

**CITY OF EL PASO, TEXAS
AGENDA ITEM
AGENDA SUMMARY FORM**



DEPARTMENT:

AGENDA DATE:

CONTACT PERSON NAME

2nd CONTACT PERSON

3rd CONTACT PERSON

PHONE NUMBER:

PHONE NUMBER:

PHONE NUMBER:

DISTRICT(S) AFFECTED:

STRATEGIC GOAL:

SUBGOAL:

SUBJECT:

COMMUNITY AND STAKEHOLDER OUTREACH:

BACKGROUND / DISCUSSION:

PRIOR COUNCIL ACTION:

AMOUNT AND SOURCE OF FUNDING:

*****REQUIRED AUTHORIZATION*****

RESOLUTION

WHEREAS, Richard A. Castro has set an extraordinary standard for philanthropy, leadership, and service in the El Paso community; and

WHEREAS, Mr. Castro's early career saw him work as a teacher, city manager, realtor and builder; and

WHEREAS, Mr. Castro started the HACER Scholarship Fund in 1985 which has become the largest scholarship program in the country for graduating Hispanic high school students; and

WHEREAS, Mr. Castro is the founder of Community En Accion, a community-based organization of Hispanic professionals that focuses on art and culture; and

WHEREAS, Mr. Castro founded the local McDonald's Basketball Classic so that El Paso and Las Cruces high school athletes would have a chance to play in front of college recruiters; and

WHEREAS, Mr. Castro has served in leadership roles at both the local and national levels; and

WHEREAS, on October 8, 2025, the Parks and Recreation Advisory Board heard from the community and recommend to City Council that the Eastside Sports Complex be renamed to recognize Richard A. Castro.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EL PASO:

THAT City Council accepts the recommendation from the Parks and Recreation Advisory Board and hereby approves the renaming of Eastside Sports Complex, located at 14380 Montwood Dr., El Paso, TX 79938, within the City of El Paso, El Paso County, Texas, as "Richard A. Castro Eastside Sports Complex"; and

THAT Dan Olivas, ("Applicant") shall incur the customary costs associated with the renaming of the park, such as installing or replacing signs with the park name or any other signs posted or affixed to a facility. Any proposed signs shall be reviewed and agreed upon by both the Parks and Recreation Department and Applicant, District 5.

PASSED AND APPROVED this _____ day of _____, 2026.

(Signatures on Following Page)

CITY OF EL PASO:

Renard U. Johnson
Mayor

ATTEST:

Laura D. Prine
City Clerk

APPROVED AS TO FORM:



Jesus A. Quintanilla
Assistant City Attorney

APPROVED AS TO CONTENT:



Pablo Caballero, Director
Parks and Recreation



City of El Paso
PARK NAMING/CHANGING
Application



Applicant information

Please print or type the information in black ink

Applicant Name: Dan Olivas
Mailing Address: [REDACTED]
Home Phone: [REDACTED] Work Phone: [REDACTED] Cell Phone: [REDACTED]
Email Address: [REDACTED]
Organization: _____ ☐ Non-Profit

Proposed Name / Change

Park/Facility Location/Address: 14380 Montwood Dr.
Current name of Park or Facility: Eastside Sports Complex ☐ Not Applicable

Suggested Name: Richard A. Castro

Category:



Outstanding Individual(s)

- ☐ Common usage identifying the Neighborhood
- ☐ Historical Event, Person, Place
- ☐ Natural or Geographical Feature to the area
- ☐ Benefit/Organization Acknowledgement
- ☐ Other

PLEASE DO NOT WRITE IN THIS AREA
PARKS AND RECREATION
STAFF ONLY

Date Received at PARD Admin: _____
Date District Rep. Notified: _____
Date of Committee Meeting: _____
Date of PRAB Meeting: _____
Date of City Council Meeting: _____





Richard A. Castro
McDonald's Owner Operator

El Paso, Texas 79925

Phone

Fax

EDUCATION

Bachelor of Science Degree

Southwest Texas State University now Texas State University
Texas State University Alumnus of the Year 1997

In April 2014 Texas State University named the Undergraduate Admissions Center, the Richard A. Castro Undergraduate Admissions Center

In November 2018 Texas State University named the Richard A. Castro Legacy Club at the University Events Center

1983 TO PRESENT

Castro Enterprises, Inc.

RAC Management Co., Inc.

East El Paso Castro LLC

RICA-PLUS INC.

Dio-Rich Inc.

Elite Eastlake LLC

Owns Thirty McDonald's Restaurants

1980 -1985

Richard A. Castro, Inc.

