

Renard U. Johnson
Mayor

Dionne Mack
City Manager



CITY COUNCIL
Alejandra Chávez, District 1
Josh Acevedo, District 2
Deanna Maldonado-Rocha, District 3
Cynthia Boyar Trejo, District 4
Ivan Niño, District 5
Art Fierro, District 6
Lily Limón, District 7
Chris Canales, District 8

NOTICE OF SPECIAL MEETING OF THE EL PASO CITY COUNCIL

June 03, 2026

El Paso Convention Center – One Civic Center Plaza, El Paso, TX 79901

2:00 PM

Notice is hereby given that a Special Meeting of the City Council of the City of El Paso will be conducted on June 3, 2026, at 2:00 P.M. Members of the public may view the meeting via the following means:

Via the City's website. <http://www.elpasotexas.gov/videos>

Via television on City15,

YouTube: <https://www.youtube.com/user/cityofelpasotx/videos>

A quorum of City Council must participate in the meeting.

AGENDA

1. Call to order by Mayor Renard U. Johnson. [26-0703](#)
2. Pledge of Allegiance - United States and Mexico. [26-0704](#)
3. Introduction of members of the El Paso City Council by Mayor Renard U. Johnson. [26-0705](#)
4. Introduction of members of the Juarez City Council by Mayor Cruz Perez Cuellar. [26-0706](#)
5. Presentation and Mayoral Proclamation recognizing the strategic partnership between the City of El Paso and CONCANACO SERVYTUR México. Presented by Senior Business Analyst Israel Alvarado from Economic and International Development. [26-0707](#)
6. Presentation on the 2026 Ciudad Juarez Agenda de Cooperacion Binacional presented by Ciudad Juarez City Representative Alejandro Daniel Acosta Aviña. [26-0708](#)

7. Presentation on the City of El Paso 2026 International Policy Agenda presented by International Business and Trade Development Manager Adriana Pulecio from Economic and International Development. [26-0709](#)
8. Discussion and action on the updated Sister Cities Agreement between the City of El Paso and Ciudad Juárez, presented by International Business and Trade Development Manager Adriana Pulecio from Economic and International Development and Martha Vera, Honorary Council General of Spain and Board Member of Sister Cities International. [26-0710](#)
9. Mayor Renard U. Johnson and Presidente Municipal Cruz Perez Cuellar sign the Sister City Agreement, followed by witnesses. [26-0711](#)

ADJOURN

NOTICE TO THE PUBLIC:

Sign Language interpreters are provided for Regular City Council Meetings. If you need Spanish Interpretation Services, please email CityClerk@elpasotexas.gov by 12:00 p.m. on the Friday before the meeting.

Si usted necesita servicios de interpretación en español, favor de enviar un correo electrónico a CityClerk@elpasotexas.gov a mas tardar a las 12:00 p.m. del viernes previo a la fecha de la junta.

ALL REGULAR CITY COUNCIL AGENDAS ARE PLACED ON THE INTERNET TUESDAY PRIOR TO THE MEETING AT THE ADDRESS BELOW:

<http://www.elpasotexas.gov/>



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File #: 26-0703, **Version:** 1

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Call to order by Mayor Renard U. Johnson.



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Pledge of Allegiance - United States and Mexico.



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Introduction of members of the El Paso City Council by Mayor Renard U. Johnson.



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Introduction of members of the Juarez City Council by Mayor Cruz Perez Cuellar.



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COMMUNITY AND STAKEHOLDER OUTREACH (if applicable, as an attachment) – please include:

RELATED CITY POLICIES:

PRIOR COUNCIL ACTION:

LEGAL REVIEW:

Legal counsel reviewed as a part of Council packet

Legal counsel reviewed in advance of packet as an individual item

AMOUNT AND SOURCE OF FUNDING:

REPORTING OF CONTRIBUTION OR DONATION TO CITY COUNCIL:

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CITY OF EL PASO, TEXAS
OFFICE OF THE MAYOR
PROCLAMATION

WHEREAS, the City of El Paso is a recognized gateway for international trade and commerce and is committed to strengthening economic relationships that advance prosperity, innovation, and opportunity; and

WHEREAS, the City of El Paso continues to expand its role as a leading center for international economic collaboration, supporting initiatives that promote trade, investment, and business development; and

WHEREAS, CONCANACO SERVYTUR México represents more than 5.2 million businesses through 258 chambers across Mexico and serves as a key voice of the private sector; and

WHEREAS, the Memorandum of Understanding between the City of El Paso and CONCANACO SERVYTUR México establishes a framework for cooperation to promote economic development, facilitate business engagement, and strengthen cross-border trade and investment; and

WHEREAS, this partnership enhances El Paso’s position as a strategic entry point for international business while fostering collaboration between businesses in the United States and Mexico; and

WHEREAS, the City of El Paso recognizes the leadership of Dr. Fabián Octavio de la Torre de Stéffano and CONCANACO SERVYTUR México in advancing binational economic collaboration and strengthening business ties; and

WHEREAS, the City of El Paso values partnerships that support entrepreneurship, strengthen supply chains, and contribute to long-term economic growth;

NOW, THEREFORE, I, RENARD U. JOHNSON, MAYOR OF THE CITY OF EL PASO, TEXAS, DO
HEREBY PROCLAIM

June 3, 2026 AS

“EL PASO – CONCANACO SERVYTUR BINATIONAL PARTNERSHIP DAY”

Renard U. Johnson

Mayor



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AGENDA BINACIONAL

de Cooperación Internacional

Ciudad Juárez · El Paso, TX · Las Cruces, NM

FASE 1 · Desarrollo Económico + Medio Ambiente

FASE 2 · Resiliencia + Salud + Cultura + Deporte

FASE 3 · Seguridad + Servicios + Desarrollo Urbano



DIRECCIÓN GENERAL DE DESARROLLO ECONÓMICO

Sub-direcciones participantes:

Fomento Industrial y Empresarial

MiPymes

Turismo

Desarrollo Rural

- ▶ Prospección conjunta de IED con El Paso y Las Cruces — manufactura, logística, energía limpia
- ▶ Programa de Asistencia para la Transición a empresas que buscan expandir a EE.UU.
- ▶ Misiones comerciales conjuntas · Visitas a CDMX y Washington D.C.
- ▶ Seguimiento de cadena de suministro binacional con KPIs compartidos
- ▶ Ventanilla única empresarial · Mitigación de impacto arancelario
- ▶ Apoyo a MiPymes · Programas de fuerza laboral regional
- ▶ Posicionamiento de Juárez como destino turístico binacional

\$145B USD comercio anual · \$84B USD por Puerto Ysleta-Zaragoza



ECOLOGÍA Y MEDIO AMBIENTE

Coordinación binacional: Juárez · El Paso · Las Cruces

- ▶ Red de monitoreo atmosférico binacional — PM₁₀, PM_{2.5} y ozono · Estaciones compartidas
- ▶ Sistema de alertas ambientales tempranas coordinado con El Paso y Las Cruces
- ▶ Programa de Verificación Vehicular reforzado — equidad, transparencia, implementación gradual
- ▶ Gestión hídrica binacional — datos hidrológicos en tiempo real · Captación pluvial
- ▶ Reúso de aguas tratadas para riego urbano e industrial
- ▶ Infraestructura verde y corredores ecológicos urbanos — especies nativas del desierto
- ▶ Visor Ambiental Binacional — datos abiertos · Políticas basadas en evidencia
- ▶ Plan de contingencia ante sequías · Atlas de riesgos climáticos actualizado

Dirección de Ecología · Vinculación con TCEQ (El Paso) · EPA (Las Cruces)



RESILIENCIA CLIMÁTICA

Coordinación de Resiliencia y Ecología

- ▶ Estrategia Municipal de Adaptación Climática
- ▶ Agenda común de prioridades socioambientales Juárez–El Paso
- ▶ Cabildo Abierto Binacional — sesiones bilingües periódicas
- ▶ Fondos semilla binacionales para proyectos climáticos
- ▶ Atlas de Riesgos actualizado · Planes de contingencia hídrica



CULTURA Y ARTE

IPACULT — Instituto para la Cultura del Municipio

- ▶ Ecosistema Cultural Binacional — EPMA, MAHCH, Chamizal, UTEP
- ▶ Intercambio de artistas, residencias y exhibiciones
- ▶ Producción cultural y editorial conjunta
- ▶ Temporada Otoño Cultural — eventos binacionales anuales
- ▶ Formación de públicos y profesionalización de creadores



SALUD PÚBLICA

Dirección Municipal de Salud

- ▶ Gobernanza binacional en salud — acuerdos interinstitucionales
- ▶ Observatorio Binacional de Salud Fronteriza
- ▶ Prevención y atención de adicciones — jóvenes y migrantes
- ▶ Salud mental comunitaria — líneas bilingües
- ▶ VIH/ITS: acceso binacional a pruebas y tratamiento



DEPORTE

Dirección de Deporte Municipal

- ▶ Agenda deportiva compartida con El Paso y Las Cruces
- ▶ Torneos y eventos binacionales — turismo deportivo
- ▶ Deporte escolar como prevención de adicciones y violencia
- ▶ Intercambio de metodologías y programas de entrenamiento
- ▶ Uso compartido de infraestructura deportiva regional



SEGURIDAD PÚBLICA

SSPM — Secretaría de Seguridad Pública Municipal

- ▶ Operativo Espejo — patrullaje fronterizo conjunto
- ▶ Operativo SE BUSCA — búsqueda binacional de personas
- ▶ Juntas Binacionales de Violencia Fronteriza mensuales
- ▶ Intercambio de inteligencia — Border Patrol, DEA, HSI
- ▶ Mesa Técnica Binacional de Salud Mental Policial
- ▶ Red Binacional de Jóvenes Promotores de Prevención



PROTECCIÓN CIVIL

Dirección General de Protección Civil · CERI

- ▶ Simulacros binacionales — sismos, materiales peligrosos
- ▶ Plan Binacional de Emergencia para Materiales Peligrosos
- ▶ Mesas de diálogo con dependencias homólogas
- ▶ Coordinación ante emergencias meteorológicas
- ▶ Interconexión CERI – 911 El Paso (canal 880)
- ▶ Centro de Monitoreo Binacional — CCTV + LPR/ANPR



SERVICIOS PÚBLICOS

Dirección de Servicios Públicos Municipales

- ▶ Intercambio de mejores prácticas en residuos sólidos
- ▶ Movilidad urbana sostenible y transporte público
- ▶ Alumbrado público inteligente y ahorro energético
- ▶ Digitalización de trámites ciudadanos
- ▶ Mantenimiento predictivo de infraestructura urbana



BIENESTAR ANIMAL

Dirección de Bienestar Animal Municipal

- ▶ Protocolos y estándares compartidos de atención animal
- ▶ Campañas binacionales de esterilización y adopción
- ▶ Capacitación técnica conjunta del personal
- ▶ Atención coordinada de emergencias veterinarias
- ▶ Control binacional de fauna callejera



DESARROLLO URBANO

Dirección General de Desarrollo Urbano

- ▶ Intercambio de códigos de construcción y normas técnicas
- ▶ Actualización normativa ante actividad sísmica creciente
- ▶ Planeación urbana resiliente ante fenómenos climáticos
- ▶ Comisión Técnica Binacional de Desarrollo Urbano
- ▶ Estándares compartidos de eficiencia energética

Una frontera, tres ciudades, un solo futuro.

