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# Sun Metro Service Proposed Service Modifications

Anthony DeKeyzer– Director

# Summary of Proposed Modification

Aug 13, 2023

## Improve Rider Experience:

### Service Expansion to WBAMC Hospital:

Extend 1 route

### Minor Schedule Adjustment:

Add time to 2 Brio routes

### Route and Schedule Adjustments:

Eliminate the need to transfer for 6 routes

## Maximize Current Resources based Ridership Demand:

### Reallocate Resources:

Remove 1 unit for 2 routes due to ridership demand

### Route Deactivation:

Remove 1 route due to existing alternate routes and ridership demand

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# Proposed Service Modifications

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## To Improve Rider Experience:

### Service Expansion to New Beaumont Hospital:

- Extend Rt. 58 Montana/Turner to the new William Beaumont Hospital

### Minor Schedule Adjustments:

- Add 5 minutes on Brio Alameda and Montana on weekends
- Add 3 minutes on Montana Brio afternoon weekdays

### Route & Schedule Adjustments:

- Combine Rt. 7 Northeast/Cielo Vista with Rt. 87 Cielo Vista via Valle Verde EPCC
- Combine Rt. 35 Five Points via Dyer with Rt. 37 Northgate via Dyer
- Combine Rt. 61 DTC via Alameda with Rt. 64 Mission Valley via Alameda

## To Maximize Current Resources-Ridership Demand:

### Schedule Adjustment:

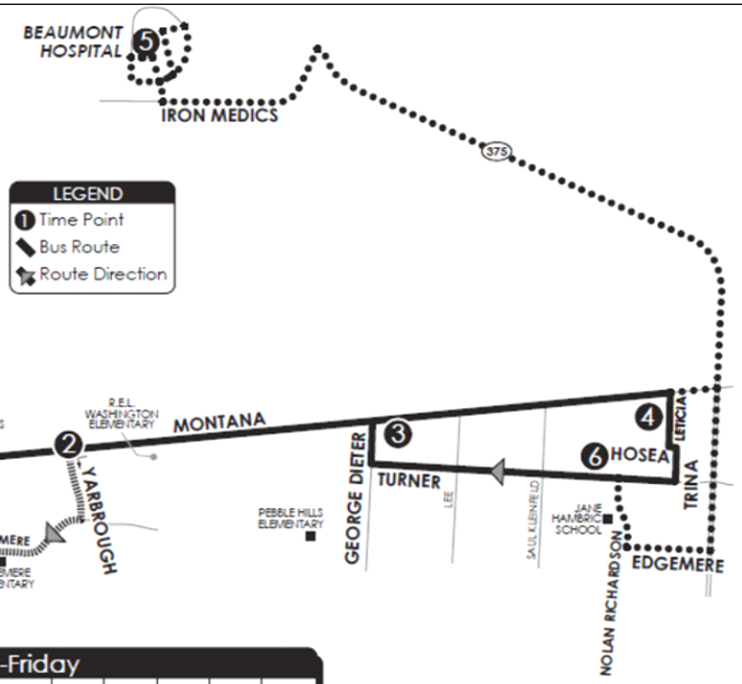
- Return Rt. 68 Lee Trevino and Rt. 69 George Dieter to pre-Montana Brio level of service to support current resources-ridership demand

### Route Deactivation

- Remove Rt. 76 Montwood Express due to very low ridership

# Route Extension to new WBAMC

## 58 Montana/Turner



**Monday-Friday**

1	2	3	4	5	6	2	1
Cielo Vista TC Bay E	Montana at Yarbrough	Montana at George Dieter	Beaumont Medical Ctr	Leticia at Montana	Turner at Nehemiah	Yarbrough at Montana	Cielo Vista TC Bay E
5:00	5:15	5:21	—	5:27	5:30	5:40	4:55
6:05	6:20	6:26	—	6:32	6:35	6:45	6:00
7:10	7:25	7:31	—	7:37	7:40	7:50	8:10
8:15	8:30	8:35	9:00	—	9:10	9:20	9:40
9:45	10:00	10:05	10:30	—	10:40	10:50	11:10
11:15	11:30	11:36	—	11:42	11:45	11:55	12:15
12:20	12:35	12:41	—	12:47	12:50	1:00	1:20
1:25	1:40	1:45	2:10	—	2:20	2:30	2:50
2:55	3:10	3:15	3:40	—	3:50	4:00	4:20
4:25	4:40	4:46	—	4:52	4:55	5:05	5:25
5:30	5:45	5:51	—	5:57	6:00	6:10	6:30
6:35	6:50	6:56	—	7:02	7:05	7:15	7:35

