

Oscar Leeser
Mayor

Tommy Gonzalez
City Manager



CITY COUNCIL
Brian Kennedy, District 1
Alexandra Anello, District 2
Cassandra Hernandez, District 3
Joe Molinar, District 4
Isabel Salcido, District 5
Art Fierro, District 6
Henry Rivera, District 7
Chris Canales, District 8

NOTICE OF WORK SESSION OF THE EL PASO CITY COUNCIL

April 10, 2023
COUNCIL CHAMBERS, CITY HALL, 300 N. CAMPBELL AND VIRTUALLY
9:05 AM

Teleconference phone number 1-915-213-4096
Toll free number: 1-833-664-9267
Conference ID: 985-306-423#

Notice is hereby given that a Work Session of the City Council of the City of El Paso will be conducted on April 10, 2023 at 9:05 A.M. Members of the public may view the meeting via the following means:

Via the City's website. <http://www.elpasotexas.gov/videos>
Via television on City15,
YouTube: <https://www.youtube.com/user/cityofelpasotx/videos>

In compliance with the requirement that the City provide two-way communication for members of the public, members of the public may communicate with Council during public comment, and regarding agenda items by calling the following number:

1-915-213-4096 or Toll free number: 1-833-664-9267

At the prompt please enter the corresponding Conference ID: 985-306-423#

The public is strongly encouraged to sign up to speak on items on this agenda before the start of this meeting on the following link:

<https://app.smartsheet.com/b/form/cc20aad8258146ab8f63761079bd1091>

A quorum of City Council must participate in the meeting.

AGENDA

1. Presentation and update from the Medical Center of the Americas describing progress toward the development of biomedical industry cluster-specific

[23-484](#)

programs and infrastructure projects within the Medical Center of Americas area, in accordance with the Chapter 380 Economic Development Program Grant Agreement between the City of El Paso and the Medical Center of the Americas Foundation, as approved on February 7, 2012, and subsequently amended.

District 2

Economic and International Development, Alejandra Fuentes, (915) 212-1618
Economic and International Development, Elizabeth Triggs, (915) 212-0094

- 2. Presentation and discussion providing a report from the following Goal Teams: [23-486](#)
 - 1. Vision Block: Vibrant and Regional Economy:

Goal 1 (Economic Development) and Goal 3 (Visual Image)
Director, Elizabeth Triggs
Assistant Director, Karina Brasgalla

All Districts

Transformation Office, Juliana Baldwin-Munoz, (915) 212-1204

- 3. Presentation and update on the City of El Paso Downtown and Uptown Master Plan. [23-498](#)

All Districts

Capital Improvement Department, Joaquin Rodriguez, (915) 268-5148

EXECUTIVE SESSION

The City Council of the City of El Paso may retire into EXECUTIVE SESSION pursuant to Section 3.5A of the El Paso City Charter and the Texas Government Code, Chapter 551, Subchapter D, to discuss any of the following: (The items listed below are matters of the sort routinely discussed in Executive Session, but the City Council of the City of El Paso may move to Executive Session any of the items on this agenda, consistent with the terms of the Open Meetings Act and the Rules of City Council.) The City Council will return to open session to take any final action and may also, at any time during the meeting, bring forward any of the following items for public discussion, as appropriate.

- Section 551.071 CONSULTATION WITH ATTORNEY
- Section 551.072 DELIBERATION REGARDING REAL PROPERTY
- Section 551.073 DELIBERATION REGARDING PROSPECTIVE GIFTS
- Section 551.074 PERSONNEL MATTERS
- Section 551.076 DELIBERATION REGARDING SECURITY DEVICES OR SECURITY AUDITS
- Section 551.087 DELIBERATION REGARDING ECONOMIC DEVELOPMENT NEGOTIATIONS
- Section 551.089 DELIBERATION REGARDING SECURITY DEVICES OR SECURITY AUDITS; CLOSED MEETING

Goal 6: Set the Standard for Sound Governance and Fiscal Management

Discussion and action on the following:

- EX1.** Holly Chloe Johnson v. City of El Paso. Matter No. 16-1026-7551 (551.071) [23-485](#)

City Attorney's Office, Carlos Gomez Baca, (915) 212-0033

EX2. Lilia Gutierrez v. City of El Paso; Matter No. 21-1045-119 (551.071) [23-488](#)

City Attorney's Office, Carlos Gomez Baca, (915) 212-0033

EX3. Application of El Paso Electric Company for a 10MW Community Solar Expansion and Authority to Modify Schedule No. CS Community Solar Rate, Public Utility Commission of Texas Docket No. 54403. Matter No. 22-1008-205 (551.071) [23-489](#)

City Attorney's Office, Donald Davie, (915) 212-0033

EX4. Texas Gas Service Company, A Division of ONE Gas Inc., Application to Increase Gas Utility Rates. Matter No. 22-1008-198 (551.071) [23-491](#)

City Attorney's Office, Donald Davie, (915) 212-0033

EX5. Purchase, exchange, lease, or value of real property located in Downtown El Paso HQ#23-452 (551.071) (551.072) [23-495](#)

Sun Metro Mass Transit, Mary Lou Espinoza, (915) 212-0065
City Attorney's Office, Juan Gonzalez, (915) 212-0033

ADJOURN

NOTICE TO THE PUBLIC:

If you need Spanish Translation Services, you must email CityClerk@elpasotexas.gov at least 72 hours in advance of the meeting.

ALL REGULAR CITY COUNCIL AGENDAS ARE PLACED ON THE INTERNET THURSDAY PRIOR TO THE MEETING AT THE ADDRESS BELOW:

<http://www.elpasotexas.gov/>



Legislation Text

File #: 23-484, Version: 1

**CITY OF EL PASO, TEXAS
LEGISTAR AGENDA ITEM SUMMARY FORM**

DISTRICT, DEPARTMENT, CONTACT INFORMATION:

*Please choose District and Department from drop down menu. Please post exactly as example below.
No Title's, No emails. Please use ARIAL 10 Font.*

District 2

Economic and International Development, Alejandra Fuentes, (915) 212-1618

Economic and International Development, Elizabeth Triggs, (915) 212-0094

AGENDA LANGUAGE:

This is the language that will be posted to the agenda. Please use ARIAL 11 Font.

Presentation and update from the Medical Center of the Americas describing progress toward the development of biomedical industry cluster-specific programs and infrastructure projects within the Medical Center of Americas area, in accordance with the Chapter 380 Economic Development Program Grant Agreement between the City of El Paso and the Medical Center of the Americas Foundation, as approved on February 7, 2012, and subsequently amended.

**CITY OF EL PASO, TEXAS
AGENDA ITEM
DEPARTMENT HEAD'S SUMMARY FORM**

AGENDA DATE: April 10, 2023
PUBLIC HEARING DATE: N/A
CONTACT PERSON(S) NAME AND PH. NUMBER: Alejandra Fuentes, (915) 212-1618
Elizabeth Triggs, (915) 212-0094
DISTRICT(S) AFFECTED: 2

STRATEGIC GOAL: Goal 1: Create an environment conducive to strong sustainable economic development

SUBGOAL: Goal 1.1 Stabilize and expand El Paso's tax base

SUBJECT:

APPROVE a resolution / ordinance / lease to do what? OR AUTHORIZE the City Manager to do what? Be descriptive of what we want Council to approve. Include \$ amount if applicable.

Presentation and update from the Medical Center of the Americas describing progress toward the development of biomedical industry cluster specific programs and infrastructure projects within the Medical Center of Americas area, in accordance with the Chapter 380 Economic Development Program Grant Agreement between the City of El Paso and the Medical Center of the Americas Foundation, as approved on February 7, 2012 and subsequently amended.

BACKGROUND / DISCUSSION:

Discussion of the what, why, where, when, and how to enable Council to have reasonably complete description of the contemplated action. This should include attachment of bid tabulation, or ordinance or resolution if appropriate. What are the benefits to the City of this action? What are the citizen concerns?

On February 7, 2012 City Council approved a Chapter 380 Economic Development Program Grant Agreement between the City of El Paso and the Medical Center of the Americas Foundation: in relation to undertaking of an economic development project consisting of biomedical cluster specific and infrastructure programs. Per the agreement, the MCA is required to deliver an annual presentation to City Council, on status of activities during the fiscal year, use of funds and progress in the performance measures.

PRIOR COUNCIL ACTION:

Has the Council previously considered this item or a closely related one?

Yes, MCA presented their first annual report on October 15, 2013 and since that time, has provided an annual presentation and report to the City Council.

AMOUNT AND SOURCE OF FUNDING:

How will this item be funded? Has the item been budgeted? If so, identify funding source by account numbers and description of account. Does it require a budget transfer?

Impact Fund

HAVE ALL AFFECTED DEPARTMENTS BEEN NOTIFIED? X YES ___ NO

PRIMARY DEPARTMENT: Economic & International Development

SECONDARY DEPARTMENT: n/a

*****REQUIRED AUTHORIZATION*****



DEPARTMENT HEAD: _____

(If Department Head Summary Form is initiated by Purchasing, client department should sign also)

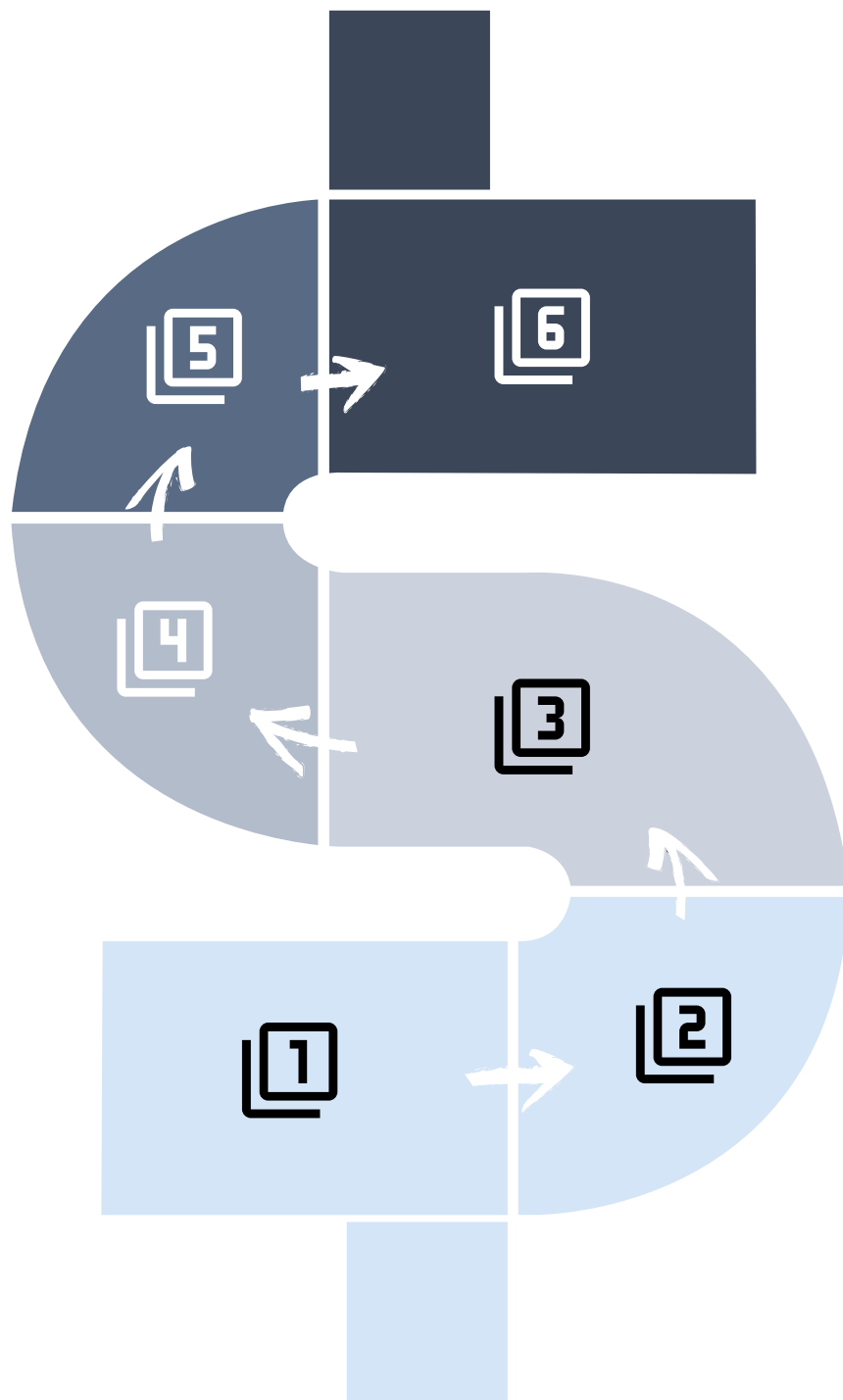


The Medical Center of the Americas Foundation: Annual Oral Report to City Council

December 12, 2022



MCA Foundation & City of El Paso Economic Development Program Grant Agreement



1 18 Year Agreement
2012 - 2030

2 Building & Non-Building
Components & Metrics

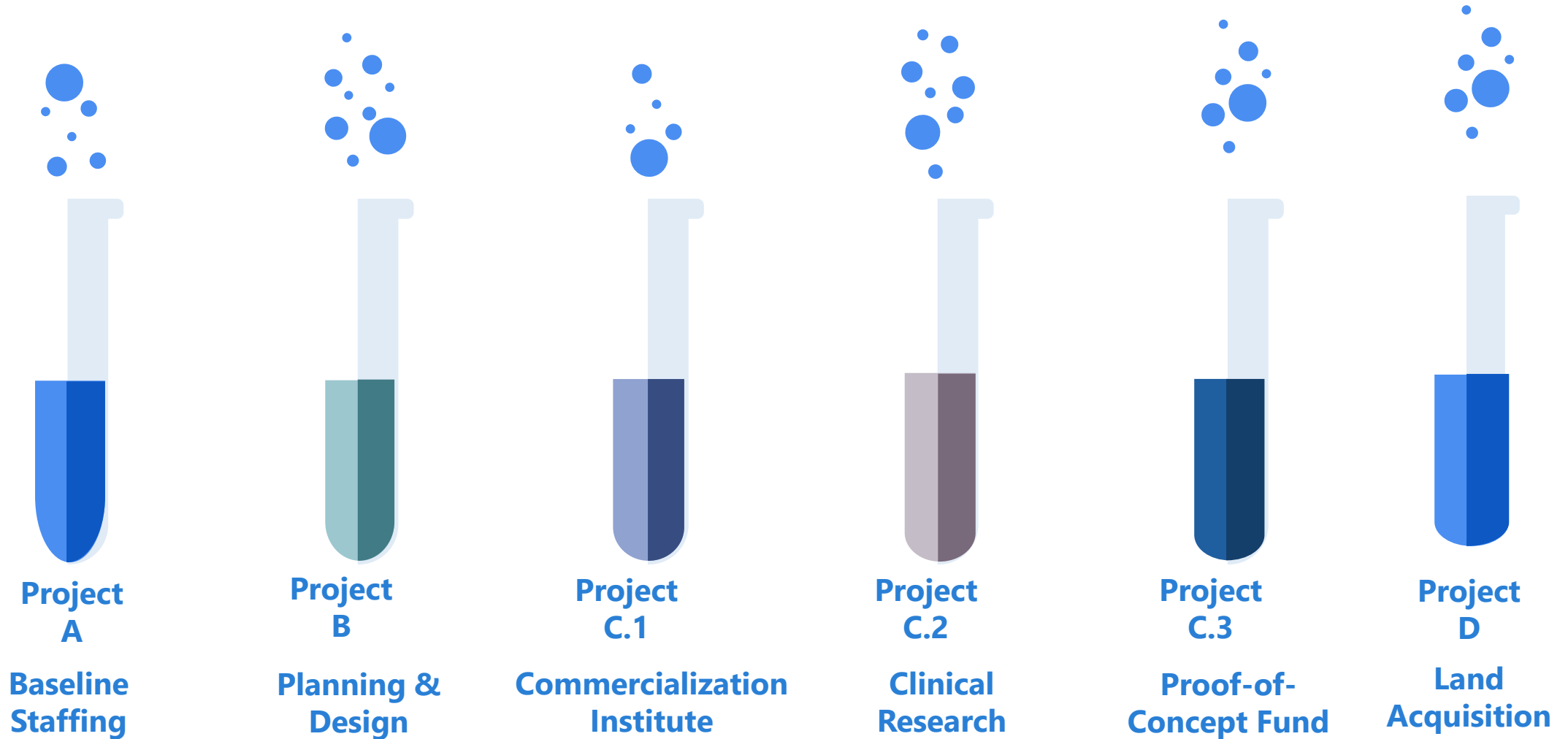
3 75% of Impact Fund
Allocated to MCA

4 Quarterly Reports & Grant
Distribution Requests

5 Cap at \$3 Million / Year

6 Annual Oral & Written
Reports to City Council

Non-Building Components



Building Components



Project D.1

Parking

Project E

Tech Building
a/k/a Cardwell
Collaborative

Project F

TTUHSC El Paso
Nursing School
Building.



Why Do We Do What We Do?

Our mission, vision, & long-term goals...

Mission: To develop and catalyze the life sciences ecosystem in the region.

Vision: To cultivate a dynamic health industry and innovation / entrepreneurship ecosystem that competes globally.



