



CITY OF EL PASO

Parks and Recreation Master Plan

Solicitation #2025-0264R

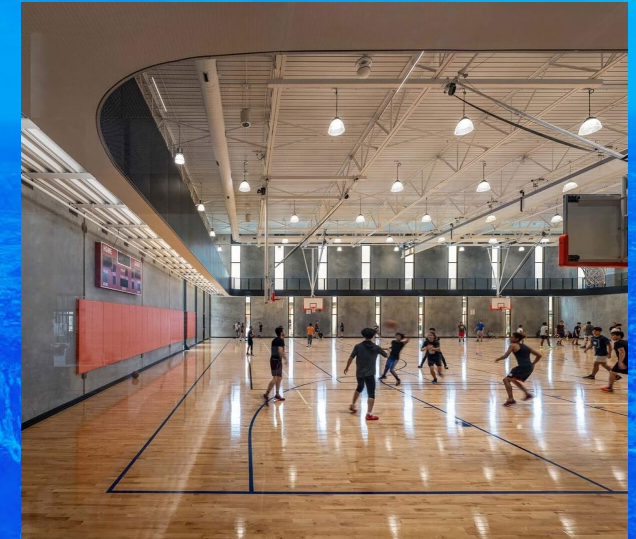


PARKS & RECREATION
CITY OF EL PASO

Strategic Plan

RECREATIONAL, CULTURAL + EDUCATIONAL OPPORTUNITIES

GOAL 4: Enhance El Paso's
Quality of Life through
Recreational, Cultural &
Educational Environments



Request for Statement of Qualifications

- January 17, 2025 – RFQ Issued
- February 14, 2025 – 5 Proposals Received
- February 28, 2025 – Evaluations Due
- March 3, 2025 – Notification of Rankings
- April 10, 2025 – Cost Proposal Received
- May 7, 2025 – Final Cost Proposal
- August 5, 2025 – City Council Contract Award

Selected Consultant



- Halff is an employee-owned Texas corporation
- One of the nation's leading planning firms
- Have completed PARD master plans for more than 100 communities
- Halff developed the 2014 COEP Parks and Recreation Master Plan

Scope of Work

1. Project Initiation & Organization

- Work plan, Kick-off meeting, Quality assurance and control, Bi-weekly meetings

2. Request for Information & Data collection

- GIS maps, background data, photos, planning documents, studies

3. Community Engagement & Outreach

- Elected official interviews, Focus groups, Community events, Steering committee meetings, Public meetings



Scope of Work

4. Long Range Plan Elements

- Needs assessment & Analysis, State of the PARD system, Inventory & Conditions Assessment, Master plan recommendations, Draft plan development

5. Final Report

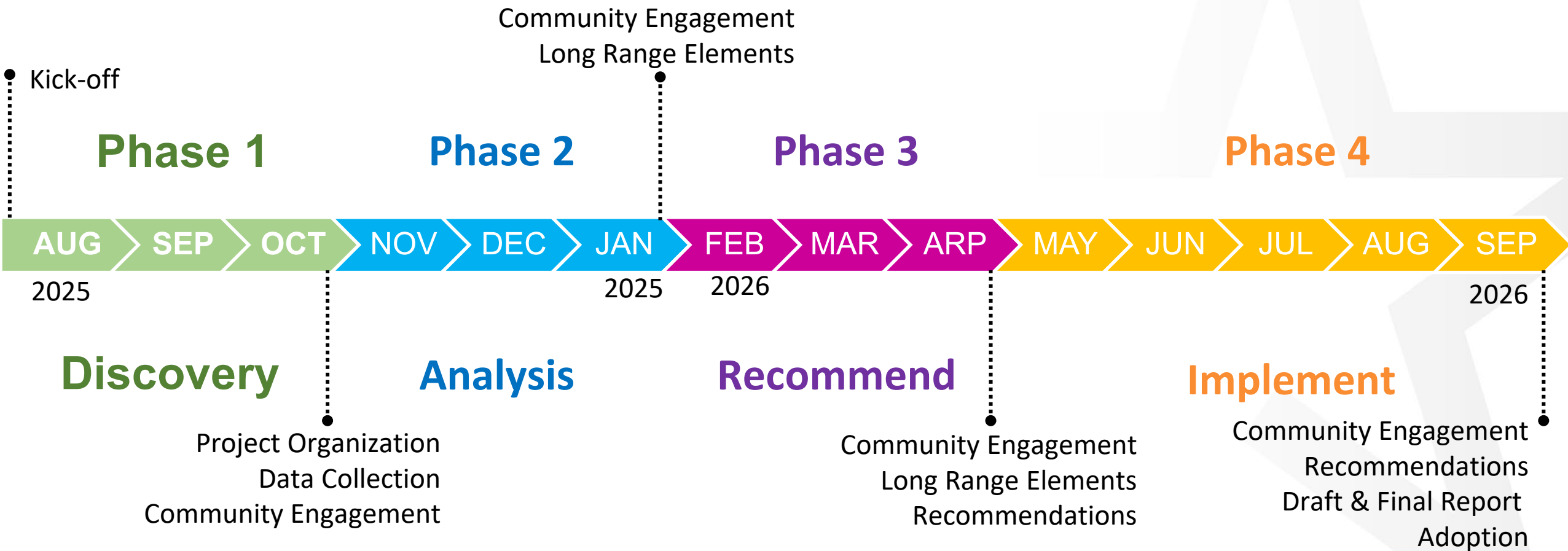
- Planning process, Methodology & recommendations, Final plan for the City's website, Executive summary, Appendix