Proposed routing

Districts: 3, 6

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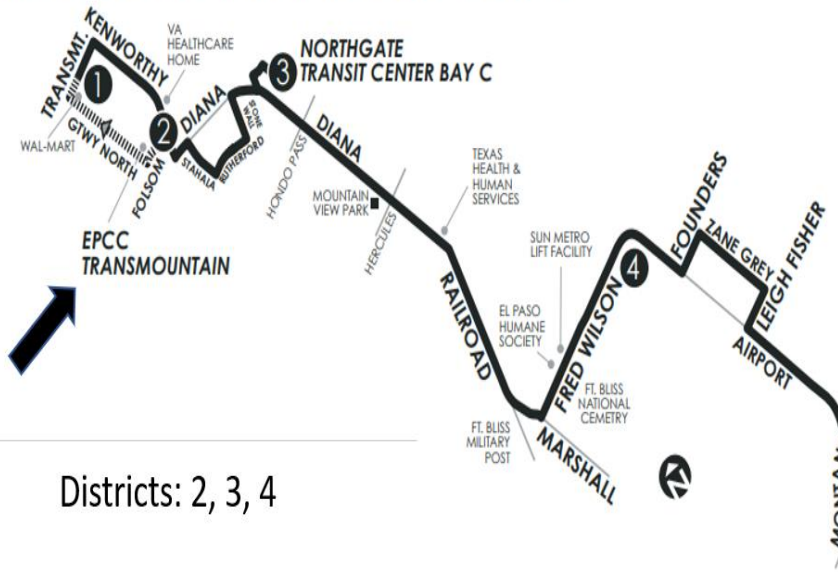
- Meets Public concerns to connect with WBAMC
- Optimizes Recourses based on Pilot program results
- Allows more passenger capacity for future riders with appointments
- Annual total savings \$24,000
  - 4 trips of 12 will service the hospital
  - Average ridership affected during the 4 trips is 7 passengers per day

# Route & Schedule Adjustments

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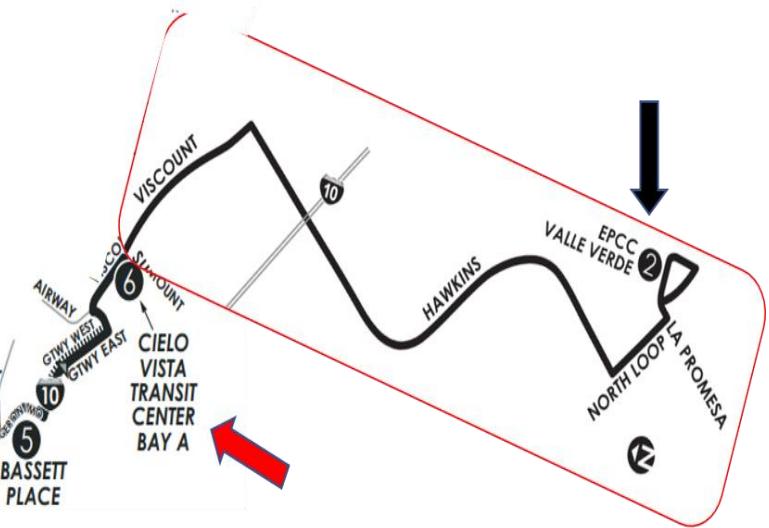
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## 7 Northeast/Cielo Vista Transit Center



