

DATE: February 23, 2021

TO: City Clerk

FROM: Mayor Oscar Leeser

ADDRESS: 300 N. Campbell, 2<sup>nd</sup> Floor TELEPHONE (915) 212-0021

Please place the following item on the (Check one): CONSENT X REGULAR \_\_\_\_\_

Agenda for the Council Meeting of March 2, 2021

Item should read as follows: Appointment of Debra Fraire to the Tax Increment Reinvestment Zone Number 5

**BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM**

NAME OF BOARD/COMMITTEE/COMMISSION: Tax Increment Reinvestment Zone Number 5

NOMINATED BY: Oscar Leeser DISTRICT: Mayor

NAME OF APPOINTEE Debra Fraire  
(Please verify correct spelling of name)

E-MAIL ADDRESS: N/A

BUSINESS ADDRESS: N/A

CITY: N/A ST: TX ZIP: N/A PHONE: N/A

HOME ADDRESS: N/A

CITY: N/A ST: TX ZIP: N/A PHONE: \_\_\_\_\_

**DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY?** YES: \_\_\_\_\_ NO x

**IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE:**

**HAS APPOINTEE BEEN A MEMBER OF OTHER CITY BOARDS/COMMISSIONS/COMMITTEES? IF SO, PLEASE PROVIDE NAMES AND DATES:** \_\_\_\_\_

**LIST ALL REAL ESTATE OWNED BY APPOINTEE IN EL PASO COUNTY (BY ADDRESS):**

**WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?**

NAME OF INCUMBENT: Tami Keating

EXPIRATION DATE OF INCUMBENT: 4/30/2022

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: \_\_\_\_\_

RESIGNED \_\_\_\_\_

REMOVED x

DATE OF APPOINTMENT: 3/2/2021

TERM BEGINS ON : 3/2/2021

EXPIRATION DATE OF NEW APPOINTEE: 4/30/2022

PLEASE CHECK ONE OF THE FOLLOWING: 1<sup>st</sup> TERM: \_\_\_\_\_

2<sup>nd</sup> TERM: \_\_\_\_\_

UNEXPIRED TERM: x

# EL PASO INC. ■

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Debra Fraire  
Co-Owner and V.P. of Sales  
El Paso Inc. Newspaper

**Currently and for the past 25 years I have been the co-owner of the El Paso Inc. Newspapers. My main focus is advertising sales, new product ideas and mentoring of the new generation to come.**

*I came to El Paso 33 years ago with my husband and daughter to build our life and to become part of the community. For the better part of that time, we lived in the County, but I have always been very active in the City of El Paso. My husband is first generation and was raised in the Canutillo area and that is the area he loved.*

*One of my first positions in El Paso was with the El Paso Times as a manager in the circulation department. I managed all home delivery from downtown to George Dieter, both sides of the freeway. My responsibilities were to grow circulation, keep home delivery timely and accurate and at a miss rate of less than 1%. This was during the time that the El Paso Times had a Sunday circulation of 120,000! I hired all carriers 150 plus and assisted in the monthly collections of all subscriptions. (during that time the carrier collected 65% of the subscription money and turned it into the manager).*

*In 1995 I was approach by Tom Fenton who at the time was with the Freedom Forum in Switzerland to hop on board and help build a business/lifestyle publication. Our goal was to celebrate El Paso and its business community, big and small. I believe we accomplished that.*

*I have always had a passion for this community and its culture, the people that live and work here and the diversity that brings El Paso to life.*

**1998 – 2000 President Home and School Association St. Patrick's School responsible for increasing fundraising year over year by \$20,000 plus.**

# EL PASO INC. ■

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*1997-2000 **Women's Advisory Board, Las Palmas Medical Center**, 1 year as President of the Board. During that year I changed things up a bit and instead of a health fair we did a Women's Health Fair that included young women 16 and above. I wanted to address the issues; teen pregnancy and how to manage young relationships. This was an extremely successful event with an attendance of 300 plus young girls from the YISD school district. Unfortunately, the advisory board was disbanded the following year.*

*2001 – 2006 **El Paso Child Guidance Center** Board Member.*

*2000 – 2007 **Cathedral High School** Board Member.*

*2014 – 2020 **Ronald McDonald House Charities**. Active in the raising of funds, Secretary of the Executive Board. Currently on the advisory board.*

I have raised 2 successful children that have moved on with their lives. My daughter lives in Austin with her 2 dogs. She is a practice Manager for Banfield and will be setting up the first free standing Banfield (not attached to PetsMart) in Texas. My son and daughter-in-law live in McAllen. My son is a financial analyst for an arm of Exxon. They have made me a proud and happy Nana.

My proudest moment these days is the fact despite COVID, El Paso Inc. newspapers are thriving which is testament to our mission and the loyalty of our readers and advertisers.