Develop a life sciences ecosystem that competes globally to improve HC and create economic opportunity



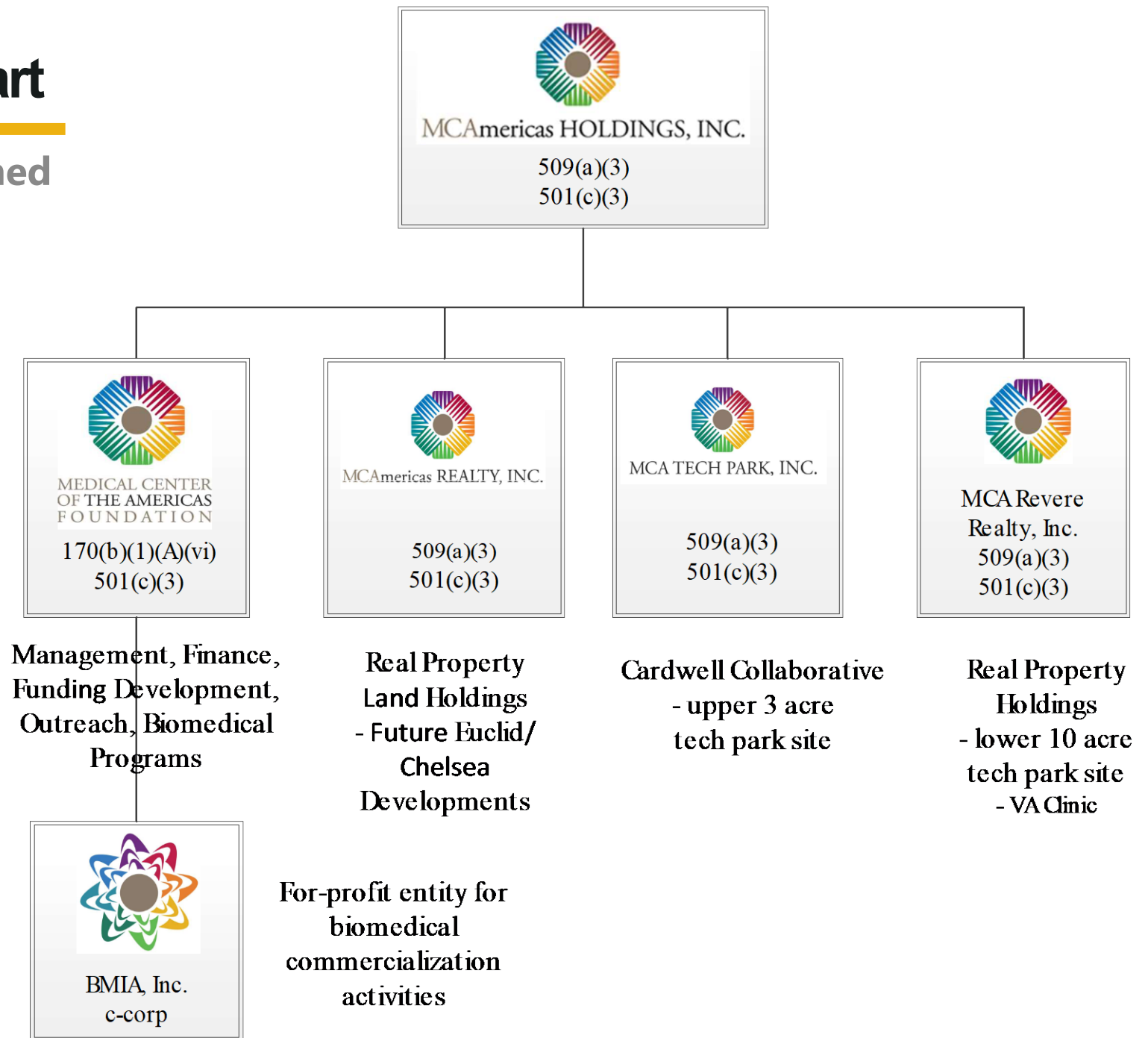
Develop a robust medical campus as a hub for medical services and accompanying commercial enterprise



Build a strong MCA organization that complies with City Impact Fund grant and is self-sustaining, going concern beyond 2030

MCA Organizational Chart

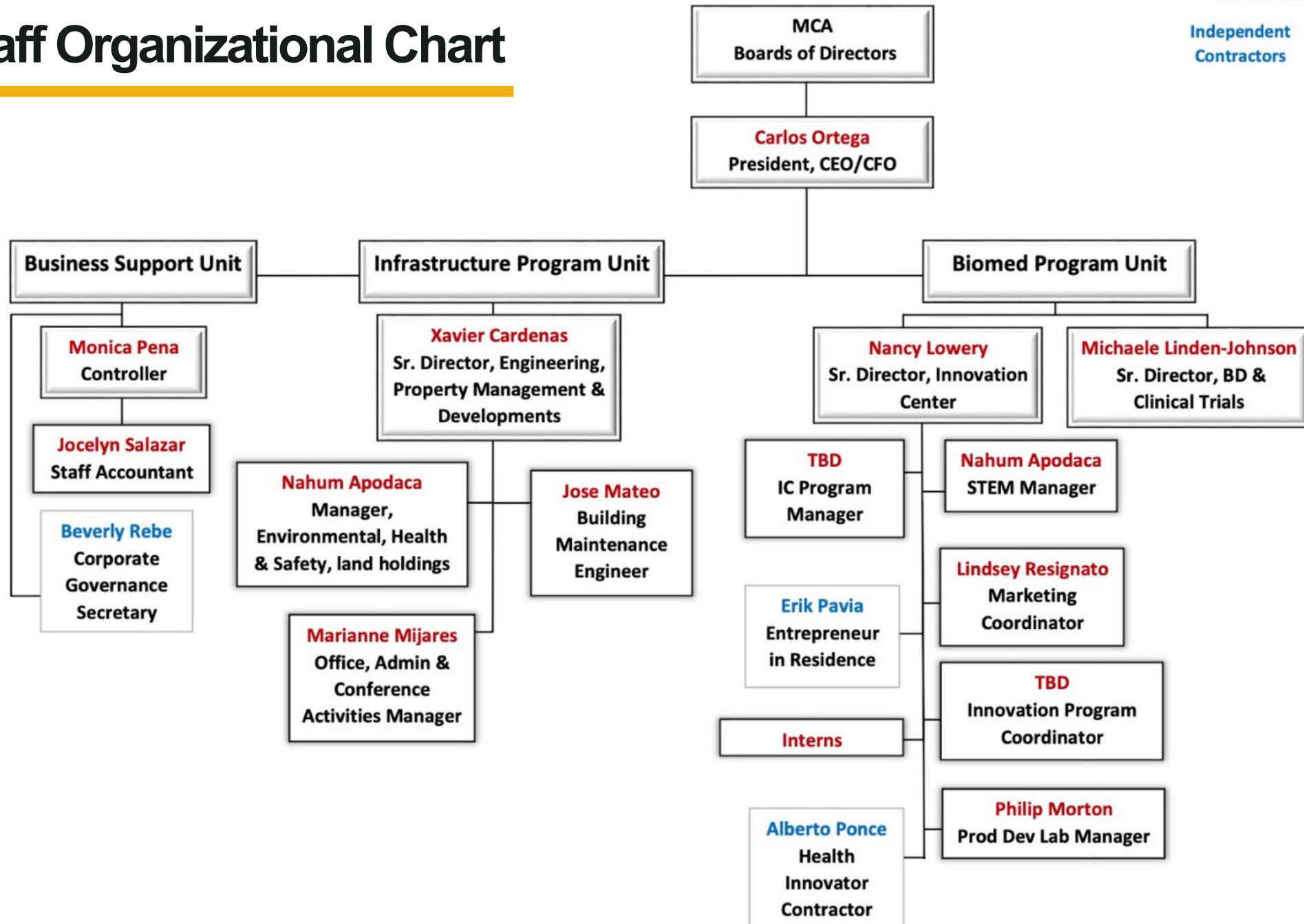
MCA Foundation Legally Formed
In November of 2006



MCA Staff Organizational Chart

12.5 FTE current

Independent
Contractors



MCA Board Leadership – 2022



MCA Holdings & Foundation

1. Sigfrido Delgado, Jabil
2. Ed Escudero, High Desert Capital
- 3. CHAIR:** Rick Francis, WestStar, Bank
4. Ted Houghton, Houghton Financial Partners
5. Josh Hunt, Hunt Companies
6. Patrick Landry, SAIC
7. Meyer Marcus, MIMCO
8. Charles "Trey" Miller, PhD, UT Houston
9. Judy Robison, Community Volunteer
- 10. VICE CHAIR:** Mylena Walker Cardinal Health
11. Henry Yoshawirja, Quix Holding Corp.
12. Sean Ihorn, Transtelco
13. Jessica Pretiger, Shared Asssments
14. Lane Gaddy, W-Silver Recycling



MCA Realty Companies

1. Matt Bohannon
2. Ed Escudero
3. Ted Houghton
4. Ben Marcus
5. Josh Hunt
6. Melinda Becker
7. Rick Francis
8. Lane Gaddy
9. Christian Giese

BMIA, Inc.

1. Lisa Budtke
2. Josh Hunt
3. Linda Troncoso



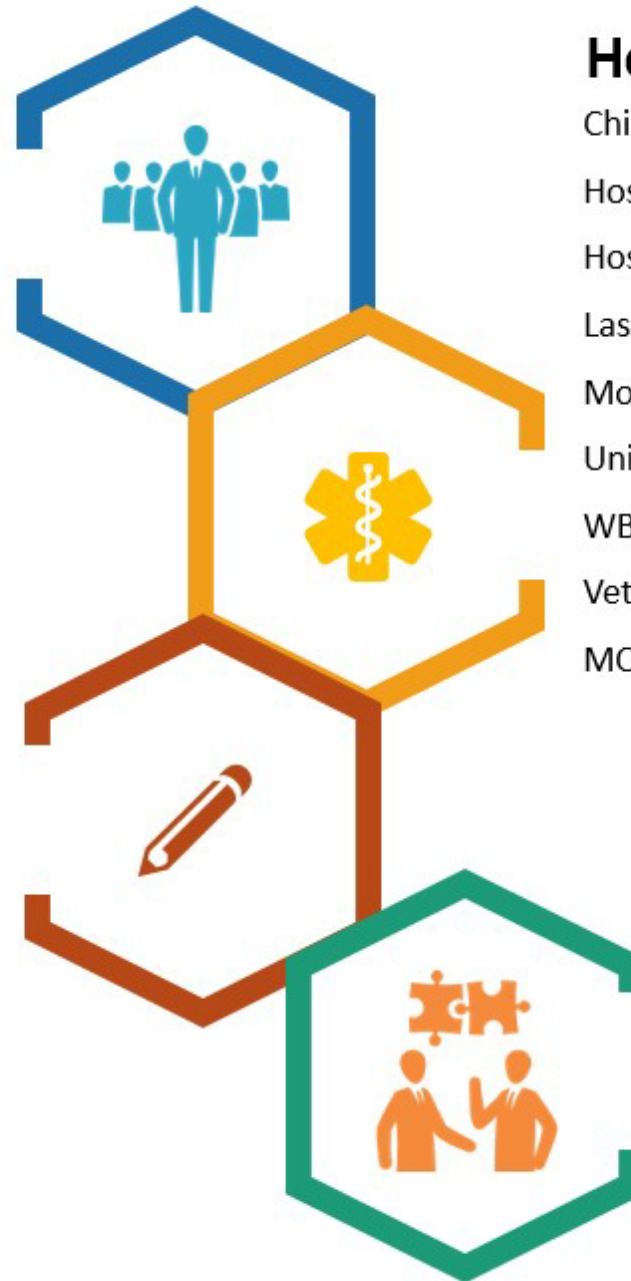
Honorary & Institutional Directors' Reports

Elected Officials

- City Manager
- City Council Representative, District #2
- County Commissioner, Precinct #2
- State Representative, District #76
- Texas State Senator

Education

- Burrell College of Osteopathic Medicine
- New Mexico State University
- TTUHSC El Paso
- University of Texas at El Paso
- UT Houston School of Public Health
- El Paso Community College
- Universidad Autonoma de Ciudad Juarez
- Tech de Monterrey



Healthcare

- Children's Hospital of El Paso
- Hospital Angeles, Juarez
- Hospitals of Providence
- Las Palmas / Del Sol
- Mountain View Medical Center
- University Medical Center of El Paso
- WBAMC
- Veteran's Administration
- MCA Clinical Trials Consortium

Community

- Borderplex Alliance
- San Juan Neighborhood Association
- Workforce Solutions Borderplex

A photograph of a modern building with a large overhang supported by several columns. The building has a glass facade and a dark overhang. The sky is overcast, and there are trees in the foreground and background. A yellow horizontal line is positioned above the text.

2022 MCA Highlights

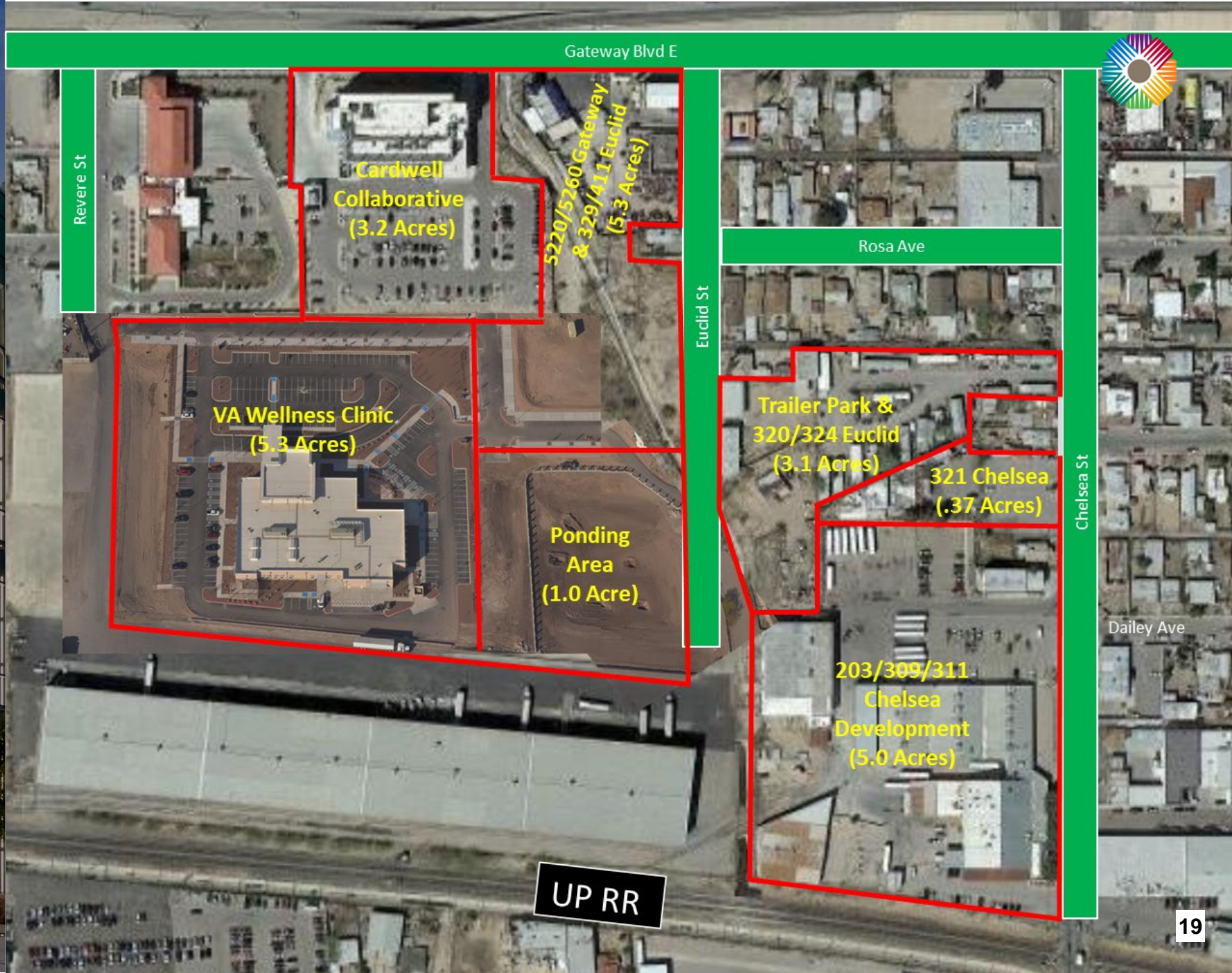


Land Building Development & Property Management

Building Assets

- Cardwell Collaborative
 - Opened 2016
 - \$27 million
 - 93% occupied
 - NMTC + Commercial Financing
- VA Wellness Center
 - Opened 2020
 - \$16 million
 - 100% occupied
 - 20-year lease with VA, two 4-year options
 - NMTC Financing
- 24 acres acquired
 - 9.5 acres developed
 - 14.5 acres undeveloped
 - \$7.2 million on land acquisition 2012 – 2022
 - \$1.2 million in 2022
 - \$1 million on road & infrastructure improvements
 - \$500,000 in environmental remediation awarded by EPA grant

MCA Site Planning



STEM / Workforce

Initiatives

- STEM Camps
 - 3 weeklong camps
 - 30 students
 - 10 day long camps
 - 200+ students
- 13 school STEM events
 - 2,125+ students/faculty/staff
- Created traveling STEM Camp program
- Developed STEM in a Box
- Updated workbook & Periodic Table of Life Sciences Careers in English & Spanish
- Engaged Nahum Apodaca as STEM Instructor & Marianne Mijares as STEM Coordinator



