

**CITY OF EL PASO, TEXAS  
AGENDA ITEM  
DEPARTMENT HEAD'S SUMMARY FORM**

**AGENDA DATE:** 9/14/21

**CONTACT PERSON(S) NAME AND PHONE NUMBER:** Mirella Craigo, (915) 212-1617

**DISTRICT(S) AFFECTED:** 8

**STRATEGIC GOAL:** 1

**SUBGOAL:** 1.1

**SUBJECT:**

**APPROVE a resolution / ordinance / lease to do what? OR AUTHORIZE the City Manager to do what? Be descriptive of what we want Council to approve. Include \$ amount if applicable.**

That the City Council approve the recommendation of the Board of Directors of the El Paso Downtown Management District that the following persons be named directors of the District for the terms indicated:

<b><u>Nominee</u></b>	<b><u>Term #</u></b>	<b><u>Expiration Date</u></b>
Nadia Baem	1	August 2024
Edgar Lopez	1	August 2024
Edgar Orozco	1	August 2024
Mark Osborn	1	August 2024
Steve Ortega	2	August 2024
Bill Burton	4	August 2024
Eric Pearson	4	August 2024

**BACKGROUND / DISCUSSION:**

**Discussion of the what, why, where, when, and how to enable Council to have reasonably complete description of the contemplated action. This should include attachment of bid tabulation, or ordinance or resolution if appropriate. What are the benefits to the City of this action? What are the citizen concerns?**

The Downtown Management District (DMD), Board of Directors met on August 27, 2020 and nominated seven individuals to fill expiring terms on its 21 member Board. As provided in Chapter 375 of the Local Government Code, the Board recommends the above-noted persons and requests that the nominees be considered for approval by the City Council Agenda. All nominees are qualified to serve on the Board in accordance with the qualifications established by Chapter 375 as follows: are at least 18 years old, and are connected within the District as either (1) a resident, (2) owner of property, (3) owner of stock on property, as an individual or in a corporate capacity, (4) owner of a beneficial interest in a trust that owns property, or (5) be an agent, employee or tenant of the owners listed in categories 2, 3 or 4.

**PRIOR COUNCIL ACTION:**

**Has the Council previously considered this item or a closely related one?**

Downtown Management District (DMD), Board of Directors - Reappointments – September 29, 2020

Downtown Management District (DMD), Board of Directors - Reappointments – October 31, 2017

Downtown Management District (DMD), Board of Directors - Reappointments - October 7, 2014

**AMOUNT AND SOURCE OF FUNDING:**

**How will this item be funded? Has the item been budgeted? If so, identify funding source by account numbers and description of account. Does it require a budget transfer?**

N/A

**HAVE ALL AFFECTED DEPARTMENTS BEEN NOTIFIED?  YES  NO**

**PRIMARY DEPARTMENT:**

Economic and International Development Department

**PRIMARY DEPARTMENT:**

N/A

\*\*\*\*\*REQUIRED AUTHORIZATION\*\*\*\*\*

**DEPARTMENT HEAD:** *Mirella Craigo* For *Jesica Herrera*

**RESOLUTION**

**WHEREAS**, by resolution dated September 3, 1996, the City of El Paso approved of the creation of the El Paso Downtown Management District ("District");

**WHEREAS**, pursuant to Chapter 375 of the Texas Local Government Code ("Code") the District was legally created by order of the Texas Natural Resources Conservation Commission on March 10, 1997;

**WHEREAS**, pursuant to Section 375.064(a) of the Code, the Board of Directors of the District ("Board") convened a meeting open to the public on August 26, 2021 for the purpose of recommending a slate of persons to serve as members of the Board; and

**WHEREAS**, pursuant to Section 375.064(b) of the Code, the City Council is required to approve or disapprove recommendations submitted by the Board.

