



Board Appointment Form

City Clerk's Office

Appointing Office	Mayor Renard U. Johnson
Agenda Placement	Consent
Date of Council Meeting	04/29/25
Name of Board	Tax Increment Reinvestment Zone Number 5
Agenda Posting Language	
Appointment of Jonathan (Johnny) Escalante to the Tax Increment Reinvestment Zone Number 5 by Mayor Renard U. Johnson.	
Appointment Type	Regular
Member Qualifications	
See resume	
Nominee Name	Jonathan (Johnny) Escalante
Nominee Email Address	[REDACTED]
Nominee Residential Address	[REDACTED]
Nominee Primary Phone Number	[REDACTED]
Residing District	District 8
City Employed Relatives	N/A
Board Membership	
Greater El Paso Civic, Convention, and Tourism Advisory Board Downtown Management District Board of Directors	
Real estate owned in El Paso County	
[REDACTED]	
Previous Appointee	Elliot Berg
Reason for Vacancy	Term Expired
Date of Appointment	04/29/25
Term Begins On	03/02/25
Term Expires On	03/01/27
Term	First Term

Johnny Escalante is a seasoned entrepreneur, hospitality leader, and innovative concert promoter with over 14 years of experience in entertainment, nightlife, and real estate ventures. As the owner-operator of renowned establishments such as Lost & Found, Hush Hush, Later Later, and One-One Co-working, Johnny has been instrumental in shaping El Paso's vibrant cultural scene.

Johnny co-founded J & K Present, a premier live music and events company known for producing large-scale events, including El Paso's Downtown Block Party, Boiler Room events, and the celebrated Elmont Pool series. His visionary approach to entertainment blends creativity with strategic marketing and dynamic event programming.

In real estate, Johnny manages multifamily projects with a strategic focus on remodeling and long-term investment holding, demonstrating versatility and forward-thinking financial acumen.

Committed to community leadership, Johnny serves or has served on the boards of the Downtown Management District (DMD), El Paso Tourism, Progress 321, and the TABC IT Board. He actively participates in citywide initiatives, contributing valuable insights on policy and urban development, notably through collaborations with local government officials and community stakeholders.

Continuously evolving, Johnny's endeavors represent a unique intersection of hospitality, culture, real estate, and community impact.