FASE 1
Desarrollo Económico
Medio Ambiente

FASE 2
Resiliencia · Salud
Cultura · Deporte

FASE 3
Seguridad · Servicios
Urbanismo · Protección



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2026

THE CITY OF EL PASO

INTERNATIONAL POLICY AGENDA

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I. Introduction and Purpose

The International Policy Agenda is intended to strengthen international relationships, attract foreign investment, advance binational infrastructure projects, and promote coordination among key stakeholders like Ciudad Juarez, the State of Chihuahua, and the federal government of Mexico. It also establishes a formal process to inform City Council, enabling staff to support Council's direction in executing projects that drive revenue and economic growth.

Policy Implementation Actions

The International Policy Agenda serves as a guiding framework, fostering coordination, alignment, and a shared vision among City Departments and Agencies with international partners. To effectively execute, City staff will establish a unified framework and policy roadmap to guide decision-making and inform resource allocation, ensuring a strategic, long-term vision for El Paso's international agenda. The International Policy Agenda is jointly implemented by Economic and International Development and Strategic and Legislative Affairs.

International Bridges	Economic Development	Strategic and Legislative Affairs
<p>Infrastructure</p> <ul style="list-style-type: none"> • International bridges modernization • City facilities updates <p>Land Development</p> <ul style="list-style-type: none"> • EP Water land / industrial parks • Land adjacent to ports • Land purchases <p>Communications</p> <ul style="list-style-type: none"> • International Bridges Strategy • Counter-messaging • Cross-border media management 	<p>Business Development</p> <ul style="list-style-type: none"> • FDI leads • International Trade Missions • International event planning <p>Business Engagement</p> <ul style="list-style-type: none"> • Port user surveys 	<p>Policy</p> <ul style="list-style-type: none"> • International Policy Agenda • Intergovernmental Affairs • Presidential Permit • USMCA Negotiations <p>Funding</p> <ul style="list-style-type: none"> • Grants, appropriations, riders • Legislative bills • MX Proyectos Ejecutivos • Foreign Visa Investments • Private-sector donations for infrastructure
<p>Metrics</p> <ul style="list-style-type: none"> • # Projects CIP • \$ Revenues from bridges • # of crossings • # of projects and funds allocated 	<p>Metrics</p> <ul style="list-style-type: none"> • # FDI leads • MOUs, MOAs, agreements 	<p>Metrics</p> <ul style="list-style-type: none"> • \$ for international ports • Presidential Permits

Implementation Actions

Strategic and Legislative Affairs

- Establishing joint programs with key international partners, including Ciudad Juarez and other strategic global cities
- Coordination with Mexican state governments
- Coordination with foreign national governments, with a focus on Mexico and Canada

Infrastructure

- Modernizing Ports of Entry
- Utilizing City-owned land
- Expanding Foreign Trade Zone (FTZ) 68 and improving FTZ 68 offerings and programs
- Advocacy to resolve inconsistencies in rules and incentives between FTZ and USMCA rules

Foreign Direct Investment (FDI) Program

- Business One Stop Shop
- International Transition Assistance Program
- FDI Prospecting / Trade Missions
- Tariff impact mitigation and tracking
- FDI targeted incentives

Advancing other priorities from City programs participating in the International Affairs Committee

- Public Health
- Office of Emergency Management
- FTZ 68 (Airport)
- International Bridges
- Destination El Paso

II. Policy Goals and Guiding Principles

Enhance Cross-Border Economic Integration

1. Strengthen International Partnerships

- Facilitate high-level engagement with Federal Government agencies in Washington, D.C., Mexico City and other global capitals through strategic visits and discussions
- Launch Joint trade missions with the Mayors of the City of El Paso and the Municipal President of Ciudad Juarez and other strategic international partners
- Develop cross border workgroups to encourage communication, data sharing, and growth in regional supply chains
- Continue City of El Paso Committees and Work Groups, including, but not limited to, Committee on Border Relations, Sister Cities International, and International Affairs Committee

2. Improve Border Infrastructure for Trade and Mobility

- Develop new financing options for international ports of entry
- Modernize and expand existing infrastructure to accommodate commercial traffic from the anticipated Bridge of the Americas commercial lane closure
- Increase collaboration with El Paso County and the Marcelino-Serna (Tornillo) International Port of Entry

3. Facilitate Trade and Foreign Direct Investment (FDI)

- Expand the International Transition Assistance Program
- Improve FTZ 68 programs, including customer access and expanding authorities via federal legislation
- Develop targeted incentives for FDI to attract international businesses
- Support the development of workforce programs to match regional labor demand and supply

Legislative Priorities for the International Program

This policy agenda is intended to help the City of El Paso in strengthening its role in advocating for border-related policy improvements at the State, Federal, and international levels by enhancing communication and advocacy efforts.

1. Advance Infrastructure Investments

- Secure funding for transportation projects (e.g., highways, transit, multimodal) particularly high-cost projects including modernizing facilities and inspections equipment
- Equip ports of entry with Intelligent Transportation Systems
- Establish procedures to reduce idling time at bridges/ports of entry and support binational mobility
- Expand federal tax incentives to encourage energy resilience and alternative energy sources at ports of entry
- Protect funding claw backs from programs that can fund international ports of entry (e.g., U.S. Federal Highway Administration grants, Infrastructure Investment and Jobs Act, Inflation Reduction Act)

2. Secure Presidential Permits for the Ysleta-Zaragoza Port of Entry

- Establish the Ysleta-Zaragoza Port of Entry as a priority in federal planning documents in both countries
- Secure funding for final design documents and construction
- Secure statements of support for the project (federal, state, local, and private-sector)
- Secure user commitments from logistics and manufacturing companies that would utilize the expanded port

Appendix A: Supporting Documentation

The following documents were used to create the International Policy Agenda and are available via the hyperlinks below. Contact Adriana Pulecio at pulecioam@elpasotexas.gov if you have additional questions or are unable to access the documents.