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EL PASO:**

That the City Council approve the recommendation of the Board of Directors of the El Paso Downtown Management District that the following persons be named directors of the District for the terms indicated:

<u>Nominee</u>	<u>Term #</u>	<u>Expiration Date</u>
Nadia Baem	1	August 2024
Edgar Lopez	1	August 2024
Edgar Orozco	1	August 2024
Mark Osborn	1	August 2024
Steve Ortega	2	August 2024
Bill Burton	4	August 2024
Eric Pearson	4	August 2024

*[Signatures begin on the following page]*

APPROVED this the \_\_\_\_\_ day of \_\_\_\_\_ 2021

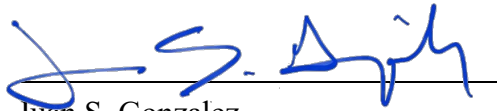
**THE CITY OF EL PASO**

\_\_\_\_\_  
Oscar Leeser  
Mayor

**ATTEST:**

\_\_\_\_\_  
Laura D. Prine  
City Clerk

**APPROVED AS TO FORM:**

  
\_\_\_\_\_  
Juan S. Gonzalez  
Senior Assistant City Attorney

**APPROVED AS TO CONTENT**

*For Jessica Herrera*   
\_\_\_\_\_  
Jessica Herrera, Director  
Economic & International Development



## MEMO

**TO:** Mr. Tommy Gonzalez, City Manager  
Ms. Jessica Herrera, Economic Development Director  
Ms. Karla Nieman, City Attorney

**FROM:** Joe Gudenrath, Executive Director  
El Paso Downtown Management District

**DATE:** August 26, 2021

**SUBJECT:** Item for City Council Agenda – DMD Board Member Nominations

At the August 26, 2021 meeting of the Board of Directors for the El Paso Downtown Management District (DMD), the Board nominated seven individuals to fill expiring terms on its 21-member Board.

As provided in Chapter 375 of the Local Government Code, the Board recommends the following persons and requests that this item be placed on the City Council Agenda for consideration and approval, as it has in the past, so that the appointments may be final as soon as possible.

<b><u>Nominee</u></b>	<b><u>Term#</u></b>	<b><u>Expiration Date</u></b>
Nadia Baem	1	August 2024
Edgar Lopez	1	August 2024
Edgar Orozco	1	August 2024
Mark Osborn	1	August 2024
Steve Ortega	2	August 2024
Bill Burton	4	August 2024
Eric Pearson	4	August 2024

All nominees are qualified to serve on the Board in accordance with the qualifications established by Chapter 375 as follows: are at least 18 years old, and are connected within the District as either (1) a resident, (2) owner of property, (3) owner of stock on property, as an individual or in a corporate capacity, (4) owner of a beneficial interest in a trust that owns property, or (5) be an agent, employee or tenant of the owners listed in categories 2, 3 or 4.

I am including information for each of the nominated individuals to provide background information for the City Council. Should you have any questions, I can be reached at 915-400-2294 or by email at [jgudenrath@elpasodmd.org](mailto:jgudenrath@elpasodmd.org). Thank you for your consideration.



# BOARD OF DIRECTOR NOMINATION FORM

201 E. Main, Suite 107  
El Paso, TX 79901  
(915) 400-2294

Nominee's Name: Nadia Nidal Baem

Business Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Other Phone: \_\_\_\_\_

E-mail address: \_\_\_\_\_ Fax: \_\_\_\_\_

Current resume or bio attached: YES  NO

Provide brief background on Nominee and the attributes he/she would bring to the Board: I aspire to bring progress to our Downtown community. Holding strong tenat relationships for the past 4 years at The Martin Building and assisting at the Abdou Building has brought a good perspective of what we need, i'd like to be an influence and plan for progress to be implemented to improve the infrastructure of our Downtown community by bringing more businesses and expose the big opportunities that are available. El Paso, Texas Native and practicing Real Estate for over 10 years, I would be honored to be part of the DMD and help bring more amenities to our Downtown community.