Funding

- \$30k in local grant support

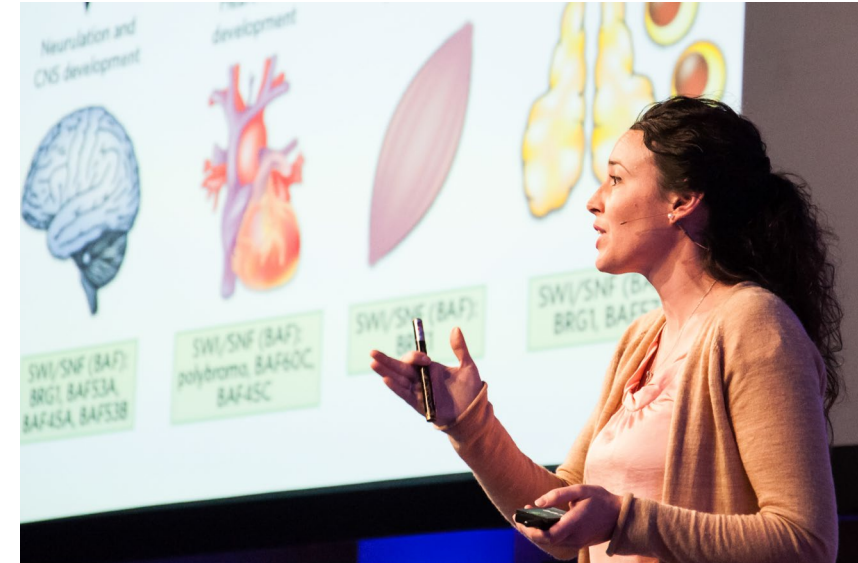


Innovation Center



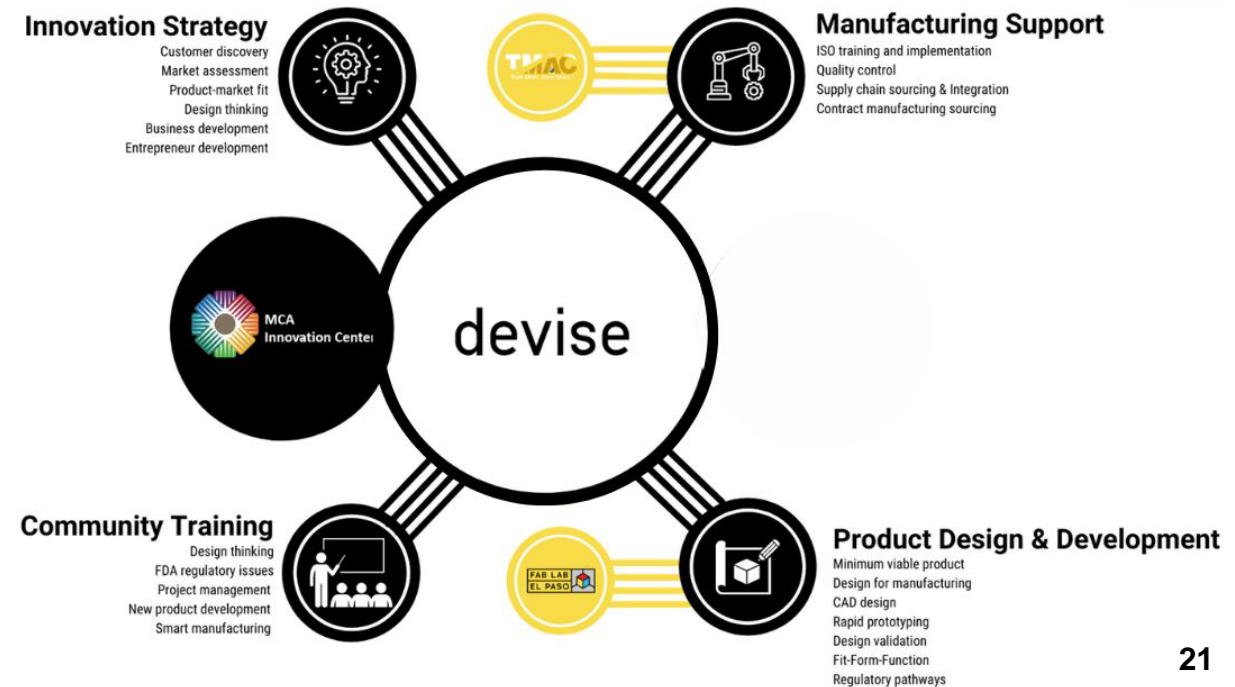
Initiatives

- Nurse Innovator
 - 18 week accelerator
 - 6 projects; 9 participants
- Devise Product Development Lab
 - 17 unique trainings – 204 hours
 - 310+ participants – 75+ companies
- 21 companies supported
- Ecosystem Building
 - 12 Innovation Center events
 - 2 regional pitch events
 - 200+ participants

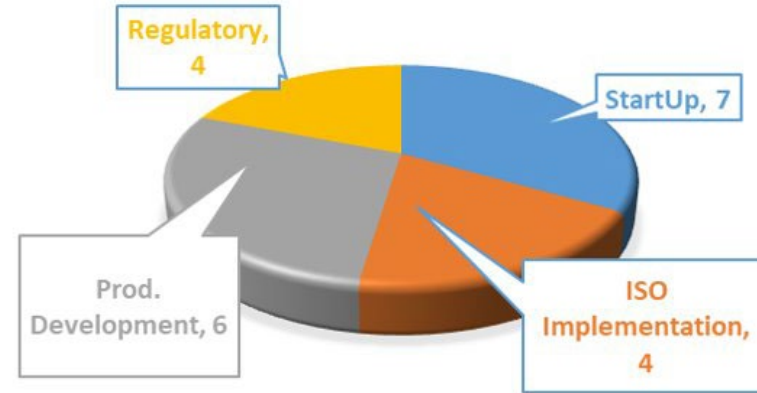


Funding

- \$750K EDA i6 award
 - ends December 2022
- \$750K EDA Sprint award
 - ends May 2023
- \$75K Workers Lab
- \$25K SBA Visionary Challenge award



Innovation Center Company Support



IDEA



MANUFACTURE



PJ REX Tech

- Generic Drugs
- El Paso Based
- Business Development / Lab Space / Regulatory support



MetalX Biocycle

- Metal Extraction + Reuse
- Relocation to El Paso
- Business Development / Pitch Coaching
- Lab Space December 2022



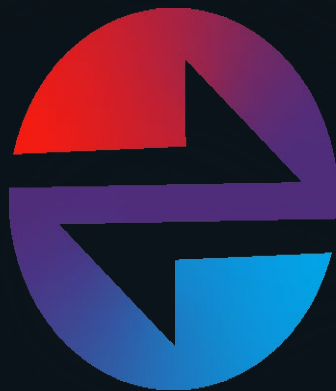
Airport Printing

- Commercial Printing Services
- El Paso Based
- Expand Supplier Market
- ISO Implementation



Ecotone Investment Fund

- \$3.5M venture Fund
 - \$3.025M raised
- 38 investors
 - 32% women investors
 - 33% dollars invested
 - 38% minority investors
 - 44% dollars invested
- First close June 2022
- First investment August 2022
- Supported by \$300K EDA Seed Fund grant



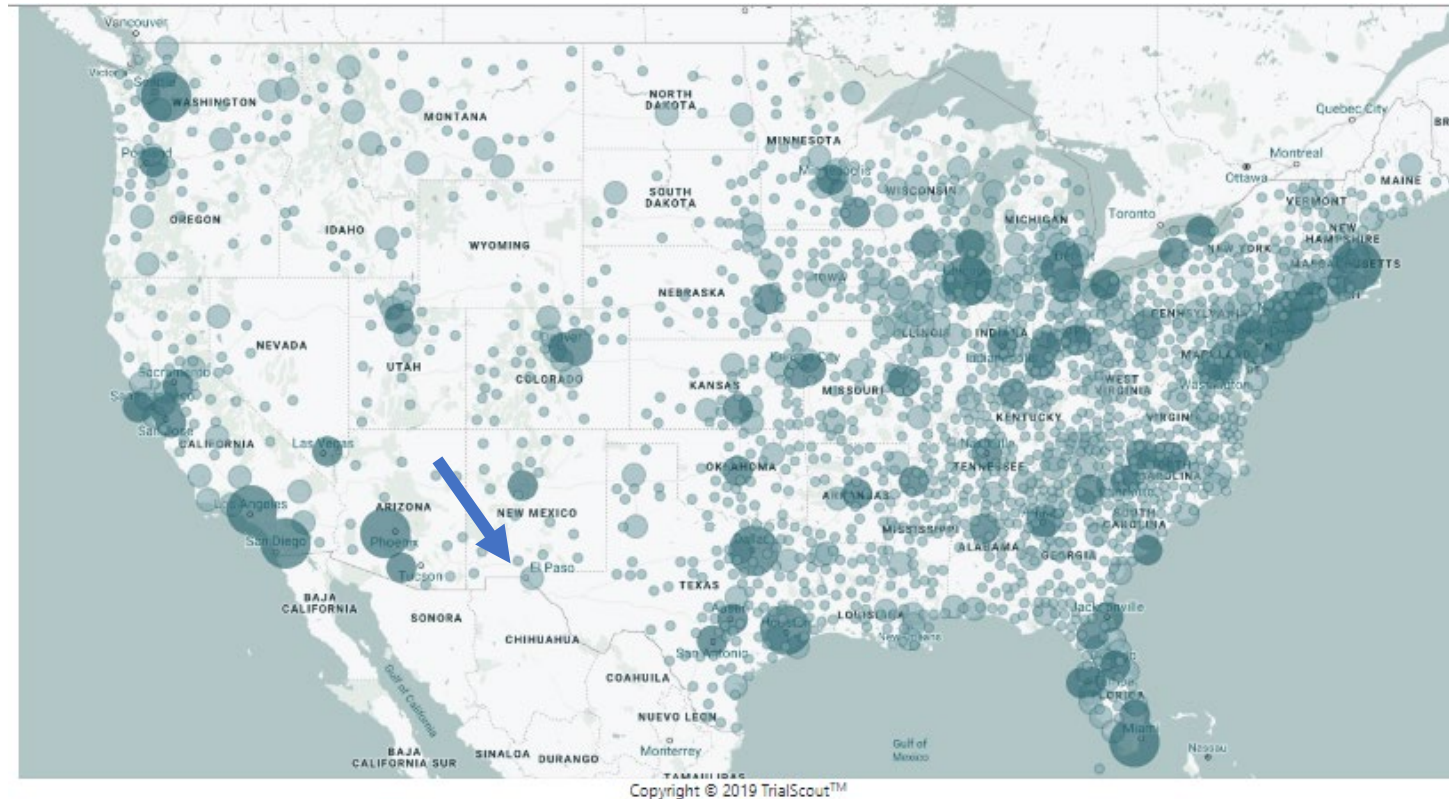
ecotone

Investment Fund



MCA's Clinical Trial Consortium (CTC)

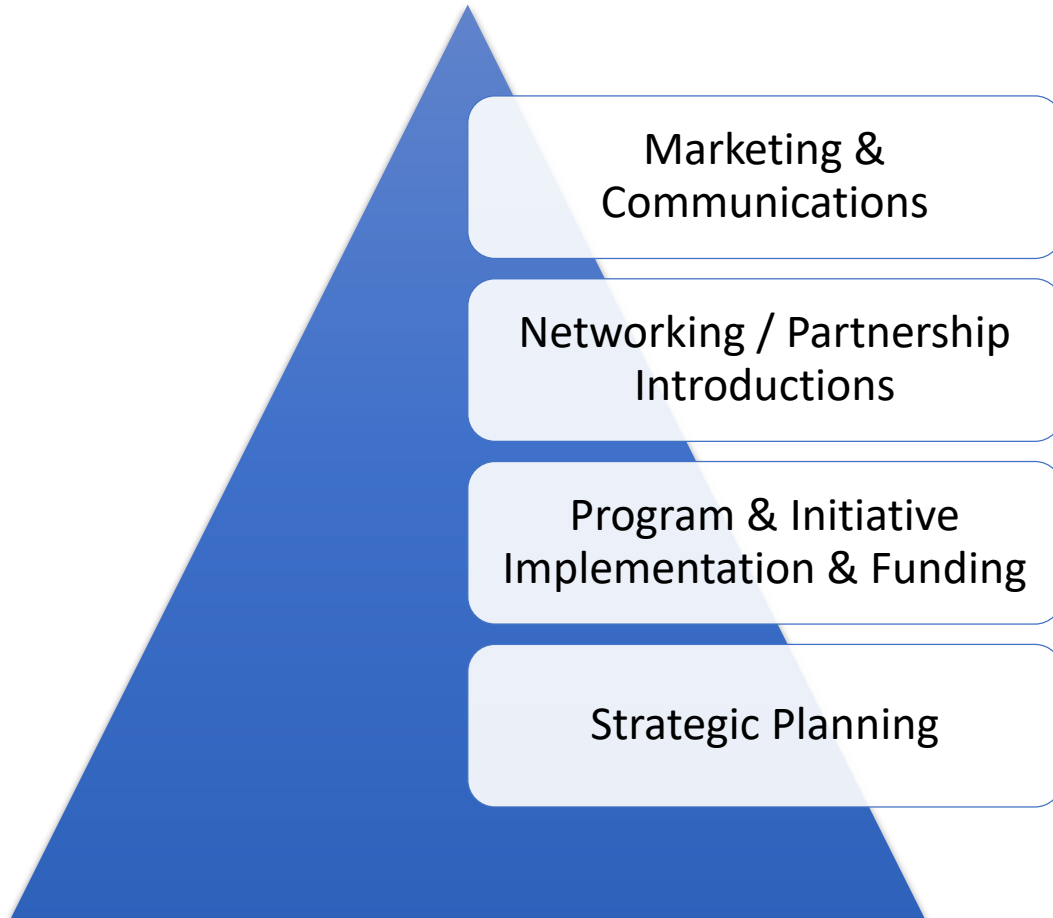
Core Objective:
Catalyze and
Develop A Globally
Competitive **Clinical
Research Hub** Built
By & For **Hispanics**
& For the
Improvement of
Hispanic Health &
Health Outcomes



MCA's Clinical Trial Consortium (CTC)



Consortium Activities



Core Programs & Initiatives



CTA | Clinical Trial Academy
Grow & Diversify Workforce & Grow the Number of Sites in West Texas & Southern New Mexico

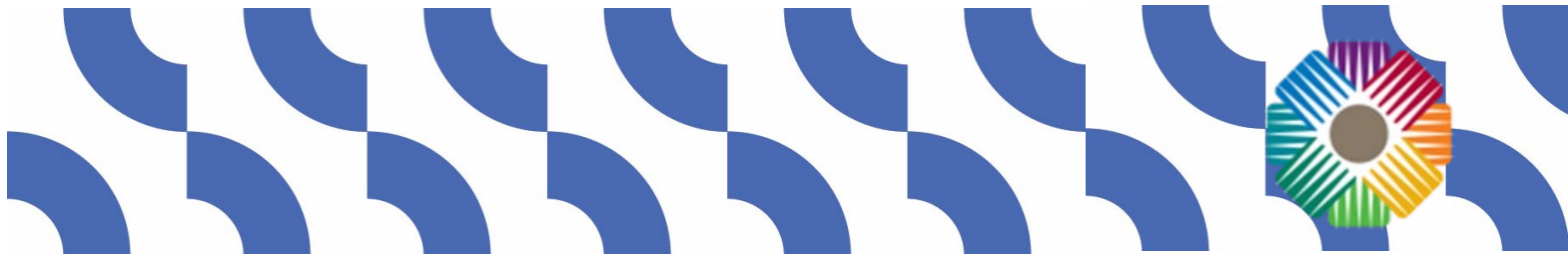


CTx Briefings
Webinar 1X/MO Learn, Network, Drive Trials to EP



CTn
Clinical Trial Network Referral –Launch 2023

Clinical Trial Consortium Annual Impact Report



# CT Sites	2016	2022	% Increase
Overall	19	45	137%
2022 Growth		12	36%
MCA Programs		5	41%
Organic		7	58%

Trial Activity	2016	2022	% Increase
Overall	115	333	190%

Type
5 Dedicated Research Sites, **8** Academic Sites, **32** Hybrid Sites

New Trial Specialties
Oncology, Neurology, Allergy & Immunology, Infectious Disease, GI /Liver, Cardiology, Behavioral Health, Orthopedics, Medical Devise, / Phase II b capabilities

Economic Impact

The global clinical trials market is expected to reach **USD 84.43 billion by 2030** and is expected to expand at a compound annual growth rate (CAGR) of **5.8%** from 2021 to 2030

Added **90+ Jobs** PI, CRC, Study Manager, CRA, etc.

\$60 + million added to our local economy

CTA Services	Role	%age Hispanics	%age Bilingual	HS Diploma + Community College	BA & Above
ACRP CRC Core Competency Course <i>* UTEP Elective</i>	49- CRCs	81%	80%	34%	66%
PI eLearning, Coaching, & Site Startup Support	18- PI's				
Apprenticeships	3- CRC				

The CTA program aims to grow our region's clinical research workforce (PIs, Coordinators) and the number of community outpatient clinics conducting clinical research in El Paso, Texas and Las Cruces, New Mexico.

Funded by....



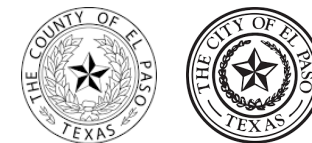
Powered by:



Sponsored by:



Partnership with:



Financial Report





Medical Center of the Americas Foundation and Affiliates
Project Status Report Summary
For the Period September 1, 2021 through August 31, 2022

Economic Development Program Grant (Impact Fund):

2022 appropriation	\$ 2,826,542	
Total grant revenues		<u>2,826,542</u>

Grant expenditures by category:

Non-building components:

Personnel expenses ¹	\$ 949,360	
Professional fees & contract services (Supplement A)	102,842	
Administrative expenses (Supplement B)	56,123	
Land acquisition (Supplement C)	414,550	
Office & computer equipment	<u>4,224</u>	
Total non-building components		1,527,099

Building components:

TTUHSC Hunt School of Nursing funding	612,000	
Cardwell Collaborative (Supplement D)	<u>328,382</u>	
Total building components		<u>940,382</u>

Total expenditures 2,467,481

Surplus \$ 359,060

¹ Detailed payroll and benefit records are available for review at the MCA offices.