1. [City of El Paso Strategic Plan 2024](#)
2. [Federal Legislative Agenda for the 119th Congress](#)
3. [State Legislative Agenda for the 90th Legislative Session](#)
4. [Tariff Mitigation Strategy](#)
5. [Foreign Direct Investment Strategy 2024-2025](#)
6. [Foreign Trade Zone 68 Program](#)

Appendix B: Major Initiatives

1. Joint International Trade and Policy

Biannual Visits to Mexico City

The City of El Paso, in collaboration with the municipal government of Ciudad Juárez will coordinate biannual visits to Mexico City to strengthen relationships with federal government agencies such as the Secretaría de Relaciones Exteriores (SRE), Secretaría de Economía, Secretaría de Comunicaciones y Transportes (SCT), and customs and border security entities. These visits are critical to advancing shared infrastructure priorities, promoting foreign direct investment (FDI), and advocating for the region's interests in binational trade facilitation and economic development. Meetings will also engage with Mexico's federal legislative bodies to ensure alignment on strategic initiatives such as the Ysleta-Zaragoza Port of Entry Expansion and the development of energy, water, and transportation corridors that support regional industry.

Biannual Visits to Washington, D.C.

The City of El Paso hosts Ciudad Juárez will coordinate biannual visits to Washington, DC to ensure that both cities maintain a consistent presence and engagement with key federal agencies and congressional offices, conveying accurate representation of the border and regional needs. These visits will focus on advocating for funding opportunities, regulatory improvements, and policy reforms that impact cross-border commerce, infrastructure, workforce development, and immigration. Meetings with U.S. Customs and Border Protection (CBP), the Department of Transportation (DOT), the U.S. Trade Representative (USTR), and relevant Congressional Committees will be central to reinforcing the City's role as a national leader in international trade and border innovation. These engagements also provide a platform to elevate local and regional needs related to climate resilience, energy security, and port modernization.

Joint Foreign Direct Investment (FDI) Prospecting

The City of El Paso and Ciudad Juárez will launch a Joint FDI Prospecting Program in collaboration with key business support organizations including CONCANACO, CANACO, CANACINTRA, and INDEX. This initiative utilizes coordinated outreach strategies, investment promotion events, and tailored business intelligence tools to attract domestic and foreign companies seeking to invest in the El Paso–Juárez binational region. The program will target businesses in manufacturing, logistics, clean energy, and advanced technology sectors, offering a pipeline of investment-ready opportunities. Customized site visits, investor roundtables, and business matchmaking efforts will enhance visibility and reduce barriers for international firms interested in acquiring, relocating, or expanding operations in the region.

Joint Supply Chain Tracking

A shared data framework will be developed to track and analyze supply chain activity across the El Paso–Juárez region, with the goal of improving operational efficiency and reducing delays at ports of entry. This initiative involves cooperation between both cities, customs agencies, and private sector partners to establish key performance indicators (KPIs), monitor inventory movement, and anticipate disruptions. Data will inform strategic investments in infrastructure, labor force alignment, and logistics planning. The joint system will also support long-term planning for nearshoring and reshoring efforts by providing real-time insights into binational supply chain dynamics.

Trade Events

The City of El Paso, in collaboration with Ciudad Juárez and regional business organizations, will organize and participate in strategic trade events that position the region as a global hub for commerce and innovation. These include participation in international trade expos, border innovation summits, sector-specific investment forums, and joint city presentations at high-profile economic development conferences in North America, Europe, and Asia. Trade events will showcase the unique advantages of the El Paso–Juárez binational region, highlight industrial and logistics assets, and foster connections with site selectors, investors, and multinational corporations. A calendar of annual events will be created in coordination with the binational working group to ensure alignment and maximize impact.

USMCA Advocacy and Regional Trade Alignment

The City of El Paso will advance a coordinated USMCA advocacy strategy to ensure trade policy reflects the needs of border communities. This includes ongoing monitoring of USMCA implementation and the 2026 review process, with a focus on trade facilitation, infrastructure, and regional competitiveness. The City will prioritize FTZ and USMCA parity to support North American manufacturing and cross-border production, while advancing unified regional positions on port modernization, integrated logistics, local government engagement, and supply chain resilience.

International Engagements

The City of El Paso will pursue targeted engagement with priority international markets and key trade corridors, logistics hubs, and industry clusters to expand trade, investment, and institutional partnerships. These efforts will include participation in international forums, trade missions, and coordinated engagements with foreign government agencies, industry leaders, and multilateral organizations. The goal is to position El Paso as a strategic gateway for global commerce, strengthen relationships beyond the U.S.–Mexico corridor, and attract diversified foreign direct investment aligned with the City's economic priorities.

Binational Tourism Promotion

The City of El Paso, in collaboration with Ciudad Juárez as well as with other Mexican Cities, States and regional partners, will advance coordinated tourism efforts through joint marketing, digital cross-promotion, and shared participation in trade and travel industry engagements.

Binational Sustainability and Resilience

The City of El Paso, in collaboration with Ciudad Juárez and regional partners, will advance coordinated sustainability and resilience efforts through policy alignment, program development, and support for climate, energy, and environmental initiatives across the border region.

2. Sister Cities

A sister city, county, or state relationship is a broad-based, long-term partnership between two communities in different countries. A relationship is officially recognized when the highest elected or appointed officials from both communities sign an agreement to establish sister city ties.

