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WinterFest “Free Parking”

City Council Agenda Item # 6

October 24, 2023



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Background

- WinterFest along with several other activities can cause a strain on downtown parking
- In 2019, 2021 and 2022 in support of WinterFest “Free Parking” was last approved by City Council on October 11, 2022.
- Parking Fees were last waived on Saturday, November 19, 2022 north of I-10 in support of the kick-off of WinterFest and to encourage attendees to park for free at a meter and ride the Streetcar Downtown to the WinterFest event and festivities.

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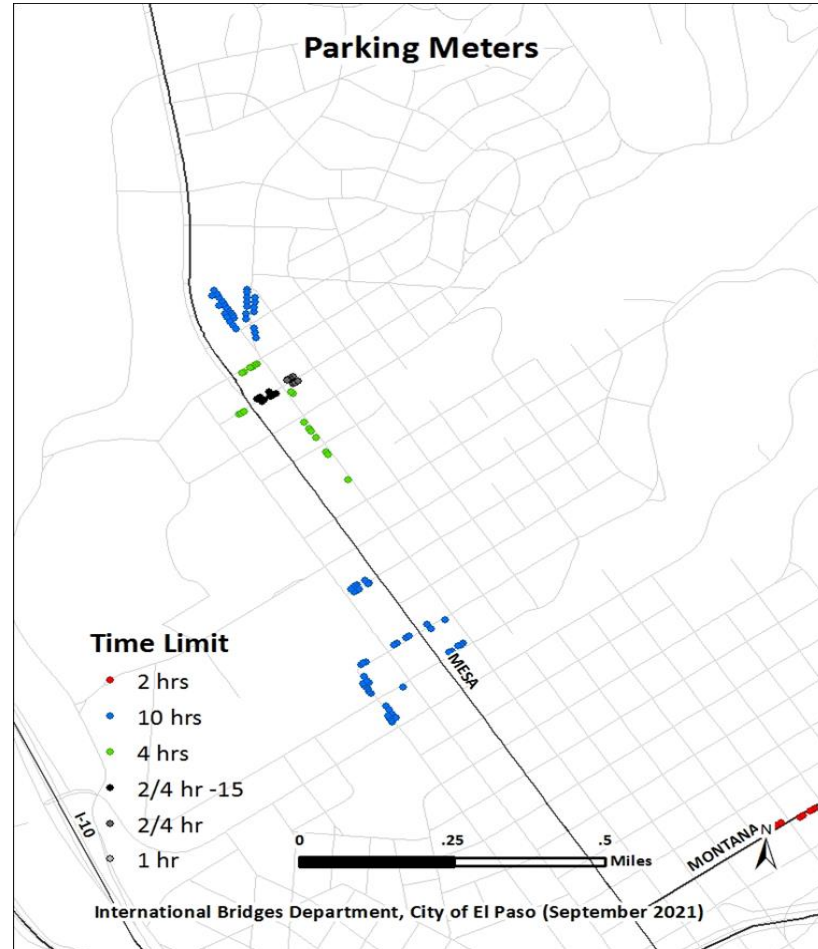
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Action

- Requesting that the City Council approve a resolution in accordance of the provision of the City Code Subsection 12.56.020.f, to exempt the regularly designated parking fees at all parking meters north of I-10 to include, but not limited to the parking meters in the Uptown Parking Benefit District on Saturday, November 18, 2023 and encourage attendees to park for free at a parking meter and the ride the Streetcar for free to the WinterFest festivities.
- Will provide an incentive to park away from congestion downtown and promotes the use of the Streetcar.

Map of Affected Meters

186 parking spaces



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Mission

Deliver exceptional services to support a high quality of life and place for our community



Vision

Develop a vibrant regional economy, safe and beautiful neighborhoods and exceptional recreational, cultural and educational opportunities powered by a high performing government



Values

Integrity, Respect, Excellence, Accountability, People

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