Grants Won in Fiscal Year 2022

Identifying
Opportunities

Developing Grant
Applications

Program
Execution

Grant
Management

Grants Won From September 1, 2021 – August 31, 2022:

- \$500,000 EPA Brownfields Cleanup
- \$152,000 Bristol-Myers Squibb
- \$15,000 Moleen Foundation
- \$10,000 Workforce Solutions Borderplex
- \$5,000 El Paso Electric

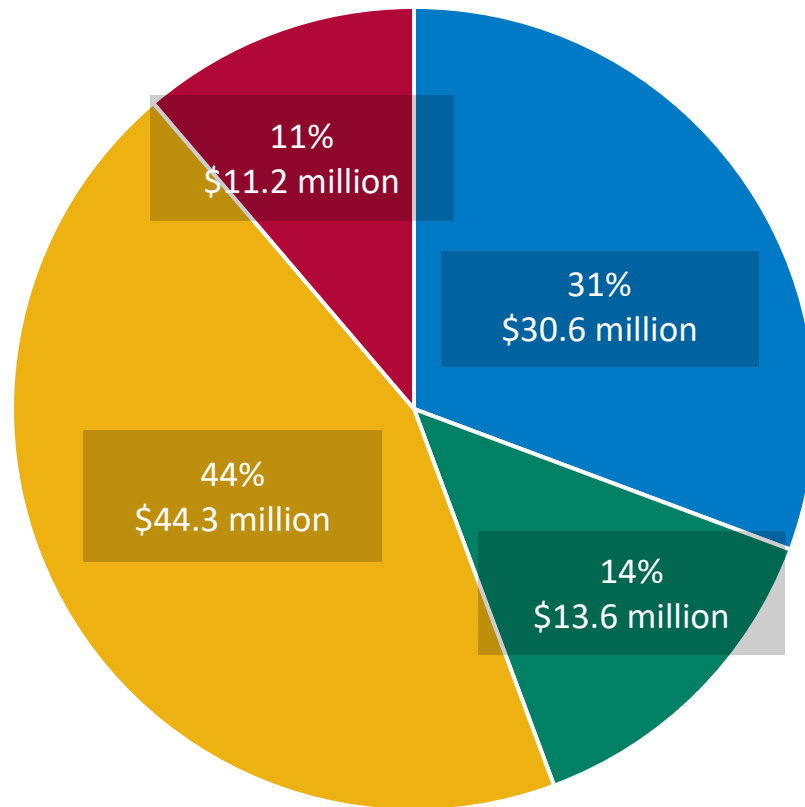
TOTAL OF \$682,000





Economic Development



MCA Cumulative Financial Resource Leverage 2012 - 2022:

\$99.7 million



-  MCA: Grants & Donor Contributions
-  City of El Paso: Impact Fund 2012-2022 appropriations
-  MCA: CC, VA and Land Financing
-  MCA: Lease Revenue

Leverage Ratio
2 MCA : 1 City

Imagination is everything. It is the preview of life's coming attractions.
Albert Einstein

Marketing Strategies for Health Innovators Discussion Panel

 Jeff Fuchsberg Medical Center of the Americas Foundation Senior Director of Innovation Projects Moderator	 Jody Casey Eligo Research Vice President of Emerging Markets
 Mylena Holguin Walker Cardinal Health Director of Product Management & Development	 Laura Leslie Edwards Life Sciences In El Paso Senior Manager of Health Policy, Economics & Market Access

mcamericas.org

Marketing Strategies for Health Innovators Discussion Panel

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mcamericas.org

Thank You

Your leadership, governance, and support are the foundation for our growth and prosperity



File #: 23-486, Version: 1

**CITY OF EL PASO, TEXAS
LEGISTAR AGENDA ITEM SUMMARY FORM**

DISTRICT, DEPARTMENT, CONTACT INFORMATION:

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No Title's, No emails. Please use ARIAL 10 Font.*

All Districts

Transformation Office, Juliana Baldwin-Munoz, (915) 212-1204

AGENDA LANGUAGE:

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Presentation and discussion providing a report from the following Goal Teams:

1. Vision Block: Vibrant and Regional Economy:

Goal 1 (Economic Development) and Goal 3 (Visual Image)

Director, Elizabeth Triggs

Assistant Director, Karina Brasgalla

**CITY OF EL PASO, TEXAS
AGENDA ITEM
DEPARTMENT HEAD'S SUMMARY FORM**

DEPARTMENT: City Manager's Department

AGENDA DATE: April 10, 2023

PUBLIC HEARING DATE: N/A

CONTACT PERSON NAME AND PHONE NUMBER: Transformation (Performance) Office,
Juliana Baldwin-Munoz (915) 212-1204

DISTRICT(S) AFFECTED: All

STRATEGIC GOAL:

Goal 1 Cultivate an Environment Conducive to Strong, Economic Development

Goal 3 Promote the Visual Image of El Paso

SUBGOAL:

6.4- Implement leading-edge practices for achieving quality and performance excellence

SUBJECT:

Presentation and discussion providing a report from the following Goal Teams:

1. Vision Block: Vibrant and Regional Economy:
Goal 1 (Economic Development) and Goal 3 (Visual Image)
Director, Elizabeth Triggs
Assistant Director, Karina Brasgalla

BACKGROUND / DISCUSSION:

Goal team reporting ensures a systematic approach is sustained for operating departments to share progress made on strategic objectives across the eight goals as outlined and adopted in the Strategic Plan by the City Council. The presentation will highlight key team accomplishments and a current fiscal year, mid-year operations report.

**CITY OF EL PASO, TEXAS
AGENDA ITEM
DEPARTMENT HEAD'S SUMMARY FORM**

PRIOR COUNCIL ACTION:

Most recent Strategic Planning Session convened December 1-2, 2021.

AMOUNT AND SOURCE OF FUNDING:

N / A

*****REQUIRED AUTHORIZATION*****

DEPARTMENT HEAD:



(If Department Head Summary Form is initiated by Purchasing,
client department should sign also)



FY23 GOAL TEAM REPORT RESULTS

GOAL 1+3

GOAL 1: Strong sustainable **ECONOMIC DEVELOPMENT**

GOAL 3: Promote the **VISUAL IMAGE** of El Paso

VIBRANT REGIONAL ECONOMY



Goal Team Report provided March 27th



VISION BLOCK

SAFE + BEAUTIFUL NEIGHBORHOODS

Team Leads:
Jonathan Killings, Zina Silva
Yvette Hernandez
Ellen Smyth

STRATEGIC GOALS

GOAL 2 - SAFE & SECURE CITY

GOAL 7 - Enhance & Sustain EL PASO'S INFRASTRUCTURE Network

GOAL 8 - HEALTHY, SUSTAINABLE COMMUNITY

DEPARTMENTS

ORGANIZATIONAL ALIGNMENT

ANIMAL SERVICES + CAPITAL IMPROVEMENT + COMMUNITY & HUMAN DEVELOPMENT + ENVIRONMENTAL SERVICES + FIRE + MASS TRANSIT + MUNICIPAL COURT + POLICE + PUBLIC HEALTH + STREET & MAINTENANCE



Goal Team Report being provided today



VISION BLOCK

Vibrant Regional Economy

**Team Leads:
Elizabeth Triggs
Karina Brasgalla**

STRATEGIC GOALS

GOAL 1 - Strong sustainable ECONOMIC DEVELOPMENT
GOAL 3 - Promote the VISUAL IMAGE OF EL PASO

DEPARTMENTS
ORGANIZATIONAL ALIGNMENT

**AVIATION + DESTINATION EL PASO + ECONOMIC DEVELOPMENT
+ INTERNATIONAL BRIDGES + PLANNING & INSPECTIONS**

NEXT UP: Goal Team Report to be provided April 24th



VISION BLOCK

**RECREATIONAL,
CULTURAL +
EDUCATIONAL
OPPORTUNITIES**

**Team Lead:
Ben Fyffe**

STRATEGIC GOALS

**GOAL 4 - Enhance El Paso's Quality of Life through
Recreational, Cultural & Educational Environments**

DEPARTMENTS
ORGANIZATIONAL ALIGNMENT

**LIBRARIES + MUSEUMS & CULTURAL AFFAIRS +
PARKS & RECREATION + ZOO & BOTANICAL GARDENS**

TABLE OF CONTENTS

✓ Key Accomplishments

- ✓ Transformative Results since Strategic Plan Adoption
- ✓ FY23 highlights

POWERED BY THE TEAM



GOAL 1

- Aviation
- Destination El Paso
- Economic Development
- International Bridges

GOAL 3

- Planning + Inspections

Key Accomplishments

Transformative Results Since Strategic Plan Adoption



Aviation

- **29 new or expanded flights** and **3 new airlines** added
- **Best Airport in North America** by size and region (2018-2019)
- Low cost per enplanement year after year (keeps costs low for airlines, attracts new flights & routes)
- Rental Car Center, expanded available rental cars
- Checked Baggage Inspection System, increased baggage processing capacity and reduced processing time
- Landscape and lighting improvements, upgraded the first impression & gateway of our City
- Terminal improvements, lighting, flooring, seating, Concourse A, additional restrooms
- World-class holiday decorations and programming as a part of Winterfest



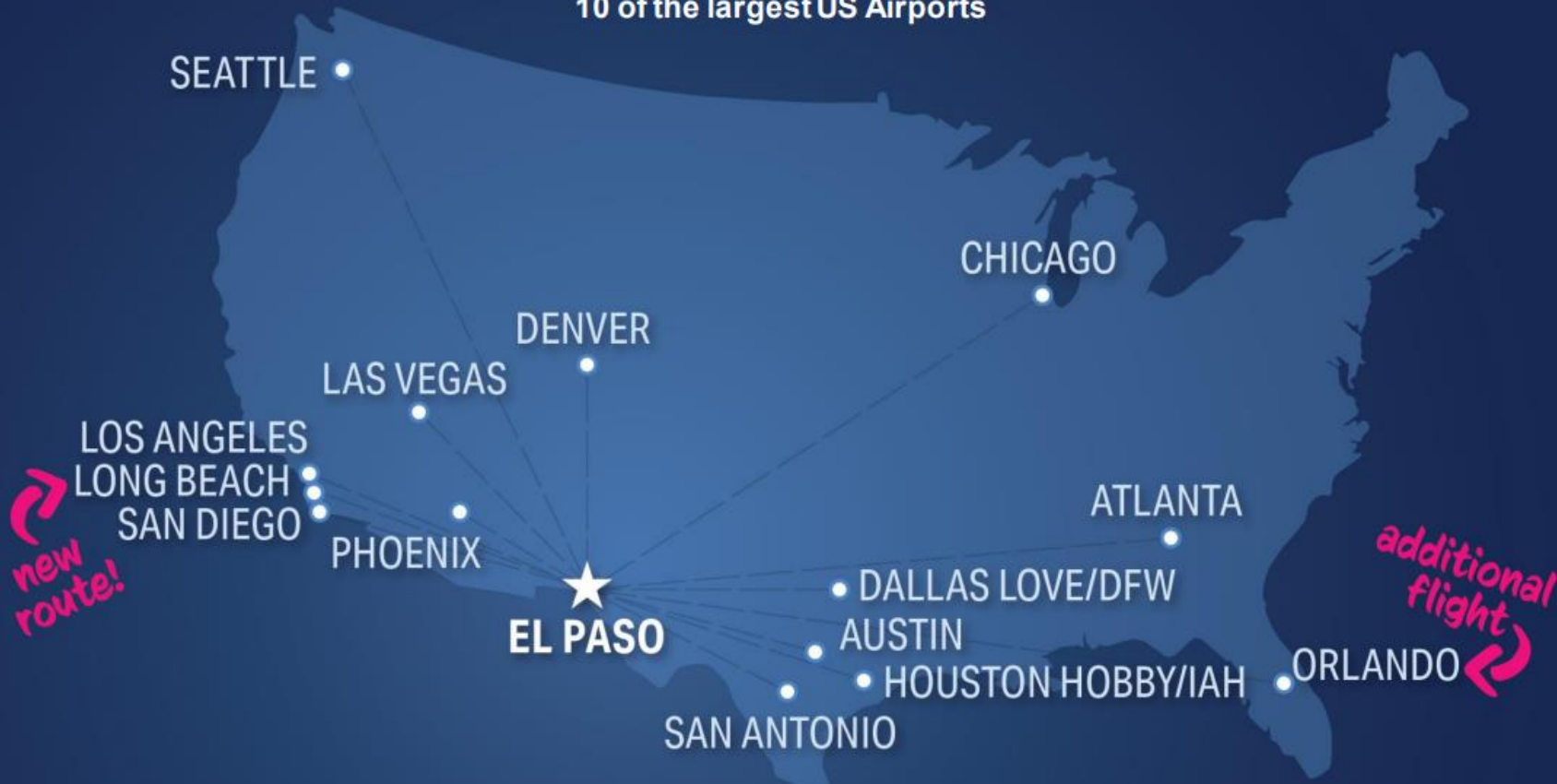
Key Accomplishments FY23 Highlights



Aviation: Air Service Development

CURRENT NON-STOP AIR SERVICES AT ELP

14 Destinations – 16 Airports
10 of the largest US Airports



Key Accomplishments

FY23 Highlights

Aviation: Capital Improvement Projects

- **FY23 – FY27: \$276,196,754**
- Up from previous year: \$177,966,294
- Reflective of potential grant awards, increased construction costs, and expanding non-aeronautical development
- Major Projects Include:
 - Advanced Manufacturing District
 - Sustainability, Solar & Lighting
 - Runway Rehabilitation
 - Terminal Rehabilitation
 - Non-aeronautical, roadways and utility improvements for land development



Key Accomplishments FY23 Highlights

Aviation: Land Development



- **5 Development Districts** including 7,000+ acres of land
- Butterfield Industrial Park includes 7M sqft of industrial + manufacturing under roof
- Two golf courses
- **\$116M in new leases since 2020**
- Recent additions include:
 - Marmaxx Inc.
 - B&H
 - Fedex Expansion
 - UPS Expansion
 - ASC Technical Institute
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 - Ameristar

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Aviation: Foreign Trade Zone

El Paso FTZ 68 was named **2022 Best Free Trade Zone for Large Tenants** in the Americas by fDi Intelligence of the Financial Times.

- Fifth straight year to be recognized in some manner
- The **only FTZ in North America to be recognized** over the last five years
- Over the past 12 months, FTZ 68 has welcomed **expansions** from: Expeditors International, Aries Worldwide, Kuehne & Nagel, Gamer Logistics, Pilot Logistics, and EP Logistics

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Advancing to the Future

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8:30am-1:00pm
Starlight Event Center
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El Paso, TX

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EL PASO
FOREIGN TRADE ZONE
ECONOMIC DEVELOPMENT

Foreign Trade Zone 68
501 George Perry, Suite I | El Paso, Texas 79925
(915) 212-0480 | FTZ68@elpasotexas.gov
ftz.elpasointernationalairport.com

Key Accomplishments FY23 Highlights

Aviation: Administration & Finance

- S&P Global **raised Airport debt rating to A+** and upgraded the outlook to stable
- **\$88,940,000** in awarded federal & state grants:
 - \$19.4M through FAA Airport Improvement Program, Discretionary + Supplemental grants for runway and taxiway improvement projects
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Transformative Results Since Strategic Plan Adoption



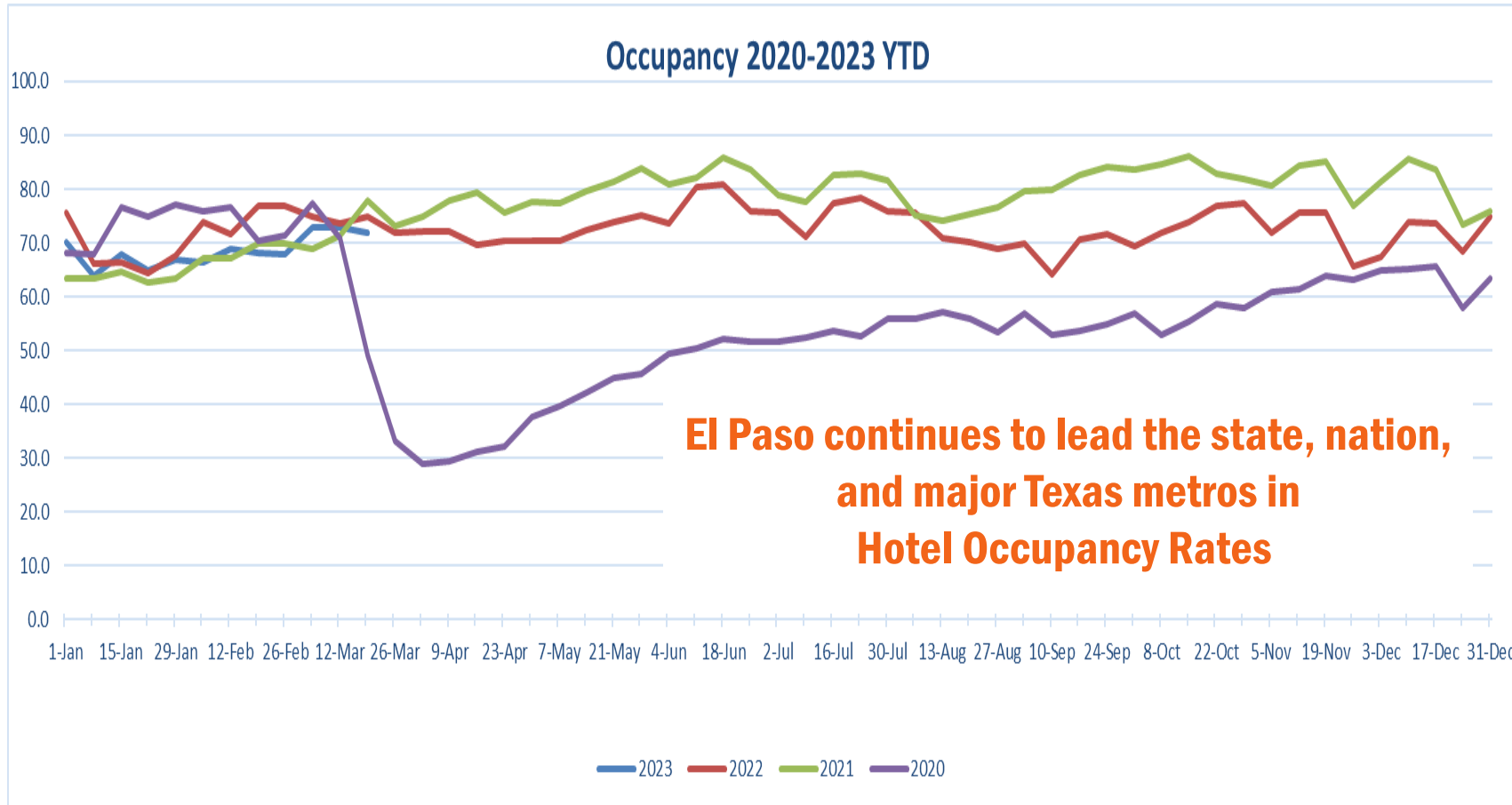
Destination El Paso

- **Occupancy** has returned to pre-pandemic levels, **averaging over 68%** leading state and national averages
- **Successful** use of State Convention Center Hotel Program to leverage State HOT and sales & use tax revenue with local dollars for quality **downtown hotel development**
- Significant growth in **downtown lodging inventory** to roughly 1,200 rooms
- More than 10k rooms city-wide, representing all major hotel brands
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Destination El Paso: Hotel Occupancy Recovery Efforts