Founded in 1956 with the mission to promote peace through mutual respect, understanding, cooperation - one individual, one community at a time. This mission reflects the belief in the power of personal connections. Since inception, Sister Cities International has worked to create global relationships based on cultural, educational, informational, and trade exchanges.

Sister Cities International serves as the national membership organization for sister city programs in over 400 communities, with over 1,800 partnerships in more than 140 countries.

Each sister city organization is independent and pursues activities and thematic areas that are important to them and their community, including municipal, business, trade, educational, and cultural exchanges and projects with its sister city.

El Paso International Sister Cities Agreements to Date

- Torreón, Mexico: A Sister City agreement was authorized by the El Paso City Council in 2023.
- Chihuahua City, Mexico: Signed in 2002 and rectified in 2008 and 2021 to solidify collaboration in economic development, tourism, culture, and education.
- Parras de la Fuente in Coahuila, Mexico: Established in 2020 to foster bilateral ties, enhance cross-border collaboration, and promote joint tourism, cultural exchange, and economic development.
- Ciudad Juárez, Mexico:
 - April 2005: Signed our initial Sister Cities agreement.
 - March 27, 2018: This pact was designed to promote binational tourism, commerce, transportation, and culture.

- Guadalajara, Jalisco, Mexico. Signed in 2018 to strengthen cultural ties and promote tourism and economic development in both communities.
- Hadera, Israel: Established in May 2015 to promote cross-border economic investment, cultural exchange, and technological collaboration, specifically in water desalination.
- Jerez de la Frontera, Spain: Formalized in the spring of 1998 celebrating shared Spanish colonial heritage of the region, emphasizing cultural exchange, economic development, and educational ties between our two historic cities.
- Zacatecas, Mexico: Officially established in 1998, encouraging bilateral promotion of both cities and establish a framework for collaborative activities in areas of mutual benefit.
- Querétaro, Mexico: Officially established in 1998, committing to bilateral promotion of their respective cities.

Expanding Sister City Engagement

A city may have multiple sister cities, with community involvement ranging from a handful to hundreds of volunteers. In addition to volunteers, sister city organizations may include representatives from nonprofits, municipal governments, the private sector, and other civic organizations.

As part of the International Policy Agenda, the City may explore additional sister city agreements where there is clear alignment with El Paso’s economic, cultural, educational, and binational priorities. These agreements should be pursued as practical platforms for cooperation, relationship-building, and exchange, with an emphasis on partnerships that advance shared interests and create opportunities for residents, institutions, and businesses.

3. Ysleta-Zaragoza Port of Entry Expansion Project: Feasibility Study

The Ysleta International Port of Entry provides a critical link between the largest Mexican concentration of maquiladora manufacturing activities in Juárez and distribution centers and consumer markets across the United States.

- Over \$145 billion of trade between the United States and México passed just through the City of El Paso in 2024, of which \$84 billion crosses via the Ysleta-Zaragoza Port of Entry.
- Expanding the Ysleta-Zaragoza International Port of Entry is necessary to accommodate a growing volume of trade and to absorb commercial traffic from Bridge of the Americas (BOTA).
- This project has garnered statements of support from partners in the United States and Mexico (both public and private sectors), which is necessary to secure Presidential Permits for the project.
- There is significant private sector demand for warehousing in land adjacent to the Ysleta International Port of Entry, including land owned by the City of El Paso and Riverside Industrial Park.
- The feasibility study will result in data, planning, and design work necessary to secure approximately \$500 million for implementation.

Total Estimated Cost Breakdown

Task	Description	Cost
1	Traffic Study (Port modeling)	\$1,500,000
2	Off-System vs. On-System Study	\$1,500,000
3	Inspection Stations Usage Study	\$2,000,000
4	Preliminary Design & Feasibility Estimate	\$5,000,000
	Total	\$10,000,00

Task 1. Port Modeling: Current vs. Post-BOTA Commercial Traffic Removal

- Data collection and stakeholder engagement
- Origin-destination and mode split analysis
- Microsimulation of current and future scenarios
- Final report with recommendations

Task 2. Off-System vs. On-System Impacts Study

- Roadway condition inventory
- Connectivity and access study
- GIS mapping and traffic forecasting
- Infrastructure impact report

Task 3. TxDOT and Texas DPS Inspection Station Usage Study

- Baseline usage data collection
- Truck flow and inspection rate analysis
- Demand forecast modeling
- Conceptual facility design for expansion

Task 4. Preliminary Concept Design & Feasibility-Level Cost Estimate

- Up to 3 conceptual site layout options
- Cross-border flow diagrams and access points
- Conceptual utility layouts
- Cost estimates at feasibility-level accuracy



4. Paso del Norte and Stanton Ports of Entry Project Development Study

Program Summary

The Paso del Norte (PDN) and Stanton International Bridges Project Development Study focuses on improving mobility, safety, equity, economic development, and transportation challenges with more than 500,000 pedestrians and 650,000 vehicles crossing northbound and southbound at the Paso del Norte and Stanton ports of entry on a monthly basis.

