



PARKS AND RECREATION ADVISORY BOARD

**February 11, 2026
VIRTUAL MEETING
4:00 PM**

Notice is hereby given that a meeting of the Parks and Recreation Advisory Board will be conducted on the above date and time via Microsoft Teams.

In compliance with the requirement that the City provide two-way communication for members of the public, members of the public may communicate with the Parks and Recreation Advisory Board during public comment, and regarding agenda items by calling the following number:

1-915-213-4096 or Toll Free Number: 1-833-664-9267

At the prompt please enter the corresponding Conference ID: 461-195-43#

If you wish to sign up to speak, please contact Alondra Navarrete at parksandrecreation@elpasotexas.gov or (915) 212-0092, no later than one day prior to the meeting.

A quorum of Parks and Recreation Advisory Board members must be present and participate in the meeting.

CALL TO ORDER

CALL TO THE PUBLIC (Parks and Recreation-related, non-agenda items)

This time is reserved for members of the public who would like to speak on items not on the Parks and Recreation Advisory Board agenda.

PUBLIC COMMENT

This time is reserved for members of the public who would like to speak on items on the Parks and Recreation Advisory Board agenda.

AGENDA

1. **Approval of Minutes:** Of Parks and Recreation Advisory Board Meeting of January 14th, 2026 - Marcella Carrillo, Board Chair [BC-1656](#)
2. **Presentation and Discussion:** On WinterFest 2025 Recap - Diana Cepeda, Strategic Initiatives Manager [BC-1657](#)
3. **Presentation and Discussion:** On Senior Games 2026 - Monica Vargas, Recreation Programs Manager [BC-1658](#)

ADJOURN

NOTICE TO THE PUBLIC

Sign language interpreters will be provided for this meeting upon request. Requests must be made to parcsandrecreation@elpasotexas.gov a minimum of 72 hours prior to the date and time of this meeting.

If you need Spanish Translation Services, please email parcsandrecreation@elpasotexas.gov at least 72 hours in advance of the meeting.

Posted this 5th day of February 2026 by Alondra Navarrete, Office Manager.



El Paso, TX

300 N. Campbell
El Paso, TX

Legislation Text

File #: BC-1656, **Version:** 1

**CITY OF EL PASO, TEXAS
LEGISTAR AGENDA ITEM SUMMARY FORM**

AGENDA LANGUAGE:

This is the language that will be posted to the agenda. Please use ARIAL 11 Font.

Approval of Minutes: Of Parks and Recreation Advisory Board Meeting of January 14th, 2026 - Marcella Carrillo, Board Chair

PARKS AND RECREATION ADVISORY BOARD

WEDNESDAY, January 14th, 2026, AT 4:00 P.M.
Virtual Meeting through Teams

Minutes

Members Present: (8)

Mayor – Deborah Zuloaga
District 1 – Ben Wilbanks
District 3 – Michael Adjemian
District 4 – Benjamin Avalos
District 5 – Luis Terrazas
District 6 – Timothy Haddox
District 7 – Marcella Carrillo (Chair)
District 8 – Ricardo Bustamante

City Staff Present

Pablo Caballero, Director
Carlos Rodriguez, Recreation Manager
Alondra Navarrete, Office Manager
Jazmine Pullom, Customer Relations Rep.
Karla Chavez, Parks Planning and Dev. Mgr.

Public Present

Ylda Capriccioso, Project Manager with Half Associates

Members Absent: (1)

District 2 – Anna Alemán (Vice-Chair)

City Attorney – Legal

Jesus Quintanilla, Assistant City Attorney
Russel Abeln, Sr. Assistant City Attorney

- **Call to Order**

Marcella Carrillo, Board Chair, called the meeting to order at 4:05 P.M.

Marcella Carrillo, Board Chair, did a roll call.

- **Call to the Public (Parks and Recreation-related, non-agenda items):**

No members of the public were present to discuss items not on this month's meeting agenda.

