

**CITY OF EL PASO, TEXAS
AGENDA ITEM
AGENDA SUMMARY FORM**

DEPARTMENT: Mayor and Council

AGENDA DATE: December 13, 2022

CONTACT PERSON NAME AND PHONE NUMBER: City Representative Peter Svarzbein 915.212.1002

DISTRICT(S) AFFECTED: All

STRATEGIC GOAL:

Goal 3: Promote the Visual Image of El Paso

Goal 4: Enhance El Paso's Quality of Life Through Recreational, Cultural & Educational Environments

SUBJECT:

APPROVE a resolution / ordinance / lease to do what? OR AUTHORIZE the City Manager to do what? Be descriptive of what we want Council to approve. Include \$ amount if applicable.

Discuss updates on Sister Cities International initiatives for El Paso.

BACKGROUND / DISCUSSION:

Discussion of the what, why, where, when, and how to enable Council to have reasonably complete description of the contemplated action. This should include attachment of bid tabulation, or ordinance or resolution if appropriate. What are the benefits to the City of this action? What are the citizen concerns?

Sister Cities International Organization provides an opportunity to promote the City of El Paso's uniqueness and attracts tourists that contributes to the city's economy growth. Since 2018, the City of El Paso has participated in the Sister Cities International binational summits known as "US-MEX Summit." A delegation of the City of El Paso attended the summit hosted at Guadalajara in 2018. In 2020, the City of El Paso along with Ciudad Juarez hosted the "US-MEX Summit" and in 2022 a delegation from the City of El Paso attended and participated in the "US-MEX Summit" hosted in San Diego/Tijuana. During these summits, the City of El Paso is able to sign sisterhood agreements with other cities to exchange, support and strengthen their cultural, educational and economical development.

PRIOR COUNCIL ACTION:

Has the Council previously considered this item or a closely related one?