Other Qualifications: GEPAR Member since 2012, CCIM Member, NAHREP Member 2017

References (at least 2, one has to be a current DMD BOD member) who can speak about the Nominees background and qualifications for the Board (name and contact information): \_\_\_\_\_

Lane Gaddy - Lgaddy@wsilverrecycling.com | Laura Pople - Lpople@bestcompanies.com

Ben Marcus bmarcus@mimcoproperties.com | Bob Ayoub - Bayoub @mimcoproperties.com

Bill Burton- bburton@mithoffburton.com | Rida Asfahani rida@arcroot.com | Bill Helm wchelm@inituarc.com

Greg Malooly gregm@casacarpent.com | Ricardo Fernandez ricardo.fernandez@cbre.com

Texas Local Government Code Chapter 375. §375.063. Qualification of Directors. To be qualified to serve as a Director, a person must be 18 years old and (Please check all that apply):

- a. A resident of the District;
- b. An owner of property in the District;
- c. An owner of stock, whether beneficial or otherwise, of a corporate owner of property in the District;
- d. An owner of a beneficial interest in a trust that owns property in the District; or
- e. An agent, employee, or tenant of a person covered by items (b), (c), or (d) above.


Nomination submitted by: Nadia Nidal-Baem (print)

Signature:  Date: 07/09/2021

dotloop verified  
07/09/21 9:35 PM MDT  
DDEQ-TARI WRW9-QN8G

**Nomination Forms must be submitted to the Downtown Management District Offices for the Executive Committee to consider.**

**Telephone Number: 400-2294 ext. 101 or e-mail to: [jgudenrath@elpasodmd.org](mailto:jgudenrath@elpasodmd.org).**

Office use only: Date Received: 7/9/2021 By: 



# NADIA BAEM

## COMMERCIAL REAL ESTATE PROFESSIONAL

### PROFILE

Dynamic, assiduous, and experienced in selling and leasing Commercial property with a solid history of success. Steadfast leadership qualities, providing high-quality performance with communication, marketing skills, high conversion rates, and enlarging a trusted database of clientele. Talent for cultivating and supporting client relationships, leading to high occupancy rates, minimal turnover.. Fluent in English and Spanish.

### EXPERIENCE

#### GRAYCE PROPERTY CONSULTANTS

#### Real Estate Professional (2012- present)

- Oversees tenant relations and leasing management of 40 apartment units representing 51K+ sq. ft. for Martin Building LLC. 215 N. Kansas St. El Paso, TX 79901
- Held bottom-line responsibility for end-to-end property leasing management functions, including tenant relations Maintenance proactive focus on sustaining full occupancy levels
- Sustained a high profile in acquiring investment properties for multiple investors. Provide Negotiating expertise, comprehensive CMA and reports, guided strategies to reach high ROI's. Implement marketing strategies to obtain high volumes of leads and exert in investment skills.

#### MIMCO, LLC

#### Leasing Agent (2019 - 2020)

Established professional relationships with associates and partners. Worked leases in retail and flex warehouse spaces throughout MIMCO's El Paso - Las Cruces, NM Portfolio. Provided marketing enhancements in social media and gained a reputable amount of clients.

### SKILLS

- Contracts & Lease
- Negotiation
- Video Marketing Lead Generator
- Business Development / ROI Market Research & Analysis Budget
- Development & Forecasting
- Bilingual
- Leadership & Training

### EDUCATION AND CREDENTIALS

- E CORNELL - Commercial Real Estate certificate 2020
- GREATER EL PASO ASSOCIATION OF REALTORS  
Active Licensee- 2012
- ACADEMY OF REAL ESTATE 1000+ Hours of CE courses in Real Estate
- Member, NAHREP, El Paso (2017 to Present)
- Member RCA Realtor Commercial Alliance (2019- Present)
- Member, CCIM





# BOARD OF DIRECTOR NOMINATION FORM

201 E. Main, Suite 107  
El Paso, TX 79901  
(915) 400-2294

Nominee's Name: Edgar Lopez AIA

Business Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Other Phone: \_\_\_\_\_