Owned a Real Estate Agency and Construction Company

1970 - 1980

City Manager

City of Del Rio

Assistant City Manager

City of Del Rio

School Teacher – Eagle Pass School District

Richard A. Castro is a businessman, civic leader, and philanthropist who has spent decades giving back to the communities he serves.

Mr. Castro's early career saw him work as a teacher, city manager, realtor and builder.

In 1983, he purchased his first McDonald's restaurant. Since then, his franchise has grown to 35 restaurants with more than 2,500 employees.

Mr. Castro has served in leadership roles at both the local and national levels.

He is a former president of the McDonald's Hispanic Owner/Operator Association (MHOA) and founder of McDonald's Hispanos Triunfadores, which recognizes successful Hispanics who have a history of giving back to their communities.

He is the founder of Community En Accion, (CEA) a community-based organization of Hispanic professionals that focuses on art and culture.

The Council for Regional Economic Expansion and Educational Development (CREEED), an El Paso organization committed to improving college and career options for high school students; and the Borderplex Alliance, a regional non-profit organization dedicated to economic development and prosperity in the Cd. Juarez, El Paso and southern New Mexico region.

Mr. Castro has a deep commitment to education. In 1985, he initiated creation of the Hispanic American Commitment to Educational Resources (HACER®) Scholarship Program as a partnership of McDonald's Owner/Operators, Ronald McDonald House Charities® (RMHC®) and McDonald's Corporation, now celebrating its 40th anniversary. HACER has grown to become the largest scholarship program in the country for graduating Hispanic high school students. It has awarded over \$36 million to deserving scholarship recipients. HACER also served as the model for the RMHC National Scholarship Program, which is open to students of all backgrounds.

Mr. Castro has received many community and professional awards.

In 1997, he received the Alumnus of the Year Award from Southwest Texas State University (now Texas State University).

In 2005, Mr. Castro was named the Hispanic Business Man of the Year by the United States Hispanic Chamber of Commerce (USHCC) and was also honored with the 2005 Hispanic Magazine Entrepreneur Award. He has also received the Texas Association of the Mexican-American Chamber of Commerce's Chairman's Community Support Award. In 2014, Texas State University named its undergraduate admissions center the Richard A. Castro Undergraduate Admission Center.

In 2011 was recognized in Washington, D.C. by the National Restaurant Association at their Gala Awards Dinner with the "Faces of Diversity Award."

In 2011 inducted into the El Paso Athletic Hall of Fame & 2007 inducted into the El Paso Business Hall of Fame.

He founded the local McDonald's Basketball Classic so that El Paso/Las Cruces High School athletes would have a chance to play in front of college scholarship recruiters.

He is a champion for education and continues to support local School District Superintendents and local education leaders and is the originator of the Superintendents luncheon, where best practices in schools are discussed.

He is one of the founders of CREEED and was instrumental in initiating a teachers' fund to help teachers to secure their accreditation to teach dual credit programs, in giving ISD's money to start the Girls Who Code program and also in raising money to help El Paso schools initiate new programs that have improved college readiness.

He started Hispanos Triunfadores, an award banquet recognizing Hispanic leaders in arts, education, science, government service and business. This banquet has been held every year since 2000.

He is a Director of WestStar Bank

He served as a Board Member of Providence Children's Hospital Governing Board

He is a Board Member of Community En Accion (CEA)

He is a Board Member of the Greater El Paso Chamber of Commerce

He is a Board Member of the Hispanic Chamber of Commerce

He is a Board Member of the Ronald McDonald House of Charities of El Paso (RMHC)

He is a Board Member of the ABQ-ELP CO-OP

He is a Board Member of the Borderplex Alliance

He is a Board Member of the Paso del Norte Community Foundation

He has served as a Board Member of Our Lady of the Lake University (OLLU)

He is Chairman of Council for Regional Economic Expansion & Education (CREEED)

During this afternoon's commencement ceremony, an honorary degree will be awarded to Mr. Richard A. Castro.

He will receive the Doctor of Humane Letters, honoris causa.

Mr. Castro is an El Paso businessman and philanthropist. In 1983, he became a McDonald's franchisee and soon became the company's largest Hispanic owner/operator, with 27 restaurants in Texas and more than 2,000 employees. He is the former president of the McDonald's Hispanic Owner/Operators Association and founder of McDonald's Hispanos Triunfadores.

He received his Bachelor of Science degree in Education from Texas State University in 1970, was named a Distinguished Alumnus in 1997, and received the College of Liberal Arts Distinguished Alumni Achievement Award in 2013.