	Occ %		
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Austin, TX	58.2	48.4	39.3
Bryan/College Station, TX+	45.7	38.9	33.4
Beaumont, TX	54.9	50.8	44.5
Corpus Christi, TX	47.4	50.3	47.8
Dallas, TX	62.9	53.7	41.0
Fort Worth-Arlington, TX	63.5	56.7	44.9
Houston, TX	53.6	45.2	38.1
Lubbock, TX	49.8	48.9	50.6
San Antonio, TX	52.3	47.8	38.5
Waco & Killeen, TX	57.1	52.6	52.7
El Paso, TX	65.4	61.5	63.8

Key Accomplishments FY23 Highlights



Destination El Paso: El Paso Convention Center Refresh



Phase I - Complete

- New Carpeting
- Updated Paint Scheme
- New F&B Outlets
- Banquet Equipment

Phase II - In Process

- Marquee Installation
- Full Restroom Renovation

Phase III - In Process

- Conversion of Hall A to Hybrid Ballroom Space

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Complete Expansion to Include:

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- Additional Breakout Space

DESTINATION EL PASO

Key Accomplishments

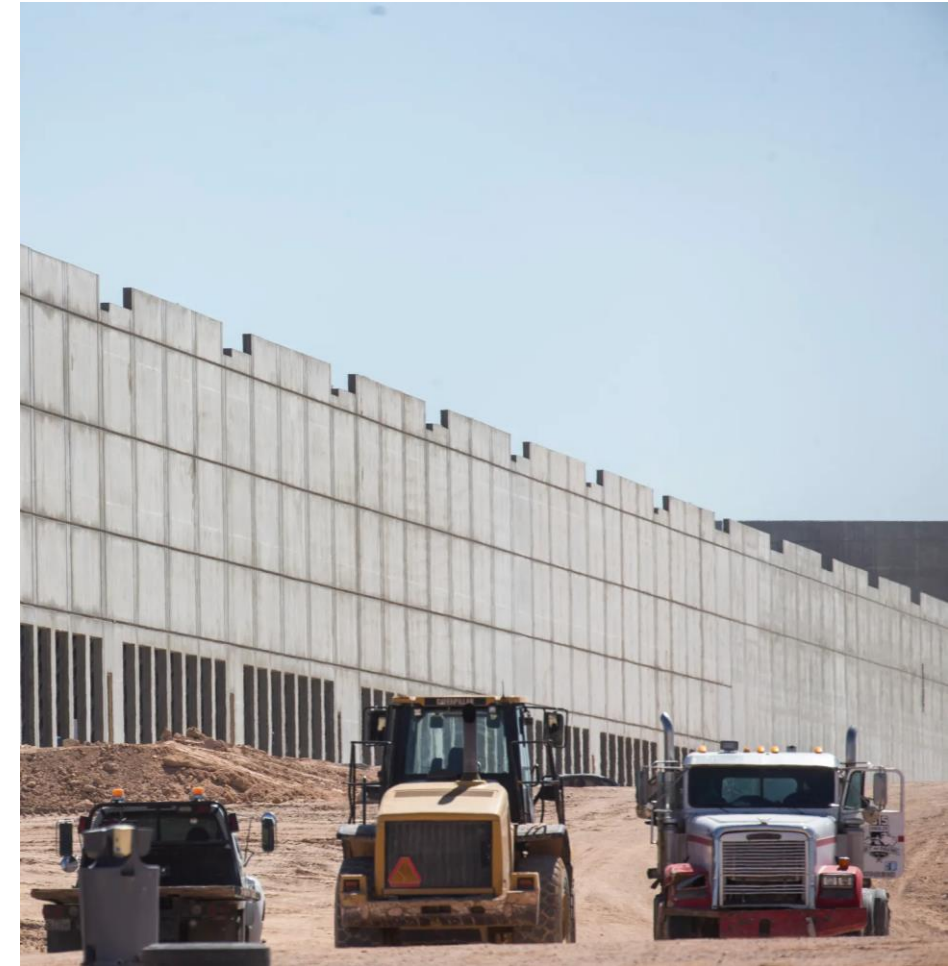
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Economic Development

Since Strategic Plan adoption, **94 performance-based incentive agreements** were executed and have been completed or are currently active, representing a more than **\$1 billion capital investment**.

- Those agreements **directly support more than 5,275 quality jobs**.
- Including spin-off effects, that figure exceeds 10,230 total jobs supported.
- Spending by these employees and the temporary construction workers involved in project construction results in nearly **\$2.5 billion in taxable sales** over a 10-year period.
- After incentives, **\$58.5M in new tax revenue** is generated for the City over that same period; and
- An estimated **\$175.6M in new tax revenue** is generated for other taxing entities.*
- These projects have also contributed to wage growth - since 2015, El Paso area median hourly wage has grown by 15%



Key Accomplishments

Transformative Results Since Strategic Plan Adoption



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- **Downtown** has grown significantly, with **more than \$700 million invested** through capital improvements and public-private partnerships, resulting in:
 - 470+ new residential units
 - 6 new hotels adding 995 rooms by end of 2025
 - 300k+ square feet of new and rehabilitated office / retail space
 - 7 historic projects, representing a more than \$224 million investment
- The department was restructured + expanded to better strategic objectives related to: **Industry Development**, **(Re)Development**, and **Small Business Support + Growth**



Key Accomplishments FY23 Highlights



Economic Development: Industry Development

❖ Accelerate Quality Job + Wage Growth Investment

- Performance-based agreement for the expansion of **Schneider Electric** approved, making El Paso its largest manufacturing footprint in the U.S. and securing a more than \$17 million investment, 370 new jobs, and the retention of 1,130 existing jobs
- Of 529 applicants nationwide, one of 21 regional coalitions selected by the EDA for a \$40 million grant through the **Build Back Better Regional Challenge** to grow a regional advanced manufacturing industry cluster with an emphasis on aerospace and defense manufacturing
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FY23 Highlights



Economic Development: Small Business Assistance

Council Approved **Local American Rescue Plan Allocation for Small Business Response + Recovery**

\$3.0M

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Strategies to Support Existing + New Small Businesses

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Strengthen the Entrepreneurial Support Ecosystem

Support Strong Partnerships to Optimize Growth (Manufacturing Focus)

Increase Access to Capital

Address Workforce Needs

\$14M

Total Investment

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Of that, \$2.5M to be allocated to Small Business Grant Program

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Economic Development: Targeted (Re)Development

- ❖ **Activate Targeted (Re)Development**
 - **1 Texas Tower** and **De Soto** Agreements Amended, resulting in:
 - Renovation of **100+ year-old buildings**
 - Addition of **two new hotels** (150 rooms)
 - Combined **investment of \$22.4M**
 - Expected nearly **\$10M benefit to taxing entities** during term
 - Tax Increment Reinvestment Zone 5 projects:
 - Downtown **Alley Activation** and Phase I **Street Tree Master Plan**
 - **Façade Grant Program** - \$22k distributed Q1



Key Accomplishments

FY23 Highlights

Economic Development: Discretionary Grants

\$71.6M AWARDS		\$160M+ COLLABORATIVE	
\$450M+ APPLICATIONS		20+ PROJECT PARTNERS	



Key Accomplishments

Transformative Results Since Strategic Plan Adoption



International Bridges

- Department restructured and expanded with advanced data analysis capabilities
- Permanent reimbursable service agreement with U.S. CBP to stabilize border wait times
- Establishment of Bridges Steering Committee (BSC) for binational cooperation
- Worked with BSC applying LSS methods to develop the first comprehensive capital improvement program
- Received \$32 million in State transportation funding for intelligent transportation systems
- Adoption of five-year capital improvement program
- Development of comprehensive downtown parking study
- Establishment of Parking Steering Committee to develop parking management strategies
- Launch of Park 915 app offering real-time street parking availability
 - Won the 2020 Smart 50 Award by Smart Cities Connect Conference & Expo
- Parking meter upgrades to new 5G technology

Key Accomplishments

FY23 Highlights

International Bridges

- Awarded **\$12 million RAISE grant** for pedestrian improvements at Ysleta-Zaragoza bridge
- Increased **traffic control assistance** from Police Department funded by International Bridges Department
- **Continued coordination** with both Bridges Steering Committee and Parking Steering Committee stakeholders



Interagency Binational Collaboration



Key Accomplishments FY23 Highlights



International Bridges



Over 4,000 of CBP overtime hours funded from September to January to **reduce or stabilize cross-border wait times**

All parking meters city-wide have been upgraded and are now 5G capable



Over 2,400 of EPPD overtime hours funded from September to February for **safety and traffic control near City Bridges**

Key Accomplishments FY23 Highlights



International Bridges



\$12 million RAISE grant awarded
from U.S. DOT for Ysleta-
Zaragoza pedestrian
improvements

**Continued growth in Parking Meters
mobile app**

48,844+ Park 915 app downloads
232,564+ transactions processed
(as of December 2022)



Stay safe while in El Paso! To reduce the spread of germs and avoid touching parking meters, the City of El Paso is encouraging all residents and visitors to use the Park915 app for a contactless way to pay for parking.



PDNUno.com enhancements to
provide better information and
timely border crossing data to
bridge users

Key Accomplishments

Transformative Results Since Strategic Plan Adoption



Planning & Inspections

- **Partnership with development community** (Homebuilder's, Developer's, Chambers of Commerce, El Paso County)
- Solution oriented staff with the ombudsperson has improved **cross-training** and **communication** with the community
- Implementation and enhancement of new **electronic plan review** program and pre-application meetings (faster plan review, cost and time savings to customers)
- **LSS Projects** include Tenant Improvements, new Commercial Building Permits, HUD payment processing, Temporary Permits
- Continuously exceeding between \$2-3 million in annual projected revenue

"I can assure you that thus far El Paso has far surpassed our typical experience in dealing with planning & building departments."
- *Mary Burns, Vortex Engineering*

"We don't get anywhere near this level of service in other markets."
- *Gary Olmstead, PSRBB Industrial Group*

Key Accomplishments FY23 Highlights

Planning & Inspections

- **10th year anniversary** of the One-Stop Shop in April
 - Continued service during pandemic
 - Annually serving:
 - **25,000** in-person customers
 - **65,000** customers by phone
 - **15,000** customers by email
 - **5,000** customers by mail
- Transition Accela (permitting tracking software) to a cloud based system and a new call center software for efficiency and quality control
- Improved and continuous training to Planning and Inspections staff to enforce property maintenance and code compliance in all districts
- Promote pre-application/construction meetings for customized approach to future developments, saving customers time and money



FY23 GOAL TEAM REPORT RESULTS

GOAL 1+3

GOAL 1: Strong sustainable **ECONOMIC DEVELOPMENT**

GOAL 3: Promote the **VISUAL IMAGE** of El Paso

VIBRANT REGIONAL ECONOMY

FY23 GOAL TEAM REPORT | GOALS 1 + 3

GOALS 1 AND 3 | 5 DEPARTMENTS

Aviation | International Bridges | Destination El Paso | Economic and International Development
 | Planning and Inspections

AVIATION

- In FY2023, the El Paso International Airport has announced new flights to Long Beach and Orlando on Southwest Airlines
- The City Council approved the Airport’s latest five-year Capital Improvement Program which is set to invest more than \$276,196,754 in more than 60 different projects Major Projects including, Advanced Manufacturing District, Sustainability, Solar & Lighting, Runway rehabilitation, Terminal Rehabilitation, Non-aeronautical, roadways and utility improvements for land development
- S&P Global raised Airport debt rating to A+ and upgraded the outlook to stable
- \$88,940,000 in Awarded Federal & State Grants a few include:
 - FAA AIP / Discretionary / Supplemental for runway and taxiway
 - Build Back Better for Advanced Manufacturing Campus
 - Bipartisan Infrastructure Law for terminal improvements
 - Consolidated Appropriations act for Solar Covered Parking
- \$116M in new leases since 2020, such as Marmaxx Inc, FedEx and UPS Expansions
- The El Paso Foreign Trade Zone was recognized by fDi as the 2022 Best Free Zone for large tenants. This marks the 5th straight year that the El Paso FTZ is recognized with similar accolades, the only FTZ recognized in North America
- Airport passed the annual FAA Part 139 Certification Inspection with zero discrepancies

INTERNATIONAL BRIDGES

- The International Bridges Department continues the work and coordination with the Bridges Steering Committee and the Parking Steering Committee to improve customer service.
- The International Bridges Department was awarded a \$12 million RAISE grant from the U.S. Department of Transportation for pedestrian improvements at the Ysleta-Zaragoza POE.
- Over 4,000 of U.S. Customs and Border Protection overtime hours have been funded via toll revenues to reduce or stabilize cross-border wait times at the ports of entry.

- Over 2,400 of El Paso Police Department overtime hours have been funded for safety and traffic control measures near City-owned bridges.
- All 1,974 parking metered spaces city-wide have been upgraded and now have 5G capable equipment. The latest technology allows for meters to communicate with the Park915 app for an improved customer service experience.
- The Park915 app has seen continued growth in the number of downloads and utilization since it was first introduced in El Paso in October 2019.
- 48,800+ app downloads registered to date with more than 232,000 transactions processed since launch.

DESTINATION EL PASO

- Occupancy has returned to pre-pandemic levels, averaging over 68% leading state and national averages
- Successful use of State Convention Center Hotel Program to leverage State HOT and sales & use tax revenue with local dollars for quality downtown hotel development
- Significant growth in downtown lodging inventory to roughly 1,200 rooms
- More than 10k rooms city-wide, representing all major hotel brands
- Consistent flow of convention bookings, including 2022 Texas Society of Architects, 2023 Neighborhoods USA, and 2024 Texas Democratic Party
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- Innovation Factory Incentive and Lease Policy approved and selection of building tenants is underway with expected grand opening in the Spring
- Through shared discretionary grant program, \$71.6 million in grant funding has been awarded to the City since 2022
- Continued, successful deployment of \$14 million in American Rescue Plan funding allocated to small business assistance with a focus on: increasing access to capital, addressing workforce needs, strengthening the entrepreneurial support ecosystem; and supporting strong partnerships to optimize growth with an emphasis on manufacturing operations

PLANNING AND INSPECTIONS

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VIBRANT REGIONAL ECONOMY

POWERED BY THE TEAM



GOAL 1

- Aviation
- Destination El Paso
- Economic Development
- International Bridges

GOAL 3

- Planning + Inspections

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- ✓ **Key Accomplishments**
 - ✓ Transformative Results since Strategic Plan Adoption
 - ✓ FY23 highlights
- ✓ **Key Performance Indicators (KPIs)**
- ✓ **FY23 Key Deliverables Update**

Key Accomplishments

Transformative Results Since Strategic Plan Adoption



Aviation

- **29 new or expanded flights** and **3 new airlines** added
- **Best Airport in North America** by size and region (2018-2019)
- Low cost per enplanement year after year (keeps costs low for airlines, attracts new flights & routes)
- Rental Car Center, expanded available rental cars
- Checked Baggage Inspection System, increased baggage processing capacity and reduced processing time
- Landscape and lighting improvements, upgraded the first impression & gateway of our City
- Terminal improvements, lighting, flooring, seating, Concourse A, additional restrooms
- World-class holiday decorations and programming as a part of Winterfest



