Expanded to a binational stakeholder network
- Launched 2026 initiative to align a regional value proposition for investment





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# UPDATES

*2026 INTERNATIONAL POLICY AGENDA*

# MAJOR INITIATIVES

1. USMCA Advocacy and Regional Trade Alignment
2. Strategic International Engagements
3. Binational Sustainability and Resilience
4. Binational Tourism Promotion