- **Public Comment (for items on the agenda):**

No members of the public were present to discuss items on this month's meeting agenda.

1. **Approval of Minutes:** Of Parks and Recreation Advisory Board Meeting of December 10th, 2025 – Marcella Carrillo, Board Chair

Marcella Carrillo, Board Chair, asked the Board to review the Parks and Recreation Advisory Board for December 10th, 2025, minutes and approve them.

Motion by Benjamin Avalos to accept the December 10th, 2025, Parks and Recreation Advisory Board minutes as written, seconded by Deborah Zuloaga.

AYES: Deborah Zuloaga, Ben Wilbanks, Benjamin Avalos, Luis Terrazas, Timothy Haddox, Marcella Carrillo

NAYS:

ABSENT: Anna Alemán, Michael Adjemian, Ricardo Bustamante

Motion passes.

2. **Discussion & Action:** On Nomination and Election of Parks and Recreation Advisory Board Chair - Marcella Carrillo, Board Chair

Board members discussed interest in the Chair position, including the possibility of re-electing the current Chair, Marcella Carrillo.

Motion by Deborah Zuloaga to nominate Marcella Carrillo Parks and Recreation Advisory Board chair, seconded by Benjamin Avalos.

AYES: Deborah Zuloaga, Ben Wilbanks, Benjamin Avalos, Luis Terrazas, Timothy Haddox, Marcella Carrillo

NAYS:

ABSENT: Anna Alemán, Michael Adjemian, Ricardo Bustamante

Motion passes.

3. **Presentation & Action:** On Parks and Recreation Master Plan Overview & Visioning - Karla Chavez, Parks Planning & Development Manager

Karla Chavez, Parks Planning & Development Manager, introduced Ylda Capriccioso, Project Manager with Halff Associates, who proceeded to give a presentation to the Board on the work conducted and planned for the development of the Parks and Recreation Master Plan.

Board members had questions and comments that were addressed by Ms. Chavez and Ms. Capriccioso.

- **Adjournment:** 4:52 p.m.



El Paso, TX

300 N. Campbell
El Paso, TX

Legislation Text

File #: BC-1657, Version: 1

**CITY OF EL PASO, TEXAS
LEGISTAR AGENDA ITEM SUMMARY FORM**

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Presentation and Discussion: On WinterFest 2025 Recap - Diana Cepeda, Strategic Initiatives Manager



TREE LIGHTING Ceremony



Scherr Legate LIGHTS PARADE



72 | PARADE ENTRIES

57 | FLOATS

4,000 | WALKING PARTICIPANTS

T48 TELEMUNDO MEDIA SPONSOR WINTER FEST

NOTICIAS 48 TELEMUNDO

THANK YOU T48 MEDIA SPONSOR

Scherr Legate Lights Parade was broadcasted on **Telemundo FAST, KTDO, YouTube channel, and website**

TELEMUNDO 48 Social MEDIA




FACEBOOK

15 | POSTS
79 | COMMENTS
15,291 | ENGAGEMENT
1,316 | LIKES & REACTIONS

TOTAL REACH | 259,355






INSTAGRAM

13 | POSTS
5,484 | ENGAGEMENT
3,423 | LIKES

TOTAL REACH | 119,056







Pictures with Santa SNAPSHOT

WEEK 1

823 VISITORS

WEEK 4

2,057 VISITORS

WEEK 2

2,270 VISITORS

WEEK 5

2,331 VISITORS

WEEK 3

2,386 VISITORS

TOTAL VISITORS

9,867



3,032

PHOTOS CAPTURED



WINTER FEST
Holiday FIESTAS
NOV 23 - JAN 4
PRESENTED BY **POINTEHOMES**

ATTENDANCE:
335,400



WINTER FEST
Holiday FIESTAS
NOV 23 - JAN 4
PRESENTED BY **POINTEHOMES**





19,007 *Ice Skaters*

Holiday Movies

PRESENTED BY PLAZA CLASSIC FILM FESTIVAL






 <p>THE NIGHTMARE BEFORE CHRISTMAS SUN. NOV. 30 3 PM</p>	 <p>ELF SUN. DEC. 7 6 PM</p>
 <p>HOME ALONE SUN. NOV. 30 5:30 PM</p>	 <p>THE POLAR EXPRESS SUN. DEC. 21 3 PM</p>
 <p>IT'S A WONDERFUL LIFE SUN. DEC. 7 2:30 PM</p>	 <p>HOW THE GRINCH STOLE CHRISTMAS 25TH ANNIVERSARY SUN. DEC. 21 6 PM</p>