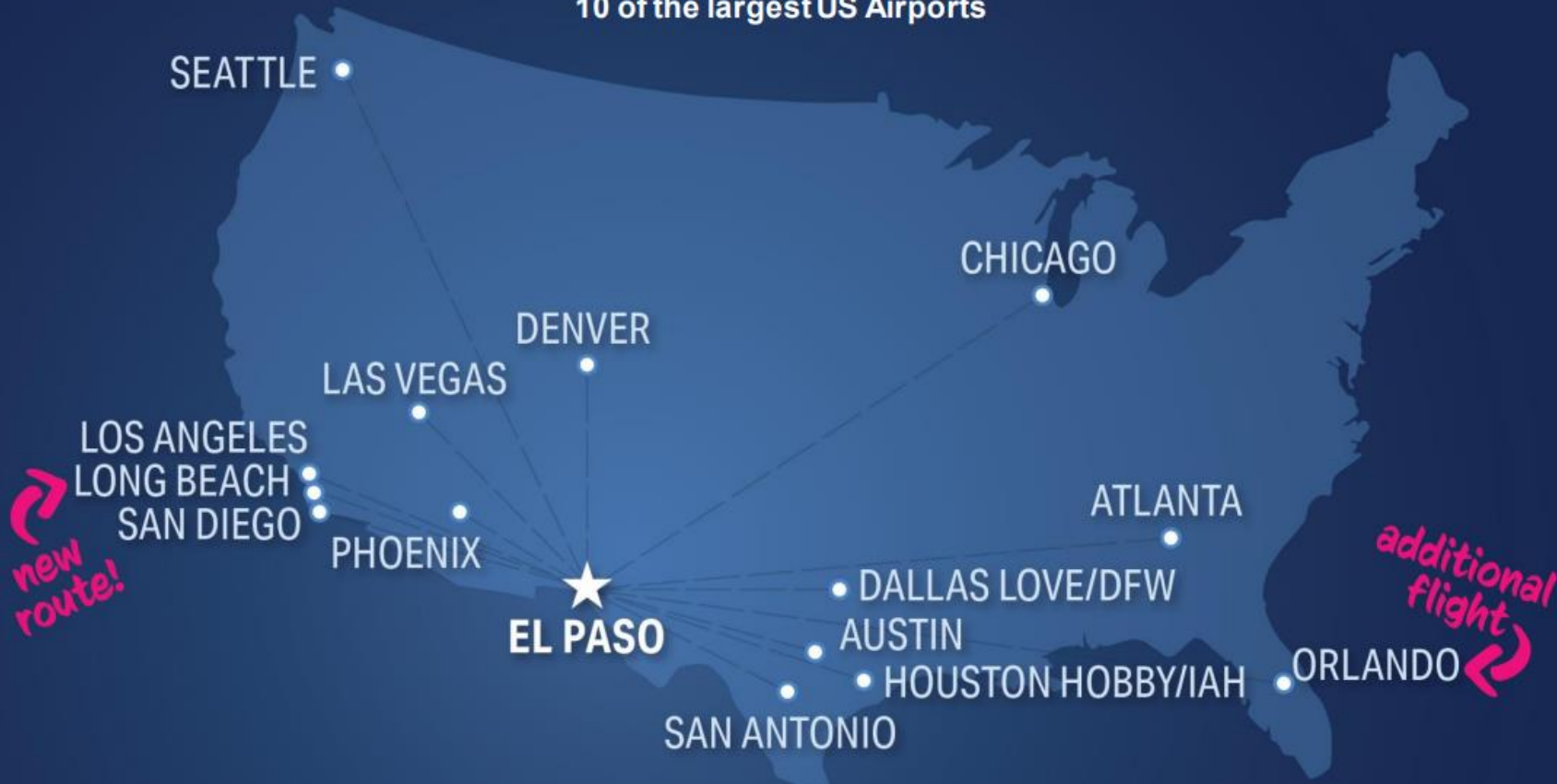
Key Accomplishments FY23 Highlights



Aviation: Air Service Development

CURRENT NON-STOP AIR SERVICES AT ELP

14 Destinations – 16 Airports
10 of the largest US Airports



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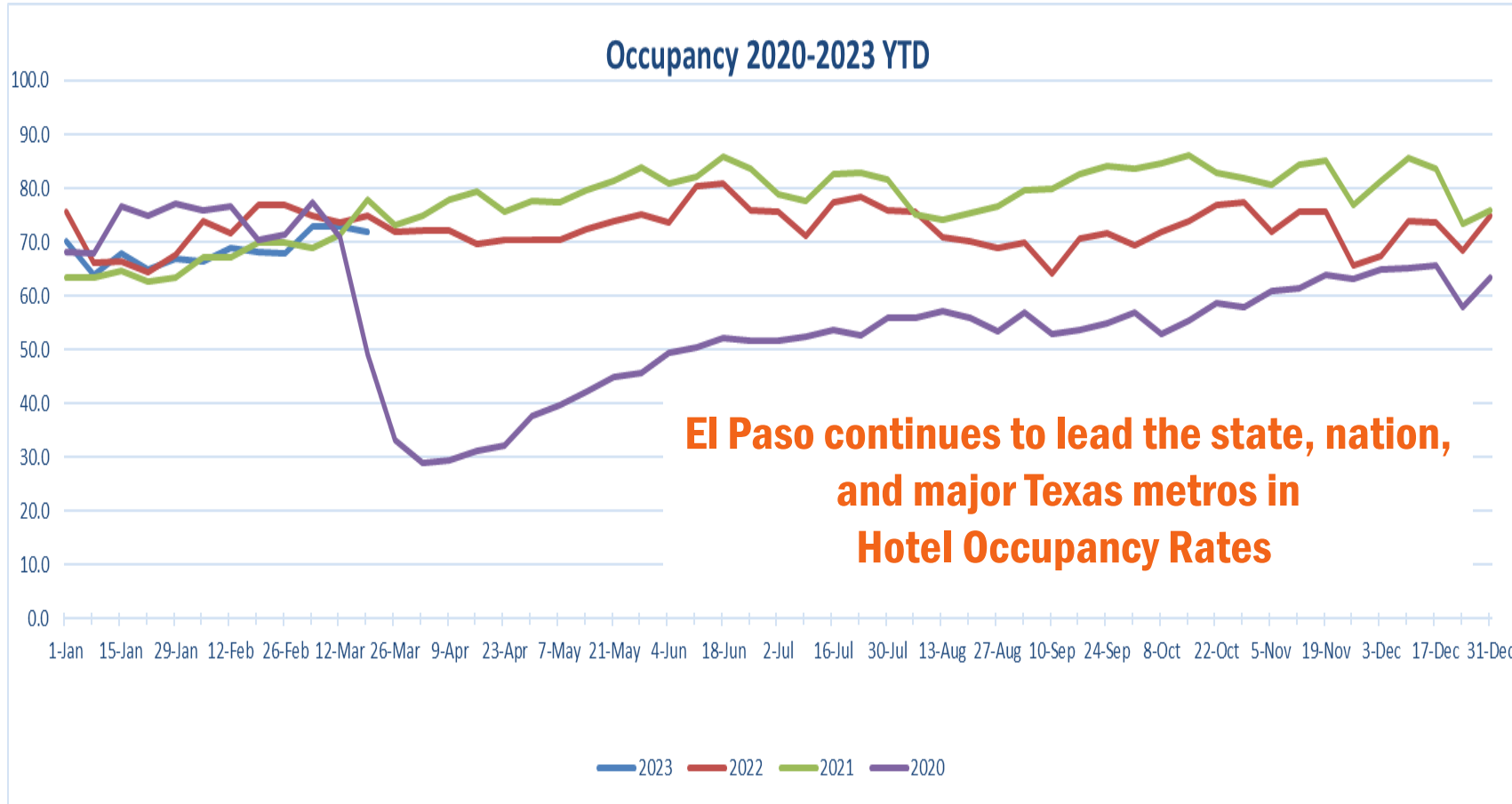
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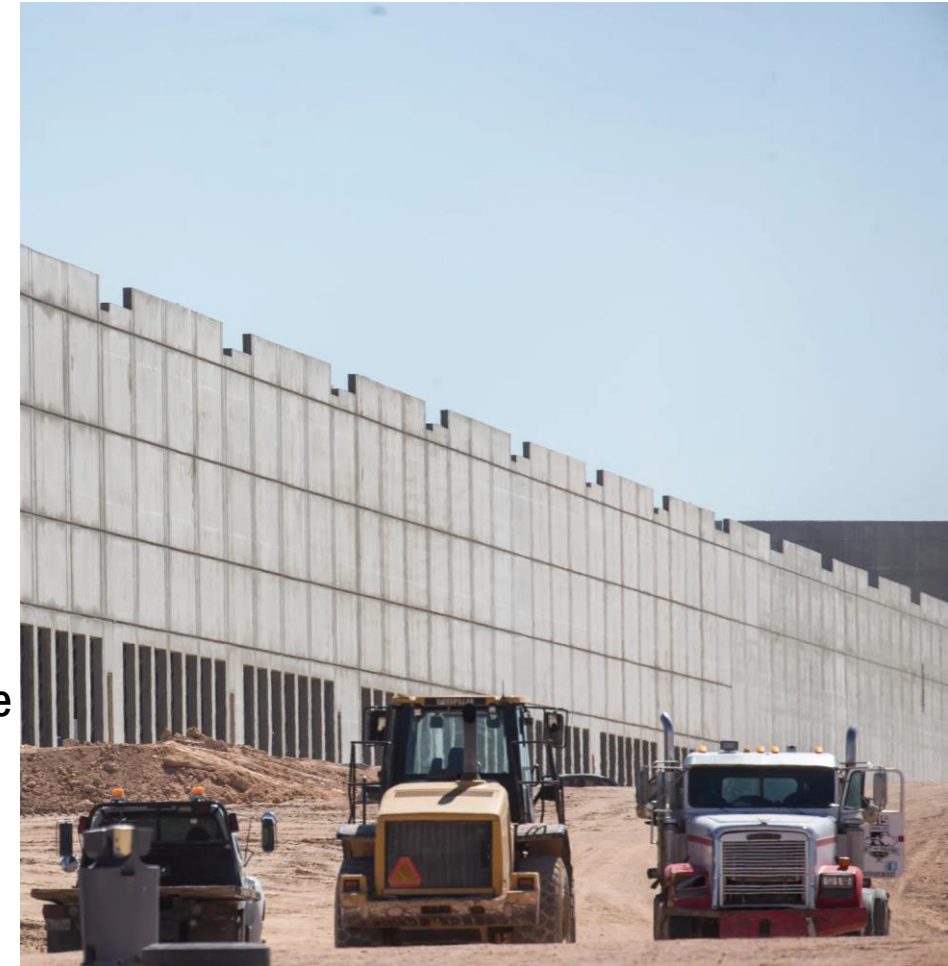
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AWARDS**



**\$160M+
COLLABORATIVE**



**\$450M+
APPLICATIONS**



**20+ PROJECT
PARTNERS**



15 PLANNED APPLICATIONS FOR FFY23



Key Accomplishments

Transformative Results Since Strategic Plan Adoption



International Bridges

- Department restructured and expanded with advanced data analysis capabilities
- Permanent reimbursable service agreement with U.S. CBP to stabilize border wait times
- Establishment of Bridges Steering Committee (BSC) for binational cooperation
- Worked with BSC applying LSS methods to develop the first comprehensive capital improvement program
- Received \$32 million in State transportation funding for intelligent transportation systems
- Adoption of five-year capital improvement program
- Development of comprehensive downtown parking study
- Establishment of Parking Steering Committee to develop parking management strategies
- Launch of Park 915 app offering real-time street parking availability
 - Won the 2020 Smart 50 Award by Smart Cities Connect Conference & Expo
- Parking meter upgrades to new 5G technology

Key Accomplishments

FY23 Highlights

International Bridges

- Awarded **\$12 million RAISE grant** for pedestrian improvements at Ysleta-Zaragoza bridge
- Increased **traffic control assistance** from Police Department funded by International Bridges Department
- **Continued coordination** with both Bridges Steering Committee and Parking Steering Committee stakeholders



Interagency Binational Collaboration



Key Accomplishments FY23 Highlights



International Bridges



Over 4,000 of CBP overtime hours funded from September to January to **reduce or stabilize cross-border wait times**

All parking meters city-wide have been upgraded and are now 5G capable



Over 2,400 of EPPD overtime hours funded from September to February for **safety and traffic control near City Bridges**

Key Accomplishments FY23 Highlights



International Bridges



\$12 million RAISE grant awarded
from U.S. DOT for Ysleta-
Zaragoza pedestrian
improvements

**Continued growth in Parking Meters
mobile app**

48,844+ Park 915 app downloads
232,564+ transactions processed
(as of December 2022)



Stay safe while in El Paso! To reduce the spread of germs and avoid touching parking meters, the City of El Paso is encouraging all residents and visitors to use the Park915 app for a contactless way to pay for parking.



PDNUno.com enhancements to
provide better information and
timely border crossing data to
bridge users

Key Accomplishments

Transformative Results Since Strategic Plan Adoption



Planning & Inspections

- **Partnership with development community** (Homebuilder's, Developer's, Chambers of Commerce, El Paso County)
- Solution oriented staff with the ombudsperson has improved **cross-training** and **communication** with the community
- Implementation and enhancement of new **electronic plan review** program and pre-application meetings (faster plan review, cost and time savings to customers)
- **LSS Projects** include Tenant Improvements, new Commercial Building Permits, HUD payment processing, Temporary Permits
- Continuously exceeding between \$2-3 million in annual projected revenue

"I can assure you that thus far El Paso has far surpassed our typical experience in dealing with planning & building departments."
- *Mary Burns, Vortex Engineering*

"We don't get anywhere near this level of service in other markets."
- *Gary Olmstead, PSRBB Industrial Group*

Key Accomplishments FY23 Highlights

Planning & Inspections

- **10th year anniversary** of the One-Stop Shop in April
 - Continued service during pandemic
 - Annually serving:
 - **25,000** in-person customers
 - **65,000** customers by phone
 - **15,000** customers by email
 - **5,000** customers by mail
- Transition Accela (permitting tracking software) to a cloud based system and a new call center software for efficiency and quality control
- Improved and continuous training to Planning and Inspections staff to enforce property maintenance and code compliance in all districts
- Promote pre-application/construction meetings for customized approach to future developments, saving customers time and money



TABLE OF CONTENTS

- ✓ **Key Accomplishments**

- ✓ Transformative Results since Strategic Plan Adoption
- ✓ FY23 highlights

- ✓ **Key Performance Indicators (KPIs)**

- ✓ **FY23 Key Deliverables Update**

Key Performance Indicators

Goal 1 + 3



Key Performance Indicator	FY2017 Actual	FY18 Actual	FY19 Actual	FY20 Actual	FY21 Actual	FY22 Actual	FY23 Thru Q2	Annual Target
Amount of capital investment	\$340M	\$181M	\$278M	\$15M	\$189M	\$48.1M	\$15.9M	\$100M
Number of new jobs created	1,211	753	1,747	420	1,879	533	428	1,000
Number of jobs retained (Incentivized)	1,183	1,473	1,117	578	0	956	1,130	1,000

Key Performance Indicators

Goal 1 + 3



Economic & International Development

Number of New Jobs Created

428!

Target: 1,000 (-572.00)
2023



Number of Jobs Retained (Incentivized)

1,130✓

Target: 1,000 (+130.00)
2023



Amount of Capital Investment

\$15,910,438!

Target: \$100,000,000 (-\$84,089,562.00)
2023



Key Performance Indicators

Goal 1 + 3



Key Performance Indicator	FY17 Actual	FY18 Actual	FY19 Actual	FY20 Actual	FY21 Actual	FY22 Actual	FY23 Thru Q2	Annual Target
Future hotel rooms booked	14,486	18,245	21,094	9,105	5,985	15,540	10,736	5% increase
Facility rental revenue	\$6,023,659	\$7,356,227	\$7,439,044	\$4,138,042	\$3,274,999	\$5,617,636	\$3,534,566	2% increase
Cost Per Enplaned Passenger	\$5.89	\$5.47	\$4.99	\$6.44	\$11.33	\$5.23 (estimated)	\$6.16 (budgeted)	5% below national average for small hubs
One-Stop-Shop Customer Average In-Person Wait Time	6:56	7:48	6:58	6:53	6:48	7:05	7:02	<8 minutes
% of Inspections conducted within One Calendar Day of Request	98%	98.3%	97%	97.6%	98.21%	97.6%	97%	At least 98%

Key Performance Indicators

Goal 1 + 3



El Paso International Airport

Cost per Enplaned Passenger

\$6.16 ✓

Target: \$9.02 (+\$2.86)
2023



Key Performance Indicators

Goal 1 + 3



Planning & Inspections

New Commercial Building Initial Review Time

12.30!

Target: 12.00 (-0.30)
2023



Inspections Conducted within One Calendar Day

97.00%!

Target: 98.00% (-1.00%)
2023



TABLE OF CONTENTS

- ✓ **Key Accomplishments**
 - ✓ Transformative Results since Strategic Plan Adoption
 - ✓ FY23 highlights
- ✓ **Key Performance Indicators (KPIs)**
- ✓ **FY23 Key Deliverables Update**

FY23 Key Deliverables Update

Goal 1 + 3



Strategy link + 30 by 30

Grow the core business of air transportation

- ❖ Continue to work with our Airline partners to expand air service for our community
- ❖ Identify opportunities for new or expanded routes and present business cases to Airlines
- ❖ Present business cases to U.S. and Mexican Air Carriers for international flights to Mexico
- ❖ Grow non-aeronautical revenue through land development
- ❖ Upgrade Terminal Lighting and Seating
- ❖ Open Innovation Factory
- ❖ Begin work on the Advanced Manufacturing District
- ❖ Master Plan for Air Cargo Development



Activate targeted
(re)development

Airport Development

FY23 Key Deliverables Update

Goal 1 + 3



Strategy link + 30 by 30

Stimulate economic growth through cross border mobility, trade, and tourism



Enhance cross-border mobility experience for bridge users

Capital Improvement Plan implementation- Revamp toll operations schedules and lane management

- ❖ Design of ITS projects at Ysleta-Zaragoza and BOTA
 - Upgrade of toll collections systems, dynamic message signs, traffic cameras, traffic counters and wait time collection devices at Ysleta-Zaragoza and Bridge of the Americas POEs
- ❖ Implementation of Stanton and PDN traffic study
- ❖ Complete parking meter technology upgrades
 - Design and launch new parking website
 - Implement Garage Wayfinding for Downtown
 - Display time on all meters from Park 915 App
 - Display bi-lingual instructions on all parking meters
 - Install new sensor technology
 - Update Residential Parking Permit Program for Downtown
- ❖ Capital improvement program updates/phasing implementation

FY23 Key Deliverables Update

Goal 1 + 3



Strategy link + 30 by 30

Enhance visitor revenue opportunities



Expand Downtown revitalization/redevelopment to include Convention Center renovation

- ❖ Maintain strong Hotel Occupancy at 68% or greater to lead state and national averages
- ❖ Develop and conduct ongoing public awareness, education and training programs related to ecotourism and cultural heritage to stimulate visitation to the region.
- ❖ Increased sales initiatives to attract meeting and convention activity, featuring new downtown hotel development and convention center renovations
- ❖ Develop destination entertainment locations to increase tourism by leveraging City-owned land (Cohen, Northwest, Zaragoza, Crosswinds)

FY23 Key Deliverables Update

Goal 1 + 3



Strategy link + 30 by 30

Maximize venue efficiencies through revenue growth and control



Expand Downtown revitalization/redevelopment to include
Convention Center renovation

- ❖ Provide the highest levels of cleanliness and safety utilizing ASM Global's VenueShield and GBAC Star Accreditation
- ❖ Expand entertainment offerings in the ACT and the Plaza Theatre
- ❖ Convention Center Refresh Project – Phase III
- ❖ CPAC Network Infrastructure Upgrade
- ❖ Expo Hall / Ballroom Conversion In Progress
- ❖ CPAC Fire & Life Safety Upgrades and Improvements
- ❖ Administration Building 1st Floor Renovation (Downtown Visitor Center / Meeting Space) Demolition Complete

FY23 Key Deliverables Update

Goal 1 + 3



Strategy link + 30 by 30

Stabilize and Expand El Paso's Tax Base



Activate targeted (re)development

Medical Center of the Americas/Alameda, Reimagine Cohen/Angora Loop/Northeast Parkway, Five Points, Airport Development, High priority corridor development plans, Infill growth strategies, Parking strategies, Disposition of City-owned properties



Expand Downtown revitalization/redevelopment to include

Streetcar corridor vibrancy, Convention center renovation, Parking management plans, Uptown

- ❖ Activate targeted (re)development areas including Cohen, Crosswinds, Downtown, Zaragoza and Northwest, Five Points, and MCA (including Alameda Corridor) through the identification and implementation of context appropriate economic development strategies
- ❖ Enhance Downtown revitalization efforts with an emphasis on increased residential density and historic preservation
- ❖ Leverage real estate assets to support economic development priorities, such as the development of destination locations

FY23 Key Deliverables Update

Goal 1 + 3



Strategy link + 30 by 30

Stabilize and Expand El Paso's Tax Base



Grow existing and attract new target industries, including advanced manufacturing and international development; creating a innovation-driven culture of technology that fosters economic prosperity and creates high-paying career pathways

- ❖ Attract and expand investment opportunities across key industry sectors, including advanced manufacturing leveraging the new El Paso Makes: Advanced Manufacturing District
- ❖ Fill and open the El Paso Makes: Innovation Factory
- ❖ Implementation and enhancement of a Small Business Response + Recovery Plan, including the rollout of \$14 million in small business assistance funding
- ❖ Use Sister Cities as a mechanism to promote business development and foreign investment in the region

FY23 Key Deliverables Update

Goal 1 + 3



Strategy link + 30 by 30

Streamline processes to provide a solid foundation for development



Launch new business-friendly practices and services improving

Speed-to-market and supporting entrepreneurship/microenterprises

- ❖ Completed review of 2021 ICC building and fire codes for future Council adoption
- ❖ Improved online permitting software for automation, online payments, tracking, and reporting
- ❖ Ombudsperson utilization of Rock Solid Dynamics for CRM correspondence
- ❖ Cross-functional collaboration between P&I and EP Water to improve Community Rating System for floodplain management

FY23 Key Deliverables Update

Goal 1 + 3



Strategy link + 30 by 30

Provide business-friendly permitting and inspection process



Launch new business-friendly practices and services improving

Speed-to-market and supporting entrepreneurship/microenterprises

- ❖ Project management for all projects for approval, issuance of building permits and inspections
- ❖ Automation of processes for quality control
- ❖ Creation of Quality Assurance and Training Specialist to enhance customer service and experience
- ❖ Enhance cross-training for more knowledgeable and experienced workforce



El Paso, TX

300 N. Campbell
El Paso, TX

Legislation Text

File #: 23-498, Version: 1

**CITY OF EL PASO, TEXAS
LEGISTAR AGENDA ITEM SUMMARY FORM**

DISTRICT, DEPARTMENT, CONTACT INFORMATION:

*Please choose District and Department from drop down menu. Please post exactly as example below.
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All Districts

Capital Improvement Department, Joaquin Rodriguez, (915) 268-5148

AGENDA LANGUAGE:

This is the language that will be posted to the agenda. Please use ARIAL 11 Font.