Districts: 2, 3, 4

## 87 CVTC via Valle Verde

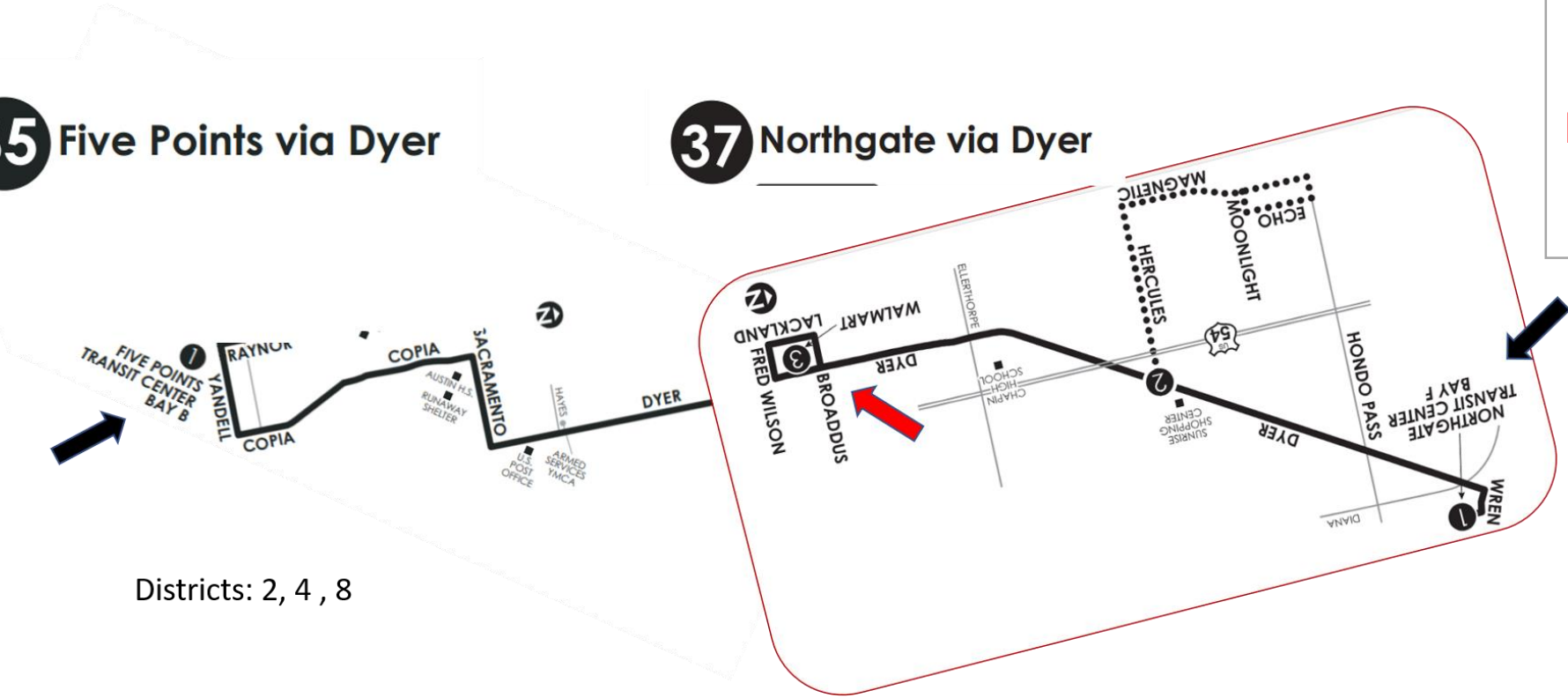


- Provides direct service between EPCC TM and Valle Verde Campuses
- Eliminates the need to transfer at Cielo Vista Transit Center
- Reduces travel time by 10 minutes