E-mail address: Current resume or bio Fax: \_\_\_\_\_

attached: YES  NO

Provide brief background on Nominee and the attributes he/she would bring to the Board: \_\_\_\_\_

During my 25+ years of local architectural practice i have the opportunity to design and work in a variety of project in the downtown

district ranging from Commercial, Residential, Retail, Office, Civil, Historic Preservation, Urban design, being in the DMD

board will give me one more chance to understand the dynamics of the district and provide with my experirnc eanother point of view.

Other Qualifications: \_\_\_\_\_

References (at least 2, one has to be a current DMD BOD member) who can speak about the Nominees background and qualifications for the Board (name and contact information): \_\_\_\_\_

David Michael Jerome, El Paso Chamber of Commerce

Eric Pearson, El Paso Community Foundation

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- c. An owner of stock, whether beneficial or otherwise, of a corporate owner of property in the District;
- d. An owner of a beneficial interest in a trust that owns property in the District; or
- e. An agent, employee, or tenant of a person covered by items (b), (c), or (d) above.

Nomination submitted by: Edgar Lopez (print)

Signature: \_\_\_\_\_ Date: 08-23-2021

**Nomination Forms must be submitted to the Downtown Management District Offices for the Executive Committee to consider.**

**Telephone Number: 400-2294 ext. 101 or e-mail to: [jgudenrath@elpasodmd.org](mailto:jgudenrath@elpasodmd.org).**

Office use only: Date Received: 8/23/2021

By: \_\_\_\_\_



Project List:

**In\*Situ Architecture**

City of El Paso:

Westside Natatorium  
Eastside Natatorium  
Mulligan Building  
Glory Road Transfer Center\*  
Fire Station No. 5\*  
Sun Metro – Repairs to Mesa  
BRT Stations

General Services Administration

State Office Building Parking  
Garage\*

University of Texas at El Paso:

Interdisciplinary Research Bldg.  
Sun Bowl Parking Garage\*  
Schuster Parking Garage\*

Texas Tech University HSC:

Medical Science Building II

*\*Led design of these projects during  
tenure with Architect of Record, Mijares  
Mora Architects.*

**EDGAR LOPEZ, AIA**

Principal - In\*Situ Architecture

Registered Architect



Edgar Lopez has an impressive portfolio spanning over 25 years of practice and has practiced architecture in El Paso since 1995. His experience includes feasibility studies, project programming, master planning, new construction, renovations, and additions. Edgar has been recognized in the El Paso community for the commitment and understanding that he applies to each project and sensitivity for the built environment.

Edgar has an in-depth understanding of building components, materials, and systems. He is committed to providing outstanding service and producing quality architecture. He leads most firm projects from schematic to completion including programming, design, and construction administration. His communication skills and client/contractor interactions are essential and have proven to be a success in the projects that he manages. Edgar is known for his personal enthusiasm and ability to communicate and coordinate with all design team members

**EDUCATION**

Master of Architecture, UNAM, Mexico, 2000  
Bachelor of Science, UACJ, Mexico, 1990

**CERTIFICATION**

Texas Architectural Registration #22545

**PROFESSIONAL AFFILIATIONS**

American Institute of Architects  
Texas Society of Architects  
El Paso Chapter of the AIA  
Historic Landmark Commission, El Paso  
Congress for New Urbanism, Accredited Member

**DESIGN AWARDS**

AIA Design Award – Historic Preservation, Mulligan Building, 2014  
AIA Design Award – Mayor’s Award, Mulligan Building, 2014  
AIA Design Award – Residential, Casa Wheeling, 2013  
AIA Design Award – Historic Preservation, Centre Building Façade, 2013



# BOARD OF DIRECTOR NOMINATION FORM

201 E Main, Suite 107  
El Paso, TX 79901  
(915) 400-2294

Nominee's Name: Edgar Orozco

Business Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Other Phone: \_\_\_\_\_

E-mail address: \_\_\_\_\_ Fax: \_\_\_\_\_

Current resume or bio attached: YES  email NO

Provide brief background on Nominee and the attributes he/she would bring to the Board: went to UTIEP for Business school. At 21 yrs old got offered a position of District Manager for Dalek US and accepted, stayed at that position for 5 years. At 25 w/ family decided to open our first child's at 217 S. El Paso 79901. after a great success we decided to open the second location at 115 N. mesa 79901 2 years later.