Total Estimated Cost: \$2,000,000

The project scope of work will result in data, planning, and design work necessary to secure approximately \$200 million for implementation. Tasks include:

T1: Community and Stakeholder Engagement Plan

T2: Analysis of Needs and Demands

T3: Pedestrian Safety and Amenities Infrastructure Analysis

T4: Traffic Control Infrastructure and Requirements Analysis

T5: Bridges Conceptual Design and Expansion Gap Analysis



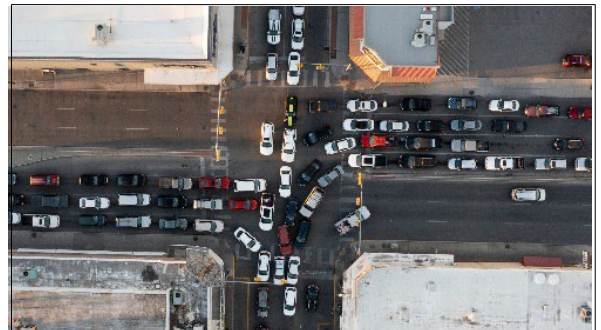
- T6: Infrastructure Cost Estimates
- T7: Alternatives and Constraints Analysis
- T8: Benefit-Cost Analysis
- T9: Environmental Summary
- T10: Final Report

High Traffic Incidents: There is a high incidence of speed-related and intersection-related incidents in the study area, leading to traffic delays and accidents. The Texas Department of Transportation (TxDOT) Crash Records Information System (CRIS) Query system shows that a total of 664 speed-related incidents and 2,537 intersection-related incidents were recorded within the study area from February 2018 through February 2023 (TxDOT 2023).

Pedestrian Safety: Pedestrian safety improvements are needed to protect pedestrians and cyclists from high-speed and distracted traffic. From 2015 to 2021, within a one-mile radius encompassing Downtown El Paso and neighborhoods adjacent to the PDN and Stanton International Bridges, 189 incidents involving pedestrians occurred. Of those 189, nine were fatal.

Responding to BOTA Closures: Although GSA has told regional stakeholders that there will not be a full closure of personal vehicle and pedestrian crossings for the Bridge of the Americas (BOTA) Modernization Project, the City of El Paso expects that much of that traffic will utilize the PDN and Stanton Ports of Entry.

Presidential Permit: Much of the work planned by the City of El Paso will not require a Presidential Permit. Improvements will occur along ingress and egress routes like Stanton Street and in City rights of way.





El Paso, TX

300 N. Campbell
El Paso, TX

Legislation Text

File #: 26-0711, **Version:** 1

**CITY OF EL PASO, TEXAS
LEGISTAR AGENDA ITEM SUMMARY FORM**

DISTRICT, DEPARTMENT, CONTACT INFORMATION:

*Please choose District and Department from drop down menu. Please post exactly as example below.
No Title's, No emails. Please use ARIAL 10 Font.*

AGENDA LANGUAGE:

This is the language that will be posted to the agenda. Please use ARIAL 11 Font.

Mayor Renard U. Johnson and Presidente Municipal Cruz Perez Cuellar sign the Sister City Agreement, followed by witnesses.

**CITY OF EL PASO, TEXAS
AGENDA SUMMARY FORM**



DEPARTMENT / COUNCIL OFFICE:

AGENDA DATE:

PUBLIC HEARING DATE:

CONTACT PERSON NAME:

PHONE NUMBER:

2nd CONTACT PERSON NAME:

PHONE NUMBER:

DISTRICT(S) AFFECTED:

AGENDA ITEM:

ISSUE STATEMENT:

BACKGROUND:

COUNCIL OPTIONS:

COMMITTEE REVIEW AND/OR RECOMMENDATION:

COMMUNITY AND STAKEHOLDER OUTREACH (if applicable, as an attachment) – please include:

RELATED CITY POLICIES:

PRIOR COUNCIL ACTION:

LEGAL REVIEW:

Legal counsel reviewed as a part of Council packet

Legal counsel reviewed in advance of packet as an individual item

AMOUNT AND SOURCE OF FUNDING:

REPORTING OF CONTRIBUTION OR DONATION TO CITY COUNCIL:

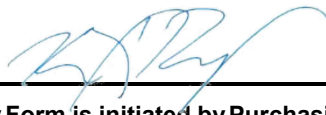
NAME	AMOUNT (\$)

ATTACHMENTS:

FOR MORE INFORMATION:

*****REQUIRED AUTHORIZATION*****

SIGNATURE:



(If Agenda Summary Form is initiated by Purchasing, client department should sign also)

**RENEWAL OF THE SISTER CITY AGREEMENT ENTERED INTO
BETWEEN
CIUDAD JUÁREZ, STATE OF CHIHUAHUA, UNITED MEXICAN STATES
AND
THE CITY OF EL PASO, STATE OF TEXAS, UNITED STATES OF AMERICA**

Ciudad Juárez, State of Chihuahua, United Mexican States, and the City of El Paso, State of Texas, United States of America, individually referred to as the *Party* and collectively as the *Parties*, have decided to renew the commitments established in the Sister City Agreement between Ciudad Juárez, Chihuahua, United Mexican States, and the City of El Paso, Texas, United States of America, originally entered into on April 21, 2005, and ratified on March 27, 2018, in accordance with the current binational context.

WHEREAS, the longstanding and positive relationship between the United Mexican States and the United States of America is reflected in the close and dynamic partnership between Ciudad Juárez and El Paso, which together constitute one of the most interconnected and economically significant binational urban regions along the international border; and

WHEREAS, the economic, historical, cultural, and social ties between the two cities have been forged over centuries through trade, family ties, shared heritage, and daily cross-border interaction, creating a unique binational community that predates the modern international border and continues to define the identity and prosperity of both jurisdictions; and

WHEREAS, both cities share common challenges and opportunities in the areas of economic development, environmental sustainability, public health, investment, cultural exchange, and quality of life, among others, which are best addressed through cooperation, dialogue, and coordinated action; and

WHEREAS, the Parties desire to further strengthen institutional collaboration among their respective governments, agencies, and communities for the purpose of promoting prosperity, resilience, innovation, and social well-being on both sides of the border; and

WHEREAS, the Parties recognize the importance of establishing and maintaining a clear legal and institutional framework to guide their cooperative activities, ensure continuity, and provide a basis for long-term binational engagement in areas of shared interest and mutual benefit.