# Route & Schedule Adjustments cont.

## 35 Five Points via Dyer

## 37 Northgate via Dyer



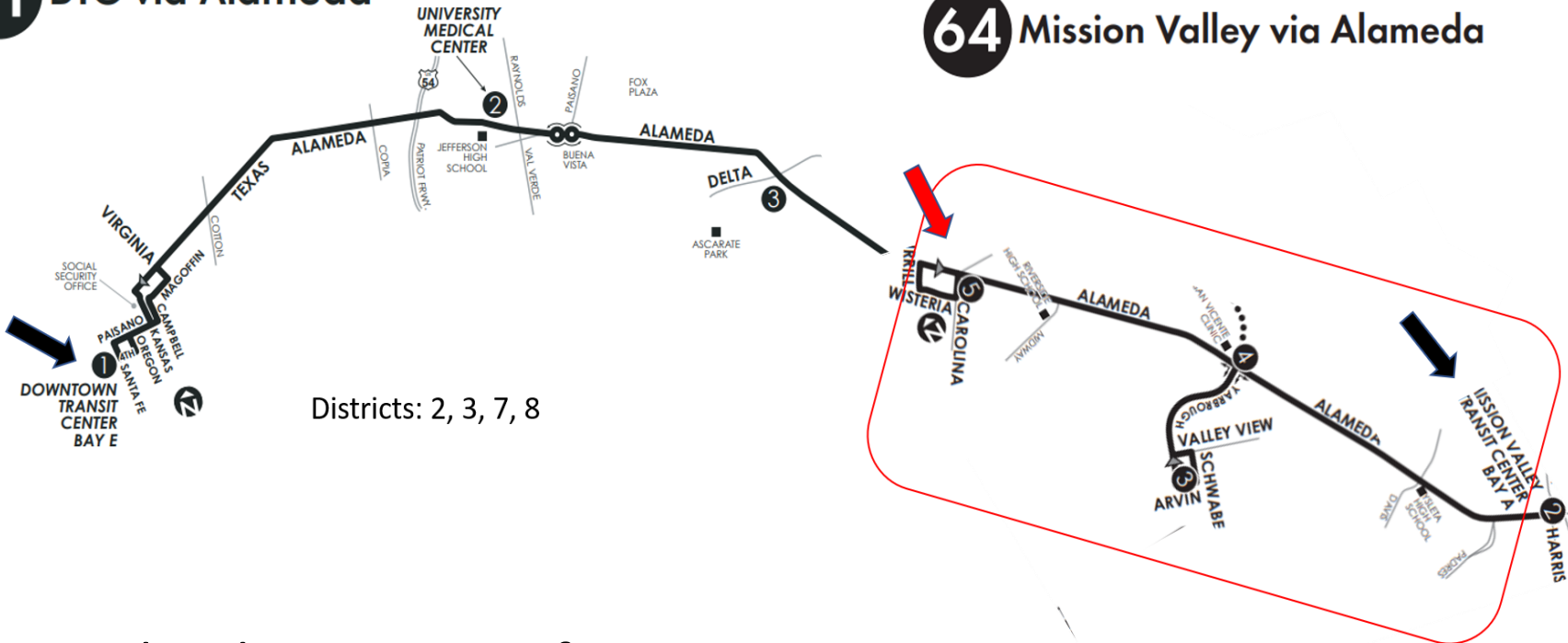
Districts: 2, 4, 8

- Provides direct service from 5 Points Transit Center to Northgate Transit Center
- Eliminates the need to transfer buses at Dyer and Broaddus
- Reduces travel time by 5 minutes

# Route & Schedule Adjustments cont.

## 61 DTC via Alameda

## 64 Mission Valley via Alameda



Districts: 2, 3, 7, 8

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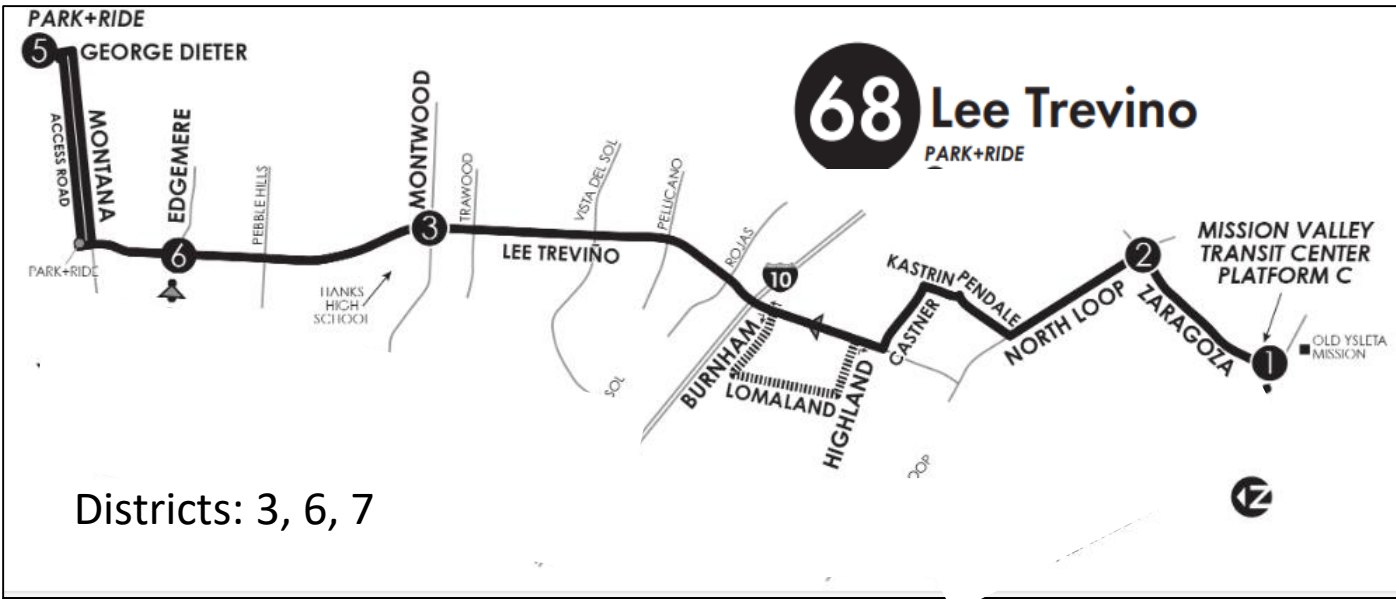
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- Provides direct service from Downtown Transit Center to Mission Valley Transit Center
- Eliminates the need to transfer buses at Carolina and Alameda
- Reduces travel time by 15 minutes