Other Qualifications: always willing to learn new skills. Great leader that enjoys seeing improvement.

References (at least 2, one has to be a current DMD BOD member) who can speak about the Nominees background and qualifications for the Board (name and contact information): \_\_\_\_\_

George Salazar

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- c. An owner of stock, whether beneficial or otherwise, of a corporate owner of property in the District;
- d. An owner of a beneficial interest in a trust that owns property in the District; or
- e. An agent, employee, or tenant of a person covered by items (b), (c), or (d) above.

Nomination submitted by: Edgar Orozco (print)

Signature: [Signature] Date: 8-16-21

**Nomination Forms must be submitted to the Downtown Management District Offices for the Executive Committee to consider.**

**Telephone Number: 400-2294 ext. 101 or e-mail to: [jgudenrath@elpasodmd.org](mailto:jgudenrath@elpasodmd.org).**

Office use only. Date Received 8/20/2021 By [Signature]

# EDGAR OROZCO

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## Professional Summary

Experienced District Manager with over six years (2014-2020) of experience in convenience stores. Excellent reputation for resolving problems, improving customer satisfaction, maintaining a safety culture, and driving overall operational improvements. Consistently saved costs while increasing profits. Co-founder of Chelito's, opened the first location in 2019. Second location was opened on May 2021.

## Skills

- Coaching and mentoring
- Inspection readiness
- Conflict resolution
- Effective leader
- Recruitment
- Staff leadership and direction

## Work History

**Co-founder/Manager, 05/2019-Current**

**EB Business Enterprise D.B.A Chelito's—El Paso, TX**

- Opened first Chelito's during 2019. Managed to put a kitchen in such a small space that was not restaurant ready.
- Managed the day-to-day operations making sure staff was properly trained to offer fresh food to our customers.
- During 2020 I came to an agreement with Urban Lion, LLC to start getting ready to open the second location.
- May 2021 second location was completed and it's currently operating.

**District Manager- Operations, 11/2017 to 2020**

**Delek Us Holdings Inc. – El Paso, Texas (TX)**

- Enforced and optimized internal policies to maintain efficiency and responsiveness to demands.
- Enhanced operational efficiency and productivity by managing budgets.
- Worked directly with Store Managers and Upper Management. Communicated with other departments such as, fuel, H.R., Marketing and others.
- Observed each employee's individual strengths and initiated mentoring program to improve areas of weakness.

- Increased sales by \$836,225 from 2017-2020. (\$38,922), \$780,391 and \$94,756 respectively. By establishing goals, overseeing performance and holding Store Managers accountable for execution.

**Store Manager**, 04/2014 to 11/2017

**Southwest Convenience Stores** – El Paso, Texas (TX)

- Created work schedules according to sales volume and number of employees.
- Evaluated suppliers to assess quality, timeliness and compliance of deliveries, maintain tight cost controls and maximize business operational efficiency.
- Devised, deployed and monitored processes to boost long-term business success and increase profit levels.
- Kept inventory shortages at no more than 1% of total sales.

## **Education**

Accounting

**The University of Texas at El Paso** - El Paso, TX

Currently a junior with 88 hours. Currently taking three to six hours per semester to complete the accounting major.