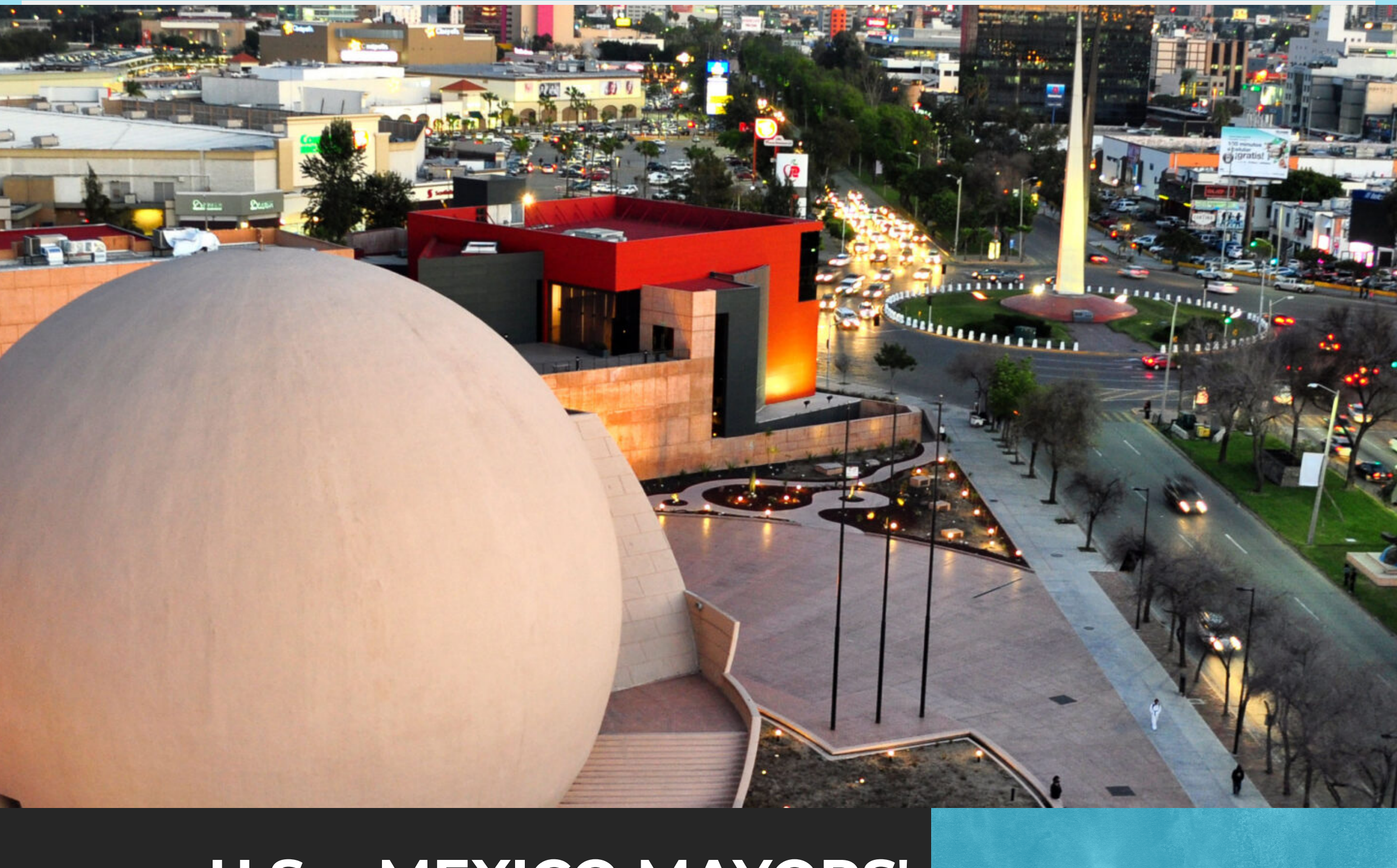
N/A

AMOUNT AND SOURCE OF FUNDING:

How will this item be funded? Has the item been budgeted? If so, identify funding source by account numbers and description of account. Does it require a budget transfer?

N/A

*****REQUIRED AUTHORIZATION*****



U.S. - MEXICO MAYORS' COMMUNITY SUMMIT

Recognition & Reconnection

October 11 - 13, 2022

San Diego, CA & Tijuana, BC



Sister Cities International is honored to host mayors and citizen diplomats from around the world and across North America on October 11-13, 2022, for the U.S. - Mexico Mayors' Community Summit. The Summit will build on our shared values to better foster bilateral relations and demonstrate the success of Sister Cities partnerships. Mexico is the leading country for Sister City relationships with more than 168 formal partnerships between Mexico and the United States- thanks to the enduring commitment and cooperation of citizen diplomats.

The U.S. - Mexico Mayors' Community Summit will bring city leaders, academics, corporate executives, and prominent global experts together to showcase innovative projects with concrete outcomes around key areas such as trade and investment, economic development, education, humanitarian services, technology, arts and culture, and more. Join us for this unprecedented event to enrich friendships between nations, learn best practice strategies resulting from Sister Cities' binational partnerships, and continue to strengthen our shared vision for global peace.

16th February

Plaza Bicentenario

Centro Cultural Universitario Universidad de Guadalajara

300 ATTENDEES

15 CONFIRMED SPEAKERS

20 PANELISTS

165 US - MEXICO PARTNERSHIPS

GUADALAJARA FEB 15 - 17 2018

STAFF

AGENDA

Learn more about the agenda of the U.S. - Mexico Mayors' Community Summit: Recognition & Reconnection

11th Oct	12th Oct	13th Oct
	(4:15 pm) Buses Depart the Westin San Diego Bayview Hotel at State Street entrance 400 W Broadway, San Diego, CA 92101	
	(5:00 PM) Opening Ceremony and Welcome Reception Balboa Park, Spreckels Organ Pavilion and Mingei International Museum	
	Featured Speakers: The Honorable Todd Gloria, Mayor of San Diego The Honorable Montserrat Caballero, Mayor of Tijuana	
	(7:30 - 8:00 PM) Buses return to Westin San Diego Bayview Hotel 2125 Pan American Rd E, San Diego, CA 92101	