Mr. Castro is a Texas State Hero and a Founders Society member. He formerly served as a trustee of the Texas State Development Foundation Board. The Richard A. Castro Undergraduate Admissions Center and the Richard A. Castro Legacy Club in Strahan Arena are named in recognition of his transformational generosity to Texas State University.

As a strong advocate for student-athletes, Mr. Castro has established scholarships that support both athletics and academics. In 2017, he pledged \$1 million in matching funds specifically for student-athletes, demonstrating his deep commitment to sports and education. His total giving to Texas State exceeds \$2.3 million.

Mr. Castro helped found Community en Acción (CEA), a network of Hispanic leaders supporting the Latino community of El Paso. In 2018, CEA honored him with the Richard Castro Community Service Scholarship for his lasting impact. He played a key role in forming the Council for Regional Economic Expansion and Educational Development (CREEED) and the Borderplex Alliance.

In 1985, he launched the Hispanic American Commitment to Educational Resources (HACER) Scholarship Program, which has awarded more than \$33 million to Hispanic students nationwide. In 2019, he partnered with EPCC, UTEP, and McDonald's El Paso to create new local scholarship opportunities, and by 2020, the McDonald's El Paso Scholarships were awarding \$100,000 annually to graduating high school seniors.

Mr. Castro continues to support higher education through service on boards such as the El Paso Hispanic Chamber of Commerce Education Foundation, which provides scholarships for students facing adversity. He has also served on the boards of WestStar Bank, the Boys and Girls Clubs of America, and the Chase Bank Advisory Board, and from 2014 to 2023, on the Board of Trustees at Our Lady of the Lake University.

Among his many honors, he was named Hispanic Businessman of the Year by the United States Hispanic Chamber of Commerce in 2005 and El Pasoan of the Year in 2015.

EASTSIDE SPORTS Complex

1-5

Suggested Name: **CHANGE TO: Richard A. Castro Sports Complex**

List eligible members of the public who support the nomination:

	Name	Address	Phone Number	Signature
1	✓ Cesar Chavez			
2	✓ Trian Rodriguez			
3	✓ Martin Rodriguez			
4	✓* Guillermo Aguirre			
	✗ Maria Bated			
5	✓ Patricia Bated			
6	✓ Ricardo Flores			
7	✓ Steph Diaz			
8	✓* Jaime Viteri <small>viteri</small>			
9	✓ Merinda Trujillo			
	✗ Alex Valencia			
	✗ Crystal Campos			
10	✓* Brenda Ramos			
11	✓ Heriberto Ortiz			
12	✓ Judy Guzman			
13	✓* Nohemi Espinosa			
14	✓* Yesenia Banuelos			
	✗ Tamba Patricia			
15	✓ JAMES GILSON			
16	✓ Maria Ramirez			

Citizen Support

EASTSIDE SPORTS Complex

2-5

Suggested Name: **CHANGE TO: Richard A. Castro Sports Complex**

List eligible members of the public who support the nomination:

	Name	Address	Phone Number	Signature
	<input checked="" type="checkbox"/> Angelina Pagan			
17	<input checked="" type="checkbox"/> Chris J. Diaz-Colon			
18	<input checked="" type="checkbox"/> Enrique Valles			
19	<input checked="" type="checkbox"/> Samantha Lucero			
20	<input checked="" type="checkbox"/> LYNN ELMORE			
21	<input checked="" type="checkbox"/> Luis Monreal			
22	<input checked="" type="checkbox"/> Manuel Calderon			
23	<input checked="" type="checkbox"/> Carlos Cruz			
	<input checked="" type="checkbox"/> Eric Gonzalez			
24	<input checked="" type="checkbox"/> Juan Maria Jaimes			
25	<input checked="" type="checkbox"/> Brenda Sanchez			
26	<input checked="" type="checkbox"/> Benjamin Barron			
27	<input checked="" type="checkbox"/> Michelle Barron U.			
28	<input checked="" type="checkbox"/> Enric Almay			
29	<input checked="" type="checkbox"/> MARK LOZICCA			
30	<input checked="" type="checkbox"/> Luis CAMPOS			
31	<input checked="" type="checkbox"/> Enka Y. Larc			
32	<input checked="" type="checkbox"/> Anna Kolb			
33	<input checked="" type="checkbox"/> Chris Hernandez			
34	<input checked="" type="checkbox"/> Ricardo Sullivan			
35	<input checked="" type="checkbox"/> Guillermo Lina			

Citizen Support

Suggested Name: **CHANGE TO: Richard A. Castro Sports Complex**

List eligible members of the public who support the nomination:

List eligible members of the public who support the nomination:

36

37

Name _____

Address**Phone Number**

Signature

✓ Ion Barroca

✓ Robert Sra verra

✓ Robert Sra vedra

Citizen Support

PARK NAMING/CHANGING FORM

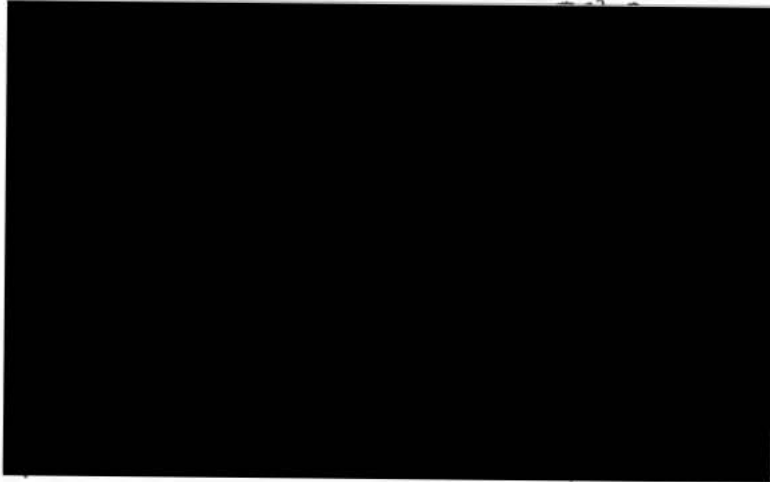
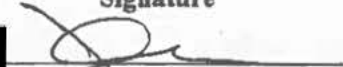
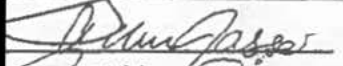



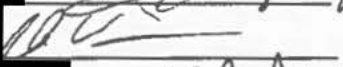
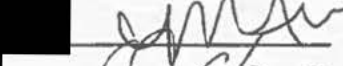
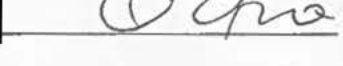



EASTSIDE SPORTS Complex

4-5

Suggested Name: **CHANGE TO: Richard A. Castro Sports Complex**

List eligible members of the public who support the nomination:

	Name	Address	Phone Number	Signature
38	✓ Jason Thomas			
39	✓ Arlene Jasso			
40	✓ J. SOS Reyes			
41	✓ Leonora Luna			
42	✓ Alejandro Romero			
43	✓ Rose Tapia			
44	✓ John Vermilyea			
45	✓ Michelle Ginnman			
46	✓ Omar Castaneda			

Citizen Support

5-5

Suggested Name:

List eligible members of the public who support the nomination:

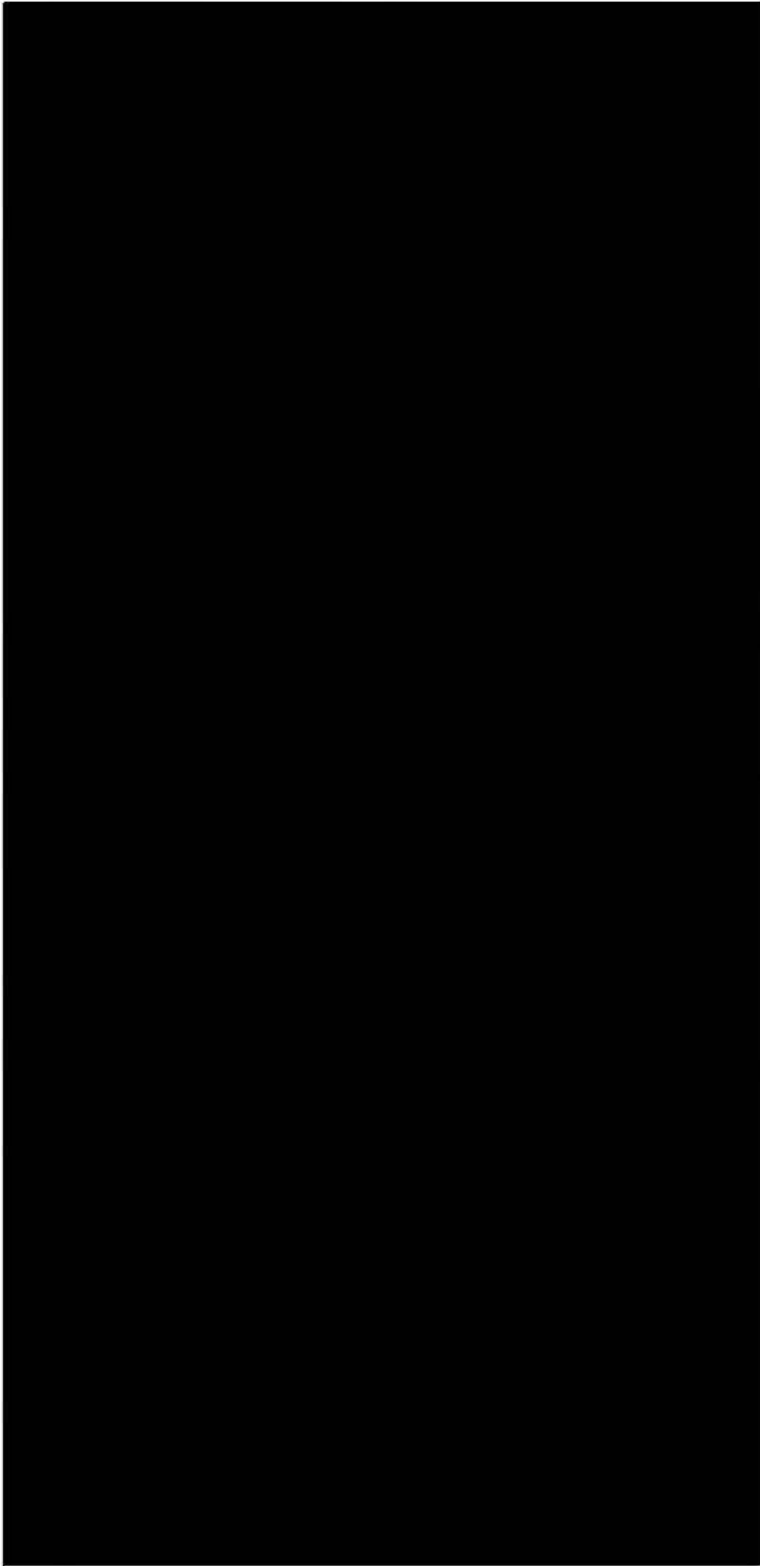
Qub.

Citizen Support

EASTSIDE SPORT COMPLEX NAME CHANGE TO RICHARD A CASTRO

LIST OF SUPPORTING SIGNATURES ATTAINED

NAME	ADDRESS	PHONE NUMBER
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- | | | |
|------------------------|---|--|
| 1. Chris J. Diaz Colon |  | |
| 2. Enrique Valles | | |
| 3. Samantha Lucero | | |
| 4. Lynn Elmore | | |
| 5. Luis Monrreal | | |
| 6. Manuel Calderon | | |
| 7. Carlos Cruz | | |
| 8. Eric Gonzalez | | |
| 9. Ana Maria Saenz | | |
| 10. Michelle Barron | | |
| 11. Brenda Sanchez | | |
| 12. Benjamin Barron | | |
| 13. Erik Almanza | | |
| 14. Mark Loriccia | | |
| 15. Luis Campos | | |
| 16. Enka ly. Lawc | | |
| 17. Anna Kolb | | |
| 18. Chris Herrera | | |
| 19. Ricardo Sullivan | | |
| 20. Guillermo Luna | | |
| 21. Cesar Chavez | | |
| 22. Hector Perez | | |
| 23. Easu Valles | | |
| 24. Roberto Castorena | | |
| 25. Ana Salcedo | | |
| 26. Vince Crisostomo | | |
| 27. Veronica Zena | | |
| 28. Jason Thomas | | |
| 29. Arlene Jasso | | |
| 30. Alejandro Romero | | |
| 31. Jose Tapia | | |
| 32. John Vermilyen | | |
| 33. Maria Batad | | |
| 34. Patricio Batad | | |
| 35. Irion Rodriguez | | |
| 36. Guillermo Aguirre | | |
| 37. Martin Rodriguez | | |
| 38. Ricardo Flores | | |
| 39. Steph Diaz | | |

40. Jaime Vital
41. Melinda Trujillo
42. Brenda Ramos
43. Heriberto Ortiz
44. Judy Guzman
45. Nohemi Espinosa
46. Yesenia Banuelos
47. James Galvan
48. Maria Ramirez
49. Ian Barraza
50. Robert Saavedra
51. Michelle Hinman
52. Omar Castaneda
53. Gustavo Rubio
54. Reyna Gonzalez
55. Roberto Garcia
56. Kevin Greene
57. Getzel Garcia



SUPPORTERSL SIGNED ON SHEETS:

1. Angelina Fagan
2. Alex Valencia
3. Chrystal Campos
4. Jazmin White