# BOARD OF DIRECTOR NOMINATION FORM

201 E. Main, Suite 107  
El Paso, TX 79901  
(915) 400-2294

Nominee's Name: Mark N. Osborn

Business Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Other Phone: \_\_\_\_\_ E-mail address: \_\_\_\_\_ Fax: \_\_\_\_\_

Provide brief background on Nominee and the attributes he/she would bring to the Board: I have been  
Current resume or bio attached: YES   NO  I have been  
involved in several downtown projects in recent years including the development of the ballpark,  
efforts to develop the city's multipurpose center, and the proposed downtown historic district. I  
have been practicing law in El Paso for over 35 years and have been involved in numerous community  
and legal organizations including holding leadership positions in many of those organizations.  
Some of those are described on my attached resume.

Other Qualifications: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

References (at least 2, one has to be a current DMD BOD member) who can speak about the Nominees background and qualifications for the Board (name and contact information): \_\_\_\_\_

Mike McQueen

Bill Burton

Steve Ortega

Texas Local Government Code Chapter 375. §375.063. Qualification of Directors. To be qualified to serve as a Director, a person must be 18 years old and (Please check all that apply):

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- b. An owner of property in the District;
- c. An owner of stock, whether beneficial or otherwise, of a corporate owner of property in the District;
- d. An owner of a beneficial interest in a trust that owns property in the District; or
- e. An agent, employee, or tenant of a person covered by items (b), (c), or (d) above.

Nomination submitted by: [Signature] (print)  
Signature: Mike McQueen Date: 8/18/21

**Nomination Forms must be submitted to the Downtown Management District Offices for the Executive Committee to consider.**  
**Telephone Number: 400-2294 ext. 101 or e-mail to: [jgudenrath@elpasodmd.org](mailto:jgudenrath@elpasodmd.org).**

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## Mark N. Osborn

### PRACTICE AREAS

Appellate  
Intellectual Property  
Trial

### EDUCATION

Texas Tech University School of Law,  
J.D., *cum laude*, 1984  
Rice University, B.S.M.E., 1981

### BAR & COURT ADMISSIONS

Texas, 1984  
U.S. Supreme Court  
U.S. Court of Appeals, Fifth Circuit  
U.S. District Court, Western,  
Southern, Eastern and Northern  
Districts of Texas

Mark Osborn is a partner and department chair of Kemp Smith's Trial Department. He has over 35 years of experience representing clients in commercial lawsuits and appeals in state and federal courts. A substantial portion of his practice is in the areas of finance, real estate, contract, class action, environmental, trademark, copyright, trade secret, and unfair competition litigation, and trademark and copyright registration. He is a member of the Litigation, Intellectual Property, Antitrust and Business Litigation, and Appellate Sections of the State Bar of Texas and the Litigation and Intellectual Property Sections of American Bar Association. Mr. Osborn has authored articles, lectured and organized continuing legal education programs for the American Bar Association, the State Bar of Texas, and local professional and business groups on litigation in Mexico, legal ethics, using technology in the practice of law, antitrust law, intellectual property law, state and federal debt collection law, litigation involving the FDIC, and pro-bono death penalty representation.

### PROFESSIONAL AFFILIATIONS

El Paso Bar Foundation, Life Fellow  
American Bar Foundation, Life Fellow  
Texas Bar Foundation, Sustaining Life Fellow  
El Paso Bar Association  
American Bar Association  
State Bar of Texas

