

**CITY OF EL PASO, TEXAS
AGENDA ITEM
AGENDA SUMMARY FORM**

DEPARTMENT: Mayor & Council

AGENDA DATE: 5.23.23

CONTACT PERSON NAME AND PHONE NUMBER: Representative Cassandra Hernandez ~ 915.212.0003

DISTRICT(S) AFFECTED: All

STRATEGIC GOAL

Goal 3 - Promote the Visual Image of El Paso

SUBJECT:

APPROVE a resolution / ordinance / lease to do what? OR AUTHORIZE the City Manager to do what? Be descriptive of what we want Council to approve. Include \$ amount if applicable.

Discussion and action to approve a resolution that the City of El Paso accepts the recognition as a Great American Defense Community; authorizes that the City's Chief Military Officer facilitate the placement of banners along Airway Boulevard, and that the City Council of El Paso declares that the expenditure of District 3 discretionary funds in an amount not to exceed \$1,000.00 to support the placement of recognition banners along Airway Boulevard leading to the El Paso International Airport serves the public purpose of honoring servicemembers and supporting the Fort Bliss vision and economic development efforts.

BACKGROUND / DISCUSSION:

Discussion of the what, why, where, when, and how to enable Council to have reasonably complete description of the contemplated action. This should include attachment of bid tabulation, or ordinance or resolution if appropriate. What are the benefits to the City of this action? What are the citizen concerns?

The Association of Defense Communities hosts the Great American Defense Communities program which recognizes and celebrates communities with an exceptional commitment to improving the lives of service members, veterans and their families. The Association of Defense Communities has recognized the City of El Paso, Texas, as one of its 2023 Great American Defense Communities.

PRIOR COUNCIL ACTION:

Has the Council previously considered this item or a closely related one?

No.

AMOUNT AND SOURCE OF FUNDING:

How will this item be funded? Has the item been budgeted? If so, identify funding source by account numbers and description of account. Does it require a budget transfer?

District 3 discretionary funds in an amount not to exceed \$1,000.00

*****REQUIRED AUTHORIZATION*****

RESOLUTION

WHEREAS, El Paso, Texas, is home to Fort Bliss, which is the second-largest military installation in the U.S., is the single largest employer in the region, and is home to more than 2.5 million people; and

WHEREAS, a substantial part of El Paso's outreach strategy is guided by the landmark El Paso Veterans Needs Assessment that was launched in 2020, which shares the story of military life beyond installation fence lines and is imperative to the 'One Community' mission; and

WHEREAS, the City's Military and Veteran Affairs Department sets a high standard with an impressive collection of outreach programs designed to meet the needs of military veterans and their families; and

WHEREAS, the City of El Paso and Fort Bliss partnered to create "Sun City Bliss", which provides updates, resources and city happenings to veterans, military families and residents in the El Paso region and airs on the city's social media, City TV, and Fort Bliss platforms; and

WHEREAS, the Association of Defense Communities is a 300 plus member organization dedicated to building strong communities that support America's military in every defense community/state in the nation; and

WHEREAS, the Association of Defense Communities hosts the Great American Defense Communities (GADC) program which recognizes and celebrates communities with an exceptional commitment to improving the lives of service members, veterans and their families; and

WHEREAS, with great honor, the Association of Defense Communities has recognized the City of El Paso, Texas, as one of its 2023 Great American Defense Communities; and

WHEREAS, City Representative Cassandra Hernandez wishes to promote this honorable distinction by allocating \$1,000 to support the placement of recognition banners along Airway Boulevard leading to the El Paso International Airport.

NOW THEREFORE BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EL PASO:

That the City of El Paso proudly accepts the recognition as a Great American Defense Community; authorizes that the City's Chief Military Officer facilitate the placement of banners along Airway Boulevard, and that the City Council of El Paso declares that the expenditure of District 3 discretionary funds in an amount not to exceed \$1,000.00 to support the placement of recognition banners along Airway Boulevard leading to the El Paso International Airport serves the public purpose of honoring servicemembers and supporting the Fort Bliss vision and economic development efforts. Further, the City Manager is authorized to execute any related agreements,

amendments to such agreements, and documents necessary to carry out the purpose of this Resolution.

PASSED AND APPROVED this _____ day of _____, 2023.


THE CITY OF EL PASO:

Oscar Leeser, Mayor

ATTEST:

Laura D. Prine
City Clerk

APPROVED AS TO FORM:



Josette Flores
Sr. Assistant City Attorney