Total **ATTENDANCE**
6,921



Season
ATTENDANCE: 588,400

THE MARKET
at WinterFest

Season
ATTENDANCE:
68,050

Total Season
LOCAL VENDORS: 55



Food TRUCKS



PAPA SiTAS

LA REiNA DE MiCHOACAN



TAQUIZAS Mi GENERAL



EL AMORE



CHUCO TOWN AF

51



Pet ADOPTIONS



**Sensory Friendly
EVENT**

Attendance: **1,000**

**Loteria
NIGHT**

**8,100
PARTICIPANTS**



Social MEDIA

47,627 FOLLOWERS

1,861 SOCIAL MEDIA POSTS

13,100,227 IMPRESSIONS

epxparksrec and 3 others
Sia - Santa's Coming for Us

View Insights

2,260 74 12 50

Posts
epwinterfest

epwinterfest and 2 others
Frank Sinatra - Have Yourself A Merry LL...

View Insights

447 7 5 17

3 Liked by inblumeprints and others
epwinterfest Merry Christmas El Paso! We...
...has an amazing day with their...

Posts
epwinterfest

epxparksrec and 4 others
Dean Martin - Winter Wonderland

162K - View Insights

3,775 15 21 117

Posts
epwinterfest and 5 others
DJ Khaled - All I Do Is Win (feat. T-Pain, ...
USA TODAY 10BEST has recognized El Paso WinterFest as the Second Place Winner in the 2025 Readers' Choice Award for Best Holiday Market!

El Paso WinterFest is with Telemundo 48
El Paso, ...
As we wrap up another unforgettable WinterFest season, we want to extend a h... See more

El Paso WinterFest is with City of El Paso and Ricky Angel.
Dec 25, 2025 · 48
Merry Christmas El Paso! We hope everyone has an amazing day with their loved ones! Thank... See more

Posts
epwinterfest and 2 others
Jimmy Fallon, Meghan Trainor - Wrap M...

8,873,910 POST IMPRESSIONS

236,399 POST VIDEO VIEWS

5,468,339 POST REACH

Media COVERAGE

WinterFest was shared in **OVER 421 LINKS** of articles and broadcast clips with **21,281,910 UNIQUE VISITORS** for all media outlets.

El Paso's Iconic Tree Lighting & Parade Set to Dazzle Again
NewsBreak

Scherr Legate Lights Parade to kick off holiday season, WinterFest in Downtown El Paso
El Paso Times

El Paso's WinterFest Parade Returns with a Bigger, Brighter Show
KISS-FM

Scherr Legate Lights Parade to kick off holiday season, WinterFest in Downtown El Paso





El Paso, TX

300 N. Campbell
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Legislation Text

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**CITY OF EL PASO, TEXAS
LEGISTAR AGENDA ITEM SUMMARY FORM**

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Presentation and Discussion: On Senior Games 2026 - Monica Vargas, Recreation Programs Manager



El Paso Senior Games

- Promote Physical Activity and Sportsmanship
- Increase Life Longevity
- Friendships

EL PASO SENIOR GAMES
(915) 212-0092
elpasotexas.gov/parks

EL PASO SENIOR GAMES
(915) 212-0092
elpasotexas.gov/parks

EP TX
CITY OF EL PASO

Registration

- 50 years of age and up (proof of medical insurance)
- \$45.00 for 10 or more events (t-shirt included)
- \$5.00 for each event (t-shirt included)
- Team sports fee
 - Men’s Softball (\$60 per team)
 - Men’s 5v5 (\$60 per team)
- Links:
 - elpasotexas.gov/parks/centers/senior-centers
 - <https://www.quickscores.com/elpaso>