Presentation and update on the City of El Paso Downtown and Uptown Master Plan.

**CITY OF EL PASO, TEXAS
AGENDA ITEM
DEPARTMENT HEAD'S SUMMARY FORM**

AGENDA DATE: April 10, 2023
PUBLIC HEARING DATE: N/A

CONTACT PERSON(S) NAME AND PHONE NUMBER: Joaquin Rodriguez, 915-268-5148

DISTRICT(S) AFFECTED: City-wide

STRATEGIC GOAL: Goal 1 - Cultivate an Environment Conducive to Strong, Economic Development
SUBGOAL: 1.1 Stabilize and expand El Paso's tax base

SUBJECT:

Presentation and Update on the City of El Paso Downtown + Uptown Master Plan.

BACKGROUND / DISCUSSION:

A draft of the City of El Paso Downtown + Uptown Masterplan is available for review at www.elev8ep.com/downtown. Staff is in the process of finalizing this draft for presentation to council in April of this year. This presentation is the second in a series of three presentations leading up to a final adoption hearing. Presentation #2 will focus on major findings of the study.

PRIOR COUNCIL ACTION:

N/A

AMOUNT AND SOURCE OF FUNDING:

N/A

HAVE ALL AFFECTED DEPARTMENTS BEEN NOTIFIED? YES NO

PRIMARY DEPARTMENT: CID - Planning
SECONDARY DEPARTMENT:

*****REQUIRED AUTHORIZATION*****

DEPARTMENT HEAD:



Yvette Hernandez P.E.



City of El Paso

Capital Improvement Department



Downtown + Uptown Plan

Planning framework for economic development, affordable and market rate housing, improved transit service, and walkability

City Council Work Session #2
4/10/2023



Downtown + Uptown Plan Overview



Plan Adoption

Target May 2023 with three (3) presentations to City Council

1. March: Public engagement
2. April: Major findings
3. May: Implementation strategies



Downtown + Uptown Engagement



Realize-Transform-Enhance: 3 Planning Paradigms

Framework to localize recommendations

Realize: High density housing and economic development

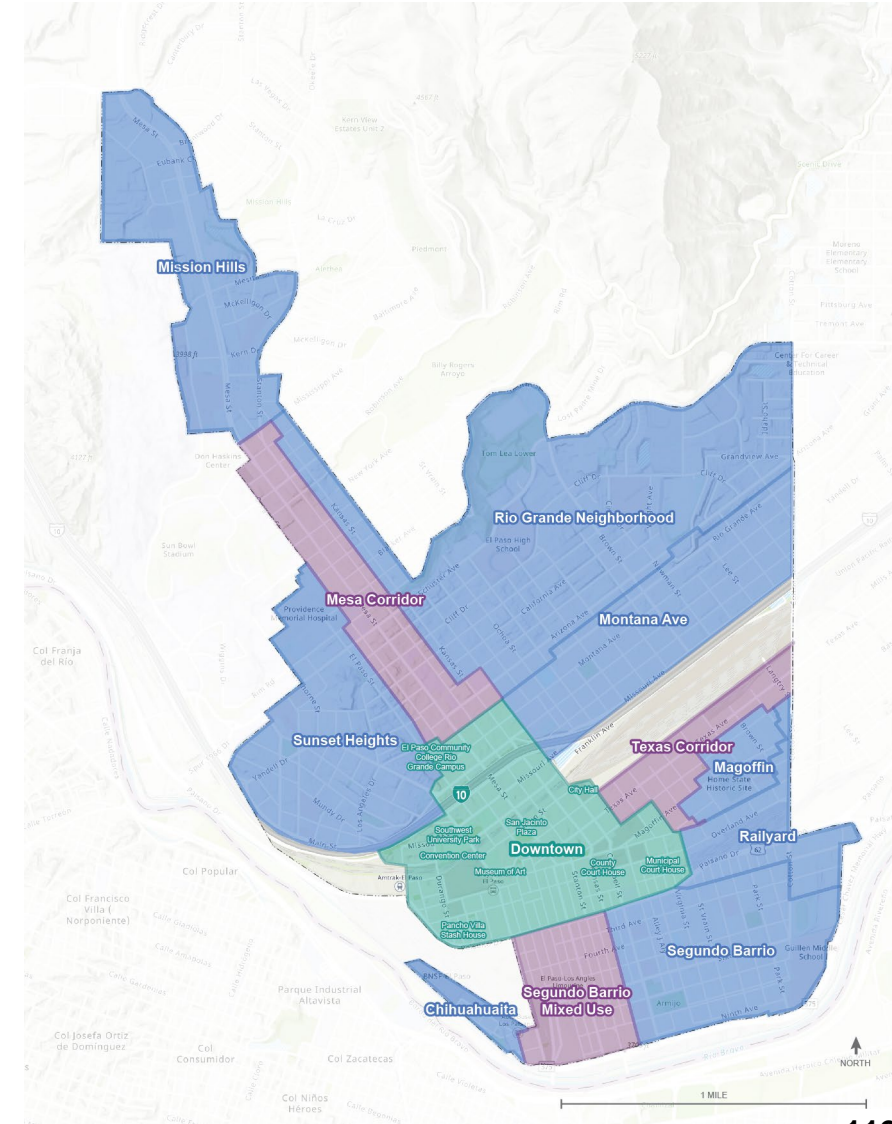
Downtown from I-10 to Paisano

Transform: Midrise walkable and transit-oriented priority corridors

Mesa, Texas, Segundo Barrio between Downtown and the bridges

Enhance/Reinforce: Investment in established neighborhoods

Mission Hills, Kern, Rio Grande, El Paso High, Sunset Heights, Montana, Magoffin, Railyards, Segundo Barrio, and Chihuahuita





Intended Outcomes

Increased density and new development helps fund improvements to existing neighborhoods and affordable housing.

Realizing Housing Potential

- Capitalize on a streamlined development process
- Rethink financial incentives
- Invest in targeted public realm amenities to stimulate private investment in new housing and commercial services.

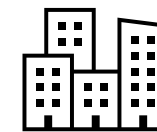


2040 Development Demand

- El Paso lags compared to peer cities in for Downtown housing development. Market support for 10,000 new units by 2040

DESCRIPTION	Housing Units		2010–2021			
	2010	2021	Total	# Ann	% Ann	City %
Downtown	7,834	8,374	540	49	0.6%	2.1%
El Paso	227,639	253,269	25,630	2,330	1.0%	-
Peer Cities (2-Mile Radius)						
Colorado Springs	20,872	22,431	1,559	142	0.7%	6.7%
Albuquerque	20,004	20,996	992	90	0.4%	7.6%
Oklahoma City	13,143	16,129	2,986	271	1.9%	8.5%
Tucson	20,938	22,432	1,494	136	0.6%	11.0%
Fort Worth	10,922	17,844	6,922	629	4.6%	11.7%
Austin	35,709	50,747	15,038	1,367	3.2%	17.5%
Las Cruces	18,232	19,403	1,171	106	0.6%	19.5%
Waco	16,882	18,086	1,204	109	0.6%	20.4%
San Marcos	10,407	12,236	1,829	166	1.5%	28.1%

- More housing choices encourage people to live in the city center, fueling growth in commercial, office, employment

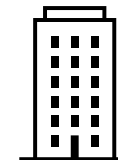


6,600

units



3,400

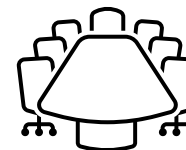


250 rooms



350,000

sq.ft.



750,000

Public Realm Infrastructure Gaps

Estimates of missing sidewalks, lights, trees

Plan Area	Sidewalks (linear feet)	Light Fixtures (#)	Trees* transit areas (#)
Downtown	42	27	2413
Mesa Corridor	469	13	1513
Texas Corridor	0	76	681
Segundo Mixed Use	112	17	972*
Rio Grande Neighborhood	4,564	385	203*
Montana Corridor	460	47	2037
Segundo Neighborhoods	752	19	138*
Sunset Heights	1,959	76	565*
Mission Hills	50	155	96*
Magoffin	0	8	0*
Railyards	3,830	27	0*
Total	12,200	800	8,600



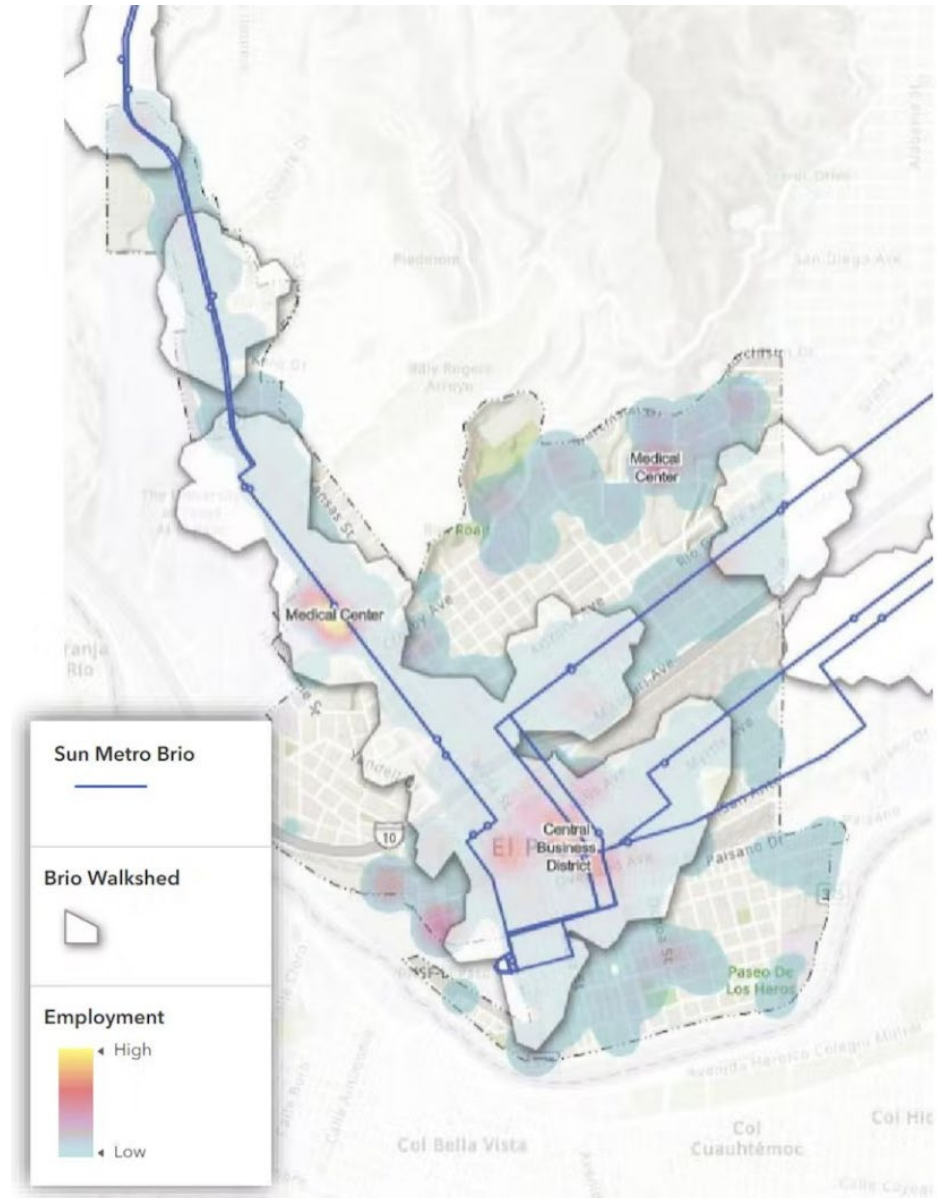
*Tree cover analyzed within ¼ mile of transit stops. Trees are at proposed 30' intervals in accordance with the Downtown Street Tree Master Plan.

Mobility & Transit Findings

- 72% of Jobs within study area are within ¼ mile of BRIO.
- Only 1% of trips for work purposes are on transit.
- Current transit service offers limited hours, long headways, and riders cite unreliability as reasons to drive

Realizing Transit Potential

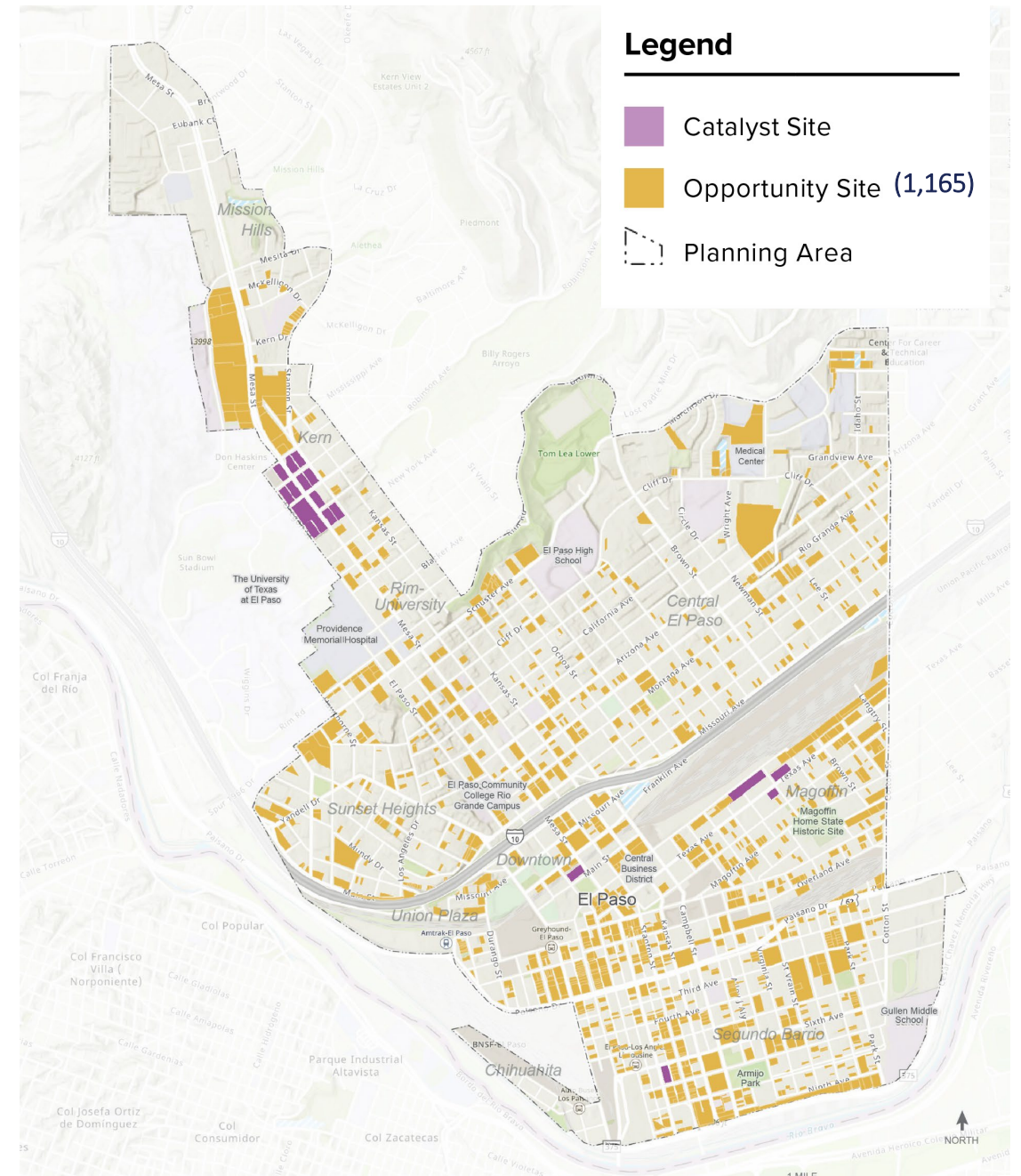
- Increase ridership by adding residential and commercial uses along transit corridors to realize high service frequency
- Capture \$ benefits from increased ridership
- Invest into extending service hours and reduced headways