WITH SPECIAL GUESTS

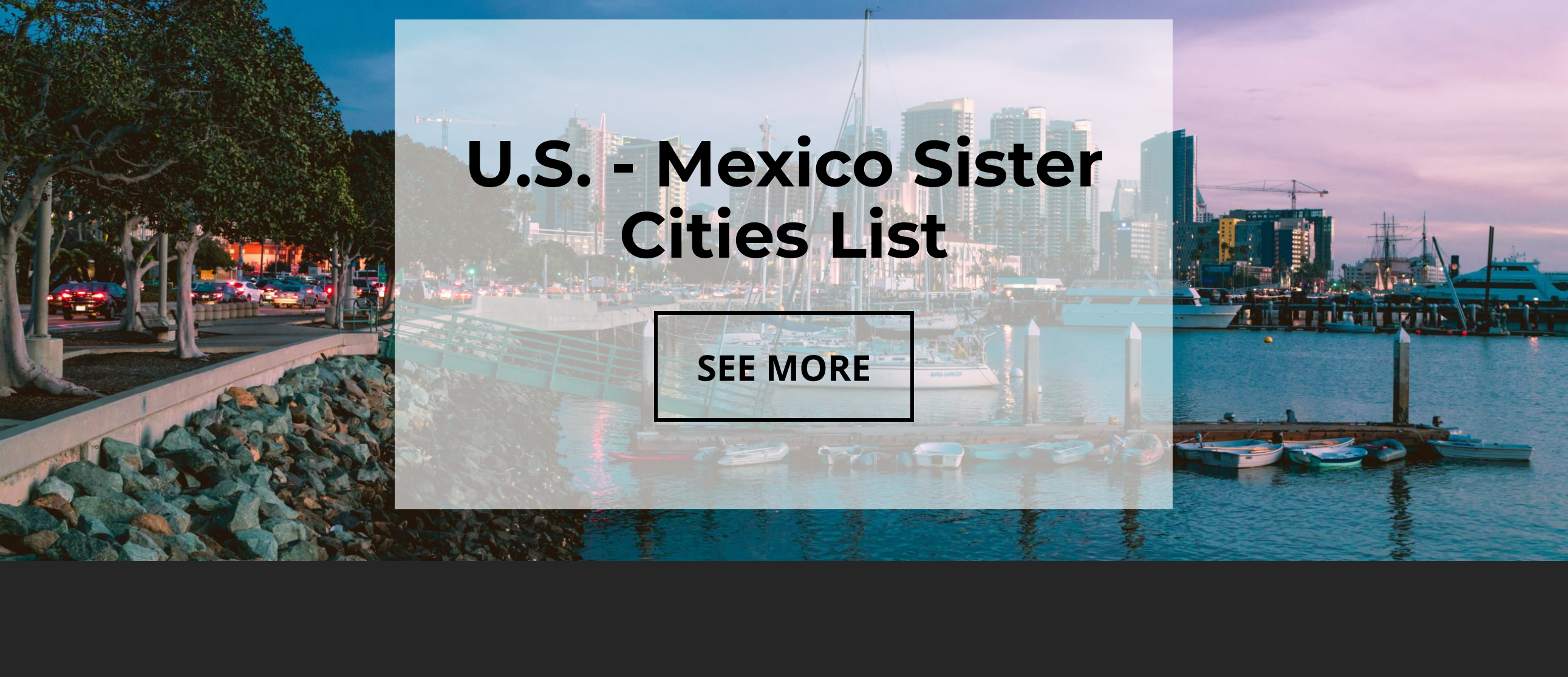
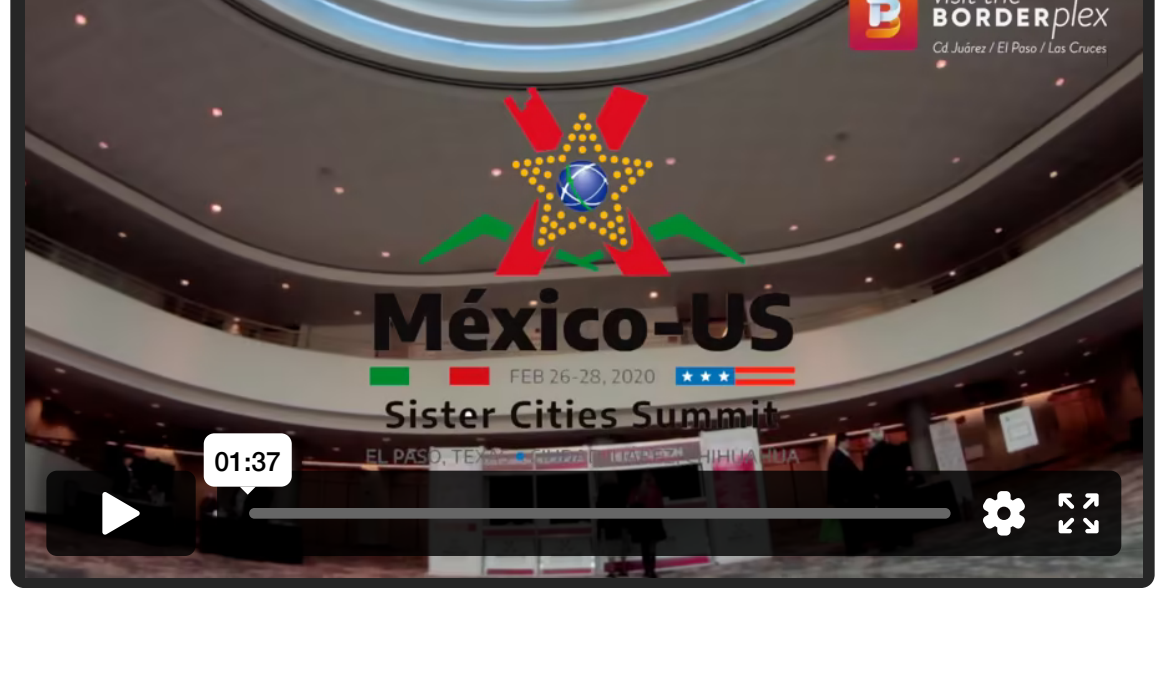
- Mayor of Culver City, California – **Dr. Daniel Lee**
- Mayor of Pueblo, Colorado – **Nicholas Gradisar**
- Mayor of Brownsville, Texas – **Juan Trey Mendez III**
- Mayor of Plano, Texas – **John Muns**
- Mayor of Las Cruces, New Mexico – **Ken Miyagishima**
- Mayor of San Diego, California – **Todd Gloria**
- Mayor of Parras de la Fuente, Coahuila, México – **Fernando Orozco Lara**
- Mayor of Tijuana, Baja California, México – **Montserrat Caballero Ramírez**
- Mayor of Uruapan, Michoacán, México – **Ignacio Benjamín Campos Equihua**
- Mayor of Rosarito, Baja California, México – **Hilda Araceli Brown Figueredo**
- Mayor of El Paso, Texas – **Oscar Leeser**
- Mayor of Mesilla, New Mexico – **Nora Barraza**
- Mayor of Ensenada, B.C.- **Armando Ayala Robles**
- Mayor of Tetela del Volcán, Morelos- **Luis Antonio Martínez Alvarez**
- Mayor Pro Tem of Amarillo, Texas – **Freda Powell**
- Mayor Pro Tem of Irving, Texas – **Albert Zapanta**
- Mayor Pro Tem of Redlands, California – **Eddie Tejeda**

- Councilmember for Santa Monica, California – **Oscar de la Torre**
- Councilmember for Fort Worth, Texas – **Carlos Flores**
- Councilmember for San Jose, California – **Sergio Jimenez**
- Councilmember for San Antonio, Texas – **Manny Peláez**
- Councilmember for Pueblo, Colorado – **Lawrence Atencio**
- Councilmember for Modesto, California – **Tony Madrigal**
- Councilmember for Del Mar, California – **Terry Gaasterland**
- Councilmember for Carson, California – **Arleen Rojas**
- Former Mayor of Upland, California – **Ray Musser**
- City Representative – El Paso, Texas – **Henry Rivera**

Explore San Diego & Tijuana!



U.S. Mexico Summit - 2018



U.S. - Mexico Sister Cities List

[SEE MORE](#)

CONTACT

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IMPORTANT HEALTH NOTICE

We are continuing to monitor COVID-19 requirements in both Tijuana and San Diego. We encourage you to visit travel.state.gov to stay up-to-date with all health advisory notices. Disposable masks and hand sanitizer will be available upon request.