2026 Events Schedule

- 2025 Participation: 363
- Chess Participants: 10



2026 EVENT SCHEDULE

EVENT	DATE	TIME	LOCATION
Opening Ceremony	SAT, FEB 21	9 AM	Grandview Rec. Center, 3134 Jefferson Ave.
Basketball Skills (2 events)	SAT, FEB 21	10 AM	Grandview Rec. Center, 3134 Jefferson Ave.
Table Tennis (Singles/Doubles)	THU, MAR 5	1 PM	El Paso Table Tennis Club, 2727 Wyoming Ave.
Swimming (19 events)	SAT, MAR 7	9 AM	The Beast Urban Park, 13501 Jason Crandall Dr.
Golf (Additional on-site fee)	THU, MAR 19	9 AM	Ascarate Golf Course, 6900 Delta Dr.
Disc Golf	WED, MAR 25	9 AM	Nations Tobin Park, 8831 Railroad Dr.
Tennis (Singles)	WED, APR 8	9 AM	Memorial Tennis Courts, 3251 Copper Ave.
Tennis (Doubles)		12 PM	
Horseshoes (Singles/Doubles)	WED, APR 15	9 AM	Eastside Senior Center, Horseshoe Pits, 3200 Fierro
Track and Field (11 events)	SAT, APR 25	8 AM	Burges High School, 7800 Edgemore Blvd.
Huachas (Washer Toss)	SAT, MAY 2	9 AM	Memorial Senior Center, 1800 Byron St.
Corn Hole (Singles/Doubles)	SAT, JUL 18	9 AM	Officer David Ortiz GYM, 583 N. Carolina
Chess	SAT, JUL 25	9 AM	Officer David Ortiz GYM, 583 N. Carolina
Bowling (Singles/ Doubles)	MON, AUG 10	9 AM	Oasis Lanes, 1660 N. Zaragoza Rd.
Men's 5v5 BB (\$80/Team Fee)	SUN, AUG 16	8 AM	Chamizal Rec. Center, 2101 Cypress Ave.
Pickle Ball (Singles)	FRI, AUG 21	9 AM	Chamizal Rec. Center, 2101 Cypress Ave.
Pickle Ball (Doubles)	SAT, AUG 22	9 AM	Chamizal Rec. Center, 2101 Cypress Ave.
Pickle Ball (Mix)	SUN, AUG 23	9 AM	Chamizal Rec. Center, 2101 Cypress Ave.
Billiards (Singles)	THU, AUG 27	11 AM	Clicks Billiards, 1201 Airway Blvd.
Mens Sr. Softball (\$80/team)	SAT, AUG 29	8 AM	Blackie Chesher Complex, 1100 N. Zaragoza Rd.
Race Walk (1500m/5k)	FRI, SEP 11	8 AM	Nations Tobin Park, 8831 Railroad Dr.
Road Race (1500m/5k)	SAT, SEPT 12	8 AM	Nations Tobin Park, 8831 Railroad Dr.

EL PASO SENIOR GAMES AWARD CEREMONY & BANQUET
 4 PM | Wednesday, September 30
 Location TBA
 \$10 Per Person

INFORMATION: Office: (915) 212-0430 | [QuickScores.com/EIPaso](https://www.quickscores.com/EIPaso) | Greg Walter: (915) 212-2340

2026 Opening Ceremonies

- Athlete Parade
- Lighting of Torch
- Basketball Skills Event



Basketball Skills Competition

2026

- Competition starts at 10:00am
- Free Throw
- Around the world



Information



- Links:

[quickscores el paso](#)

[El Paso Parks & Recreation website](#)

[Texas Senior Games Website](#)

- Information @ Any Senior Center
- (915) 212-2340



Questions