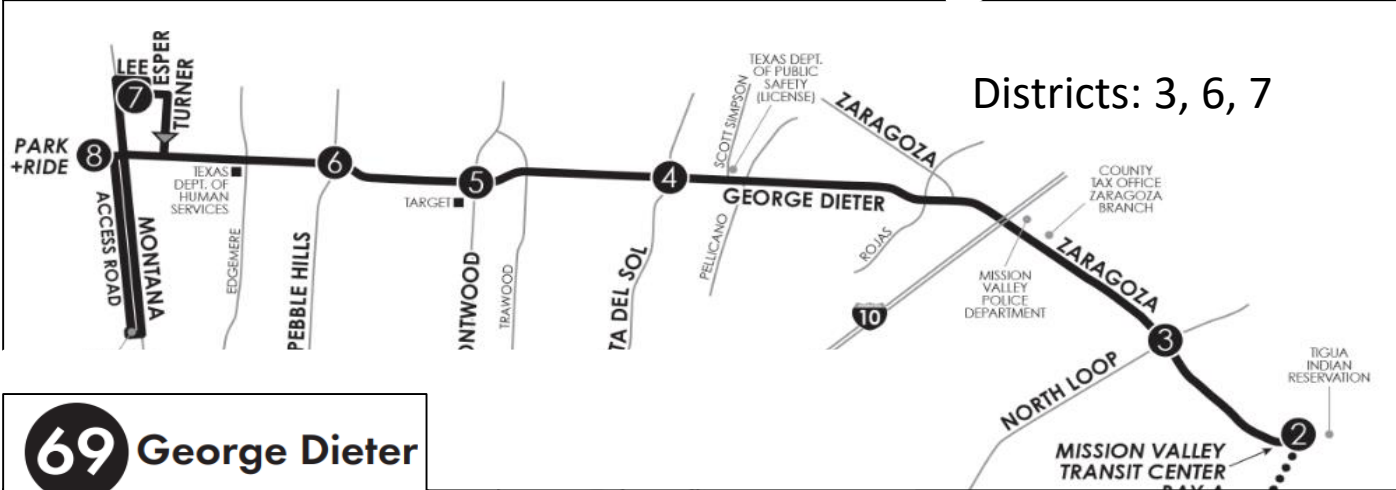
# Maximization Current Resources-Ridership Demand

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## Return Rt. 68 Lee Trevino and Rt. 69 George Dieter to pre Montana Brio service



