



CITY OF EL PASO

Annual Presentation Impact Fund

Impact Fund Year 1

Sep. 1st, 2023, to Aug. 31st, 2024

25th
ANNIVERSARY



PROJECT
ARRIBA



Project Overview

Project Name: City of El Paso Impact Fund Project

Duration: September 1, 2023 – August 31, 2028

Organization: Project ARRIBA, a community-based nonprofit focused on workforce and economic development.





Key Achievements

Participants Served: 410 in Year 1

Persistence Rate: 93% persistence rate

Job Placement: 72 participants placed at an average wage of \$29/hr.

Average Graduate Earnings: Over \$60,000/year

Return on Investment (ROI): 12 to 1, with \$4.3 million in payroll contributions





Financials

Year 1 Grant: \$350,000 from the City of El Paso

Matching Funds: \$1,704,300 from state, federal grants, and private investments

Total Expenses: \$350,000

Direct Participant Expenses: \$212,019
(Tuition, Books, School Materials, Child Care)

Indirect Participant Expenses: \$137,981
(Personnel, Non-Personnel Program Expenses)



Performance Measures

Academic Retention Rate: 96%

Participants Below Poverty Level: 60%

New Participants Case Managed: 410

Graduates in Targeted Occupations: 115

Job Placement in Targeted Occupations: 72



Reporting & Compliance

Monthly Reports: Submitted on or before the 20th of each month

Mid-Year Report: Submitted on June 7, 2024

Annual Report: Presented today to Mayor & City Council

Fundraising Activities

State and Federal Grants: \$1,583,162

Private Investments: \$121,138

Contact Information

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Thank you!

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Our great work is only possible through the generosity of our investors and partners like the City of El Paso. On behalf of the participants, board of directors, and staff of Project ARRIBA, thank you for your support.