NOW, THEREFORE, the Parties” agree as follows:

ARTICLE I OBJECTIVE

The objective of this Agreement is to establish and promote sustained cooperation between Parties through the development and implementation of collaborative activities in areas of mutual interest, including, but not limited to, trade, investment, productive activities, services, culture, tourism, and any other sectors as may be jointly agreed upon by the Parties. These cooperative efforts are intended to support economic development, strengthen institutional relationships, improve the quality of life of residents, and promote long-term prosperity and stability in the binational region.

ARTICLE II GENERAL COMMITMENTS

Within the framework of coordinated actions for the creation and development of areas of mutual interest, the Parties commit to act in full compliance with their respective legal authorities and powers, in accordance with their applicable national, state, and local laws and regulations. In carrying out the objectives of this Agreement, Parties shall cooperate in good faith, promote effective communication among their respective institutions, and facilitate the exchange of information, technical knowledge, and best practices, in order to ensure the orderly, transparent, and effective implementation of all cooperative activities carried out under this Agreement.

ARTICLE III AREAS OF COLLABORATION

The Parties shall promote cooperative activities, including, but not limited to:

- a. **TRADE PROMOTION**, through sustained cooperation among public agencies, including chambers of commerce and private-sector organizations from both cities, for the purpose of facilitating cross-border trade, business development, and market expansion. Such cooperation shall include the organization of trade and business missions, participation in regional and international trade fairs, as well as the exchange of information related to customs procedures, regulatory requirements, and market opportunities. The Parties shall foster direct business linkages, supplier identification, and commercial connection mechanisms, in order to strengthen binational supply chains, support small and medium-sized enterprises, and increase the volume, diversity, and value of the goods and services exchanged between El Paso and Ciudad Juárez.
- b. **INVESTMENT PROMOTION**, through coordinated economic development efforts aimed at attracting, retaining, and expanding national and international investment in both cities. The Parties shall exchange investment delegations, promote priority development sectors and infrastructure projects, and share information regarding incentive programs, permitting processes, and legal and regulatory frameworks. Through the alignment of their investment attraction strategies and collaboration in promotional activities directed toward potential investors, the Parties seek to facilitate joint projects and binational enterprises.
- c. **INDUSTRIAL PROMOTION**, through collaborative planning and coordinated actions that support the manufacturing, logistics, technology, and other key industrial sectors of the binational region. This cooperation shall include the exchange of best practices in industrial development, workforce training, and technological adoption, as well as the promotion of partnerships among industrial parks, research institutions, suppliers, and logistics operators. The Parties shall work jointly to strengthen cross-border production networks and export capacity, improve productivity and innovation, and consolidate the El Paso-Ciudad Juárez corridor as an industrial and manufacturing center of global competitiveness.
- d. **TOURISM PROMOTION**, through cooperation to jointly promote El Paso and Ciudad Juárez as complementary destinations within a shared binational region, including the exchange and dissemination of visitor information, coordinated promotion of principal attractions, cultural offerings, and relevant events through visitor centers, official tourism

platforms, and digital channels, as well as collaboration in tourism promotion activities and engagement with the travel industry. The Parties shall also encourage the development of binational tourism experiences and cross-border travel opportunities that highlight the unique assets of both cities, with the objective of increasing tourism flows, promoting longer stays, strengthening the international visibility of the region, and consolidating tourism as a key driver of economic development, cultural exchange, and community vitality in El Paso and Ciudad Juárez.

- e. **CULTURAL AND EDUCATIONAL PROMOTION**, through sustained collaboration on cultural, educational, and artistic initiatives that foster mutual understanding and strengthen human ties between both cities. This cooperation shall include the exchange of artists, students, faculty, and cultural professionals; the organization of festivals, exhibitions, academic forums, and performances; as well as the promotion of language learning, educational exchange programs, institutional partnerships, and the preservation of cultural heritage. By highlighting the shared history, geographic proximity, and cultural diversity, the Parties seek to reinforce community identity, expand educational opportunities, encourage civic participation, and deepen the people-to-people relationships that form the basis of the Sister Cities relationship.

- f. **ENVIRONMENTAL SUSTAINABILITY PROMOTION**, through strengthening regional sustainability and resilience through public policy coordination, the development of joint initiatives, and support for efforts related to climate, energy, and community development. The Parties shall encourage institutional cooperation and facilitate the exchange of knowledge, technical expertise, and best practices, with the shared objective of improving the quality of life of residents on both sides of the border and establishing a lasting binational framework that promotes sustainable progress and contributes to the long-term prosperity and well-being of the border region.

- g. Other areas mutually agreed upon by the Parties, in accordance with applicable law.

ARTICLE IV AUTHORITY

The Parties shall carry out the collaborative activities referred to in Article III of this Agreement in accordance with the respective competencies, regulations, and political-economic directives of their respective Governments.

ARTICLE V ANNUAL OPERATING PROGRAMS

To further the objectives of this Agreement, the Parties may develop Annual Operating Programs (AOPs) that, once mutually approved in writing, shall form part of this Agreement.

Each AOP may include specific projects or activities and, as applicable, shall identify:

- a) Objectives and activities to be carried out;
- b) Work schedule;
- c) Profile, number, and stay of assigned personnel;
- d) Responsibility of each Party;
- e) Allocation of human, material, and financial resources;
- f) Evaluation mechanism and criteria; and
- g) Any other information deemed necessary.

Nothing in this Agreement shall require the Parties to undertake projects in all cooperation modalities, nor shall they be obligated to collaborate in activities that would conflict with applicable law, regulation, policy, or other legal restriction applicable to either Party. prohibition or a prohibition derived from any law, regulation, or custom.

The Parties may meet annually to evaluate matters arising from the implementation of this Agreement and to propose new guidelines for the development of projects of mutual interest.

The Parties may develop an initial AOP within sixty (60) days following the execution of this Agreement.