Opportunity Sites

Criteria to Determine Opportunity Site locations with input from CSG

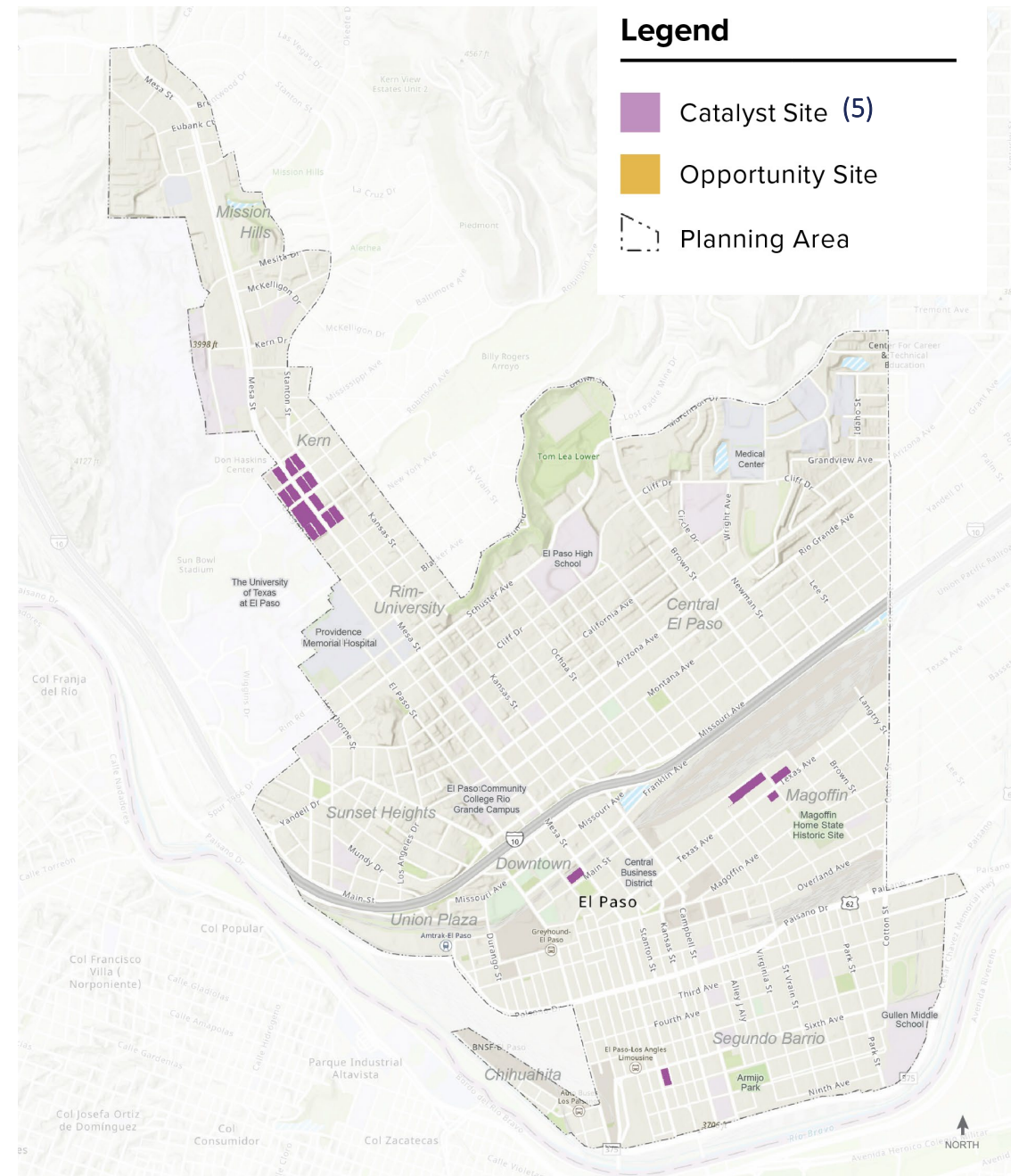
1. Larger, publicly owned properties that could be repositioned; **or**,
2. Comparatively lower value, privately owned parcels (< \$15 per sq. ft. assessed); **or**,
3. Underutilized, privately owned parcels – vacant or undeveloped or underperforming sites, includes surface parking.

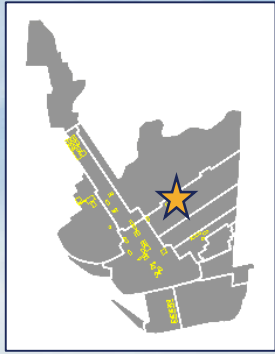


Catalyst Sites

Criteria to Determine Catalyst Site locations with the Core Stakeholders

1. Public benefit: tax revenue generation, and public realm enhancements
2. Achievability: legitimate opportunities based on ownership and fiscal considerations
3. Impact: how important the location is amongst the possibilities to make a real difference in the Plan Area





Montana Ave

11



Enhance

Neighborhood quadplex infill template catalyst site

119

1



Enhance

Neighborhood quadplex infill template catalyst site

Regulatory changes: Increase allowable density to 4 units/lot; eliminate min. parking; streamline zoning and approval process for infill, adopt urban design development standards

Financing gap: N/A



Quadplex infill (x2)

4 market rate units

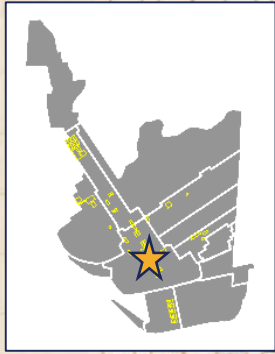
Avg 1,400 sf per du

2.5 stories

Up to 4 parking spaces

Tree and lighting gaps

Protected bike lane



14

Oregon St

Main St

Mesa St



Realize

Downtown San Jacinto Plaza catalyst site



 **Regulatory changes:** None required

Financing gap: ~\$9.4M or 7% of total cost

Gap closure tools: TIRZ, Property Tax Abatement,
and Public Facility Corporation



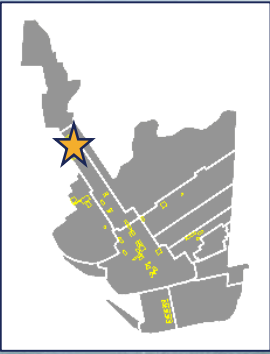
35 floors
290 market-rate units
150 affordable units
440 total units

250 room hotel

285 on-site parking spaces

Retail and restaurants ground floor

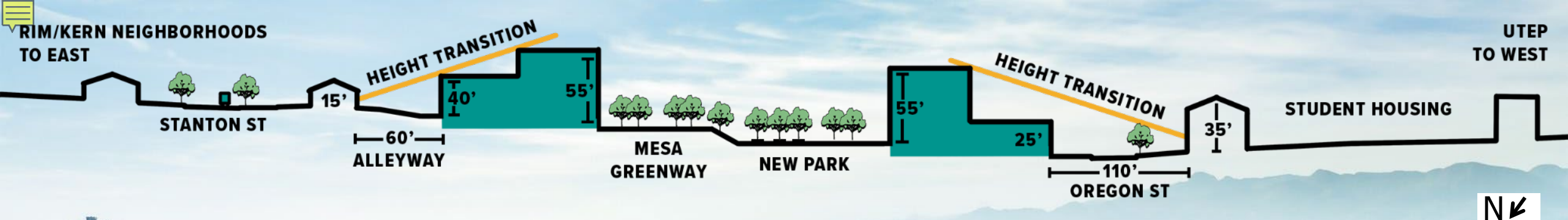
Curbless shared street with bike lanes



Mesa St

Robinson Ave

17

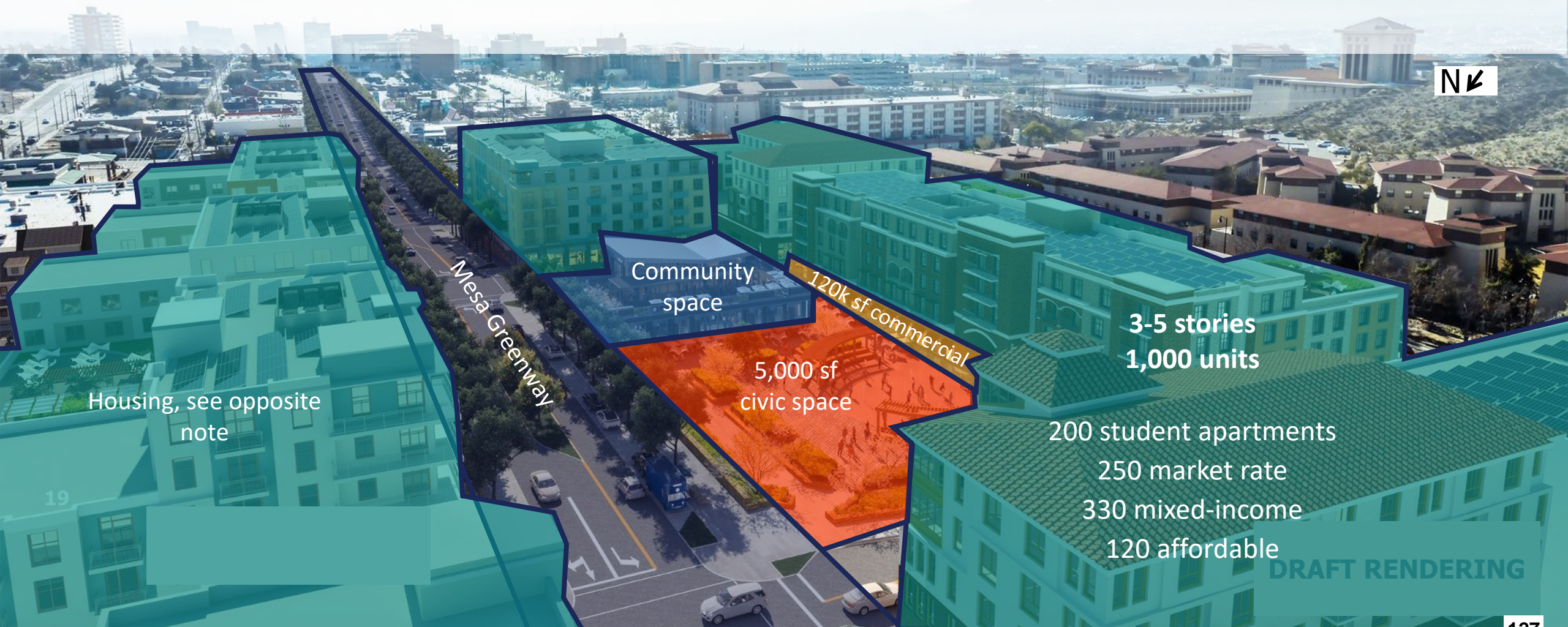


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DRAFT RENDERING

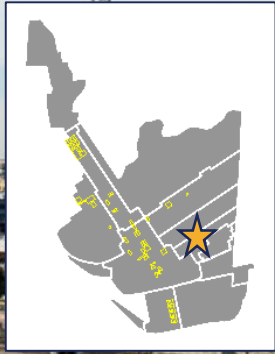
Regulatory changes: Eliminate min. parking; modify allowable uses; increase max. density to 90 du/ac; include bonus for affordable units; increase bldg. heights from 35' to 55' with transition to adj. residential

Financing gap: ~\$7.8M or 3% of total cost. **Gap closure tools:** Create Uptown TIRZ for project funding; density bonus for affordable housing; Public Facility Corporation for mixed income housing; Federal Tax Credits; Property Tax Abatement



19





Octavia St

Texas Ave

20





DRAFT RENDERING

Regulatory changes: Eliminate min. parking; modify allowable uses; increase max. density 100 units/acre; include density bonuses for affordable housing; increase bldg. heights from 60' to 70'; adopt urban design development standards.



Housing, see
opposite note

50,000 sf retail & arts space
5,000 sf community space

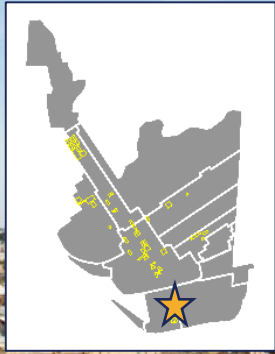
4-6 stories
310 units

210 market rate
100 affordable (LIHTC)
Artist live/workspaces

335 parking spaces

Tree and lighting gaps

Financing gap: ~\$660K or 0.9% of total cost. **Gap closure tools:** TIRZ funding; density bonus for affordable housing; Federal Low-Income Housing Tax Credit (LIHTC); Property Tax Abatement; Public Facility Corporation for mixed income housing



Mesa St

7th Ave

23

131

23

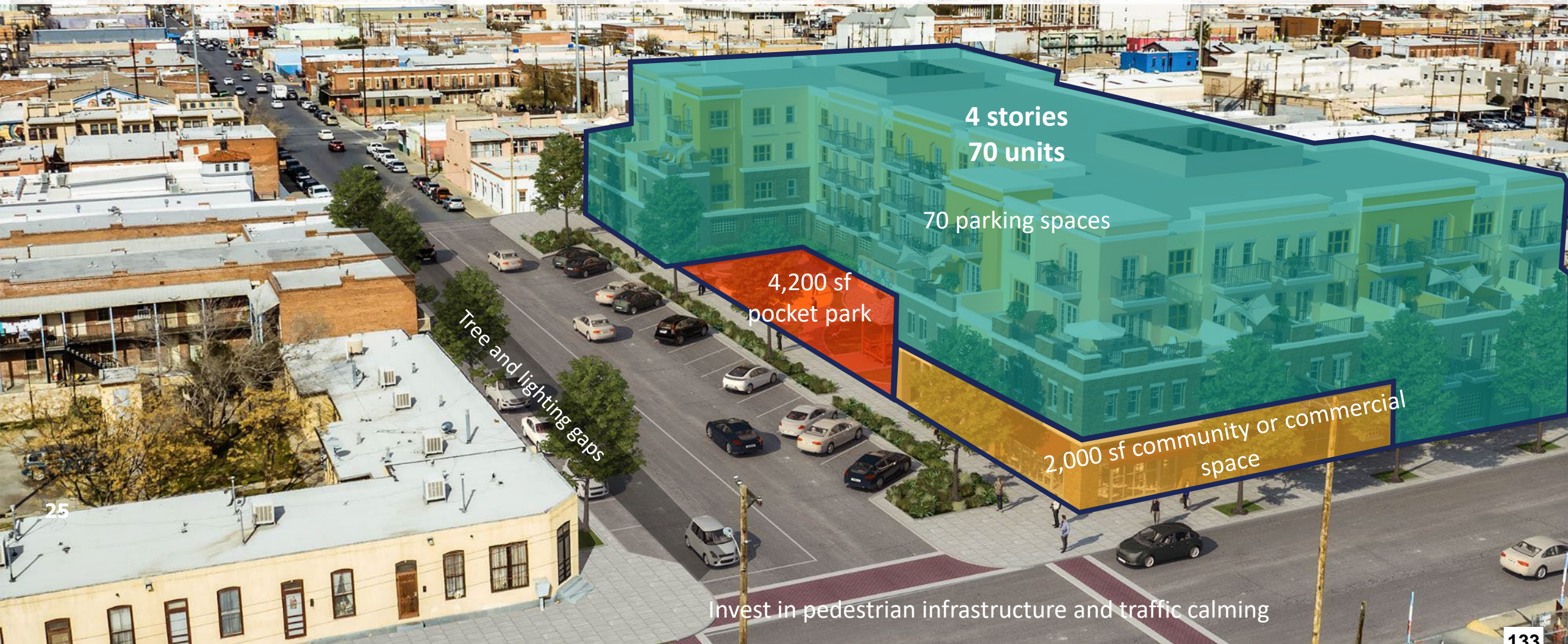


24



Regulatory changes: Eliminate min. parking; increase max. allowable density to 100 du/ac; include density bonuses for affordable housing and regulatory flexibility for projects with federal grants; increase building heights from 35' to 50'; require 10 ft step back after 2nd story where necessary for residential adjacency; adopt urban design development standards

Financing: Low-Income Housing Tax Credit (LIHTC) rental with no gap financing, or for-sale at 80-100% area median income with \$10-30k gap per unit (via TIRZ funding)



4 stories
70 units

70 parking spaces

4,200 sf
pocket park

2,000 sf community or commercial
space

Tree and lighting gaps

Invest in pedestrian infrastructure and traffic calming

Downtown + Uptown Plan – Next Steps

May Adoption

- Publish Final Draft Plan
- Implementation Strategies
 - Path to realize plan goals
 - Catalyst sites in practice
 - City incentives
 - Funding mechanisms
 - Required regulatory changes





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300 N. Campbell
El Paso, TX

Legislation Text

File #: 23-485, Version: 1

**CITY OF EL PASO, TEXAS
LEGISTAR AGENDA ITEM SUMMARY FORM**

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City Attorney's Office, Carlos Gomez Baca, (915) 212-0033

AGENDA LANGUAGE:

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Holly Chloe Johnson v. City of El Paso. Matter No. 16-1026-7551 (551.071)



El Paso, TX

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File #: 23-488, Version: 1

**CITY OF EL PASO, TEXAS
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City Attorney's Office, Carlos Gomez Baca, (915) 212-0033

AGENDA LANGUAGE:

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Lilia Gutierrez v. City of El Paso; Matter No. 21-1045-119 (551.071)



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El Paso, TX

Legislation Text

File #: 23-489, Version: 1

**CITY OF EL PASO, TEXAS
LEGISTAR AGENDA ITEM SUMMARY FORM**

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City Attorney's Office, Donald Davie, (915) 212-0033

AGENDA LANGUAGE:

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Application of El Paso Electric Company for a 10MW Community Solar Expansion and Authority to Modify Schedule No. CS Community Solar Rate, Public Utility Commission of Texas Docket No. 54403. Matter No. 22-1008-205 (551.071)



El Paso, TX

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El Paso, TX

Legislation Text

File #: 23-491, Version: 1

**CITY OF EL PASO, TEXAS
LEGISTAR AGENDA ITEM SUMMARY FORM**

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City Attorney's Office, Donald Davie, (915) 212-0033

AGENDA LANGUAGE:

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Texas Gas Service Company, A Division of ONE Gas Inc., Application to Increase Gas Utility Rates. Matter No. 22-1008-198 (551.071)



El Paso, TX

300 N. Campbell
El Paso, TX

Legislation Text

File #: 23-495, Version: 1

**CITY OF EL PASO, TEXAS
LEGISTAR AGENDA ITEM SUMMARY FORM**

DISTRICT, DEPARTMENT, CONTACT INFORMATION:

Please choose District and Department from drop down menu. Please post exactly as example below.

No Title's, No emails. Please use ARIAL 10 Font.

Sun Metro Mass Transit, Mary Lou Espinoza, (915) 212-0065

City Attorney's Office, Juan Gonzalez, (915) 212-0033

AGENDA LANGUAGE:

This is the language that will be posted to the agenda. Please use ARIAL 11 Font.

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