## **PROFESSIONAL & CIVIC INVOLVEMENT**

Mr. Osborn served on the Texas Supreme Court's Professional Ethics Committee for the State Bar of Texas for 15 years including serving for 5 years as chair. In 2011 and again in 2019 he was appointed to serve on a committee to review and recommend changes to the civil section of the Local Federal Court Rules for the Western District of Texas. In 2006, Mr. Osborn received the Professionalism Award from the El Paso Bar Association. In 2004, he was chosen as the Outstanding Lawyer of El Paso. In 2009 and 2004, he received Presidential Citations from the State Bar of Texas for providing leadership to the State Bar including with respect to its technology plan and on the development of its website. From 2002-2005, Mr. Osborn served as a Director on the Board of the State Bar of Texas including serving on the Board's Executive Committee and serving as chair of the Board's Technology Oversight Subcommittee. He also served as Chair of the Web Services Committee of the State Bar of Texas from 2005-2008, as a member of the State Bar's Task Force on Insurance Disclosure in 2007-2008, and as Chair of the State Bar's Executive Director Selection Committee in 2008. Mr. Osborn served on the Texas Bar Foundation Board of Trustees from 2008-2011. Mr. Osborn also served on the El Paso Bar Foundation Board of Trustees. Mr. Osborn has served as president and director of the El Paso Bar Association and the El Paso Young Lawyers Association, and as a director of the Texas Young Lawyers Association and the El Paso Legal Assistance Society. In 1990, he was chosen as the Outstanding Young Lawyer of El Paso. Mr. Osborn is a Deacon and Sunday School teacher at Coronado Baptist Church. A 1981, mechanical engineering graduate of Rice University, he went on to graduate from the Texas Tech University School of Law in 1984, cum laude and Order of the Coif.



# BOARD OF DIRECTOR NOMINATION FORM

201 E. Main, Suite 107  
El Paso, TX 79901  
(915) 400-2294

Nominee's Name: Steve Ortega

Business Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Other Phone: \_\_\_\_\_

E-mail address: \_\_\_\_\_ Fax: \_\_\_\_\_

Current resume or bio attached: YES  NO

Provide brief background on Nominee and the attributes he/she would bring to the Board: \_\_\_\_\_

The Nominee would be a returning board member who understands the downtown's history, commercial activity, and the current local political dynamic.

Other Qualifications: \_\_\_\_\_

References (at least 2, one has to be a current DMD BOD member) who can speak about the Nominee's background and qualifications for the Board (name and contact information): \_\_\_\_\_

Martin Morgades -

Joel Guzman -

Texas Local Government Code Chapter 375. §375.063. Qualification of Directors. To be qualified to serve as a Director, a person must be 18 years old and (Please check all that apply):

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- d. An owner of a beneficial interest in a trust that owns property in the District; or
- e. An agent, employee, or tenant of a person covered by items (b), (c), or (d) above.

Nomination submitted by: Steve Ortega (print)

Signature: Steve Ortega Date: 6/15/21

**Nomination Forms must be submitted to the Downtown Management District Offices for the Executive Committee to consider.**

**Telephone Number: 400-2294 ext. 101 or e-mail to: [jgudenrath@elpasodmd.org](mailto:jgudenrath@elpasodmd.org).**

Office use only: Date Received: 6/15/2021

By: [Signature]



# STEVE ORTEGA

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## ATTORNEY AT LAW

Legal executive with over 10 years of experience in local governmental policy and promoting resolution to party conflict via collaborative practices.

- Legal Research and Writing
- Child Welfare Law
- Probate/Elder Law

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## PROFESSIONAL EXPERIENCE

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**LAW OFFICE OF STEVE ORTEGA, P.L.L.C., El Paso, TX**  
*Attorney at Law*

2004 - Present

- Attorney in the area of child welfare law.
- Practice areas to include estate planning, probate, and civil law.
- Engaged in community through numerous presentations and commitment to local initiatives.

**CITY OF EL PASO, El Paso, TX**  
*City Council Representative, 2005 - 2013*

2005 - 2013

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## EDUCATION & CREDENTIALS

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**Bachelor of Arts, Political Science, University of Texas at Austin, Austin, TX**  
**Bachelor of Arts, Sociology, University of Texas at Austin, Austin, TX**  
**Juris Doctorate, The George Washington University Law Center, Washington, D.C.**

KCOS Board of Directors, Vice President  
El Paso Downtown Management District, Member



# BOARD OF DIRECTOR NOMINATION FORM

201 E. Main, Suite 107  
El Paso, TX 79901  
(915) 400-2294

Nominee's Name: Bill Burton, Jr.