ARTICLE VI COORDINATION AND FOLLOW-UP MECHANISM

For the establishment of a mechanism that allows for the proper coordination, supervision, follow-up, and evaluation of the cooperative activities carried out under this Agreement, as well as to ensure the best conditions for their implementation, a *Working Group* shall be established, composed of representatives of both Parties, with the following designated as executing areas:

- On behalf of Ciudad Juárez, State of Chihuahua, United Mexican States, the General Directorate of Economic Development is designated.
- On behalf of the City of El Paso, State of Texas, United States of America, the Department of Economic and International Development is designated.

The Working Group shall meet with the frequency and at the location agreed upon by the Parties, in order to evaluate matters arising from the implementation of this Agreement, and shall be responsible for the following functions:

- a) Adopt the necessary decisions in order to fulfill the objective of this Agreement;
- b) Identify areas of common interest for the preparation and formulation of the AOPs;
- c) Guide, organize, and formulate the relevant recommendations for the implementation of cooperative activities pursuant to this Agreement;
- d) Receive, review, and approve reports on progress in cooperative activities pursuant to this Agreement; and
- e) Any other function that the Parties may agree upon in accordance with applicable law.

ARTICLE VI FINANCING

The Parties shall finance the cooperative activities contemplated under this Agreement with resources allocated in their respective budgets, subject to the availability of such funds and in accordance with applicable law. Any cooperative activities undertaken pursuant to this Agreement shall be subject to the availability of funds, personnel, and resources of each Party and shall not create any obligation for either Party to expend funds. Each Party shall bear the expenses related to its participation. The Parties may also identify and utilize alternative funding mechanisms for specific cooperative activities, as appropriate.

ARTICLE VII PROTECTED INFORMATION, MATERIAL, AND EQUIPMENT

The Parties agree that protected information, material, and equipment, classified by law for national security purposes or for the purpose of the foreign relations of either of the Parties, shall not be subject to transfer within the framework of this Agreement.

If, in the course of cooperative activities undertaken pursuant to this Agreement, information, material, or equipment is identified that requires or may require protection and classification, the Parties shall inform the competent authorities and establish, in writing, the appropriate measures.

The transfer of information, material, and equipment that is not protected or classified, but whose export is controlled by either of the Parties, shall be carried out in accordance with applicable national law, regulation, governmental directive, or the legal authority of either Party and shall be duly identified, including its use or subsequent transfer. If either of the Parties considers it necessary, the necessary measures shall be implemented to prevent its unauthorized transfer or retransfer.

ARTICLE VIII INTERNATIONAL INSTRUMENTS

The cooperation referred to in this Agreement shall not affect the rights and obligations that the Parties have acquired pursuant to other international instruments.

ARTICLE IX INTELLECTUAL PROPERTY

If, as a result of the cooperative activities carried out in accordance with this Agreement, instruments of commercial value and/or intellectual property rights are generated, they shall be governed by the applicable national legislation on the matter, as well as by international treaties binding upon the United Mexican States and the United States of America.

ARTICLE X PARTICIPATING PERSONNEL

Personnel participating in activities under this Agreement shall remain under the direction and authority of their respective employing institution, and nothing in this Agreement shall be construed to create an employment relationship with the other Party.

The Parties shall cooperate, subject to applicable law and authority of respective governmental agencies, to facilitate the participation and travel of personnel involved in activities conducted pursuant to this Agreement. Such personnel shall comply with all applicable migration, tax, customs, health, and national security provisions in force in the receiving country, and other legal requirements of the receiving country and may not engage in any activity unrelated to their duties.

The Parties shall encourage their personnel participating in cooperative activities pursuant to this Agreement to maintain appropriate medical, travel, and liability insurance coverage in connection with activities carried out under this Agreement.

ARTICLE XI-PROPOSALS

Each Party may formulate collaboration proposals that arise during the implementation of the cooperative activities of this Agreement.

ARTICLE XI-DISPUTE RESOLUTION

Any differences or divergences that may arise from the interpretation or application of this Agreement shall be resolved by mutual agreement between the Parties.

ARTICLE XII FINAL PROVISIONS

This Agreement shall enter into force as of the date of its signature and shall remain in effect unless either of the Parties decides to terminate it by written notice addressed to the other Party six (6) months in advance. Notwithstanding the foregoing, either Party may terminate this Agreement immediately upon written notice if its implementation becomes prohibited by, or inconsistent with, applicable law, regulation, governmental directive, or the legal authority of either Party.

This Agreement may be amended by mutual consent of the Parties, formalized through written communications specifying the effective date of such amendments.

Early termination of this Agreement shall not affect the conclusion of cooperative activities that may have been formalized during its term.

Upon the entry into force of this Agreement, the Sister City Agreement between Ciudad Juárez, Chihuahua, United Mexican States, and the City of El Paso, Texas, United States of America, dated April 21, 2005, and its ratification dated March 27, 2018, shall cease to have effect.

Executed in the City of El Paso, Texas, United States of America, on June 3, 2026, in English and Spanish, in two counterparts, each of which shall be considered an original.

**FOR CIUDAD JUÁREZ, CHIHUAHUA,
UNITED MEXICAN STATES**

**FOR THE CITY OF EL PASO, TEXAS,
UNITED STATES OF AMERICA**

Cruz Pérez Cuellar

Mayor of Ciudad Juárez, Chihuahua,
United Mexican States

Renard U. Johnson

Mayor of El Paso, Texas, United States of
America

Witness:

Witness:

Mauricio Ibarra Ponce de León

Consul General

Consulate General of the United
Mexican States in El Paso, Texas

Robin Busse

Acting Consul General

Consulate General of the United States of
America in Ciudad Juárez, Chihuahua