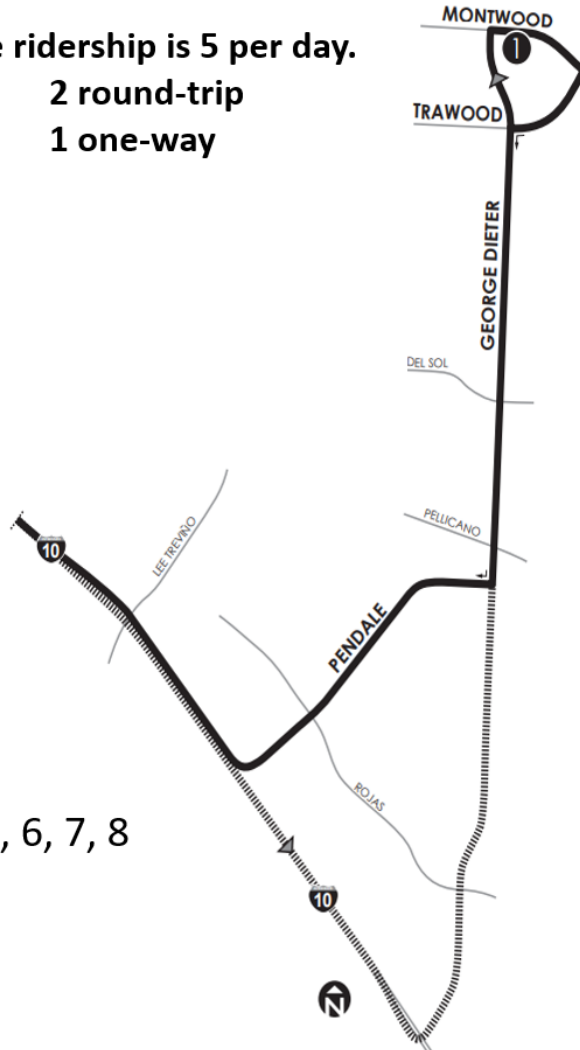
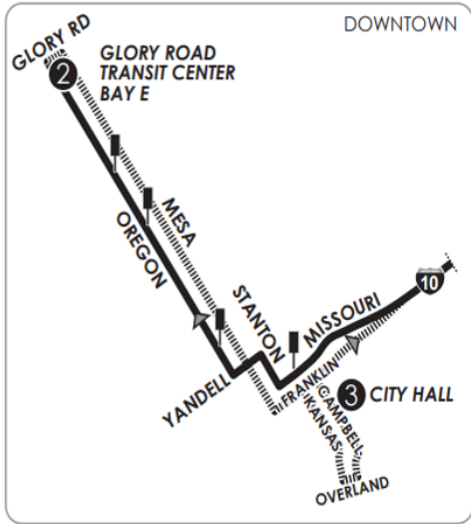
- Pilot Program added one unit to each Rt when Montana Brio opened
  - To promote Park-N-Rides
  - To Support expected rider increase
- Results: No increase in ridership
- Optimization of service and resources.
  - Reduce 1 unit 2 drivers each route
  - Allows reallocation 2 units 4 drivers



# Route Deactivation

## 76 Montwood Express

Average ridership is 5 per day.  
2 round-trip  
1 one-way



Monday-Friday

1	2	3	1
Montwood at Lake Omega	Glory Road TC Bay E	City Hall	Montwood at Lake Omega
6:00	6:40	6:51	7:20
6:40	7:20	7:31	8:00
7:20	8:00	8:11	8:40
8:00	8:40	8:51	9:20
3:00	3:40	3:51	4:20
3:40	4:20	4:31	5:00
4:20	5:00	5:11	5:40
5:00	5:40	5:51	6:20

District 2, 3, 6, 7, 8

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### Optimize Resources by Deactivating Redundant Routes:

- **Alternate Route Montwood to Downtown**
  - 53 Montwood to Cielo Vista Terminal
  - 59 Eastside Connector to Downtown
- **Alternate Route Downtown to Glory Road**
  - Brio Mesa
- Total Time Difference: 15 minutes
- Optimization of service and resources
  - Allows reallocation of **2 units 4 drivers**

## MISSION



Deliver exceptional services to support a high quality of life and place for our community.

## VISION



Develop a vibrant regional economy, safe and beautiful neighborhoods and exceptional recreational, cultural and educational opportunities powered by a high performing government.



## VALUES

Integrity, **R**espect, **E**xcellence,  
**A**ccountability, **P**eople

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## MISIÓN



Brindar servicios excepcionales para respaldar una vida y un lugar de alta calidad para nuestra comunidad

## VISIÓN



Desarrollar una economía regional vibrante, vecindarios seguros y hermosos y oportunidades recreativas, culturales y educativas excepcionales impulsadas por un gobierno de alto desempeño



## VALORES

Integridad, Respeto, Excelencia,  
Responsabilidad, Personas

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