Business Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Other Phone: \_\_\_\_\_

Current resume or bio attached: YES  NO

E-mail address: \_\_\_\_\_ Fax: \_\_\_\_\_  
Provide brief background on Nominee and the attributes he/she would bring to the Board: \_\_\_\_\_

Current Board Member and serve on DMD Marketing Committee. Was executive lead on brand panel to establish current DMD brand/logo and branding of five Downtown districts. My company, Mithoff Burton Partners has worked closely with the City of El Paso and business leadership on such initiatives as the 2012 Bond Issues, the Ballpark, the Sun Metro Streetcars, and Police and Fire referendums. Have served on the DMD Board for eight+ years.

Other Qualifications: Extensive Board work for many El Paso civic/charitable organizations. Have received numerous awards and honors, including induction into the Worldwide Partners' Advertising Hall of Fame. Mithoff Burton Partners was instrumental in passage of 2012 Bond Issues and involved significantly in designs and branding of Ballpark and El Paso Chihuahuas. Involved in Sun Metro's Streetcar Project, Mexican American Cultural Center, and Children's Museum.

References (at least 2, one has to be a current DMD BOD member) who can speak about the Nominees background and qualifications for the Board (name and contact information): \_\_\_\_\_

Michael McQueen (Board Member), Lawyer and Former Managing Partner, Kemp Smith Law,

Paul Foster, President, Franklin Mountain Management, LLC

Josh Hunt, President, Hunt Development Group 915

Texas Local Government Code Chapter 375. §375.063. Qualification of Directors. To be qualified to serve as a Director, a person must be 18 years old and (Please check all that apply):

- a. A resident of the District;
- b. An owner of property in the District;
- c. An owner of stock, whether beneficial or otherwise, of a corporate owner of property in the District;
- d. An owner of a beneficial interest in a trust that owns property in the District; or
- e. An agent, employee, or tenant of a person covered by items (b), (c), or (d) above.

Nomination submitted by: Bill Burton, Jr. (print)

Signature: [Signature] Date: June 14, 2021

**Nomination Forms must be submitted to the Downtown Management District Offices for the Executive Committee to consider.**

**Telephone Number: 400-2294 ext. 101 or e-mail to: [jgudenrath@elpasodmd.org](mailto:jgudenrath@elpasodmd.org).**

Office use only: Date Received: 6/14/2021

By: [Signature]



# BOARD OF DIRECTOR NOMINATION FORM

201 E. Main, Suite 107  
El Paso, TX 79901  
(915) 400-2294

Nominee's Name: Richard Eric Pearson

Business Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Other Phone: \_\_\_\_\_ E-mail \_\_\_\_\_

address: \_\_\_\_\_ Fax: What is a fax?

Current resume or bio attached: YES  NO

Provide brief background on Nominee and the attributes he/she would bring to the Board: \_\_\_\_\_  
Provides non-profit perspective, also involved in several leadership projects downtown.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Other Qualifications: \_\_\_\_\_

Has had direct oversight of more than \$150 million investment in Downtown El Paso  
\_\_\_\_\_  
\_\_\_\_\_

References (at least 2, one has to be a current DMD BOD member) who can speak about the Nominees background and qualifications for the Board (name and contact information): \_\_\_\_\_  
Bill Burton  
\_\_\_\_\_  
\_\_\_\_\_

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- e. An agent, employee, or tenant of a person covered by items (b), (c), or (d) above.

Nomination submitted by: Eric Pearson (print)

Signature: submitted via email Date: 08/18/2021

**Nomination Forms must be submitted to the Downtown Management District Offices for the Executive Committee to consider.**

**Telephone Number: 400-2294 ext. 101 or e-mail to: [jgudenrath@elpasodmd.org](mailto:jgudenrath@elpasodmd.org).**

Office use only: Date Received: 8/18/2021 By: [Signature]