6. Plan Adoption Support

- Presentation & materials, TPWD compliance submittal, Project close-out

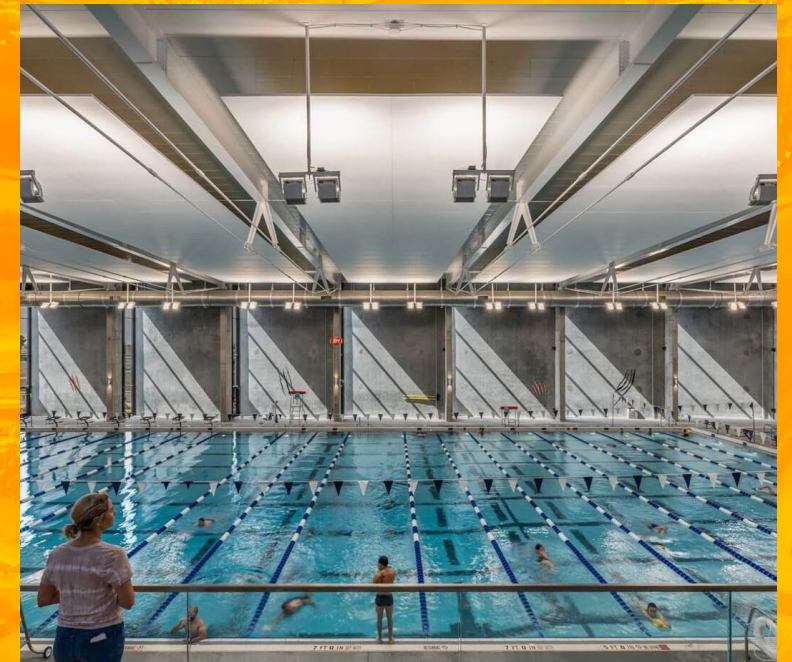


Project Timeline



Cost of Work

1. Project Organization & Data Needs	\$ 19,200
2. Community Engagement & Outreach	\$119,600
3. Long Range Plan Elements	\$392,900
4. Final Report	\$ 26,100
5. Plan Adoption	\$ 19,500
Total \$577,300	



Staff Recommendation

That the City Manager be authorized to sign an Agreement for Professional Services by and between the City of El Paso and Halff for the project known as the Parks and Recreation Master Plan

MISSION



Deliver exceptional services to support a high quality of life and place for our community.

VISION



Develop a vibrant regional economy, safe and beautiful neighborhoods and exceptional recreational, cultural and educational opportunities powered by a high performing government.



VALUES

Integrity, **R**espect, **E**xcellence,
Accountability, **P**eople

MISIÓN



Brindar servicios excepcionales
para respaldar una vida y un
lugar de alta calidad para
nuestra comunidad

VISIÓN



Desarrollar una economía regional
vibrante, vecindarios seguros y
hermosos y oportunidades
recreativas, culturales y educativas
excepcionales impulsadas por un
gobierno de alto desempeño



VALORES

Integridad, Respeto, Excelencia,
Responsabilidad, Personas